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October 19, 2024

To,
BSE Limited
(BSE: 542726)

National Stock Exchange of India Limited
(NSE: INDIAMART)

Subject: Investor Presentation on the Audited (Standalone and Consolidated) Financial Results of the Company for the quarter ended September 30, 2024

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation on Audited (Standalone and Consolidated) Financial Results of the Company for the quarter ended September 30, 2024.

The Investor Presentation is also disseminated on the Company's website at <https://investor.indiamart.com/FinancialResultsStatements.aspx>

Please take the above information on record.

Yours faithfully,

For IndiaMART InterMESH Limited

(Manoj Bhargava)
Company Secretary & Compliance Officer
Membership No: F5164

Encl: As above



Make Doing Business Easy

Earnings Presentation

QUARTER ENDED
SEPTEMBER 30, 2024

IndiaMART InterMESH Ltd.
India's largest online B2B marketplace
connecting buyers with suppliers



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Solar Panel Inverter

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Safe Harbour

Lithium Battery

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Brick Making Machine

Quarterly Highlights Q2FY25



Q2 FY25 Results Overview (Consolidated)

Revenue from Operations

348 Cr

↑ 18% YoY

Collections

356 Cr

↑ 6% YoY

Deferred Revenue

1,483 Cr

↑ 19% YoY

EBITDA

135 Cr

39 % Margin

↑ 68% YoY

Net Profit

135 Cr

33 % Margin

↑ 95% YoY

Cash Generated from
Operating Activities

103 Cr

29 % of Collections

↑ 1% YoY



Q2 FY25 Results Overview (Standalone)

Revenue from Operations

332 Cr

↑ 18% YoY

Collections

337 Cr

↑ 5% YoY

Deferred Revenue

1,426 Cr

↑ 18% YoY

EBITDA

120 Cr

36 % Margin

↑ 48% YoY

Net Profit

127 Cr

32 % Margin

↑ 53% YoY

Cash Generated from
Operating Activities

108 Cr

32 % of Collections

↑ 7% YoY



Q2 FY25 Operational Performance (Standalone)

