



February 10, 2025

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051
Symbol: PAYTM

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled "**Paytm Travel and Agoda Partner to Offer Hotel Bookings Across Indian and Global Destinations on the Paytm app**".

This disclosure will also be hosted on the Company's website viz. <https://ir.paytm.com/>.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For **One 97 Communications Limited**

Sunil Kumar Bansal
Company Secretary and Compliance Officer

Encl.: As above

Paytm Travel and Agoda Partner to Offer Hotel Bookings Across Indian and Global Destinations on the Paytm app

- Expanding Paytm travel services by integrating Agoda's vast inventory and exclusive deals
- Providing seamless access to stay options across India and globally on the Paytm app
- Simplifying hotel bookings with Paytm Travel's intuitive interface and streamlined navigation for an enhanced travel experience

One 97 Communications Limited (OCL), which owns the brand Paytm, India's leading payments and financial services distribution company and the pioneer of QR, Soundbox, and mobile payments, has partnered with digital travel platform Agoda, a brand of the world's leading travel provider of online travel, Booking Holdings, to offer hotel booking services on the Paytm app. This partnership expands Paytm Travel's offerings to hotel bookings—alongside flights, buses, and trains—by enabling users to access Agoda's wide range of accommodation options across Indian and global destinations, along with exclusive deals and a seamless booking experience.

Leveraging Agoda's extensive selection of accommodations, Paytm Travel has integrated hotel booking services, allowing travelers to seamlessly browse and book stays. This integration reinforces Paytm Travel's position as a comprehensive solution for travel needs. The partnership empowers travelers with streamlined itinerary management and provides cost-effective travel solutions, catering to the needs of frequent travelers and businesses seeking efficient travel planning.

Vikash Jalan, Chief Executive Officer of Paytm Travel said, "Our partnership with Agoda marks an important step in expanding Paytm Travel's services to include seamless hotel booking options. This collaboration allows us to offer travelers access to a wide range of quality accommodations while ensuring convenience and affordability. With this partnership, we strengthen our position as a comprehensive travel solution, catering to diverse needs and enhancing the overall travel experience."

Agoda Chief Commercial Officer, Damien Pfirsch said, "By joining forces with Paytm Travel, we are giving travelers even higher levels of convenience when it comes to booking their dream trip. Our combined efforts aim to simplify the booking process while making it even simpler to pay will ensure that even more Indian travelers are able to see the world for less."

As an International Air Transport Association (IATA) accredited travel agent, Paytm Travel ensures a reliable and trusted booking experience. With features like free cancellations, instant refunds, travel insurance, and enhanced ticket inventories, planning and managing travel with Paytm is quick and hassle-free. Additionally, exclusive deals and discounts on ticket bookings are available through Paytm's extensive network of bank partnerships, making it a preferred choice for travellers across the country.

About Paytm

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of technology.

Paytm media contact: corpcomm@paytm.com

About Agoda

Agoda, a digital travel platform, helps anyone see the world for less with its great value deals on a global network of over 5 million hotels and holiday properties worldwide, plus flights, activities, and more. Agoda.com and the Agoda mobile app are available in 39 languages and supported by 24/7 customer support.

Headquartered in Singapore, Agoda is part of Booking Holdings (Nasdaq: BKNG) and employs more than 7,000 staff in 27 markets, dedicated to leveraging best-in-class technology to make travel even easier.