

PDS/SE/2024-25/104

January 28, 2025

Listing Department National Stock Exchange of India Limited	Corporate Relationship Department BSE Limited
Exchange Plaza, C-1 Block G,	Phiroze Jeejeebhoy Towers,
Bandra Kurla Complex, Bandra (E),	Dalal Street,
Mumbai -400 051	Mumbai- 400001
Scrip Symbol: PDSL	Scrip Code: 538730

Re: ISIN - INE111Q01021

Sub: Investors Presentation for the announcement of the Financial Results for the Quarter ended December 31, 2024, i.e., Q3 – FY2024-25 - Earnings Release

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Investors' Presentation of PDS Limited for the announcement of the Financial Results for the quarter ended December 31,2024, i.e., Q3 – FY2024-25 Earnings Release.

We request you to kindly take the above information on record for the purpose of dissemination to the shareholders.

Thanking you,

Yours faithfully, for PDS Limited

Abhishekh Kanoi Head of Legal & Company Secretary ICSI Membership No.: F-9530

Encl.: As above

PDS Limited

Registered & Corporate Office: Unit No. 971, Solitaire Corporate Park, Andheri Ghatkopar Link Road,

Andheri East, Mumbai 400093, Maharashtra, India. 🛛 🕓 +91 2241441100

INVESTOR UPDATE



Q 3 F Y 2 5

JANUARY 2025



WEAVING THREADS OF TRUST

Safe Harbour

The Presentation is to provide the general background information about the Company's activities as at the date of the Presentation. The information contained herein is for general information purposes only and based on estimates and should not be considered as a recommendation that any investor should subscribe / purchase the company shares. The Company makes no representation or warranty, express or implied, as to, and does not accept any responsibility or liability with respect to, the fairness, accuracy, completeness or correctness of any information contained herein. This presentation may include certain "forward looking statements". These statements are based on current expectations, forecasts and assumptions that are subject to risks and uncertainties which could cause actual outcomes and results to differ materially from these statements. Important factors that could cause actual results to differ materially from our expectations include, amongst others, general economic and business conditions in India and abroad, ability to successfully implement our strategy, our research & development efforts, our growth & expansion plans and technological changes, changes in the value of the Rupee and other currencies, changes in the Indian and international interest rates, change in laws and regulations that apply to the Indian and global pharmaceuticals industries, increasing competition, changes in political conditions in India or any other country and changes in the foreign exchange control regulations in India. Neither the company, nor its Directors and any of the affiliates or employee have any obligation to update or otherwise revise any forward-looking statements. The readers may use their own judgment and are advised to make their own calculations before deciding on any matter based on the information given herein. No part of this presentation may be reproduced, guoted or circulated without prior written approval from PDS Ltd.

Figures have been rounded off to the nearest Cr/Mn except otherwise stated

Previous period figures have been re-grouped/ reclassified wherever necessary, to confirm to current period's classification and the impact of the same is not considered to be material.



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KEY HIGHLIGHTS

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OTHER UPDATES

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IN LINE WITH OVERALL STRATEGY, BROADENING MANUFACTURING PRESENCE FOR REGIONAL IMPACT

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Key Highlights



02/ REVENUE BREAK UP



Key Highlights: Scaling Growth to Maximize Profits

- **1.** Sustained Growth Momentum: Achieved a topline of ₹9,052crs for 9M FY25, reflecting a 26% Y-o-Y growth
- 2. Geographic Performance: North America witnessed robust growth of ~70%, with other regions maintaining their positive trajectory
- **3. Margin Expansion:** Gross margin in 9MFY25 was 20%, marking a ~4% increase in the last 4yrs in line with PDS's strategy of augmenting "**Solutions & Services**" offering
- 4. Profitability Growth: PAT registered a growth of 66% & 22% in Q3 & 9M respectively
- **5. Healthy Order Book:** Order book remains strong at \$425mn translating to growth of 11% compared to same period last year
- 6. Executing the 555 Strategy: Enroute 555 journey, focus on "intermediate goal of 333", driven by topline growth and expansion of value-accretive businesses
- 7. Cost Optimization: Strategic initiatives, supported by BCG, expected to enhance efficiency and profitability
- **8. Strategic Acquisition:** Acquiring 55% stake in Knit Gallery (India Manufacturing Entity), expected to boost revenue and margins in manufacturing segment