Paying Supplier

218 K

↑ 4% YoY

Indian Supplier Storefronts

8 Mn

↑ 5% YoY

Traffic

287 Mn

↑ 0% YoY

Annualised Revenue Per
Paying Supplier

₹ 61 K

↑ 14% YoY

Live Product Listings

113 Mn

↑ 11% YoY

Unique Business Enquiries

28 Mn

↑ 14% YoY

2,390 paying supplier added this quarter



Busy Q2 FY25 Result Overview

Revenue from Operations

15.3 Cr

↑ 19% YoY

Net Billing*

17.1 Cr

↑ 17% YoY

Deferred Revenue & Advances

53.3 Cr

↑ 40% YoY

Net Profit

2.5 Cr

EBITDA

0.1 Cr

Cash Generated from Operating Activities

(2.4) Cr





Water Purification Plant

IndiaMART Business Overview



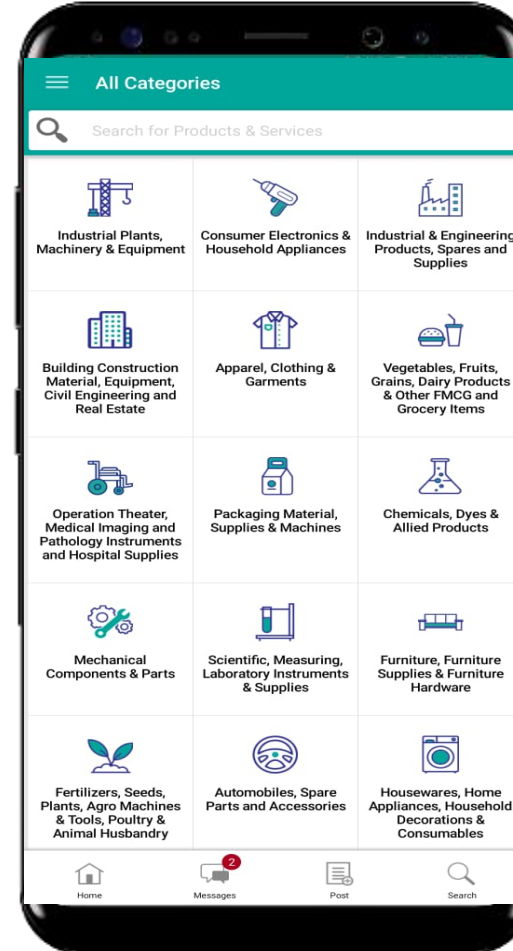
IndiaMART InterMESH Ltd

Traditional Marketplace to Online Marketplace

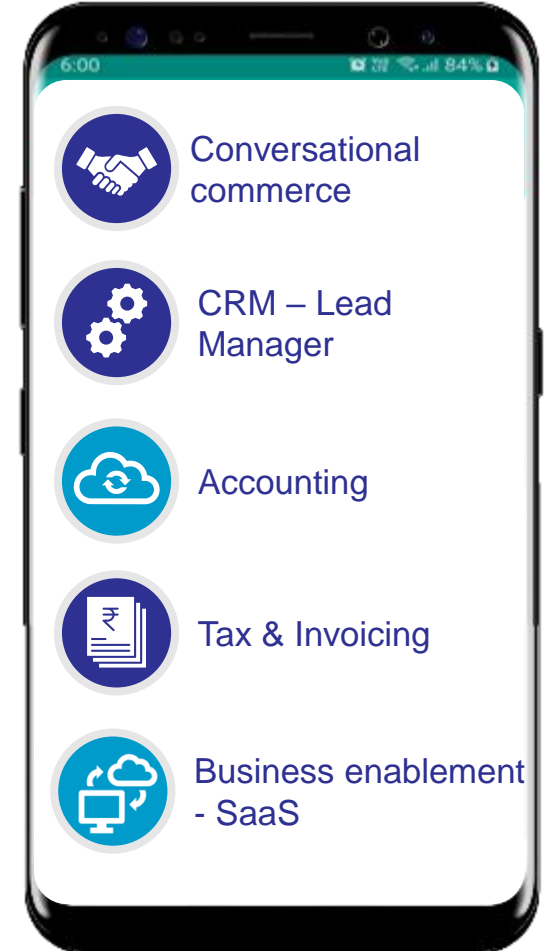
Offline Discovery



Online Discovery, Anytime, Anywhere



Additional services for business enablement



India's Largest Online B2B Marketplace



B2B marketplace is a growing market



Diversified across categories & geographies



2-way discovery marketplace



Behavioral data driven algorithmic matchmaking



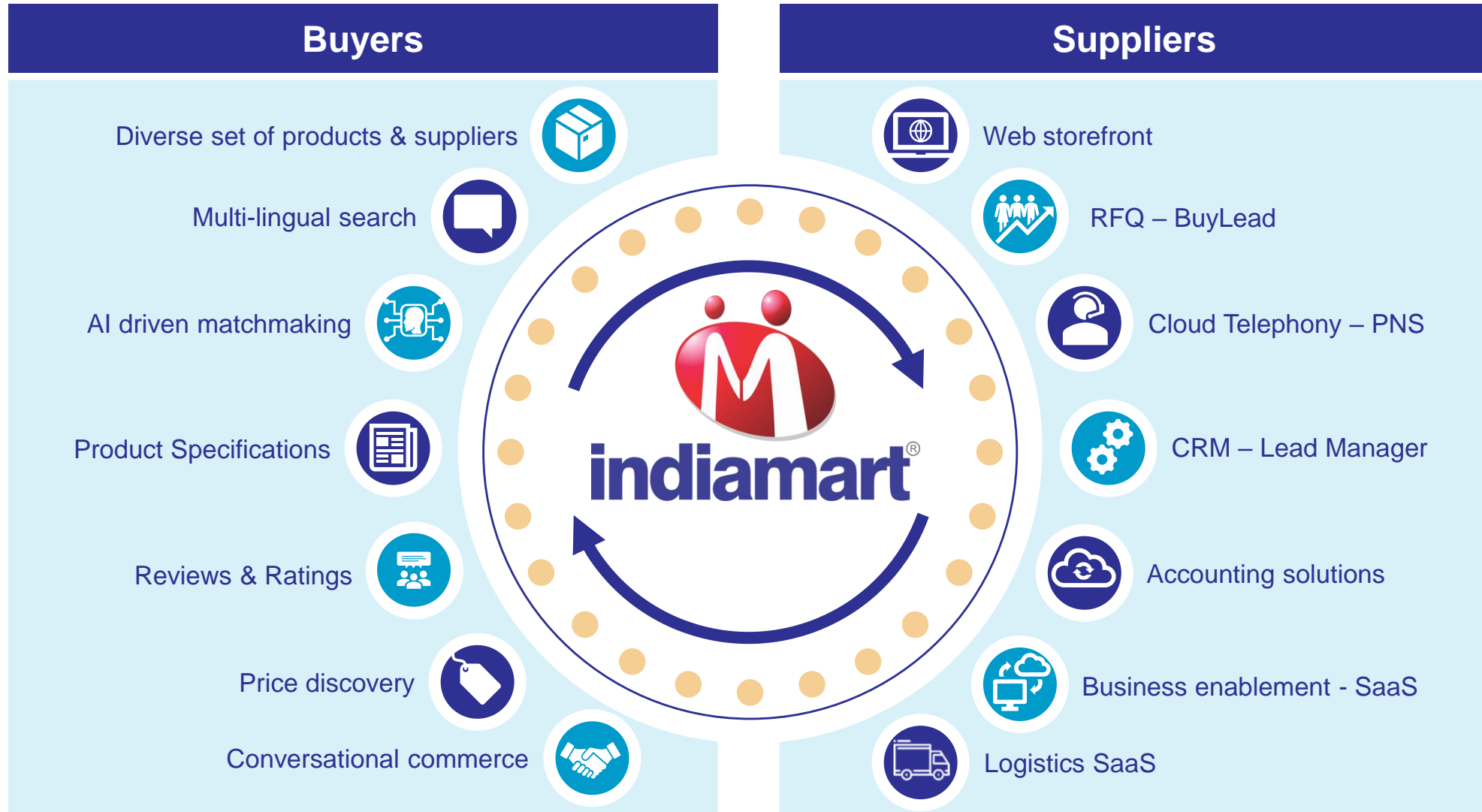
Strong network effects



Subscription based revenue model with negative working capital



Services that Empower Businesses



Well Diversified Across ~98000 Categories



Construction & Building Raw Material
8%

Industrial Plants, Machinery & Equipment
7%

Packaging Material, Supplies & Machines
6%

Construction Machinery, Building Supplies & Services
6%

Consumer Electronics & Household Appliances
5%

Electrical Equipment & Supplies
5%

Apparel, Clothing & Garments
5%

Industrial & Engineering Products, Spares & Supplies
4%



Mechanical Components & Parts
3%

Vegetables, Fruits, Grains, Dairy & Other FMCG & Groceries
4%

Operation Theater, Medical Imaging & Pathology & Hospital Supplies
3%

Chemicals, Dyes & Allied Products
3%

Housewares, Home Appliances, Household Decorations & Consumables
3%

Furniture, Furniture Supplies & Furniture Hardware
2%

Fertilizers, Seeds, Agro Machines, Poultry & Animal Husbandry
2%

Cosmetics, Toiletries & Personal Care Products
2%



Scientific, Measuring, Laboratory Instruments & Supplies
2%

Kitchen Containers, Utensils, Cookware, & Other Products
2%

Automobiles, Spare Parts & Accessories
2%

Pharmaceutical Drugs, Medicines, Vitamins & Other Products
2%

Tools, Machine Tools, Power Tools & Hand Tools
2%

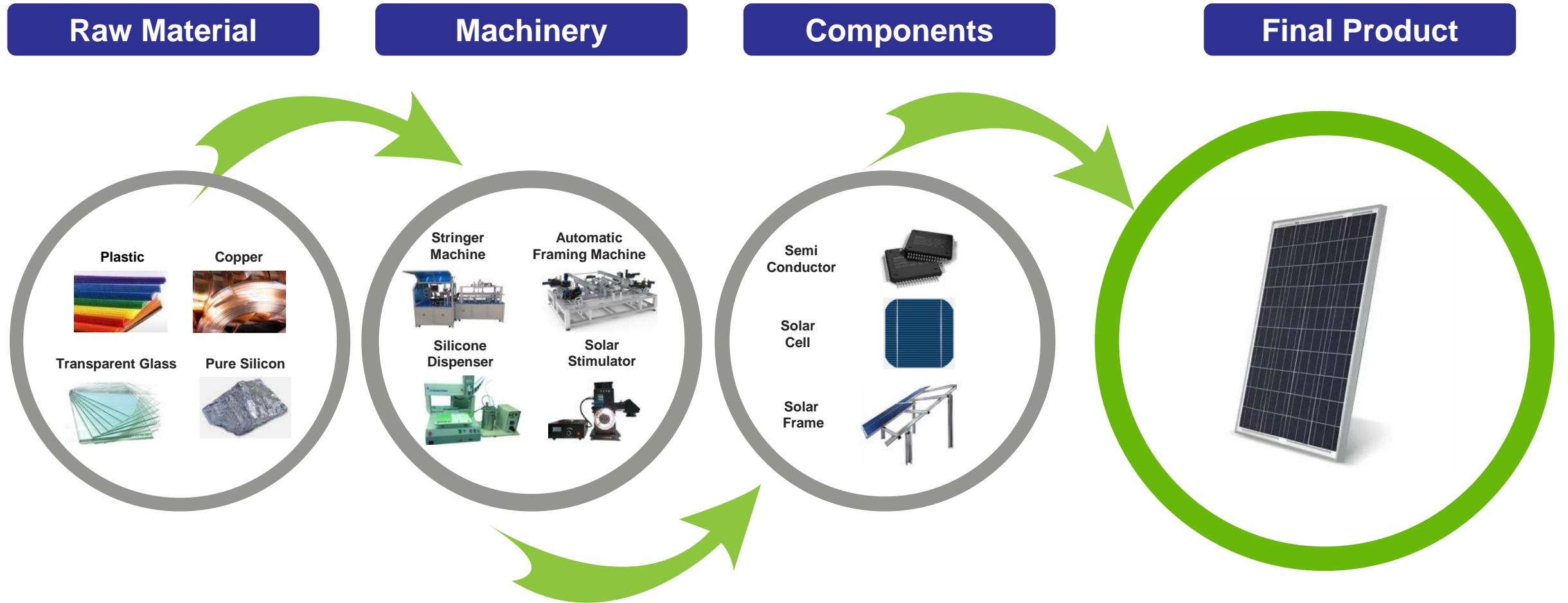
Gifts, Crafts, Antique & Handmade Decorative
2%

Electronics Components & Supplies
1%

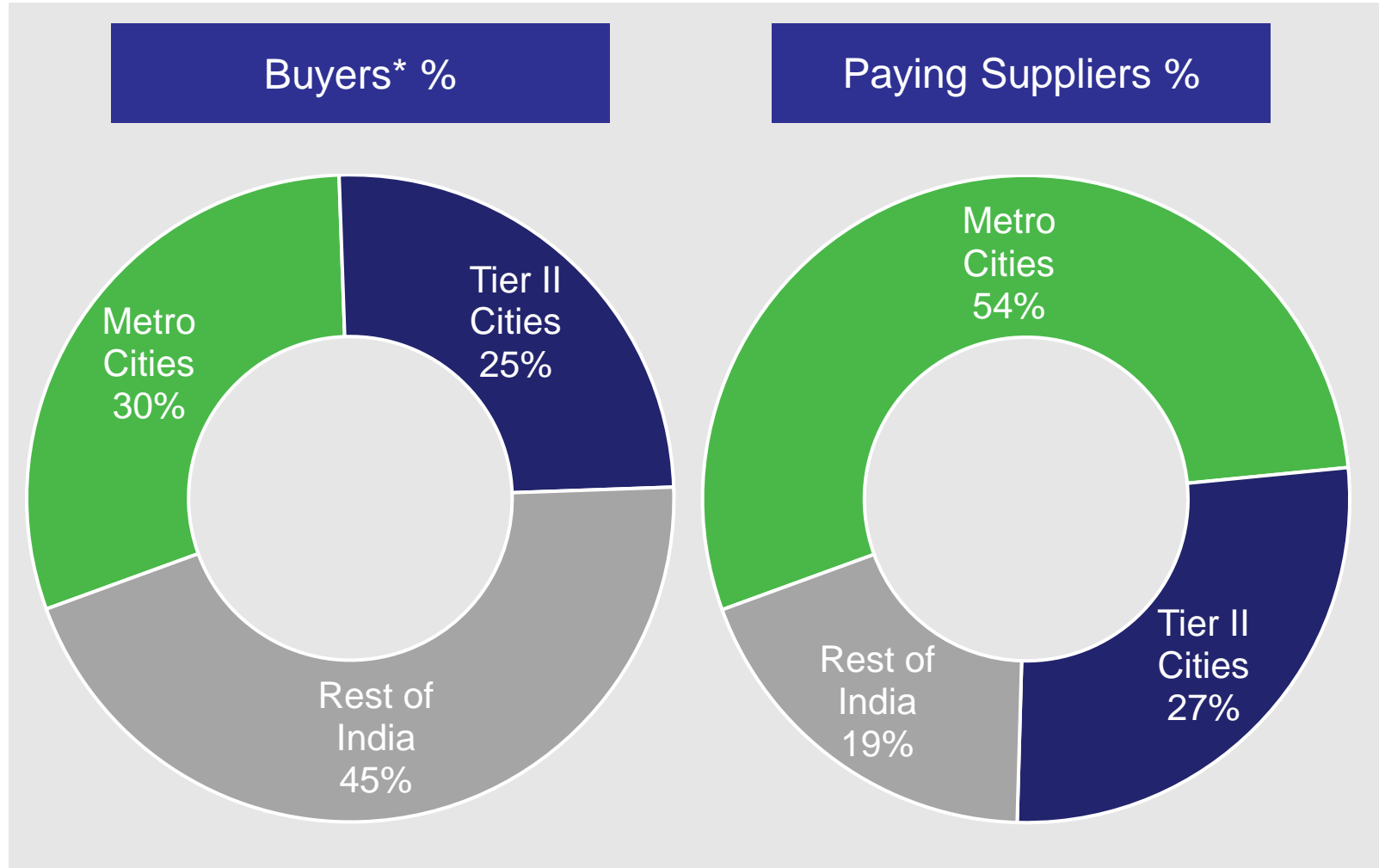
Sports Goods, Games, Toys & Accessories
1%



End-To-End Value Chain Discovery - Solar Panel



Well Diversified Across Geographies



Metro Cities (8)

Delhi NCR, Mumbai, Bengaluru, Hyderabad, Kolkata, Ahmedabad, Pune & Chennai

Tier II Cities (69)

Population > 500,000, excluding the cities covered under metros

Rest of India (~4,000)

Population <500,000

Notes:

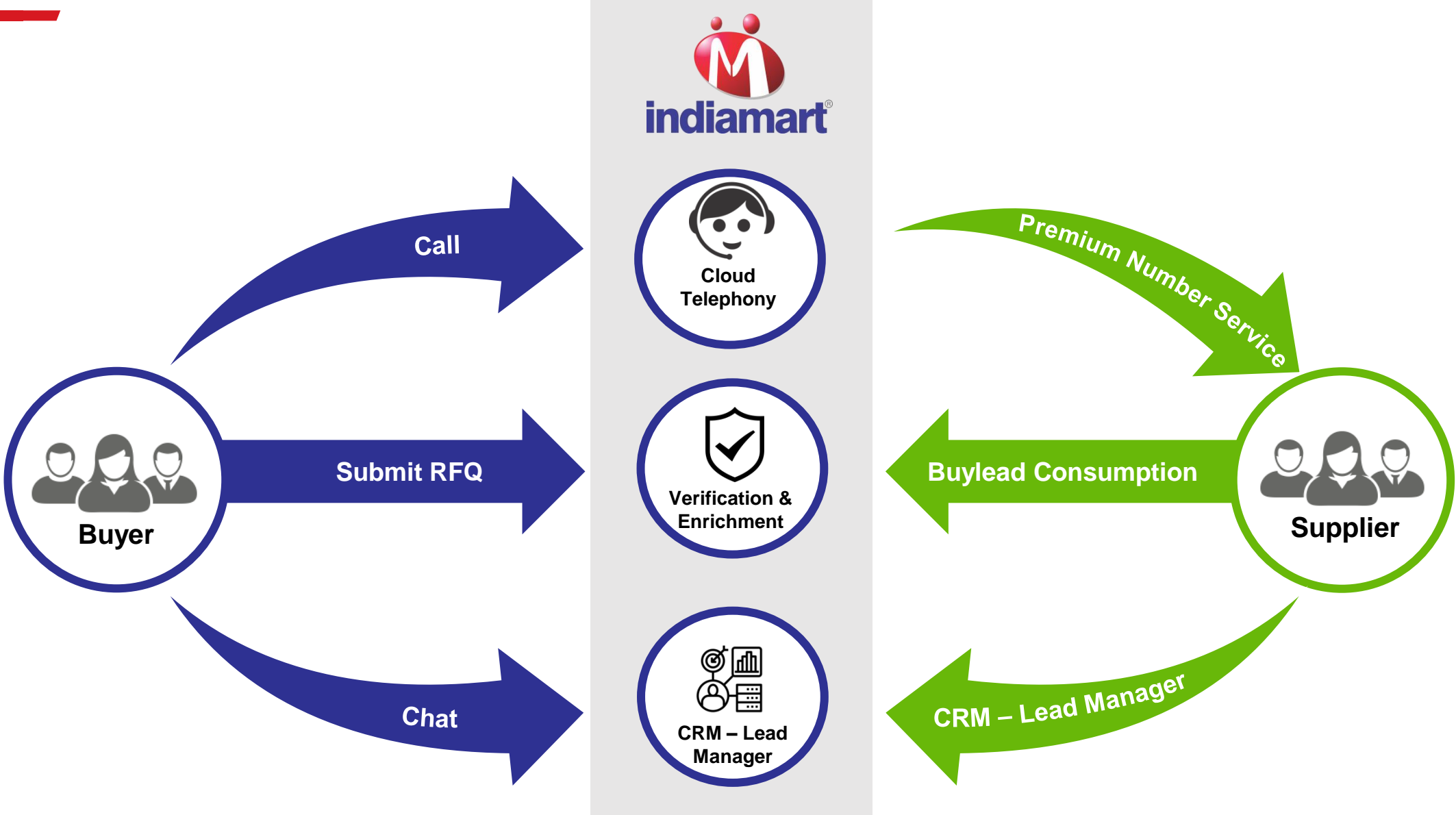
1) As on March 31, 2024

2) Population as per 2011 census

* Basis aggregate buyers who have submitted enquiries during the last 5 years



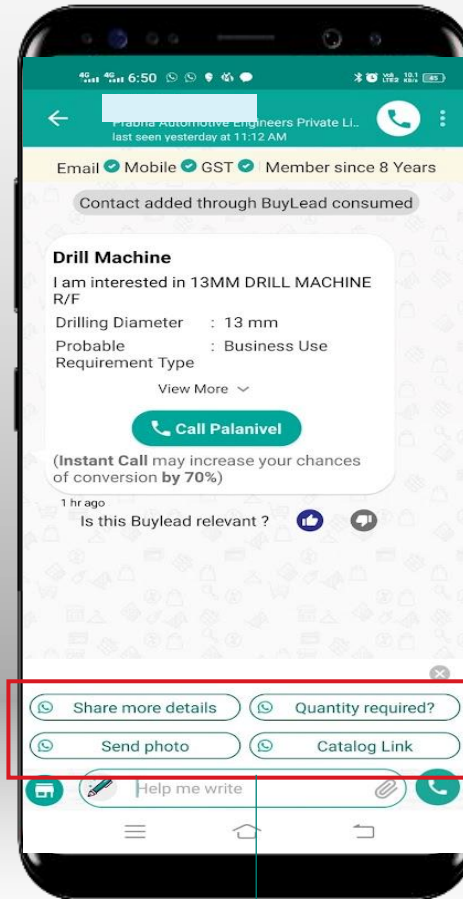
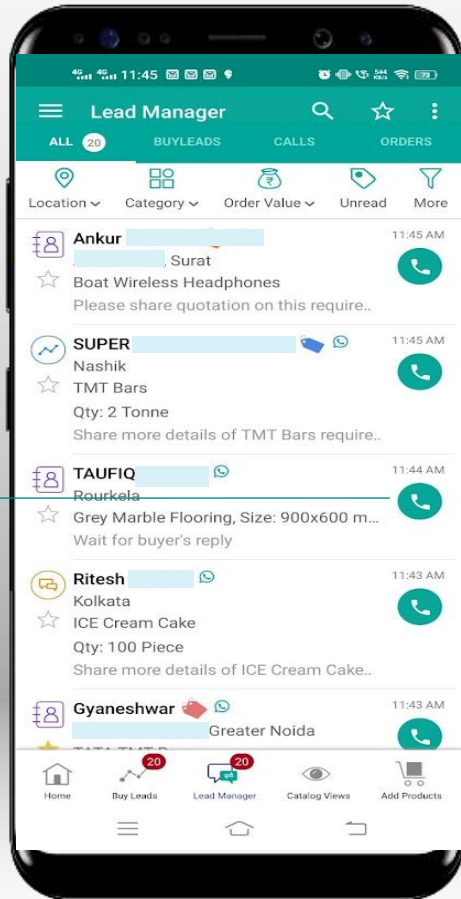
2-way Discovery Marketplace



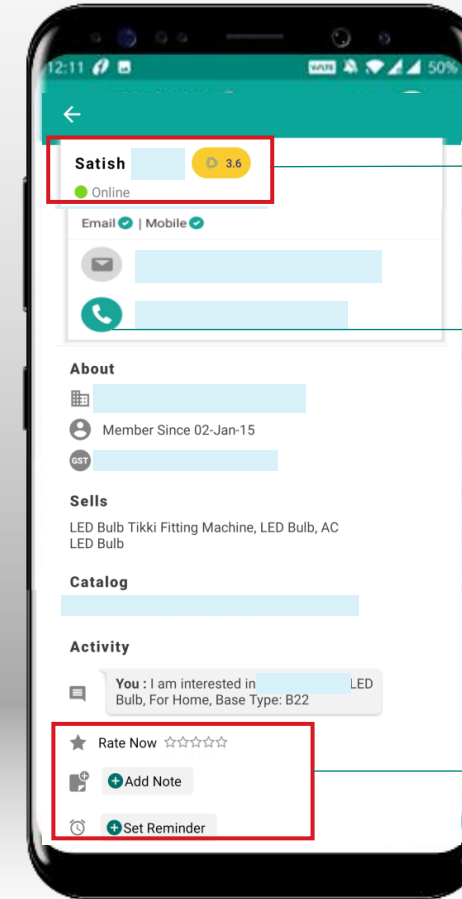
CRM – Lead Manager & Conversational Commerce

