

(Govt. Recognised Four Star Export House)

Regd. & Corporate Office: Vill. Kanech, Near Sahnewal, G.T. Road, Ludhiana-141120 Ph. (0161) 2845456 to 60 Fax: 2845458
Admn. Office: 178, Col. Gurdial Singh Road, Civil Lines, Ludhiana-141001 Ph. (0161) 2770954 to 55 Fax: 2770953
E-mail: sportking@sportking.co.in
CIN No. L17122PB1989PLC053162

Website : www.sportking.co.in GST No.:03AAACS3037Q1ZA

SIL/2024-25/SE Date: 29.01.2025

То	То		
BSE Limited	National Stock Exchange of India Ltd,		
Phiroze Jeeheebhoy Towers,	Exchange Plaza, Bandra Kurla Complex,		
Dalal Street, Mumbai-400001	Bandra (East), Mumbai– 400051		
Script Code: 539221	Symbol: SPORTKING		

SUBJECT: INVESTOR PRESENTATION FOR THE QUARTER AND NINE MONTHS ENDED 31<sup>ST</sup> DECEMBER, 2024

Dear Sir,

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, please find attached herewith copy of Investor's Presentation with respect to Performance of the Company for the quarter and nine months ended December 31, 2024.

You are requested to take the above mentioned information on your records.

Yours truly,

For SPORTKING INDIA LIMITED

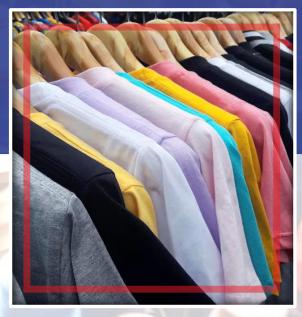
LOVLESH VERMA COMPANY SECRETARY (ACS: 34171)

# Sportking









#### SPORTKING INDIA LTD.

Investor Presentation – December 2024

#### SAFE HARBOR



This presentation and the accompanying slides (the "Presentation"), which have been prepared by **Sportking India Ltd** (the "Company'), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

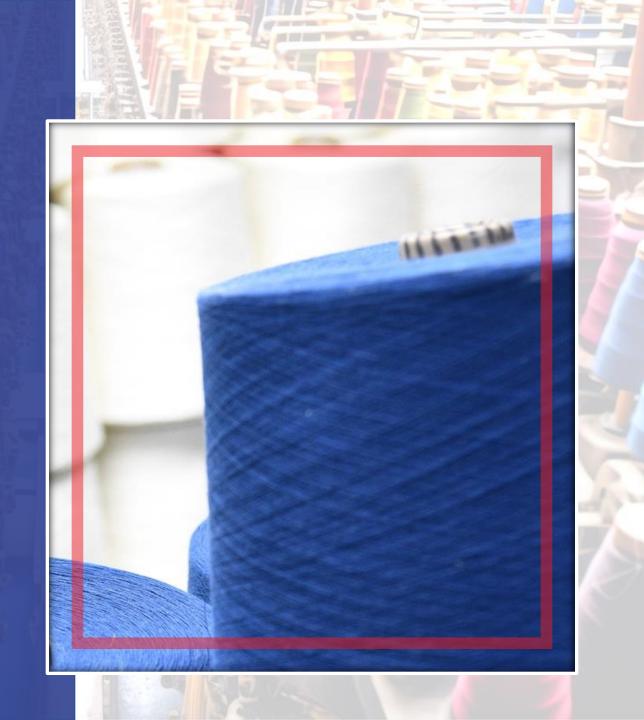
This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cashflows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

All Maps used in the presentation are not to scale. All data, information, and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness.

## Sportking

Q3 & 9M FY25 - Financial Performance



#### DELIVERED CONSISTENT FINANCIAL PERFORMANCE (Q3 FY25)



# Quarterly Highlights 03 FY25

Revenue from Operations\*

Rs. 610 crores



**GROSS PROFIT** 

**EBITDA** 

Rs. 148 crores Rs. 57 crores

Margin at 24%

Margin at 9%

**EBIT** 

**Profit After Tax** 

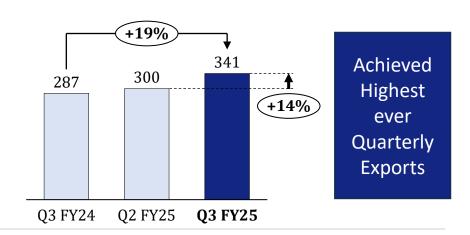
Rs. 38 crores

Rs. 16 crores

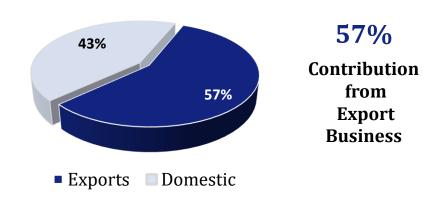
Margin at 6%

Margin at 3%

Revenue from Export Businesses (Rs. in crores)



