

To

<b>BSE Limited</b> <b>Phiroze Jeejeebhoy Towers,</b> <b>Dalal Street, Mumbai 400 001</b>	<b>National Stock Exchange of India Ltd</b> <b>Exchange Plaza, 5th Floor, Plot No. C-1, G</b> <b>Block, Bandra Kurla Complex, Bandra</b> <b>(East), Mumbai - 400 051</b>
<b>Scrip Code: 542752</b>	<b>Symbol: AFFLE</b>

Dear Sir/Madam,

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)**

This is to inform that the Company has been granted another patent in India. This strengthens the overall IP portfolio of the Company.

This patent provides a system for utilization of advertisement fraud data to blacklist or whitelist one or more entities. The patent subject area is “Method and system to utilize advertisement fraud data for blacklisting fraudulent entities”.

Patent for the above mentioned subject area is already granted to the Company in US.

This further fortifies our previously granted IPs that directly or indirectly enhance the quality of conversion-driven marketing for the advertisers.

Submitted for your information and records.

Thanking You,

**Yours Faithfully,**  
**For Affle (India) Limited**

**Parmita Choudhury**  
**Company Secretary & Compliance Officer**