~149mn Replies¹ & Callbacks² during Q2 FY25

Direct Buyer Callback



AI-based Smart Reply



Reviews & Ratings

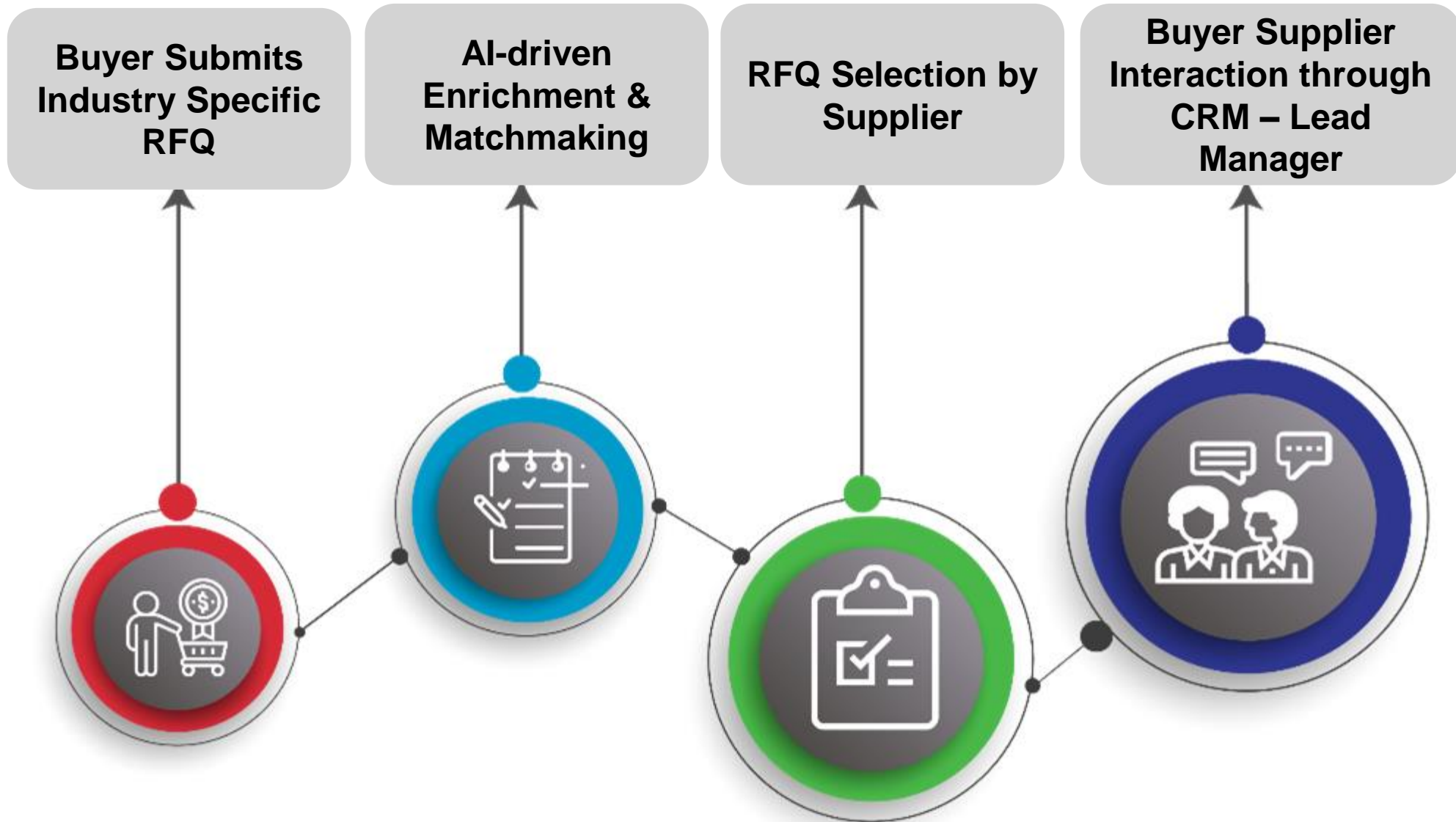
Call Option & Alerts

Add Notes, Set Reminders

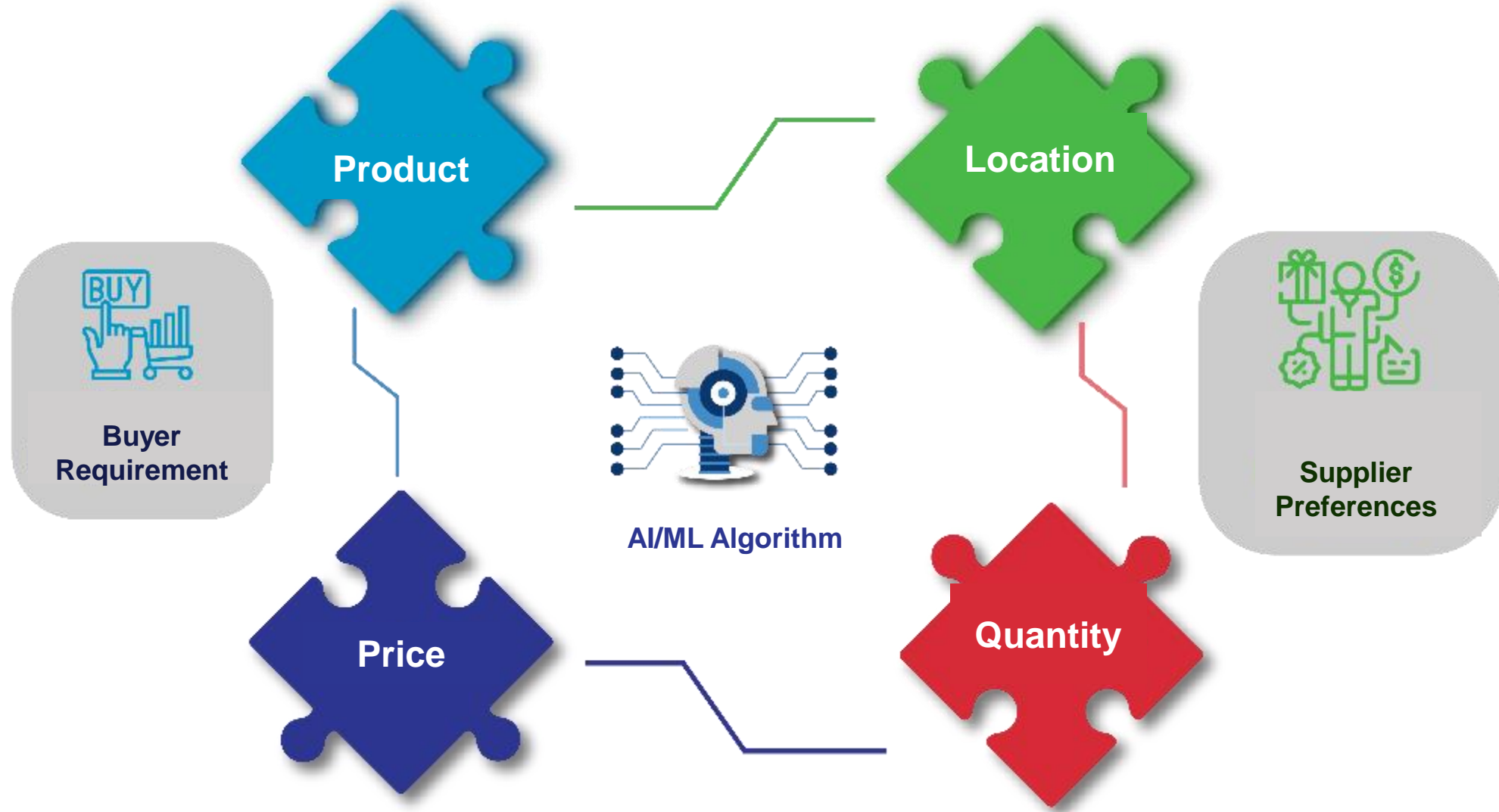
Note:
1) Total Replies via desktop, Mobile site, Email & App
2) Total Callbacks via Mobile site & App



How RFQ / BuyLead Works



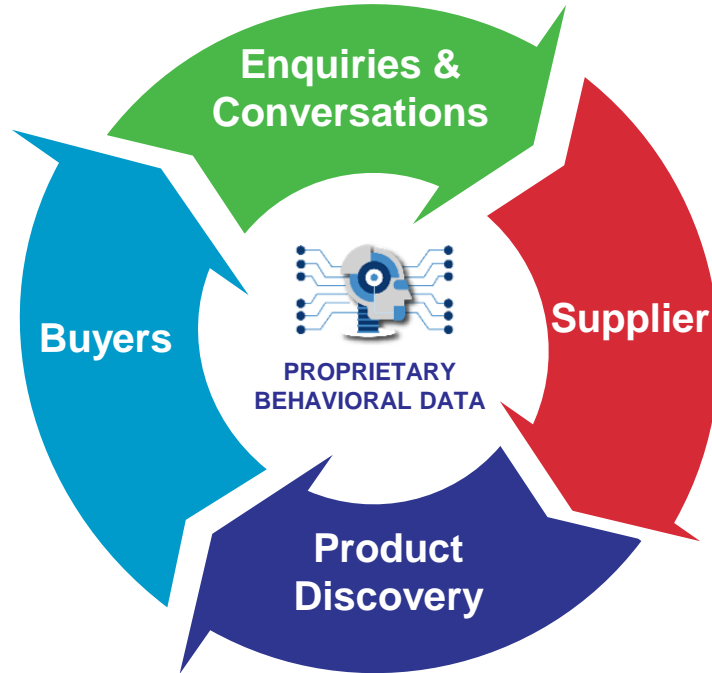
Behavioral Data Driven Algorithmic Matchmaking



Key Competitive Strengths – Brand & Network Effect

- 28 Mn Unique Business Enquiries ⁽¹⁾
- ~149 Mn replies & callbacks ⁽¹⁾
- Call Responsiveness
- RFQ selection

- ~100% organic search
- 41 Mn Active Buyers ⁽²⁾
- 54% repeat buyers⁽³⁾
- 37% suppliers are buyers
- 4.7 play store rating



- 8.1 Mn suppliers
- 218K paying supplier
- Widespread reach
- Multi-channel sales & service
- Review & ratings

- 113 Mn listed products
- ~98K Categories
- Product specifications
- Pricing, photos & videos