Q3 FY25 Revenue Contribution



<sup>\*</sup> Change in Revenue from Operations on a yearly basis

#### DELIVERED CONSISTENT FINANCIAL PERFORMANCE (9M FY25)



Full Year Highlights H1 FY25 Revenue from Operations\*

**Rs. 1,895 crores** 



**GROSS PROFIT** 

**EBITDA** 

Rs. 441 crores

Rs. 189 crores

**Margin at 23.3%** 

Margin at 10%

**EBIT** 

**Profit After Tax** 

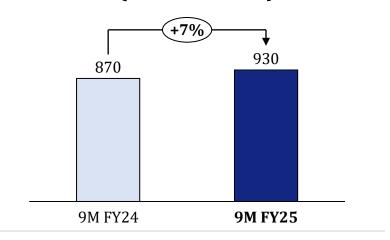
Rs. 140 crores

Margin at 7%

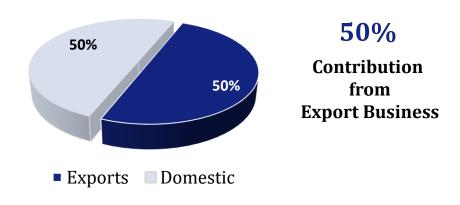
Rs. 73 crores

Margin at 4%

Revenue from Export Businesses (Rs. in crores)



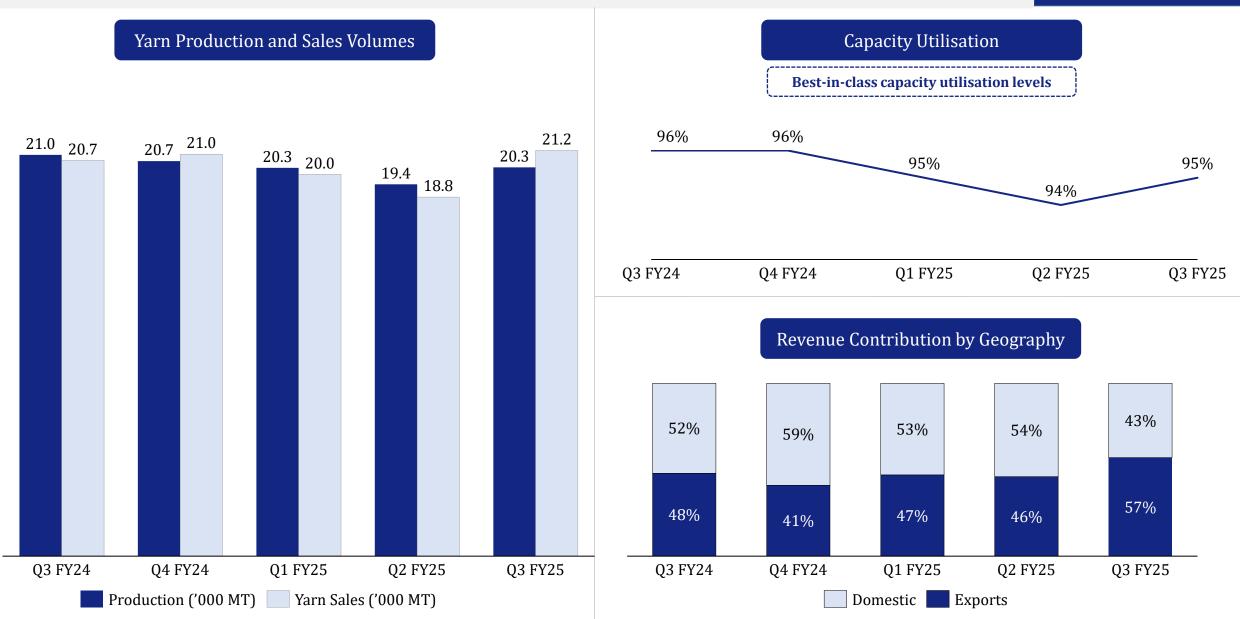
#### 9M FY25 Revenue Contribution



 $<sup>\</sup>ensuremath{^*}$  Change in Revenue from Operations on a yearly basis