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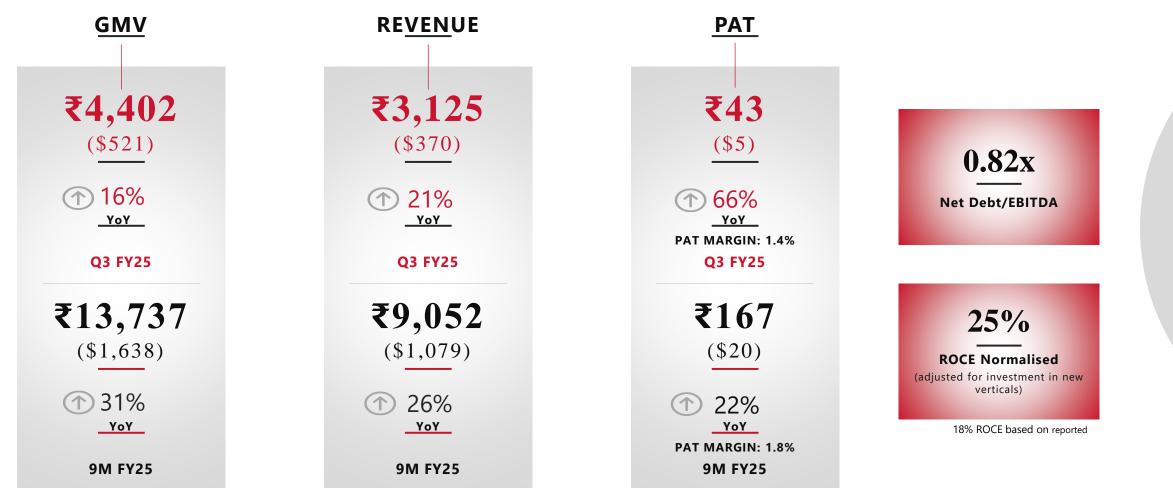
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Financial Snapshot (Q3 FY25 | 9M FY25)

₹ IN CR AND \$ IN MN, UNLESS MENTIONED OTHERWISE



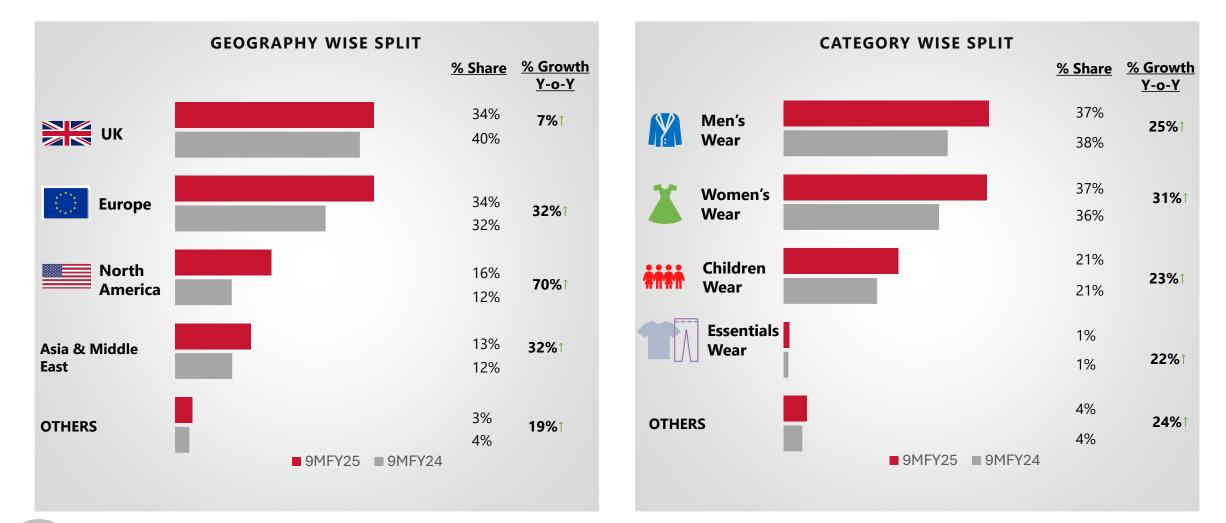
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Revenue Break-up: Geography & Category (9M FY25)

Growth witnessed across geographies and categories



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PDS **Continued growth trajectory across customers, services, and geographies**





Performance Overview



- **03/** PROFIT & LOSS STATEMENT
- **04/** BALANCE SHEET



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Profit and Loss (consolidated in \mathbf{R} crs)