Note: Figures as of September 30, 2024

1) Figures for Q2 FY25

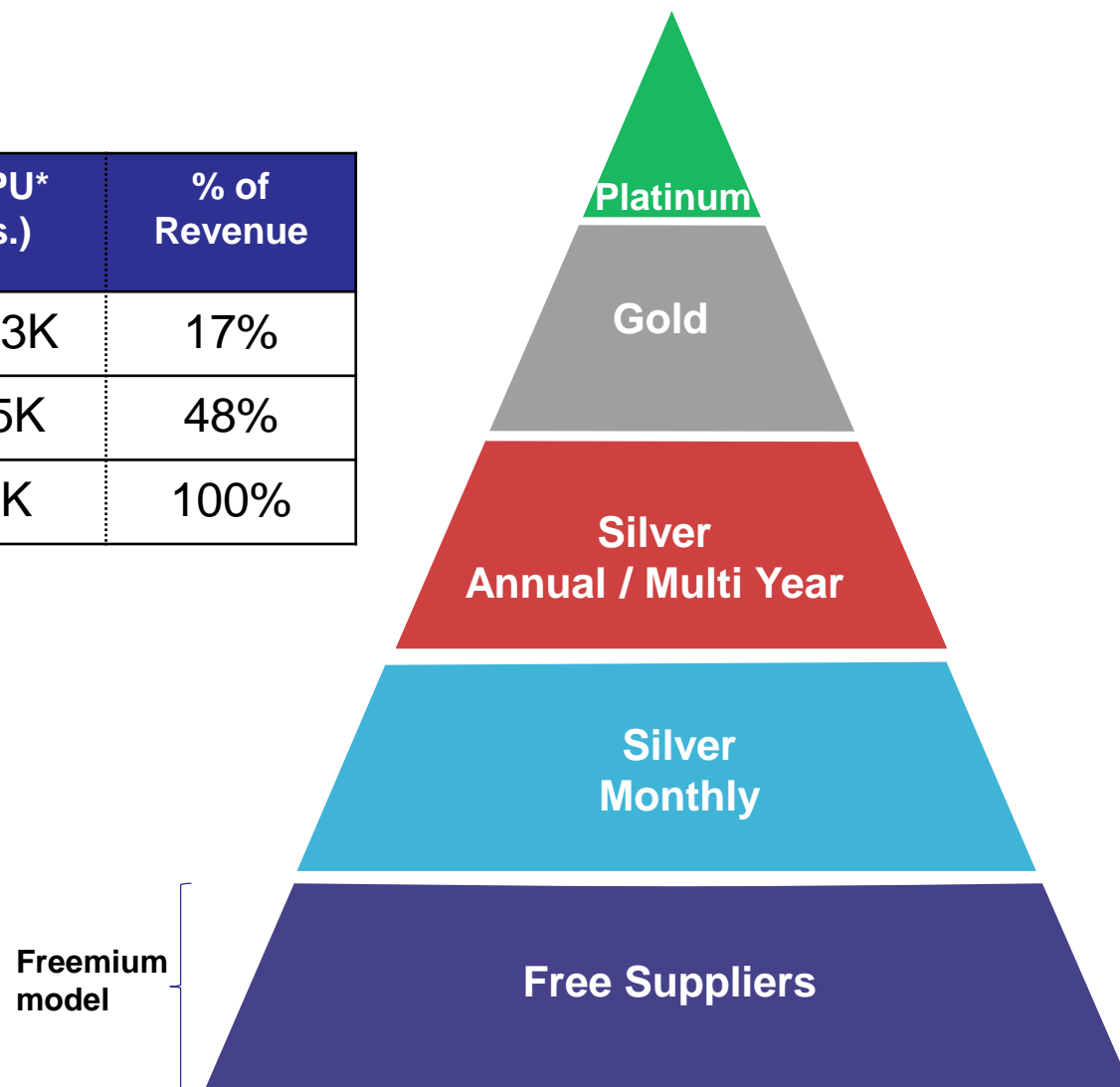
2) Last 12 months

3) Calculated for 90 days









ROI-driven, Subscription Based Revenue Model & RFQ Quota

Paying suppliers	ARPU* (Rs.)	% of Revenue
Top 1% ~2K	1013K	17%
Top 10%~22K	295K	48%
218K	61K	100%



Key Offerings

-  Web Storefront
-  Cloud Telephony – PNS
-  Priority Listing
-  RFQ Selection Credits - BuyLead
-  CRM – Lead Manager
-  Buyer Profile



*ARPU represents Revenue from operations for the current quarter divided by Paying supplier at period end & the same has been multiplied by 4 to represent annualised run-rate
 RFQ Quota:- Silver Monthly: Daily - 1 Weekly - 7; Silver Annual/MYR: Daily - 1 Weekly - 10; Gold: Daily - 2 Weekly - 20 to 30; Platinum: Daily - 2 to 4 Weekly - 30 to 100

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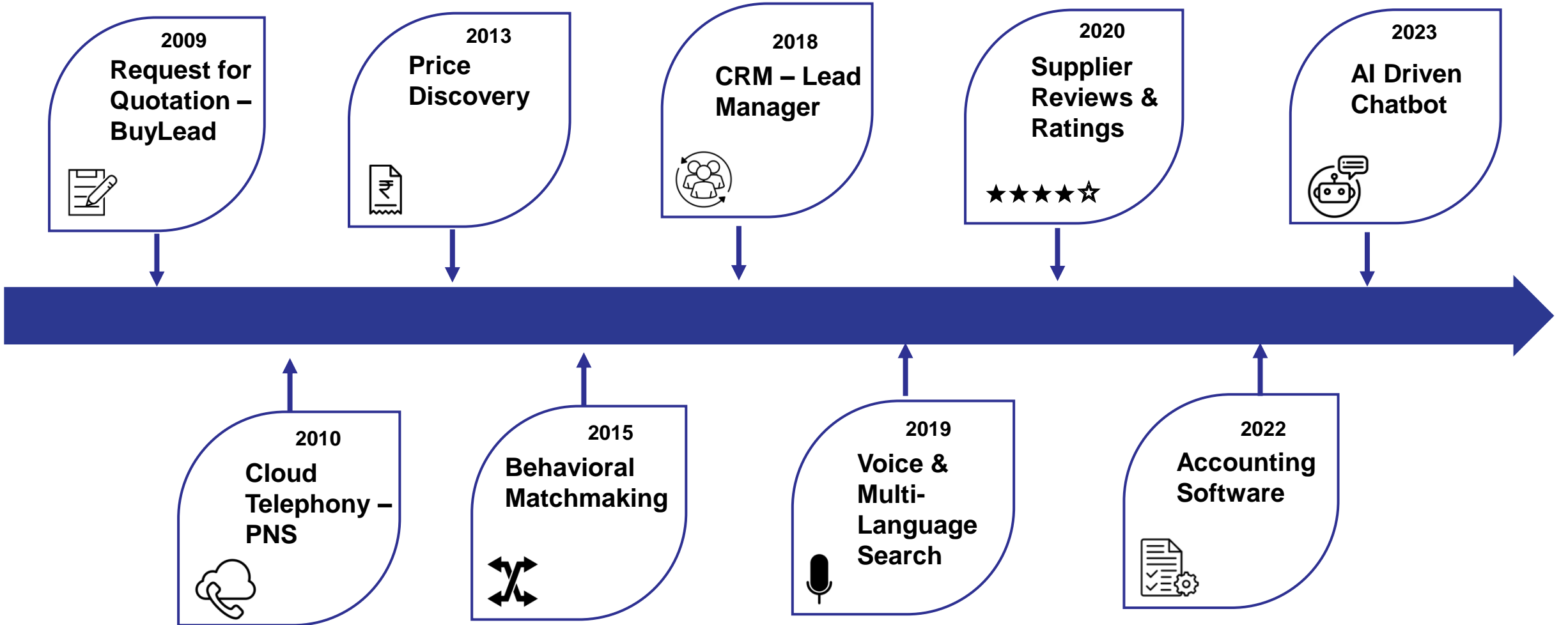
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IndiaMART InterMESH Ltd

Constant Innovation & Technology Focus



Journey Towards Commerce & Business Enablement

Enablement of Commerce

Discovery

Products Specifications & Prices

Photos / Videos

Reviews & Ratings

Conversation

Buyer & Supplier Negotiations

Customer History & Reminder

Quotations & Invoicing

Commerce

Credit Facilitation

Logistics / Tracking

Business Enablement

Business Enablement



Accounting /
Invoicing



Inventory
Management



Distributor
Management



Payroll



Order
Management



Receivables
Management



Procurement
Management



Tax
Compliance



Accounting – Strategic Fit for IndiaMART

- Business Necessity
- High Customer Stickiness
- Large & Growing Market
- Subscription based Revenue Model