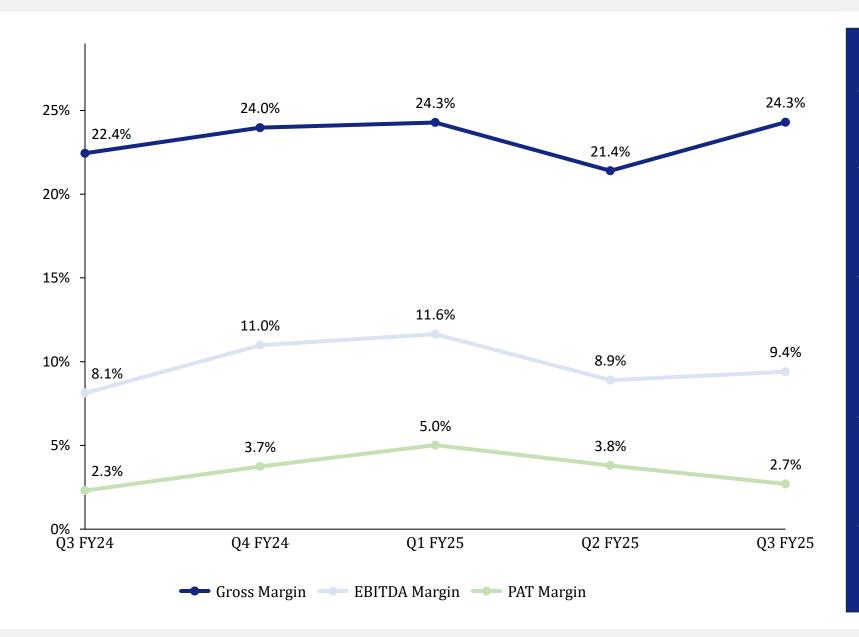
#### Q3 FY25 OPERATIONAL PERFORMANCE





#### ON PATH TO MARGIN RECOVERY





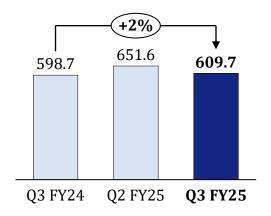
#### **Triggers for Margin Recovery**

- Demand in key markets showing signs of improvement
- Cotton-Yarn Spreads have marginally improved over the year on better demand
- Demand rising from segments such as Weaving and Denim. Demand from retailers showing encouraging signs
- Recent De-bottlenecking will further improve operational efficiency
- Cotton prices are expected to be stable aiding efficient inventory management

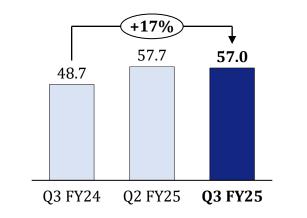
#### Q3 FY25 FINANCIAL PERFORMANCE



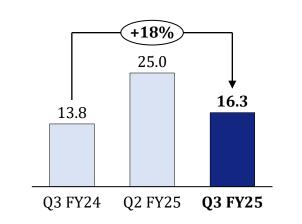
#### Revenue from Operations (Rs. in Crs)



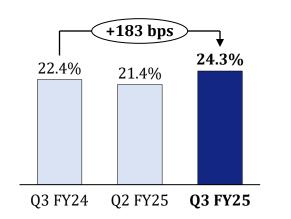
#### EBIDTA (Rs. in Crs)



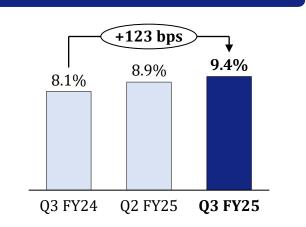
PAT (Rs. in Crs)



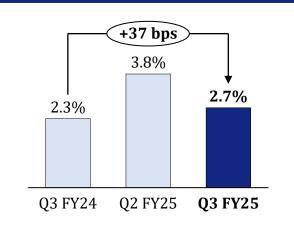
Gross Profit %



EBITDA %



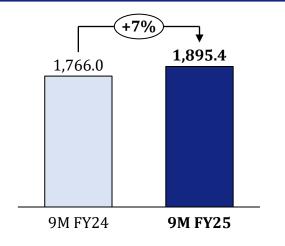
PAT %



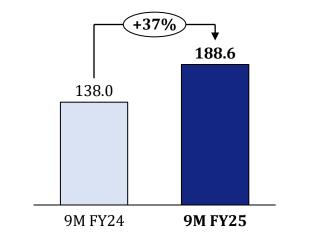
#### 9M FY25 PERFORMANCE (Y-o-Y)



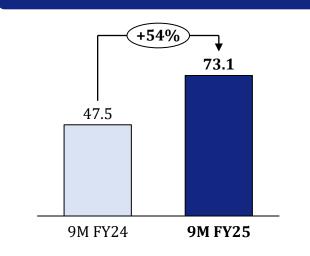
Revenue from Operations (Rs. in Crs)



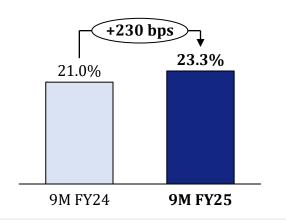
EBIDTA (Rs. in Crs)



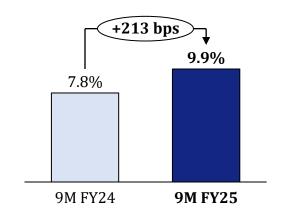
PAT (Rs. in Crs)



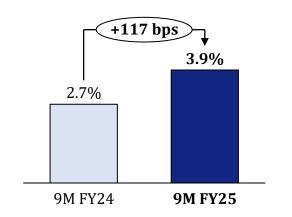
Gross Profit %



EBITDA %



PAT %



#### Q3 & 9M FY25 PROFIT & LOSS STATEMENT



Profit & Loss statement (Rs. in Crs)	Q3 FY25	Q3 FY24	Y-o-Y	Q2 FY25	Q-o-Q	9M FY25	9M FY24	Y-o-Y
Revenue from Operation	609.7	598.7	1.8%	651.6	-6.4%	1895.4	1,766.0	7.3%
Raw Material Cost	413.4	434.1		487.1		1351.0	1,287.4	
Purchase of Finished goods	0.0	0.0		0.2		0.4	0.8	
(Increase) / Decrease In Stocks	8.0	-9.3		-14.1		-13.7	-9.3	
Power Cost	40.2	39.4		39.1		116.2	116.5	
Gross Margin	148.0	134.4	10.1%	139.4	6.1%	441.4	370.6	19.1%
Gross Margin %	24.3%	22.4%	+183 bps	21.4%	+288 bps	23.3%	21.0%	+230 bps
Employee Cost	39.0	36.3		33.4		106.5	102.7	
Other Expenses	51.9	49.4		48.4		146.3	129.9	
EBITDA	57.0	48.7	17.2%	57.7	-1.1%	188.6	138.0	36.6%
EBITDA %	9.4%	8.1%	+123 bps	8.9%	+50 bps	9.9%	7.8%	+213 bps
Other Income	3.2	7.7		7.9		17.8	32.8	
Depreciation	22.6	22.1		22.1		66.5	64.0	
Finance cost	15.2	15.6		10.5		41.0	42.5	
PBT	22.4	18.6	20.4%	32.9	-31.9%	98.9	64.3	53.8%
PBT Margin %	3.7%	3.1%	+57 bps	5.1%	-138 bps	5.2%	3.6%	+158 bps
Exceptional Items	0.0	0.0		0.0		0.0	0.0	
Tax	6.2	4.8		7.9		25.8	16.8	
PAT	16.3	13.8	18.0%	25.0	-34.9%	73.1	47.5	54.0%
PAT Margin %	2.7%	2.3%	+37 bps	3.8%	-117 bps	3.9%	2.7%	+117 bps