PARTICULARS	QUARTER	R ENDED	GROWTH	9M ENDED		GROWTH	FULL YEAR ENDED	
(₹ IN Crs., UNLESS MENTIONED OTHERWISE)	31-Dec-24	31-Dec-23	(Y-o-Y)	31-Dec-24	31-Dec-23	(Y-o-Y)	31-Mar-24	
GROSS MERCHANDISE VALUE	4,402.3	3,785.6	16%	13,737.3	10,521.4	31%	15,048.1	
INCOME FROM OPERATIONS	3,124.9	2,579.8	21%	9,052.2	7,157.5	26%	10,372.6	
COGS	2,487.9	2,042.7	22%	7,222.1	5,685.8	27%	8,261.8	
GROSS PROFIT	636.9	537.0	19%	1,830.1	1,471.7	24%	2,110.9	
GROSS MARGIN (%)	20.4%	20.8%	-43 bps	20.2%	20.6%	-34 bps	20.4%	
EMPLOYEE EXPENSES	321.2	271.3	18%	884.9	697.8	27%	979.5	
OTHER EXPENSES	220.2	191.2	15%	627.4	495.5	27%	739.4	
EBITDA	95.5	74.6	28%	317.8	278.3	14%	392.0	
EBITDA MARGIN (%)	3.1%	2.9%	17 bps	3.5%	3.9%	-38 bps	3.8%	
DEPRECIATION	26.6	22.8	16%	75.2	67.0	12%	93.4	
OTHER INCOME	9.0	15.7	-43%	40.1	28.9	39%	34.7	
EBIT	78	67	16%	282.6	240.2	18%	333.2	
EBIT MARGIN (%)	2.5%	2.6%	-12 bps	3.1%	3.4%	-23 bps	3.2%	
FINANCE COSTS	30.1	31.3	-4%	97.1	79.2	23%	107.0	
PROFIT BEFORE TAX & ASSOCIATES & JV	47.9	36.1	33%	185.6	161.1	15%	226.2	
ADD: PROFIT/(LOSS) OF ASSOCIATES & JV	-0.7	0.0		-1.2	1.6	-175%	6.2	
PROFIT BEFORE TAX	47.2	36.1	31%	184.4	162.7	13%	232.4	
TAX EXPENSES	4.7	10.6	-56%	17.6	25.4	-31%	29.7	
PROFIT AFTER TAX	42.5	25.5	66%	166.8	137.3	22%	202.7	
PAT MARGIN (%)	1.4%	1.0%	37 bps	1.8%	1.9%	-8 bps	2.0%	
- OWNERS OF THE COMPANY	24.9	14.6	71%	116.6	98.5	18%	144.2	
- NON - CONTROLLING INTEREST	17.6	10.9	61%	50.2	38.8	29%	58.4	

COMMENTARY

- GMV increased by 16% yoy for Q3FY25 and 31% for 9M FY25 yoy
 - Q3 FY25 largely impacted by decline in agency business of Ted Baker
- Topline witnessed growth of 21% yoy for Q3FY25 and 26% for 9M FY25 yoy
- EBITDA expanded by 28% yoy for Q3FY25 and 14% for 9M FY25
- PAT increased by 66% in Q3FY25 yoy

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Investing in Growth and Expanding Capabilities (9M)

In Line with PDS' Defined Strategy for Growth and Expansion

\$ IN MN, UNLESS MENTIONED OTHERWISE

SNO	KEY FOCUS AREAS OF GROWTH	9M FY25*	9M FY24*	POTENTIAL IMPACT IN FUTURE
Α	Expanding Core Operations:			
1	Design Led Sourcing	0.7	1.9	Opportunity to drive over \$100mn revenues
2	Brand Management	4.8	1.3	Opportunity to drive over \$80mn revenues
3	Manufacturing	0.9	0.5	Building near shoring capabilities in Portugal and cutting facility in Sri Lanka
В	Expanding Footprint & Category			
1	North America & Other	5.3	2.5	Team to drive customer acquisition in North America & Other growth initiatives. Potential to do over \$1bn
2	Product	0.2	0.3	Broaden product offering – home and lifestyle products
С	Expanding Services			
1	Design Services	0.4	0.7	Enable provide value add services and cater to the brand portfolio
2	Sustainability	1.1	0.4	Provide services across the value chain from materials to recycling
D	Strengthening Platform			
1	Procurement	0.3	0.5	Drive synergies of scale
	TOTAL	13.6	8.1	

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Normalised EBITDA and PAT (FIGURES IN $\mathbf{\xi}$ CRS)

PARTICULARS (₹ IN CR, UNLESS MENTIONED OTHERWISE)	QUA	QUARTER ENDED					
	FY 25	FY 25 FY 24			FY 24	(Y-O-Y)	
INCOME FROM OPERATIONS	3,124.9	2,579.8	21%	9,052.2	7,157.5	26%	
INCOME FROM OPERATIONS - NEW VERTICALS	149.9	41.0	266%	470.0	123.8	280%	
INCOME FROM OPERATIONS - EXCLUDING NEW VERTICALS	2,974.9	2,538.8	17%	8,582.2	7,033.7	22%	
EBITDA	95.5	74.6	28%	317.8	278.3	14%	
% EBITDA MARGIN	3.1%	2.9%	17 bps	3.5%	3.9%	-38 bps	
INVESTMENTS MADE THROUGH P&L							
NEW VERTICAL INCUBATION OPERATING COSTS	(31.6)	(30.0)	5%	(114.2)	(67.0)	70%	
NORMALISED EBITDA	127.2	104.6	22%	432.0	345.3	25%	
% NORMALISED EBITDA MARGIN	4.3%	4.1%	16 bps	5.0%	4.9 %	12 bps	
PROFIT AFTER TAX	42.5	25.5	66%	166.8	137.3	22%	
% PAT MARGIN	1.4%	1.0%	37 bps	1.8%	1.9%	-8 bps	
IMPACT OF NEW VERTICALS	(35.6)	(31.8)	12%	(122.5)	(70.8)	73%	
NORMALISED PAT	78.1	57.3	36%	289.3	208.1	39%	
% NORMALISED PAT MARGIN	2.6 %	2.3%	37 bps	3.4%	3.0 %	41 bps	

