Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref- BSE/2024-25/12 Date: 30th June, 2024

To, Corporate Relationship Department, BSE Limited Floor 25, PJ Tower, Dalal Street, Mumbai – 400 001

Subject - Intimation of closure of Trading Window

Scrip Code-539399

Dear Sir/Ma'am,

This is submitted & to inform you that pursuant to the code of conduct framed by the Company to regulate, monitor, and report trading by insiders framed pursuant to the SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in securities of the company shall remain closed from Monday, 1st July, 2024 till the end of 48 hours after the declaration of Unaudited Financial Results for the quarter ending on 30th June, 2024 for all Designated persons, their immediate relatives and specified connected persons.

All Designated Employees (including Directors) of the Company are being intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

The date of the Board Meeting for the declaration of the Unaudited Financial Results of the Company for the quarter ending on 30th June, 2024 will be intimated in due course.

You are requested to take the same on record and acknowledge.

For Bella Casa Fashion & Retail Limited

Sonika Gupta Company Secretary & Compliance Officer Membership Number- A38676