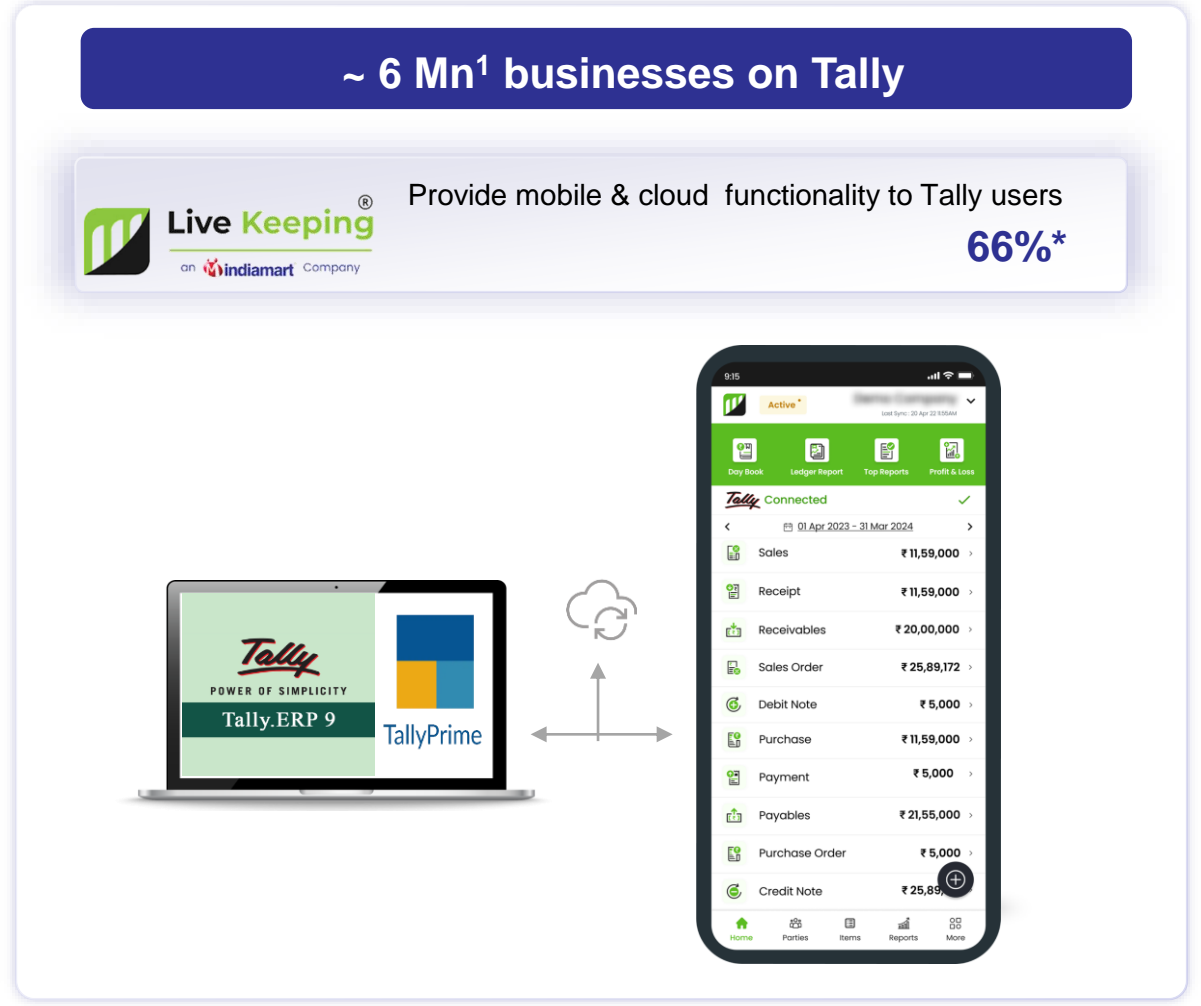
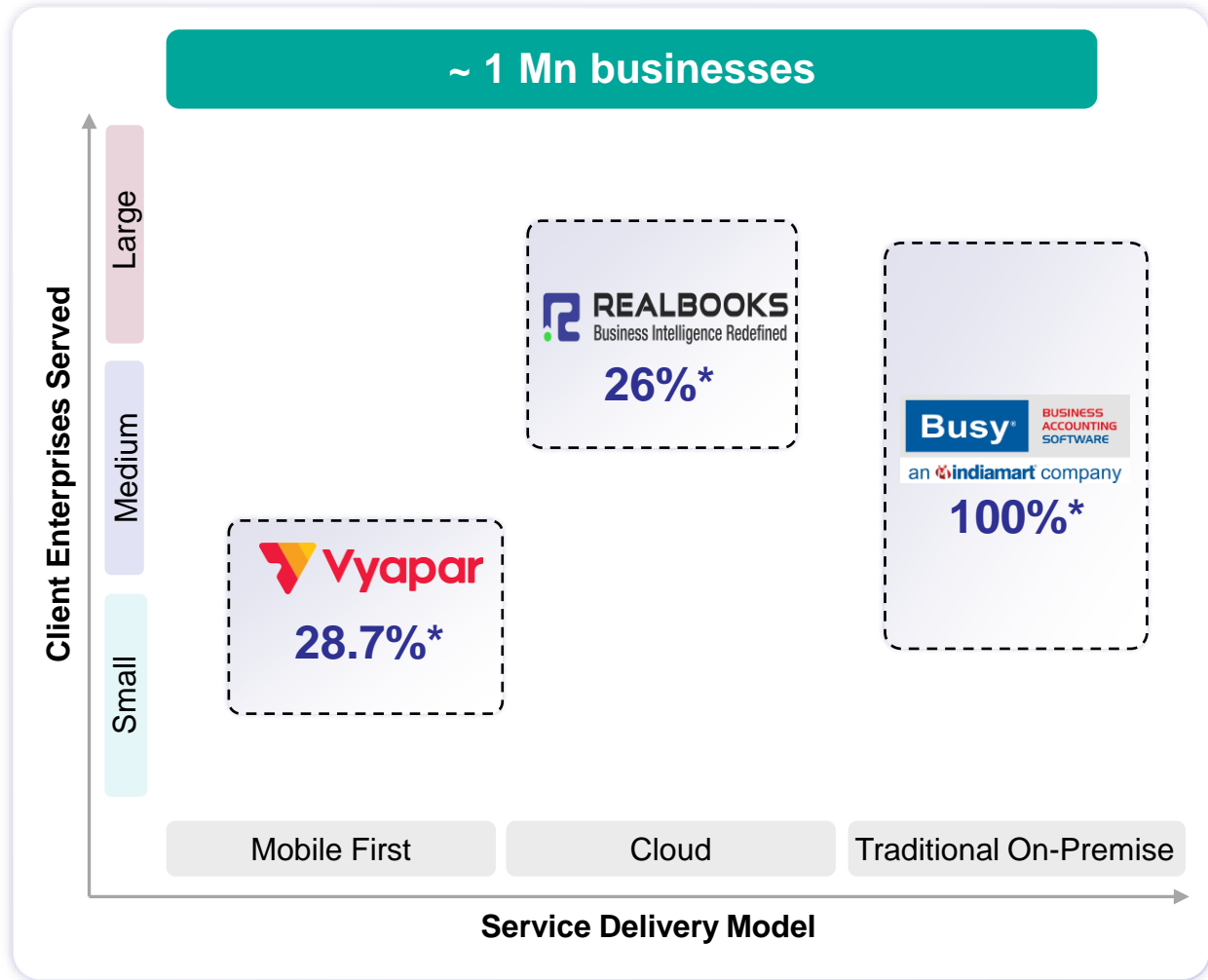
~ Rs. 680 crores invested in Accounting space



