

January 01, 2025

BSE Ltd.	National Stock Exchange of India Limited
P J Towers, Dalal Street,	(NSE).Exchange Plaza, Bandra Kurla Complex,
FortMumbai – 400001	Bandra East, Mumbai – 400051
Scrip Code: 543272	Symbol: EASEMYTRIP

### Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **"Rikant Pittie Assumes the Role as the New CEO and Co-founder of EaseMyTrip"** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <u>https://www.easemytrip.com/investor-relations.html</u>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412

# Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India) Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041





















## MEDIA RELEASE



## Rikant Pittie Assumes the Role as the New CEO and Co-founder of EaseMyTrip

- Rikant Pittie co-founded EaseMyTrip in 2008 and has been instrumental in its growth and success over the years
  - With over 16 years of experience in the travel and tourism industry, he has a deep understanding of market trends and customer needs

**New Delhi, January 01, 2025:** EaseMyTrip.com, one of India's leading online travel tech platforms, has announced the appointment of Rikant Pittie as its Chief Executive Officer (CEO) and Co-founder. In his new role, Rikant will lead the company's strategic initiatives, drive innovation, and enhance customer experiences to further strengthen EaseMyTrip's position in the industry.

Rikant Pittie co-founded EaseMyTrip in 2008 and has been instrumental in its growth and success over the years. With over 16 years of experience in the travel and tourism industry, he has a deep understanding of market trends and customer needs. Under his leadership, EaseMyTrip has achieved significant growth, reflecting its commitment to a customer-first approach.

**Speaking on his appointment, Rikant Pittie, CEO and Co-founder at EaseMyTrip** said, "The travel industry is at a transformative juncture where technology and personalisation are redefining how people explore the world. At EaseMyTrip, our mission goes beyond simply offering an enhanced travel experience. It is about setting new benchmarks. We are dedicated to pioneering innovative solutions that empower travellers globally. I am both honoured and thrilled to take on this role and look forward to continuing the company's journey."

Rikant has also been recognised for his exceptional contributions to the business landscape, having won the prestigious Fortune India 40 Under 40 and Entrepreneur India's Entrepreneurship of the Year in Service Business – Travel Category. Notably, Mr. Rikant Pittie is also the Vice Chairman of the CII Delhi State Council for 2024-2025. Among his recent achievements, Rikant has been named among IDFC FIRST Private & Hurun India's Top 200 Self-Made Entrepreneurs of the Millennium 2024, a testament to his relentless drive and entrepreneurial excellence. He was also honored with the ET Inspiring Leaders Award North 2024 for his exemplary leadership and innovation.

### About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel

## MEDIA RELEASE



solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

### For Media Queries:

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