Note: Normalised EBITDA & PAT margin % is based on Total Income from Operations excluding new verticals. | Incubation costs represents EBITDA losses

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PARTICULARS	AS C	N
(₹ IN Crs., UNLESS MENTIONED OTHERWISE)	31-Dec-24	31-Dec-23
NON-CURRENT ASSETS	1,195.7	1,025.0
CURRENT ASSETS	3,354.8	2,581.4
INVENTORIES	514.4	406.4
TRADE RECEIVABLES	1,772.1	1,363.0
CASH AND CASH EQUIVALENTS	328.9	285.0
OTHER BANK BALANCES	295.1	215.6
OTHER CURRENT ASSETS	444.2	311.4
TOTAL ASSETS	4,550.5	3,606.4
TOTAL EQUITY	1,705.2	1,163.8
NON-CURRENT LIABILITIES	216.9	150.6
BORROWINGS	113.5	49.6
OTHER NON-CURRENT LIABILITIES	103.4	100.9
CURRENT LIABILITIES	2,628.4	2,292.1
BORROWINGS	863.6	703.7
TRADE PAYABLES	1,490.4	1,311.2
OTHER CURRENT LIABILITIES	274.3	277.2
TOTAL EQUITY & LIABILITIES	4,550.5	3,606.4

PARTICULARS	AS	AS ON				
(₹ IN Crs., UNLESS MENTIONED OTHERWISE)	31-Dec-24	31-Dec-23				
INVENTORY DAYS	19	19				
DEBTOR DAYS	53	50				
PAYABLE DAYS	56	60				
NWC DAYS	16	9				
TOTAL DEBT	977	753				
NET DEBT	353	253				

LEVERAGE RATIOS

- Net Debt / Equity: 0.21x
- Net Debt / EBITDA: 0.82x

RETURN TO STAKEHOLDERS

- ROCE (Normalised): 25%
- Reported ROCE: 18%

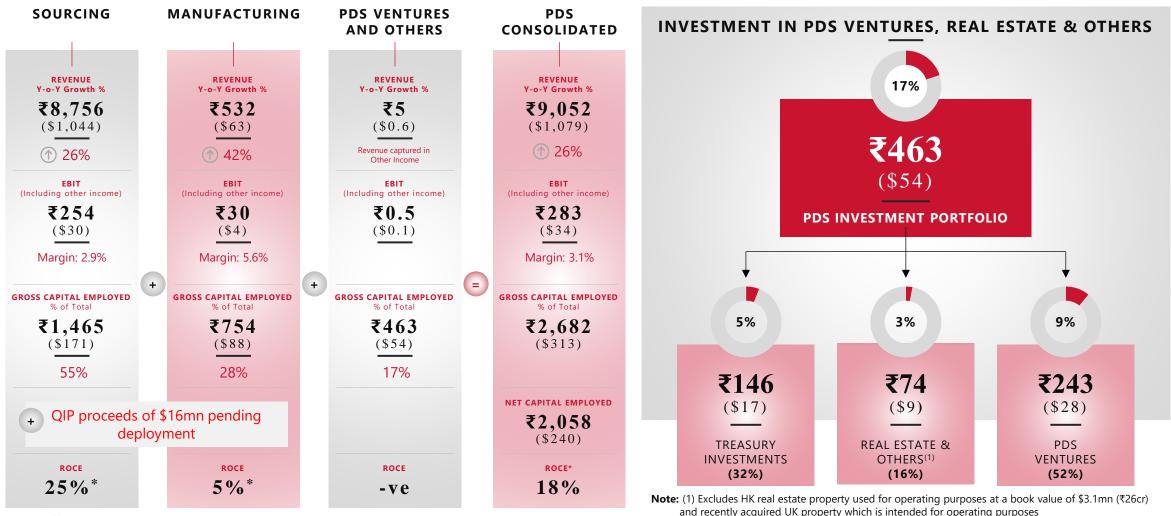
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Segmental Performance AT A GLANCE 9M FY25

₹ IN CRORE AND \$ IN MN, UNLESS MENTIONED OTHERWISE



Note:

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Gross Capital Employed excludes QIP undeployed proceeds of \$16mn currently in Fixed Deposit and Current Account *based on gross capital employed | Consolidated ROCE based on net capital employed

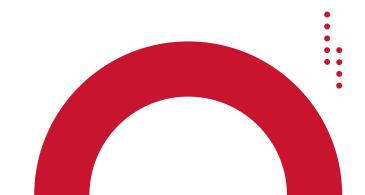
PDS Consolidated numbers above are post eliminations | Growth and Margins are based on ₹ figures.