**Business Overview** 



#### **OVERVIEW**



Established in 1989

Owns **3** State of the art manufacturing facilities

**Diversified** Product Range

Manufacturing facilities with Modern Technology



Presence in 30+ countries

Committed to create High Quality end products

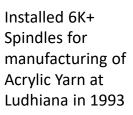
Compliance with

International Quality
recognition standards

Recognised Four Star
Export House

#### JOURNEY SO FAR





1993



65K+ spindles

Setting up of a Dye House for dyeing/ processing of textile yarn fibers



Spinning Capacity increased further with Greenfield expansion with installation of 57K+ Spindles at Bathinda for manufacturing of Cotton Compact Yarn. Capacity increased to 1,38,720 Spindles upto November 2013.

2010-14

Successful expansion at Bathinda Unit adding 68K+ spindles with state-of-the-art plant for manufacturing of cotton compact yarn achieving a total overall spinning capacity 274K+ spindles.





Spinning Capacity increased by greenfield expansion with installation of 12K+ spindles at Ludhiana (2<sup>nd</sup> unit) for manufacture of synthetic yarn. Present installed capacity-

Successful commissioning of 10 MW Rooftop Solar Power Project for in house consumption. Capex undertaken for additional 15MW Solar Power project completed in 2023-24. Fully operationalization of additional 103K+ Spindles for manufacturing of Polyester Cotton yarn and cotton yarn (compact).

#### **BUSINESS STRENGTHS**



#### **Extensive Product Range**

 Diverse fiber options, along with various yarn types, with custom solutions to meet specific client needs



 Source the finest raw materials and employ advanced testing techniques to ensure that our yarn meets international standards.

**Focus on Quality** 







 Ensures full customer satisfaction with regards to product range, quality check, prices and after sales services



#### **Competitive Prices**

 Sportking enjoys price leadership status in all of the market segments due to its ability to supply high quality products regularly and consistently at the most competitive prices

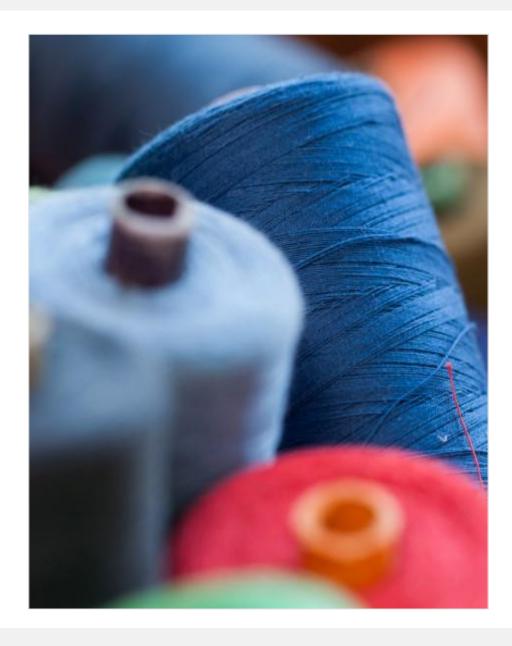


#### **Efficiency in Operation**

 Established history of undertaking efficient manufacturing operation at scale, quick integration and turnaround of all capacity additions such as with integration of the latest round of capacity expansion

#### PRODUCT RANGE







#### 100% Cotton Yarns

- 100% cotton combed compact yarns in normal and sublime quality for knitting and weaving
- 100% cotton combed compact slub
- 100% cotton combed Eli twist

#### **Polyester/Cotton Blended Yarns**



- Polyester/cotton combed yarns
- Polyester/ cotton Melange yarns

#### **Fancy Yarns**



Jaspe yarns, Jaspe slub yarns, injection slub yarns and snow yarns.