■ Represents opportunities available for IndiaMART



Investments in Accounting



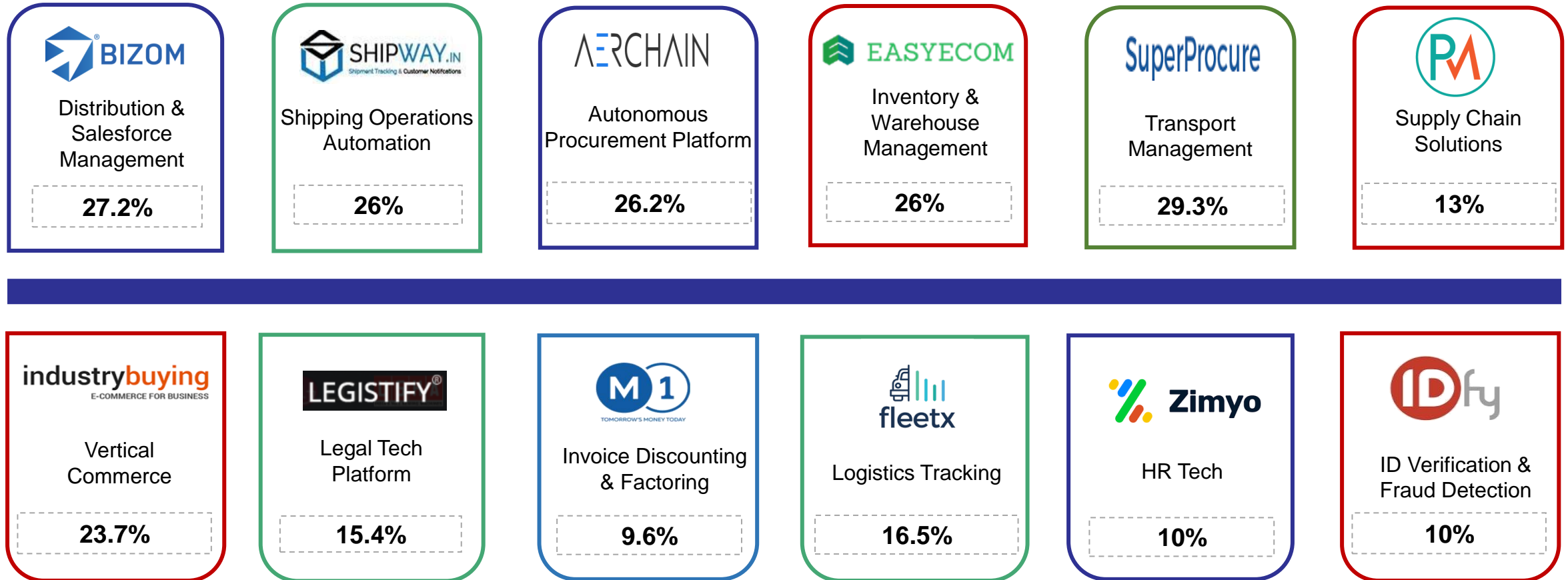
Source 1: Media reports

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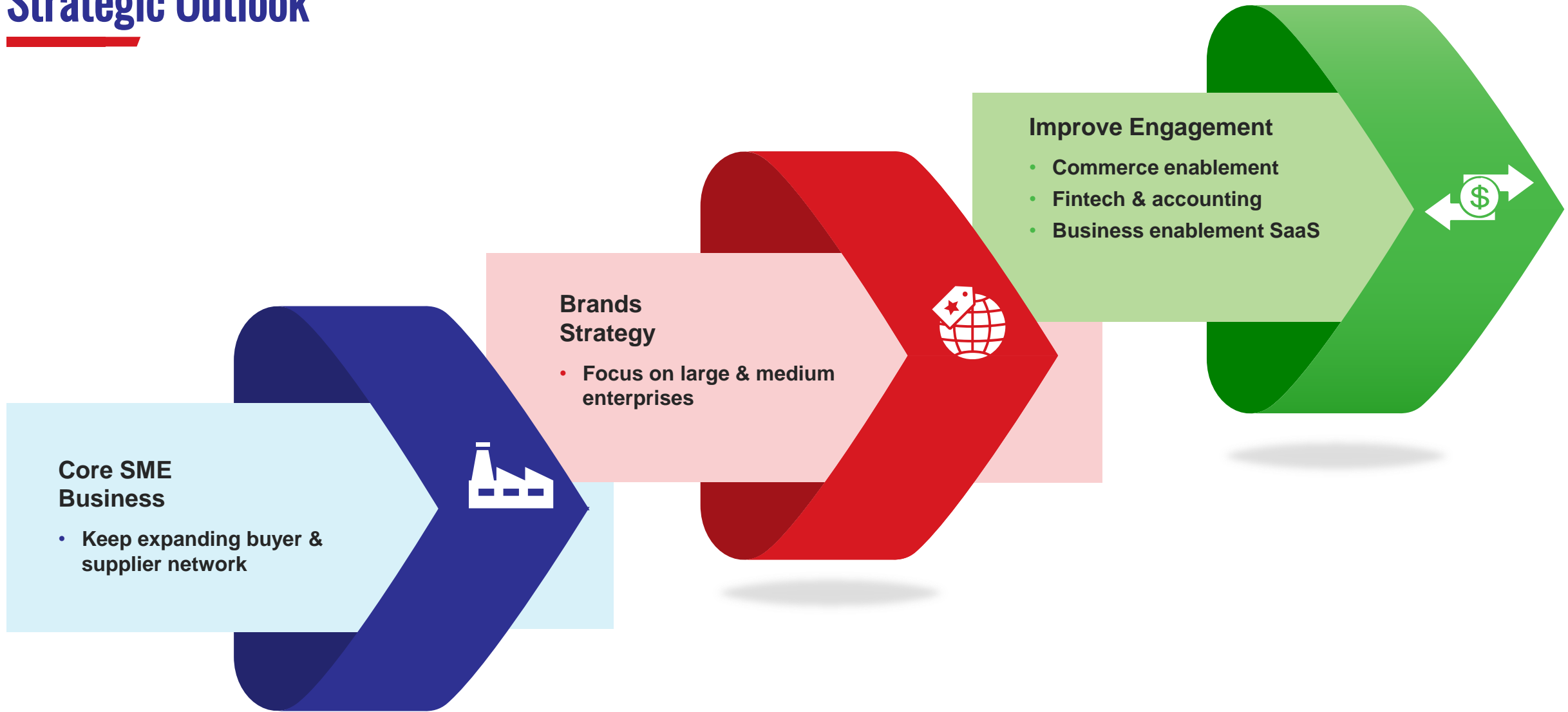
*IndiaMART's holding



Other Strategic Investments



Strategic Outlook





Appendix





Solar Street Light

Operational Performance (Standalone)



Operational Metrics

(Figures in Millions, unless otherwise mentioned)

Q1FY25	Q2FY25	YoY	Particulars	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	CAGR
198	202	11%	Registered Buyers	27	39	60	83	102	125	149	170	194	28%
40	41	11%	Active Buyers - Last 12 Months	10	13	25	29	30	35	38	37	39	19%
267	287	0%	Traffic	262	326	553	723	748	960	1,071	1,021	1,084	19%
25	28	14%	Unique Business Enquiries	23	31	53	73	74	96	97	88	93	19%
128	127	(7%)	Business Enquiries Delivered	115	157	290	449	464	610	550	479	520	21%
8.0	8.1	5%	Indian Supplier Storefronts	2.3	3.2	4.7	5.5	6.0	6.5	7.1	7.5	7.9	17%
110	113	11%	Live Product Listings	25	33	50	61	67	72	83	95	108	20%
216	218	4%	Paying Suppliers*	72	96	108	130	147	152	169	203	214	15%
58.4	60.8	14%	ARPU*	32.9	32.1	37.2	38.4	42.3	43.6	44.3	46.3	53.2	6%
279	295	19%	Top 10% ARPU*	128	130	150	155	174	181	194	214	247	9%
5,729	5,923	17%	Employees (Nos)	3,249	2,713	2,539	2,915	3,150	2,701	3,672	4,583	5,384	7%

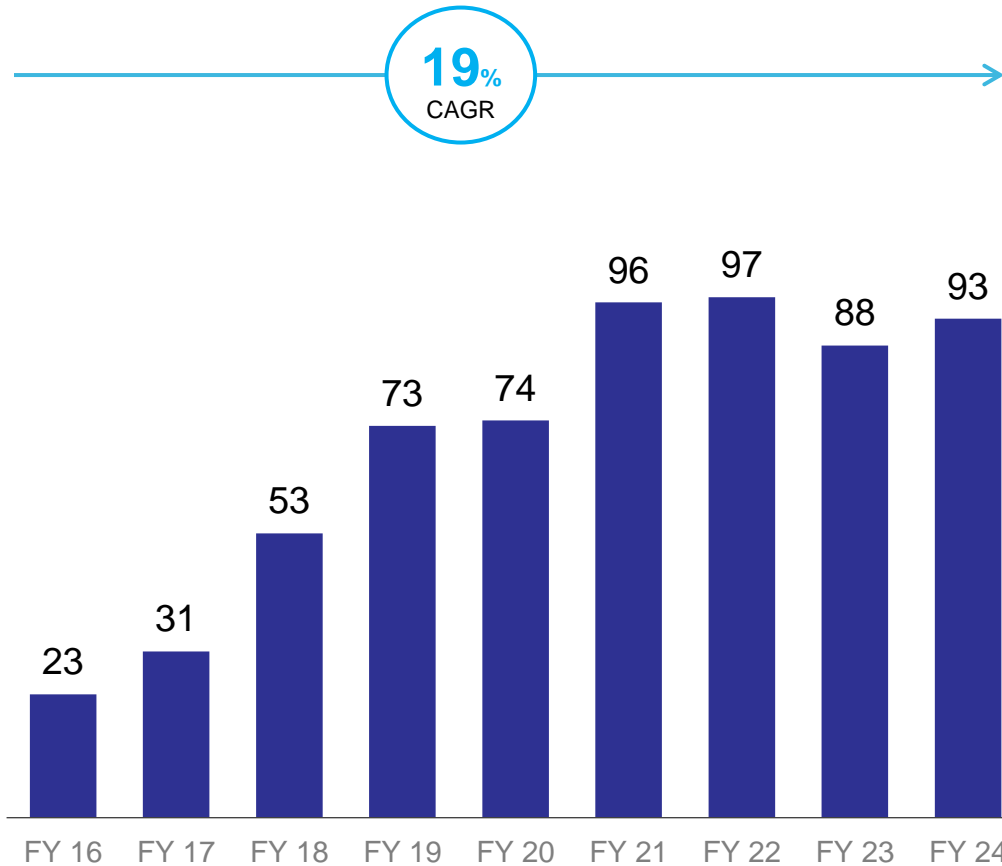


* Figures in Thousands

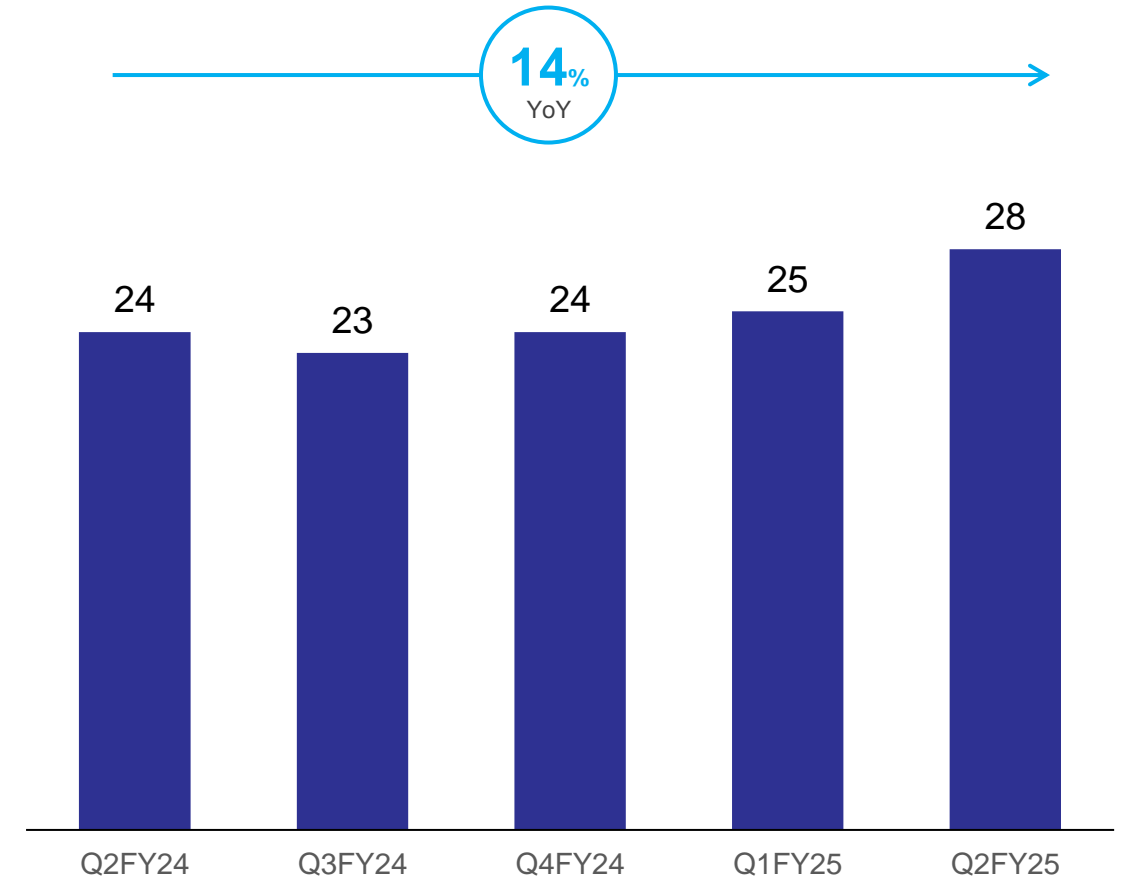
Unique Business Enquiries

(Figures in Millions)