Regrouping capital employed between sourcing and manufacturing hence not comparable with prior periods



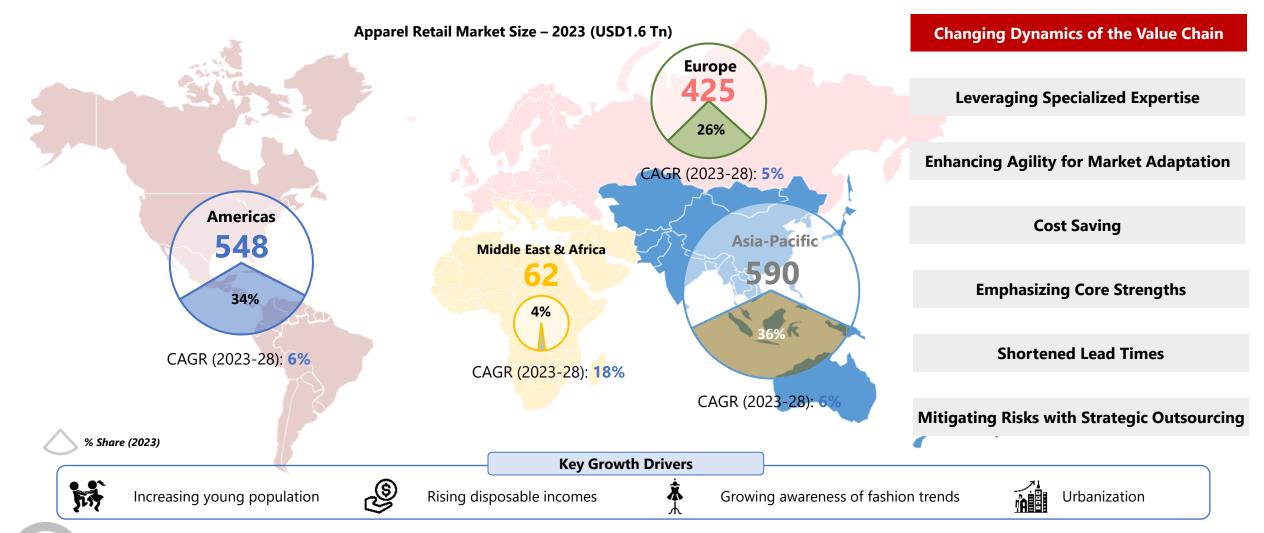
Harnessing Potential Opportunities

- **06/** GLOBAL APPAREL MARKET
- 07/ PDS 555 STRATEGY AND KEY MILESTONES ALONG THE WAY
- **08/** COST OPTIMIZATIONENGAGEMENT WITH BCG



PDS Global Apparel Retail Market to grow from \$1.6 Tn in 2023 to reach \$2.2 Tn by 2028

Unlocking New Avenues to Leverage on Changing Dynamics of the Value Chain



Global Apparel Retail Market to grow from \$1.6 Tn in 2023 to reach \$2.2 Tn by 2028

Our Key Enablers Driving the 555 Strategy to Capitalize on Emerging Opportunities



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PDS **Our Key Enablers Driving the 555 Strategy to Capitalize on Emerging Opportunities**

How PDS is Capturing Emerging Opportunities in a Transforming Industry Landscape?

	2%			DISRUPTIVE BUSINESS					CHANGING SUPPLIER
	RETAIL ECONOMY			MODEL			GEOPOLITICAL SHIFT		RELATIONSHIP
\rightarrow	Widening gap between		\rightarrow	Ultra Fast Fashion		\rightarrow	Political Dynamics	\rightarrow	Shift in Retailer Sourcing
	winners & lossers	nners & lossers	\rightarrow Social Commerce			\rightarrow Regional Disruptions			Models
\rightarrow	Inventory		\rightarrow	IP Companies		\rightarrow	China +1		
\rightarrow	Markdowns								
				HOW IS PD	S T	ΆΚΙ	NG PART?		
\rightarrow	Working on commercial		\rightarrow	Tapping into the Fast		\rightarrow	Expansion into new	\rightarrow	Taking over operations
	models			Fashion Supply Chain			geographies	\rightarrow	Expanding design
\rightarrow	Partnering with retailers on intake margins		\rightarrow	Operating Partners to IP Companies					capability
\rightarrow	Speed Models								

