

ANUSHI RETAIL LLP

Regd. Office: 10/24, S/F, Kalkaji Extension, New Delhi – 110019

23rd September, 2024

To,

The Deputy Manager
Department of Corporate Services
BSE Limited
P. J. Towers, Dalal Street, Fort
Mumbai- 400001

The Compliance Officer
Swiss Military Consumer Goods Limited
W-39, Okhla Industrial Area, Phase-II
New Delhi- 110020

Sub: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir,

With reference to captioned subject, please find enclosed herewith the disclosure pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011 for allotment of 1,39,70,136 Equity Shares of Swiss Military Consumer Goods Limited, through Rights Issue.

This is for your records and perusal.

Thanking You,

For ANUSHI RETAIL LLP

For Anushi Retail LLP


Partner/Auth. Signatory

ANUJ SAWHNEY
DESIGNATED PARTNER

Encl.: As above


Format for Disclosures under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Details of the Acquisition

Name of the Target Company (TC)	Swiss Military Consumer Goods Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Anushi Retail LLP		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd.		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	11,73,50,684	59.69	59.69
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) . N.A.			
c) Voting rights (VR) otherwise than by equity shares. N.A.			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)- N.A.			
e) Total (a+b+c+d)	11,73,50,684	59.69	59.69
Details of acquisition:			
a) Shares carrying voting rights acquired	1,39,70,136	5.92	5.92
b) VRs acquired otherwise than by equity shares. N.A.			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired. N.A.			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) N.A.			
e) Total (a+b+c+/-d)	1,39,70,136	5.92	5.92

After the acquisition, holding of acquirer along with PACs of: a) Shares carrying voting rights b) VRs otherwise than by equity shares. N.A. c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. N.A. d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) N.A.	13,13,20,820	55.67	55.67
e) Total (a+b+c+d)	13,13,20,820	55.67	55.67
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Allotment of equity shares by Swiss Military Consumer Goods Limited pursuant to Rights Issue		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	20/09/2024		
Equity share capital / total voting capital of the TC before the said acquisition	19,65,93,992 Equity Shares at Rs. 2/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	23,59,12,790 Equity Shares at Rs. 2/- each		
Total diluted share/voting capital of the TC after the said acquisition	23,59,12,790 Equity Shares at Rs. 2/- each		

For ANUSHI RETAIL LLP

For Anushi Retail LLP

 Partner/Auth. Signatory

ANUJ SAWHNEY

DESIGNATED PARTNER

Place: New Delhi

Date: 23/09/2024