



The brand behind brands

Dixon Technologies (India) Limited

29th November, 2024

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051
Scrip Code – 540699 ISIN: INE935N01020	Scrip Code - DIXON ISIN: INE935N01020

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

This is in continuation to our earlier intimation dated 23rd February, 2024, vide which we had informed the Stock Exchanges that Dixon's Wholly Owned Subsidiary, Padget Electronics Private Limited (“**Padget Electronics**”) had entered into a Contract Manufacturing Agreement with Compal Smart Device India Private Limited (“**Compal**”) for manufacturing of mobile phones.

We hereby inform you that Padget Electronics together with Compal to launch mass production of Google Pixel (Smart phones) for Compal's designated customer ‘Google Information Services India Private Limited’.

In this regard, please find enclosed herewith the detailed announcement.

We request you to kindly take this on your record and oblige.

Thanking you

For Dixon Technologies (India) Limited

Ashish Kumar
Chief Legal Counsel & Group CS



The brand behind brands

PADGET ELECTRONICS TO LAUNCH MASS PRODUCTION OF GOOGLE PIXEL (SMART PHONES) FOR COMPAL'S DESIGNATED CUSTOMER 'GOOGLE INFORMATION SERVICES INDIA PRIVATE LIMITED'

- Padget Electronics, Wholly Owned Subsidiary of Dixon Technologies (India) Limited (“**Dixon**”) together with Compal to launch mass production of Google Pixel (Smart phones) for Compal’s designated customer ‘Google Information Services India Private Limited’.

Noida, 29th November, 2024

Dixon’s Wholly Owned Subsidiary- Padget Electronics Private Limited together with Compal to launch mass production of Google Pixel (Smart phones) for Compal’s designated customer ‘Google Information Services India Private Limited’. The said production to commence at plant of Padget Electronics situated at Sector-68, Noida.

Commenting on this occasion, **Mr. Atul B. Lall, Vice Chairman & Managing Director of Dixon Technologies**, stated that “We together with our customer Compal Group, one of the world's leading manufacturers of smart devices, are excited to launch production of Google Pixel (Smart phones) for ‘Google Information Services India Private Limited’, a designated customer of Compal, a brand synonymous with innovation and excellence in technology. This is a significant opportunity for Dixon and marks an exciting step in our growth and commitment to delivering cutting edge, high quality products to global and domestic market. Through this launch, Dixon shall be leveraging its state of the art facilities, effective manufacturing techniques and workforce and this also highlights the immense potential of India’s electronics manufacturing sector in global scenario.”

About Padget Electronics Private Limited

Padget Electronics Private Limited is a Wholly Owned Subsidiary of Dixon Technologies (India) Limited engaged in the business of manufacturing of mobile phones and IT hardware as its core business activity.

About Dixon Technologies (India) Limited

Dixon Technologies (India) Limited is the largest* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) Consumer electronics like LED TVs; (ii) Home appliances like washing machines; (iii) Lighting products like LED bulbs and tubelights, downlighters; (iv) Mobile phones; and (v) Wearables (vi) Refrigerators. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of LED TV panels.

*Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited

For further clarification, you may contact the undersigned:

Ashish Kumar

Chief Legal Counsel and Group Company Secretary

Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar, Uttar Pradesh – 201 305

Contact No.: +91 120 473 7200; Fax: +91 120 473 7263

Email: investorrelations@dixoninfo.com