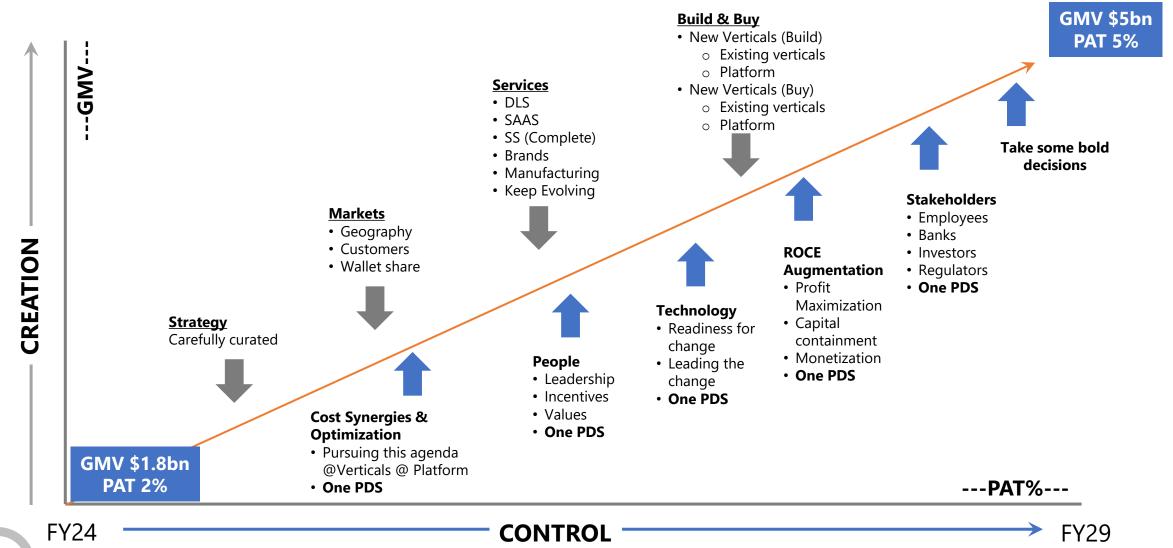
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PDS – Enroute to 555 Journey: Belief \rightarrow Behavior \rightarrow Business

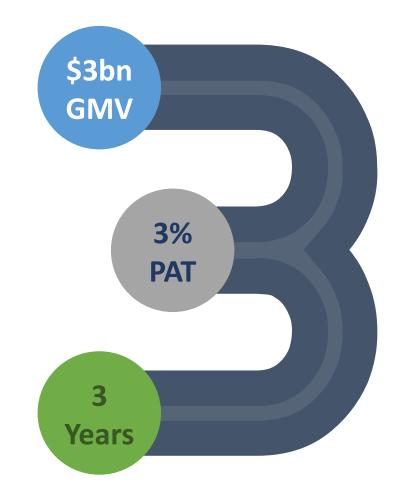
Our Aspiration





Working towards an Intermediate Goal: 333

Enroute to 555



WHAT WE NEED TO ACHIEVE:

- 1. Achieve a GMV growth rate of 18% CAGR to reach \$3 billion
- 2. Translate this into a projected topline of approximately \$2.1 billion
- 3. Achieved though a combination of organic & careful choice of inorganic opportunities
- 4. Attain a PAT margin of 3%

KEY STEPS FROM TODAY TO 333:

- **1. Strengthen Partnerships:** Deepen relationships with existing customers and build new ones across geographies to capitalize on growth opportunities
- 2. **Expand Offerings:** Diversify into high-value categories and enhance service offerings to meet evolving customer needs
- **3. Drive Operating Leverage:** Optimize operational efficiency to improve profitability as the business scales
- **4. Transform Costs:** Implement strategic cost initiatives to drive margin improvements and support long-term sustainability

Driving Power of One through Engagement with BCG: Project Beyond Great

- 50% spend base being evaluated for identifying opportunities to unlock value
- BOSTON BCG CONSULTING Potential to realise savings of ~3-4% on the above GROUP Entire cost base including COGS & Deliver 3-4% saving during OPEX to be covered the next 10-12 months % Saving potential **Project kicked off** Project duration is 10-12 3-4% COGS¹ with 3 Key Verticals months to identify and deliver cost saving Employee 6-10% Poeticgem benefits 6-10% Sampling Initiatives to be identified С 0 and **implemented jointly** Travel & 10-20% DESIGN with verticals Conveyance 8-12% simple approach. Courier Deliver saving of 3-4% of 6-10% Others overall cost base **Total Saving**

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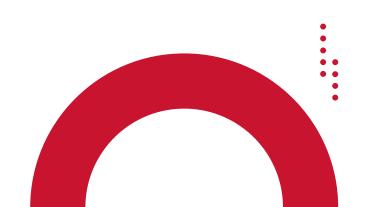
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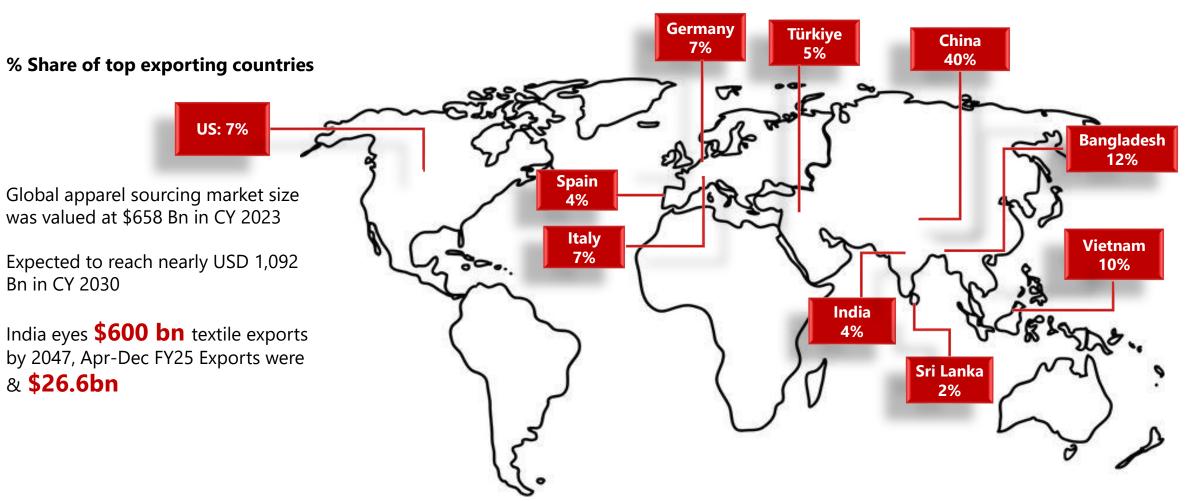