#### **Dyed Yarns**



■ 100 % cotton and PC blended dyed yarns

#### **Acrylic & Acrylic/Polyester Blended Yarns**



- 100% Acrylic high bulk yarns
- 100% Acrylic Non bulk yarns
- Acrylic/ polyester blended high bulk yarns

#### MANUFACTURING FACILITIES & CAPACITIES





Capacity utilisation of all units more than 95%					
Units	Manufacturing	Installed Capacities			
Unit I - <b>Spinning Unit</b>	Acrylic/Blended Acrylic Polyester Yarn/ Blended Polyester Cotton yarn	65,904 Spindles			
Unit II - <b>Dye House</b>	Support to Unit No. I & III for their synthetic fibre/yarn dyeing processing	15-20 MTPD			
Unit III - <b>Spinning Unit</b>	Compact/contamination free cotton / Polyester cotton blended yarn	3,12,672 Spindles			

- Technologically advanced machineries to support our manufacturing infrastructure
- Robust control practices in place to ensure consistent quality of our products
- Use of modern testing instruments such as:

HVI

**AFIS** 

**Uster Tensest** 

**Uster Classimat** 

**Uster Hairiness tester** 

















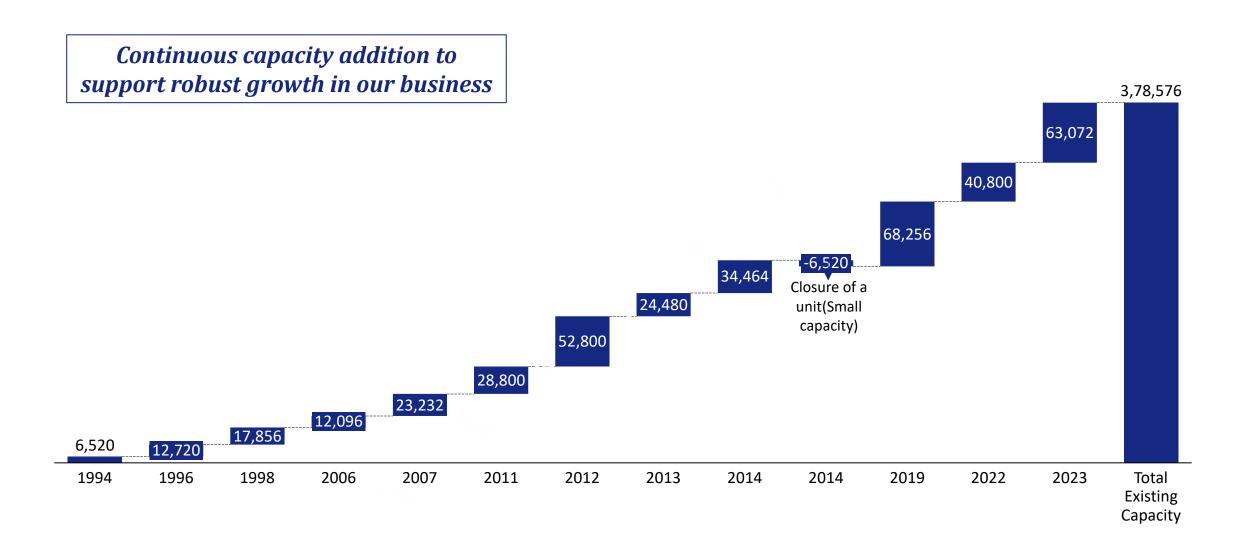






#### CAPACITY BUILTUP OVER THE YEARS





#### GEOGRAPHIC ADVANTAGES





Rail & Roads: Helps in better connectivity with other parts of India.

**Inland Container Depot(ICD):** ICD at Bathinda/Ludhiana for import/export clearances & regular road transport/train service availability between company's unit/ICD and different seaports.

**Concentrated Production Capacity:** Bulk of total spindle capacity (80%+) is housed under a single unit easing oversight and operational planning

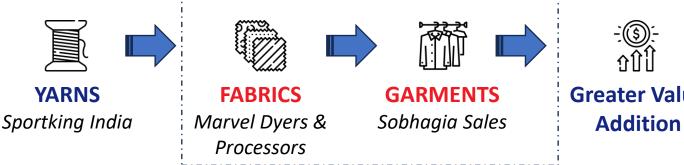
The **variable price of electricity will be Rs. 5.50 per Unit** for the industry as announced by the Punjab Govt.

**Electricity Duty and Infrastructure Development Fund of 13.33%.** of the cost of power (for the existing unit at Bathinda) **has been waived** by the Government of Punjab

