



Date: 03.03.2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001

Scrip Code: 530305

Subject: Compliance of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the Press Release dated February 27, 2025 announcing Indri winning 6 medals at the World Whiskies Awards 2025.

You are requested to take a note of the same.

Thanking you,

Yours Faithfully,
For Piccadilly Agro Industries Limited

Niraj Kumar Sehgal
Company Secretary
A-8019

Piccadilly Agro Industries Ltd.

Registered Office: Village Bhadson, Umri – Indri Road, Teh. Indri, Distt. Karnal, Haryana-132109 (India)
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CIN No.: L01115HR1994PLC032244

PRESS RELEASE

Indri's Winning Streak Continues – Wins 6 Awards at the World Whiskies Awards 2025



27th February 2025, New Delhi: Piccadily Agro Industries Limited has once again made a resounding mark on the global whisky stage, winning 6 prestigious medals at the World Whiskies Awards 2025. The company's flagship brand Indri Single Malt with its exclusive expressions, emerged victorious across various categories, reinforcing Piccadily Distilleries' position as a trailblazer in the Indian and international whisky landscape.

Indri secured an impressive lineup of awards:

S.No.	Brand Expressions ABV	Country	Category	Style	Winner Title
1	Indri, Founder's Reserve Wine Cask 11 Years Old, 58.5% ABV	India	Small Batch Single Malt	12 Years & Under	Category Winner
2	Indri, Refill Oloroso Sherry Cask Single Cask 03, 58.5% ABV	India	Single Cask Single Malt	No Age Statement	Category Winner
3	Indri, 2024 Diwali Collector's Edition, 58.5% ABV	India	Small Batch Single Malt	No Age Statement	Silver
4	Indri, Game of Thrones: House of the Dragon Exclusive Edition - House of Black, 46% ABV	India	Single Malt	No Age Statement	Silver
5	Indri Ex Sauternes Wine Cask Single Cask 47050, 58.5% ABV	India	Single Cask Single Malt	No Age Statement	Silver
6	Indri, Game of Thrones: House of the Dragon Exclusive Edition - House of Green, 46% ABV	India	Single Malt	No Age Statement	Bronze

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Since its launch, Indri has taken the international whisky scene by storm, challenging industry norms with innovative expressions that celebrate India's terroir and expertise. With each award and accolade, Indri has established itself as more than just a brand—it's a symbol of national pride and a testament to the potential of Indian single malts. As the brand continues its ascent, Piccadily has remained committed to pushing boundaries, exploring new horizons, and delivering extraordinary experiences to whisky enthusiasts across the globe.

Commenting on this landmark win, Shalini Sharma, Head of Marketing, Piccadily Agro Industries Limited said, "Indri's journey has been nothing short of groundbreaking, and we are incredibly proud of these remarkable wins at the World Whiskies Awards 2025. This recognition is a true testament to our relentless pursuit of excellence and our vision to firmly establish Indian single malts on the global whisky stage. Being recognized on such a prestigious international platform is not just a victory for Indri, but a triumph for Indian single malts as a whole. We are reshaping global perceptions, proving that Indian single malts can set world-class benchmarks and stand shoulder-to-shoulder with the finest whiskies across the globe."

Indri's consistent success has not only elevated the category of Indian single malts within India but has also gained acclaim among connoisseurs and critics globally. Indri's relentless commitment to innovation and quality has made it a powerful ambassador for Indian single malt whisky. As the fastest-growing single malt brand, Indri's growing portfolio of award-winning expressions is inspiring a new era in Indian spirits.

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Stock Ticker: (PICCADIL | 530305 | INE546C01010)

<https://www.bseindia.com/stock-share-price/piccadily-agro-industries-ltd/piccadily-agro-inds/530305/>

About Piccadilly Agro Industries Limited (PAIL)

Piccadilly Agro Industries Limited (PAIL) is a publicly listed company on the Bombay Stock Exchange (BSE: PICAGRO). The company operates primarily in two strategic business segments: Distillery and Sugar. Its manufacturing facility is located in Indri, Haryana, covers 168 acres and is equipped with advanced technology for producing a diverse range of products, including Malt, Extra Neutral Alcohol (ENA), Ethanol, and White Crystal Sugar.

Piccadilly Agro Industries Limited has established itself as a key player in the alcoholic beverages industry, particularly renowned for its expertise in malt spirits. The company boasts a robust portfolio that includes premium expressions of Indri single malt whisky, blended malt whisky brands and Camikara, premium sugarcane juice aged rum.

In 2022, Piccadilly Agro Industries Limited made a significant mark with the launch of 'Indri' its flagship single malt whisky brand, aimed at catering to discerning consumers who appreciate quality and craftsmanship in spirits. By focusing on premiumization strategies and leveraging its technical capabilities, the company has successfully positioned itself as a leader in the Indian single malt whisky market by becoming the 'fastest growing single malt whisky brand' in 2024.

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