

Date: 24.08.2024

To
The Manager, Listing
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

SCRIP ID: 540404

Sub: Outcome of Board Meeting dated 24th August, 2024

With regard to above, this is to inform you that a meeting of Board of Directors was held today, Saturday, 24th August, 2024, at the registered office of the company, which commenced at 03:30 PM and concluded at 04:00 p.m. and the Board considered the following agenda along with other agenda:

1. Recommendation of Dividend of Rs. 0.50 per equity share (5%) of Rs. 10/- each for the financial year 2023-24.

The dividend if declared by shareholders in the ensuing 17th Annual General Meeting, of the Company shall be paid to the shareholders within 30 days from the date of Annual General Meeting.

2. The cut-off/Record date for the purpose of determining the eligibility of members for payment of Dividend and for determining the eligibility of members to cast their votes electronically during remote e-voting is **Friday, 20th September, 2024**.
3. Approval of appointment of director in place of Mrs. Neha Ghelani (DIN: 00197285) Whole-time Director who retires by rotation being eligible offers herself for re-appointment
4. Approval of Increase in remuneration of Mr. Jinen Ghelani (DIN: 01872929) Managing Director of the Company subject to approval of members
5. Approval of Increase in remuneration of Mr. Hiren Ghelani (DIN:02212587) Whole Time Director of the Company subject to approval of members
6. Approval of the Scheme of Loan to Mr. Hiren Ghelani (DIN: 02212587) Whole-time Director of the Company subject to approval of the members
7. Approval of Alteration of Articles of Association of the Company subject to the approval of the members

8. Approval of 'Prime Fresh Limited - Employee Stock Option Plan 2024' ("ESOP 2024"/ "Plan"), subject to the approval of the members of the Company as required under Regulation 6 of the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 and Section 62(1)(b) of the Companies Act, 2013.
9. Approval of grant of Employee stock options to the employees of subsidiary company (ies) of the company under "Prime Fresh Limited- Employee Stock Option Plan 2024" subject to the approval of the members of the Company as required under Regulation 6 of the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 and Section 62(1)(b) of the Companies Act, 2013
10. The Board Decided to convene 17th Annual General Meeting of the Company to be held on Friday, 27th September, 2024 at 04.20 P.M.
11. Approval of draft Notice of 17th Annual General Meeting.
12. Approval of draft Directors Report for the financial year 2023-24.
13. The Register of Members and Share Transfer Books of the company will remain closed from **Saturday, 21st September, 2024 to Friday, 27th September, 2024** (both days inclusive) pursuant to regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for taking record of the members of the company for the purpose of dividend and Annual General Meeting.
14. Appointment of Mr. Umesh Ved, proprietor of Umesh ved & Associates, Company Secretaries as scrutinizer to process voting in 17th AGM of the Company.
15. Noting of the Secretarial Audit Report for the F.Y. 2023-24

Kindly consider the above Disclosures as per applicable regulation of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED

**JASMIN
JAYKUMAR
DOSHI**

**JASMIN DOSHI
COMPANY SECRETARY**

Digitally signed by JASMIN JAYKUMAR DOSHI
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st=Gujarat,
serialNumber=F808221687513D72E4F42BADF
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