#### STRATEGIC INITIATIVES FOR THE NEXT LEG OF GROWTH









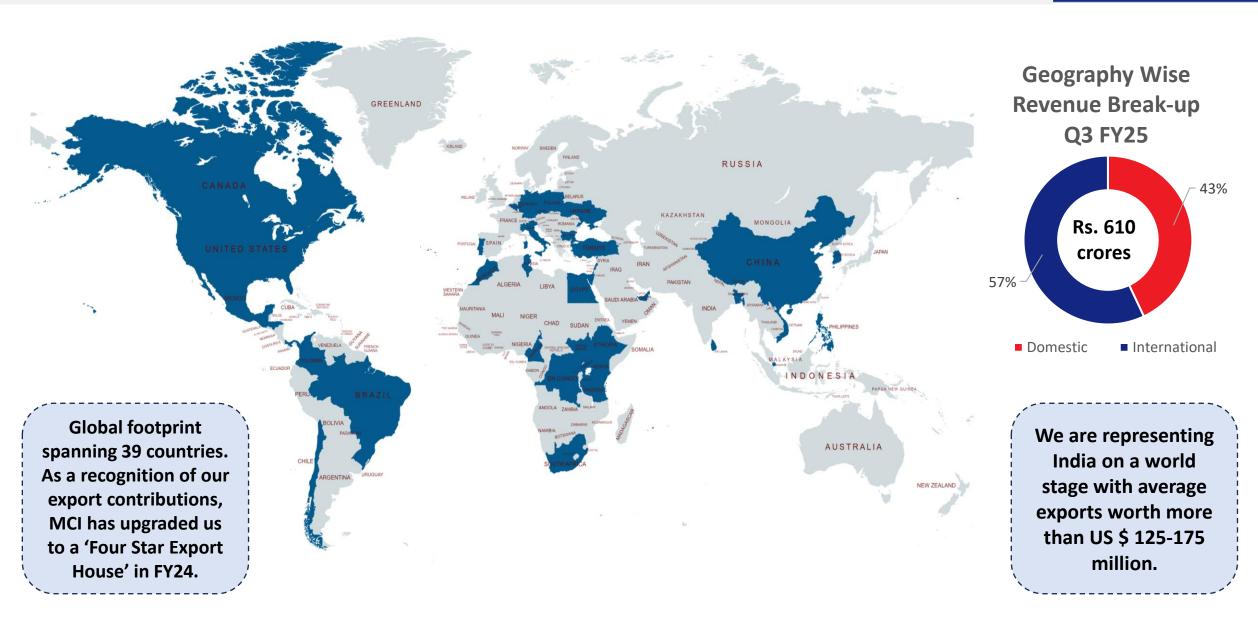
- ❖ In- principle approval of merger of M/s Marvel Dyers and Processor Pvt Ltd and manufacturing facilities of M/s Sobhagia Sales Pvt Ltd with Sportking **India Limited**
- Marvel Dyers is engaged in the business of **Dyeing, Printing & Finishing of Fabrics**
- Sobhagia Sales is engaged in the business of Manufacturing and Retailing of Readymade Garments
- The proposed amalgamation will enable forward integration with manufacturing and selling of Processed/ Dyed knitted fabric and garments resulting into value addition as the company expands its operations higher up the textile product chain

#### Further Commitment to Sustainable Operations

- ❖ Proposed Investment of 26% of Equity Share Capital of M/s Evincea Renewable Two Pvt. Ltd. a special purpose vehicle (SPV) for INR. 12.09 Crs
- ❖ The SPV will commission the Solar Power Plant with capacity of 40.3 MW for supply of power to Company's Bathinda and Ludhiana Unit for period of 25 years
- Schedule commencement of power supply period is tentatively 15 months, and company is expecting saving in power cost about 10-12%
- ❖ Have a fully operationalised Rooftop Solar Project of 25MW capacity for captive power consumption
- Company has long standing commitment towards sustainable operations and the proposed investment will further extend the same

#### PRESENCE ACROSS THE GLOBE





#### CONSUMER FOCUSED SALES & MARKETING OPERATIONS





#### Focus on excellence

Focus on delivering best & premium quality products to most quality conscious brands and customers.

#### **Customer Driven Innovation**

As a result of changing trends in both domestic & international markets accompanied with customer centric approach, our innovation initiatives are customer driven.

#### **Domestic & international markets**

We have established ourselves as a prime producer of premium quality yarns and also as one of the largest exporters of cotton yarns to the most quality conscious garment brands across the globe

#### Sale of products through dedicated dealer/agents & directly

A strong team of dedicated dealers/agents in domestic as well as international markets

#### **Dedicated marketing team**

Located at corporate office ensuring quick responses to customer queries amidst continuously evolving market trends.



M&S

JACK& JONES







Sainsbury's

**VERO MODA**°







#### **BOARD OF DIRECTORS**



### Munish Avasthi Chairman & Managing Director

#### Naresh Jain Executive/Whole Time Director

- Rich experience in Textile Industry from last 30 years.
- He has been also awarded First Generation Entrepreneur Award for Textile Mills by CAI in April 2018.
- Recently, he was also honoured with the achievement Award at the 46th Ludhiana Management Association Annual Award for his outstanding contribution to the textile sector.

- A graduate and has enormous experience in managing textile and garment business.
- He is associated with the Sportking Group since 1999
- With over more than 25 years of business leadership and expertise in fostering strong customer relationship, he has consistently driven success and innovation for the company.

#### Prashant Kochhar Non-Executive

**Independent Director** 

- A renowned Fellow Chartered Accountant and Senior Partner in Khattak Kochhar & Co
- He manages the client base comprising of corporate clients & specializes in the areas of International Consulting and Taxation (Oil & Gas), Service Tax and Corporate Finance

#### Sandeep Kapur

Non-Executive Independent Director

- Professor of business management at
   Punjab Agricultural
   University, Ludhiana,
   India (PAU).
- He established
   Technology Marketing
   and IPR cell at PAU and
   designed various IPR
   related training
   courses. He has about
   35 research papers to
   his credit in journals of
   national and
   international repute

#### Harpreet Kaur Kang

Non-Executive Independent Director Anjali Avasthi Non-Executive Non Independent Director

- Completed Graduation in Advance Business
   Program in International Business and International Marketing from Harvard University, USA
- From the last 20 years she is working as a faculty member for MBA and BBA students teaching various subjects including International Business, Consumer Behaviour, etc.

- A graduate and has over 15 years of experience as a Managing Garments Business.
- Her innovative leadership style has redefined industry standard. She plays a pivotal role in driving business transformation.
- She contribute significantly to the effective management and development of human resources.