In line with Overall Strategy, Broadening Manufacturing Presence for Regional Impact



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PDS Brands & Retailers Exploring New Sourcing Regions Amid Evolving Industry Dynamics Nearshoring and Emerging Geographies, such as India, Gaining Traction



PDS CULTIVATING SOURCING STRATEGY IN LINE WITH CHANGING DYNAMICS



India Emerging as a Key Sourcing Destination

Apparel Manufacturing Ecosystem in India

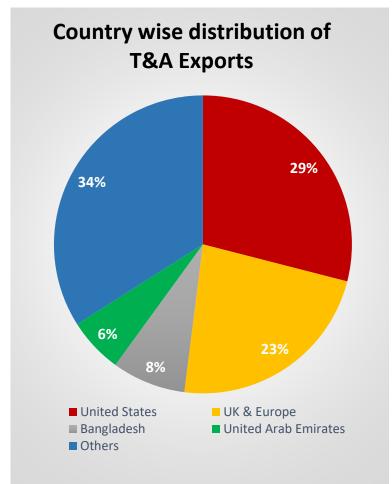
- Large Textile Industry India is ٠ 2nd largest producer of 02 **cotton**, expected production of 29.5 Million Bales in year 01 FY23-24 Vertically integrated supply ٠ chain streamlining sourcing and manufacturing processes with diverse range of raw materials 03 **Competitive labor cost** making it ٠ **cost-effective** for apparel production
- Favourable Government Policies
 boosting apparel manufacturing –
 Textile Ministry Budget
 expected to be up 15% in Budget FY26
- PLI Expected to rise by **33%**
- FTA, Rebates & Subsidies
- Make in India initiatives

- ~20,000 apparel manufacturing units with skilled workforce
- **15-20%** of which is **export focused**

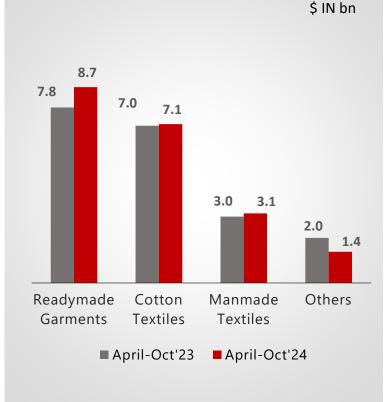


- Exports were on a declining trend post covid due to various geopolitical issues
- However, exports for the period April – Oct'25 have grown 7% compared to same period last year

India's Share in Global Apparel Market India is the 6th largest exporter of Textiles & Apparel in the world in 2023. Share of textile and apparel (T&A) in India's total exports stands at a significant 8.21% in 2023-24



Composition of T&A Exports



INVESTOR UPDATE | Q3 and 9M FY25

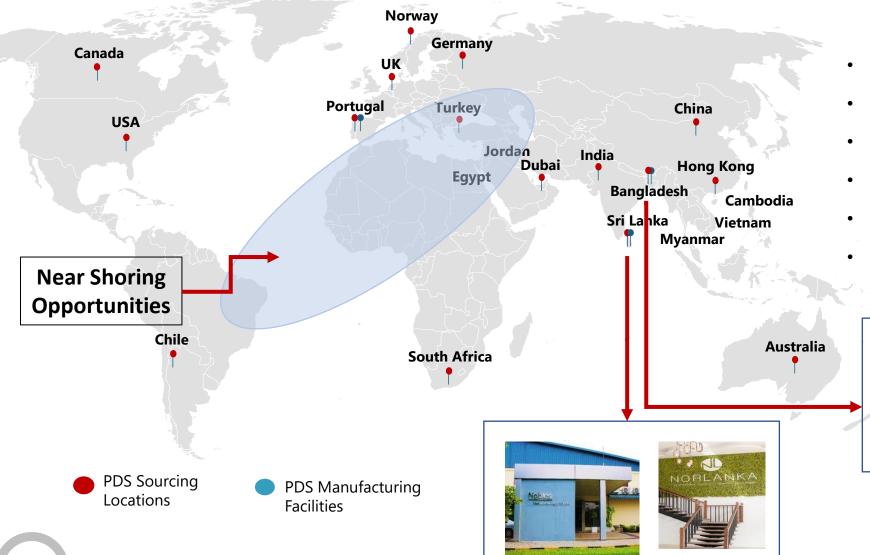


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Why are we expanding our Manufacturing capabilities to India?



