



To. The Sr. General Manager, Listing Department, BSE Limited. Phiroze Jeeieebhov Towers. Dalal Street, Mumbai - 400 001 Maharashtra, India

The Sr. General Manager, National Stock Exchange of India Limited, Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Maharashtra, India

Dear Sir/Madam,

Sub: Announcement under Regulation 30 of the SEBI (Listing Obligations and <u>Disclosure Requirements) Regulations, 2015 - Media Release - ixigo (Le</u> Travenues Technology Limited) Expands Exclusive Partnership With PhonePe to Flight, Bus & Train Bookings

Ref: Le Travenues Technology Limited (the "Company")

BSE Scrip Code: 544192 and NSE Symbol: IXIGO

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), please find enclosed media release, "ixigo (Le Travenues Technology Limited) Expands Exclusive Partnership With PhonePe to Flight, Bus & Train Bookings" to be issued by the Company.

This is for your information and records.

Thanking You,

For Le Travenues Technology Limited

Suresh Kumar Bhutani (Group General Counsel, Company Secretary and Compliance Officer)











## ixigo (Le Travenues Technology Limited) Expands Exclusive Partnership With PhonePe to Flight, Bus & Train Bookings

PhonePe's 54+ Crore Users to benefit from flight, bus & train bookings exclusively powered by ixigo, AbhiBus & ConfirmtTkt brands.



**New Delhi, 24 June 2024:** ixigo, India's leading OTA for the next billion users, announced an expansion of its exclusive partnership with PhonePe, India's leading fintech platform for offering flight & bus bookings on the PhonePe app in addition to its existing train partnership. ixigo will exclusively power these travel booking options on PhonePe, integrating services from ixigo Flights for flight bookings, AbhiBus for bus bookings as well as expanding its prior partnership with ConfirmTkt for train bookings.

The ixigo-PhonePe partnership will enable over 54 crore PhonePe users to experience more comprehensive travel booking and utility services for flights, trains, and buses. Along with simpler payment processes, travelers can enjoy exciting discounts and offers on flight, train and bus bookings. PhonePe users can also take advantage of advanced features and value-added services from the ixigo Group, including ixigo Assured (Free Cancellation), ixigo Assured Flex, Abhi Assured among others to book fully flexible and freely reschedulable flight, train and bus tickets, and get instant refunds of their fare upon cancellation.





Commenting on the partnership, **Aloke Bajpai, Group CEO, ixigo**, and **Rajnish Kumar, Group Co-CEO, ixigo**, said, "We are thrilled to partner with PhonePe, for bringing our travel booking services to their extensive user base. This collaboration will particularly benefit travelers from Tier 2 and Tier 3 cities, leveraging ixigo's products & offerings for the next billion users and PhonePe's growing penetration in smaller towns and its fintech expertise. Together, we aim to make travel bookings more accessible, affordable, and convenient for millions of Indians."

Commenting on the partnership, **Sameer Nigam, Founder & CEO, PhonePe**, said, "We are excited to partner with the ixigo Group for flight, train & bus booking options on PhonePe. With rising disposable incomes and growing aspirations of Indian travelers, we are seeing rapid adoption of our travel offerings. The ixigo, ConfirmTkt & AbhiBus apps offer great customer experience ideal for catering to the fast evolving travel needs of Indians."

## About ixigo (NSE: IXIGO, BSE: 544192)

Launched in 2007 by Aloke Bajpai & Rajnish Kumar, ixigo (Le Travenues Technology Limited) is a technology company focused on empowering Indian travellers to plan, book and manage their trips across rail, air, buses and hotels. ixigo assists travellers in making smarter travel decisions by leveraging artificial intelligence, machine learning and data science-led innovations.

The ixigo, ConfirmTkt and AbhiBus apps allow travellers to book train tickets, flight tickets, bus tickets, hotels, and cabs, and provide travel utility tools and services developed using in-house proprietary algorithms and crowd-sourced information. With over 42.9 crore Annual Active Users in Fiscal 2023, ixigo is the leading OTA for Next Billion Users in India. For more information, please visit <a href="http://www.ixigo.com">http://www.ixigo.com</a>

## **About PhonePe Group:**

PhonePe Group is India's leading fintech company. Its flagship product, the PhonePe digital payments app, was launched in Aug 2016. In just 7 years, the company has scaled rapidly to become India's leading consumer payments app with 540+ million registered users and a digital payments acceptance network of 39+ million merchants. PhonePe also processes over 260+ million daily transactions with an annualized Total Payment Value (TPV) of USD 1.5+ Trillion.

On the back of its leadership in digital payments, PhonePe Group has expanded into financial services (Insurance, Lending, Wealth) as well as new consumer tech businesses (Pincode - hyperlocal e-commerce and Indus App Store - India's first localized App Store). PhonePe Group is an India headquartered technology company with a portfolio of businesses aligned with the company's vision to offer every Indian an equal opportunity to accelerate their progress by unlocking the flow of money and access to services.





For more details: media@phonepe.com

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