#### **MANAGEMENT TEAM**



#### Sandeep Sachdeva Chief Financial Officer

- Sandeep Sachdeva is a Qualified Chartered Accountant & Company Secretary with experience of more than 22 years in accounting & finance, trading, banking industries covering, handling of Direct and Indirect taxation and various other matters
- He looks after overall works related to Finance, Finalization of company's Balance sheet, Direct/Indirect taxation, Exports & Imports, key business decisions, etc.

#### Shiv K. Sharma President- Production

- Shiv K. Sharma is a B.Tech with an experience of over 37 years
- He look after the overall Project Implementation, Production, Development, and Maintenance of the company's Bathinda spinning unit

#### D. S. Yadav President – Pers. & Admin.

- D. S. Yadav has a Master Degree with specialization in Labour Welfare & Personnel Management & Industrial Relation with an experience of over 33 years
- He is responsible for overall handling & controlling of Personnel, Industrial Relations, HRD, Labour Welfare & General Administration of the company Ludhiana Units

### Rashim Jindal President – Raw Material & Marketing

- Rashim Jindal is an MBA (Marketing) with over 28 years of experience
- He looks after overall Marketing with respect to both Domestic & International markets
- Raw materials is also under his purview

#### **CERTIFICATES & COMPLIANCES**

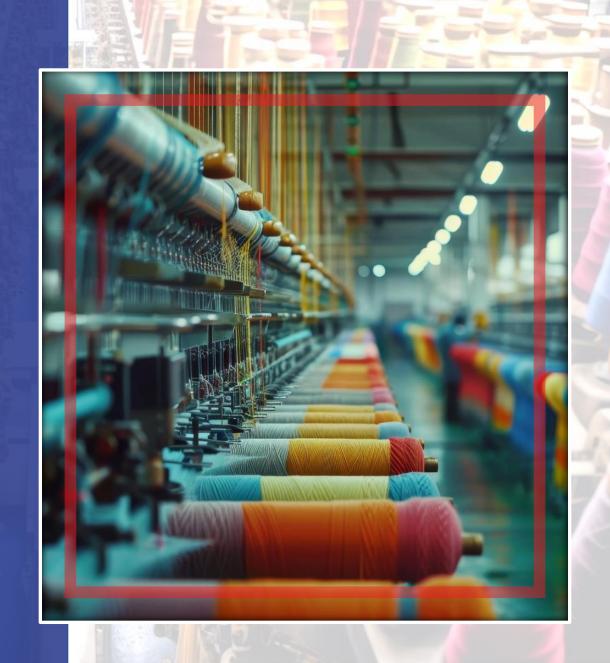




The logos mentioned are the property of their respective owners and are used here for identification purpose only



**Sector Outlook** 



#### INDIAN TEXTILE SECTOR- READY FOR A TRANSFORMATION



#### India's textiles sector is at an inflection point

The sector can act fast and grab the huge opportunity opening up due to a change in global textile trade patterns.

While the opportunity is huge, the government and the industry need to act in coordination, and fast, as the world will not wait.

### Low-cost countries are a natural choice for textiles

Textiles manufacturing is labour and capital intensive, which is why its manufacturing base has shifted organically to developing and low-cost countries.

Developed countries such as the USA, Europe, Australia, and Japan are major importers of textiles, as they find this cheaper than producing them locally.

### India is emerging as a powerhouse in exports

Currently textile sector exports stand at \$34.43bn at the end of FY24, which is expected to breach \$100bn by the end of FY30.

**Working population** 

asset for this industry

population

India has a large working

Large working population is an



MARKET DECLINE

#### China +1 strategy

A lot of developed countries are moving their suppliers from China to other major textile countries, India being the second largest cotton producer, is going to have a massive opportunity from this strategy utilized by developed countries like USA and EU.

#### GOVERNMENT SUPPORT TO TEXTILE SECTOR



#### **Free Trade Agreements**

- Recent FTAs signed between India and UAE, ECTA signed between India and Australia
- India is currently in process of negotiating FTAs with EU, UK, Canada, Israel and other GCC countries/regions



#### PM Mitra Yojana

- Government is planning to set up 12 new industrial parks and 5-6 mega textile parks.
- Approval seven mega textiles and apparel parks under "PM-Mitra" with capital support of Rs 44.4bn over five years from the central and state governments





#### **Budgetary Support**

- In the interim budget 2024, government allocated ₹4,392.85 crore to the textile industry.
- ₹600 crore was dedicated for the procurement of cotton by Cotton Corporation of India (CCI)



• The Indian Textile Ministry is implementing the Textile Cluster Development Scheme (TCDS) from 2021-22 to 2025-26 with a view to create an integrated workspace and linkages-based ecosystem for existing and potential textile units



#### **PLI Schemes**

- Government announced PLI Scheme with a budgetary outlay of ₹106.83 billion for the period of FY25-26 to FY29-30 for Textile Industry.
- Recently, government has announced the addition of Medical/Hygiene Textiles as well as Technical Textiles Products in its PLI Scheme.