- China+1 Strategy
- Geo-political disruptions
- Access to new customers
- Drive scale in India
- Diversify sourcing locations
- Driving higher sourcing volumes in countries with manufacturing presence





₹ IN CR, UNLESS MENTIONED OTHERWISE

to	FY24 [*]	KGIPL	PDS Manufacturing	Total
to	Revenue	288	597	885
	EBITDA	36	43	79
	EBITDA Margin	13%	7%	9%
	PAT	18	8	26
	PAT Margin	6%	1%	3%

Acquiring majority stake in Knit Gallery





ABOUT KNIT GALLERY

- Manufacturer and exporter of knitwear apparel products catering to men, women and children's categories
- 2. Production Capacity of 40+mn pieces a year
- 3. Largely 100% exports to customers in Germany, US and UK
- 4. 14 manufacturing units and 4 warehouses
- 5. Workforce: +3,000

TRANSACTION SUMMARY

- 1. PDS to acquire 55% stake in Knit Gallery
- 2. Existing business to be transferred from Knit Gallery Firm to Knit Gallery Private Limited (KG)
 - 1. Business Transfer Consideration: ₹34 crore payable by KG to the Firm over 3 years
- 3. Equity consideration of ₹41cr for 55% stake, payable over three tranches over next 12 months
- 4. FY24 Revenue: ₹288cr | EBITDA: ₹36cr | PAT: ₹18cr
- 5. EV / EBITDA: ~6x | PE: 4x



KEY CUSTOMERS











Other Updates

- **10/** BHARAT TEX 2025
- 11/ GLOBAL SUPPLIER MEET: INDIA EDITION
- **12/** OTHER UPDATES
- **13/** QIP USE OF PROCEEDS

Looking Forward to Bharat Tex 2025

Our 2nd year of association





PDS

PDS Ventures

Sip & Synergy on 14th February 2025

Poeticgem

Fashion Forward Cocktail Evening in Partnership with



600 sq mt exhibition space

Knowledge Sessions

Panel Discussions

Attended by Customers, Banks, Investors

PDS **PDS Global Supplier Conference** – India Edition (Delhi'25)



- Global Supplier Conference to be held on 18th Feb'25 in New Delhi immediately following Bharat Tex
- First of its kind event with participation from domestic and international vendor partners
- Number of participants 110 pax
- Promises to be an exciting platform for fostering ٠ collaboration, innovation, and sustainable growth across our value chain in line with our 555 journey

PDS LIMITED

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The Business of Fashion Agenda-setting intelligence, analysis and advice for the global fashion commur

GLOBAL MARKETS The Indian Entrepreneur Disrupting the Global Sourcing Industry

PDS Limited founder Pallak Seth has created a next-generation sourcing platform used by brands like Zara and Gap, challenging the dominance of Hong Kong supply chain management giants.



Our Executive Vice Chairman, Pallak Seth, has been featured in The Business of Fashion, highlighting our transformative journey in the global sourcing industry.

DUN & BRADSTREET SUMMIT – DECEMBER 2024



Sanjay Jain, our Group CEO was invited to an insightful panel discussion at the Dun & Bradstreet Summit on the topic 'Leadership Excellence in the Next Growth Era'.

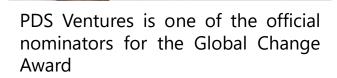
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Other Updates



Yellow Octopus Circular Solutions and Upcycle Labs, won Best Store Design at the Drapers Awards for their innovative and sustainable design for the Paris Olympics Lululemon Pop-Up





An innovation challenge by H&M Foundation



Official press launch of Primark Adaptive in partnership with Victoria Jenkins founder of Unhidden





Use of proceeds as on date

₹ CRS, UNLESS MENTIONED OTHERWISE

Particulars	Amount Fund		eployed	Balance	Remarks	
		Q2'25	Q3'25			
Repayment/pre-payment, in full or in part, of certain borrowings	200	84	193	С		
availed by our Company and certain of our Subsidiaries	280	04	195	5		
Pursuing strategic unidentified acquisitions, and other inorganic	131	0	0	101		
growth opportunities and general corporate purposes*	151	0	0	131		
Issue Expenses	19	17	0	3		
Total	430	101	193	137		
				137	Invested in Bank FD*	
				0	Balance in Bank	

Details of amount invested/parked on FD

Bank Name	Amount Invested	Average Period	ROI
ICICI BANK	137	90 days	6.15%



THANK YOU

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CONTACT US

PDS LIMITED

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Email: investors@pdsltd.com

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