#### **Remission of duties & taxes on Exports**

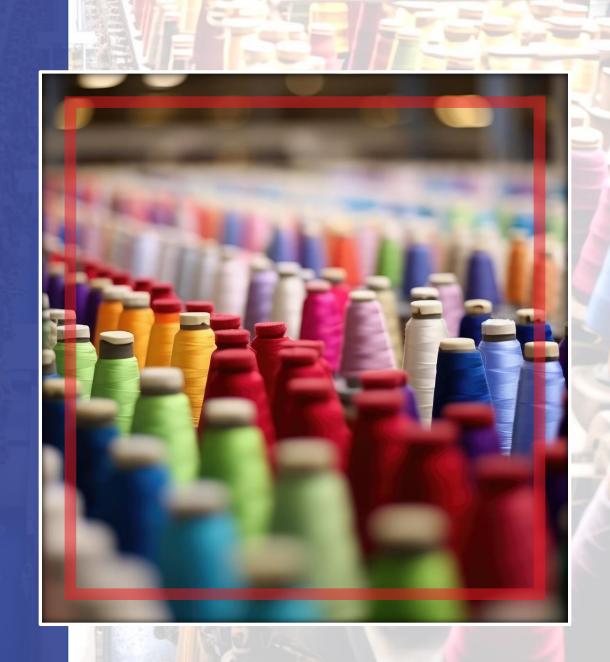
• Government has approved continuation of RoSCTL with the same rates till 31st March 2026





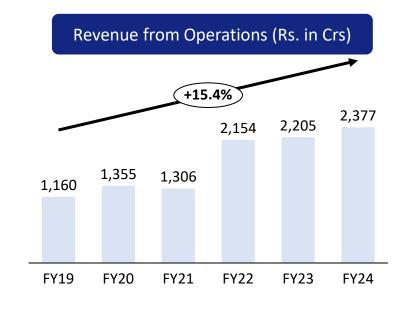
# Sportking

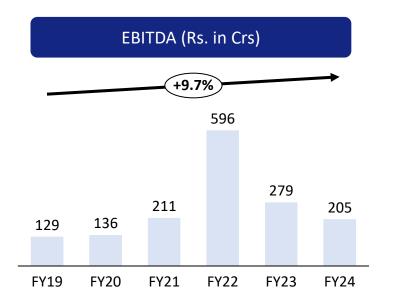
Annexure

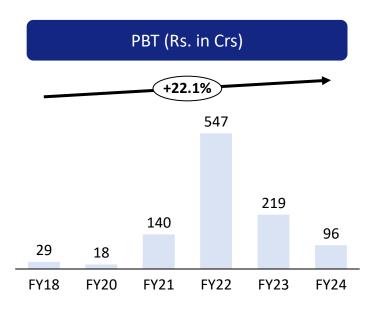


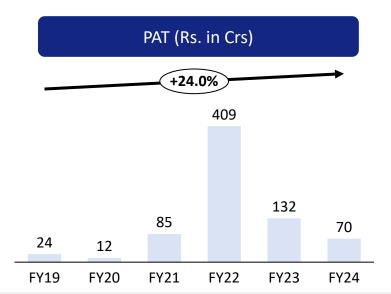
#### HISTORICAL FINANCIAL CHARTS

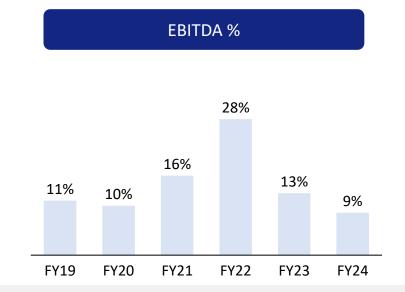


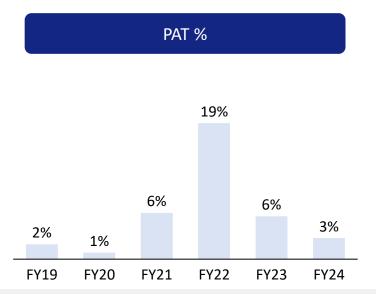












#### HISTORICAL PROFIT & LOSS STATEMENT



Profit & Loss statement (Rs. in Crs)	Mar'24	Mar'23	Mar'22	Mar'21	Mar'20	Mar'19
Revenue from Operation	2377	2,205	2,154	1,306	1,355	1,161
Raw Material Cost	1703	1,558	1,181	785	901	756
Purchase of Finished goods	1	1	0	0	1	1
(Increase) / Decrease In Stocks	1	-15	-14	10	7	-2
Power Cost	155	119	120	112	113	96
Gross Margin	517	542	867	399	334	309
Gross Margin %	22%	25%	40%	31%	25%	27%
Employee Cost	139	116	105	87	97	83
Other Expenses	173	147	166	103	100	97
EBITDA	205	279	596	209	136	129
EBITDA %	9%	13%	28%	16%	10%	11%
Depreciation and Amortisation Expense	86	48	44	52	63	54
Finance Costs	59	23	29	36	58	39
Other Income	36	12	24	19	3	2
PBT	96	219	547	140	18	38
PBT Margin %	4%	10%	25%	11%	1%	3%
Exceptional Items	0	30	-	22	-	-
Tax	26	58	138	33	6	14
PAT	70	132	409	85	12	24
PAT Margin %	3%	6%	19%	7%	1%	2%
Earnings per share (EPS) (Rs.)	55	99	308	63	9	17





**Sportking India Limited** 

CIN: L17122PB1989PLC053162

Mr. Lovlesh Verma 01612845456 cs@sportking.co.in www.sportking.co.in



Mr. Devansh Dedhia +91 9930147479 Devansh.dedhia@linkintime.co.in

Mr. Irfan Raeen +91 9773778669 <u>Irfan.Raeen@linkintime.co.in</u>