Yearly trends



Quarterly trends



Note:

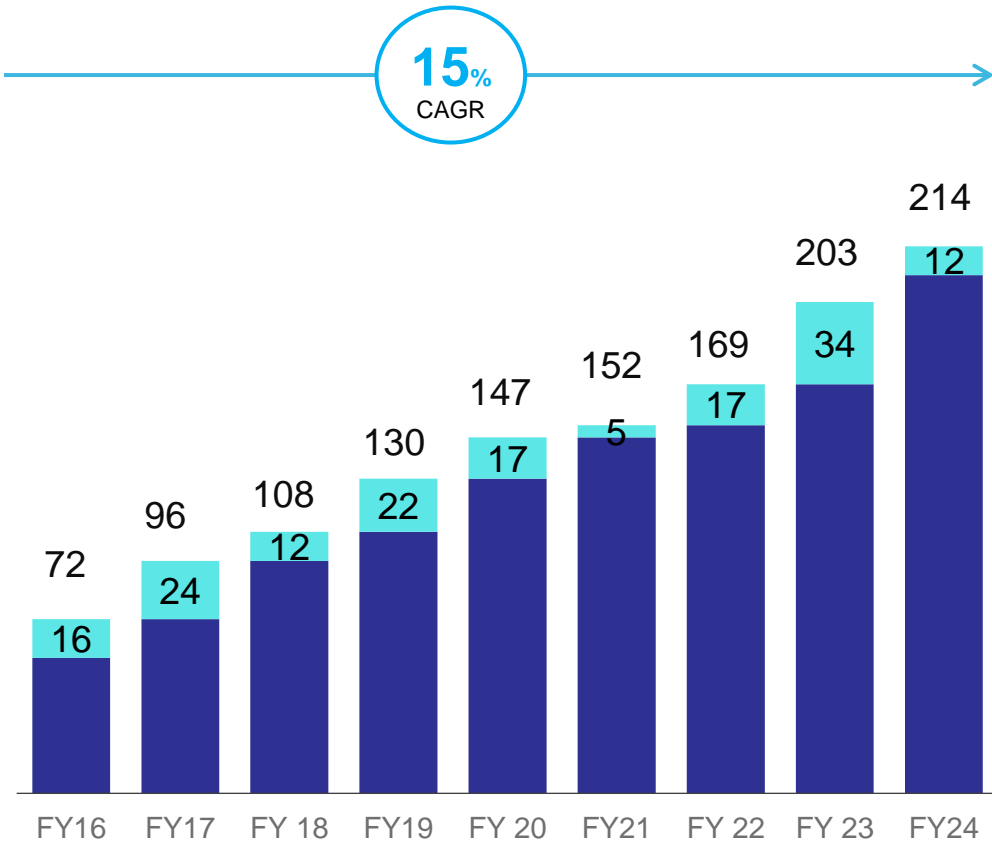
1) Buyer posting an enquiry is one unique buyer for that day. If the same buyer posts another enquiry on a different day, he is considered as a different unique buyer. Sum of all such unique quarterly & yearly buyers is mentioned in the Quarterly & Yearly trends, respectively



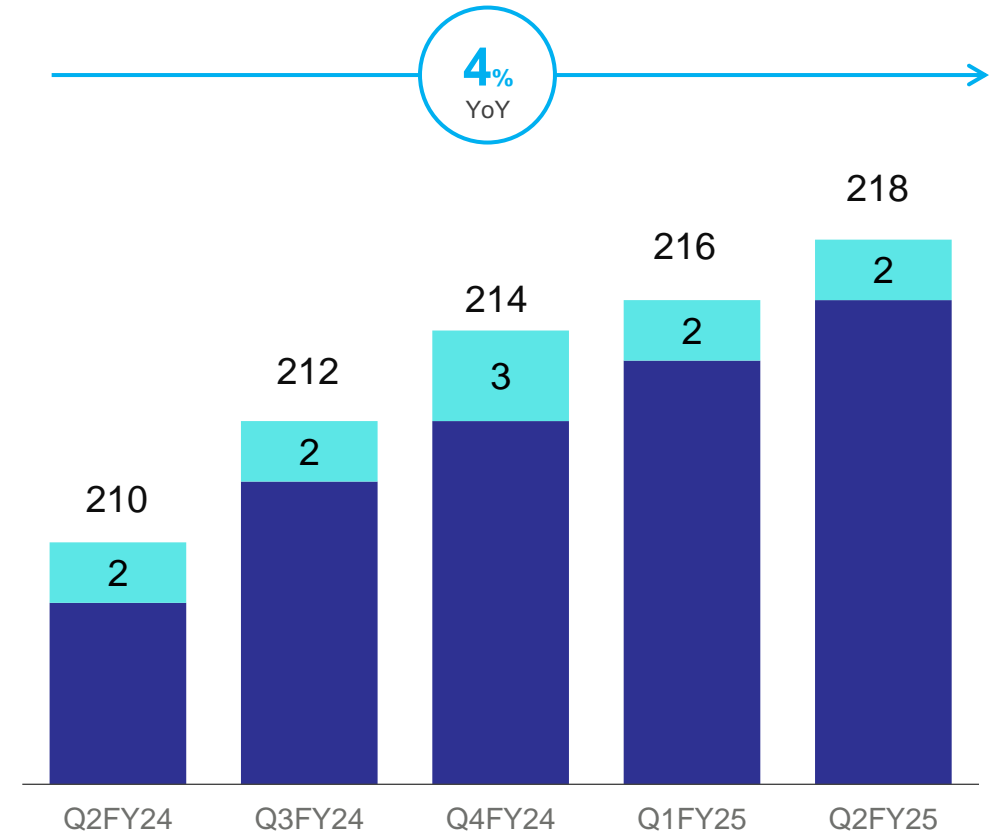
Paying Suppliers

(Figures in Thousands)

Yearly trends



Quarterly trends



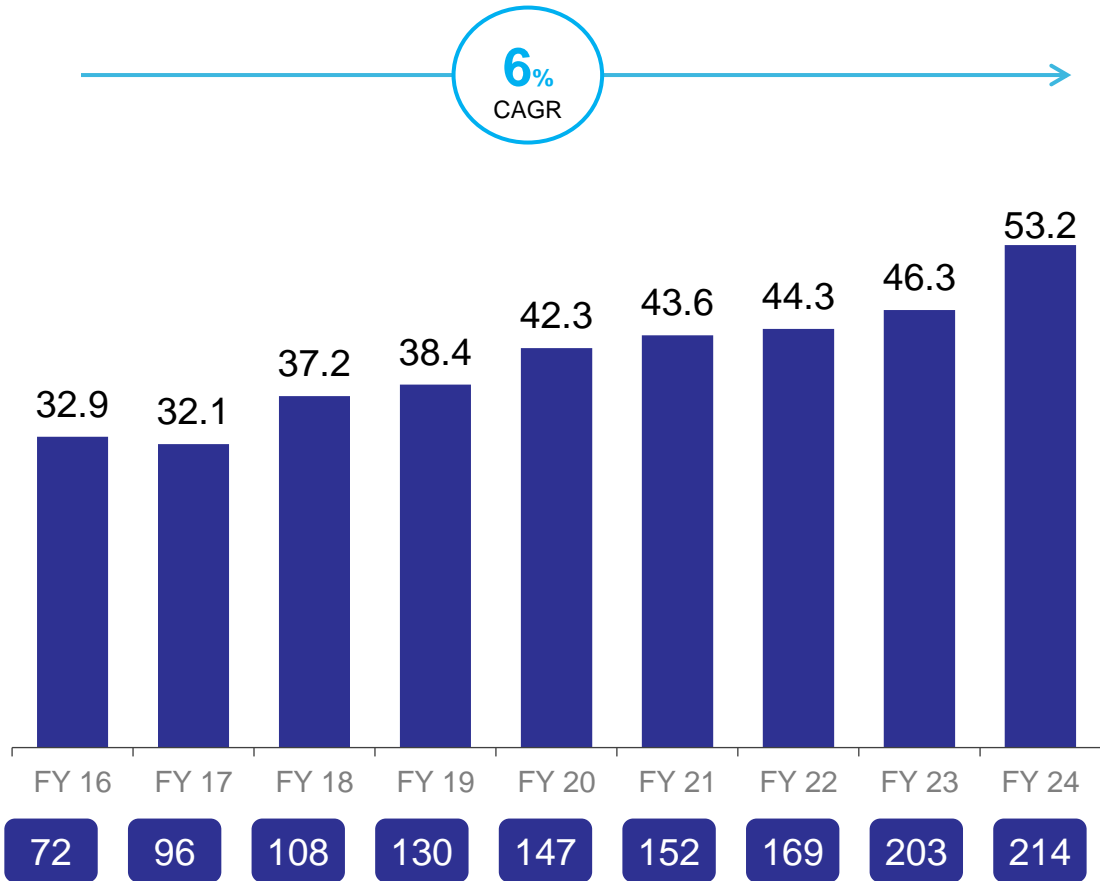
Net Additions



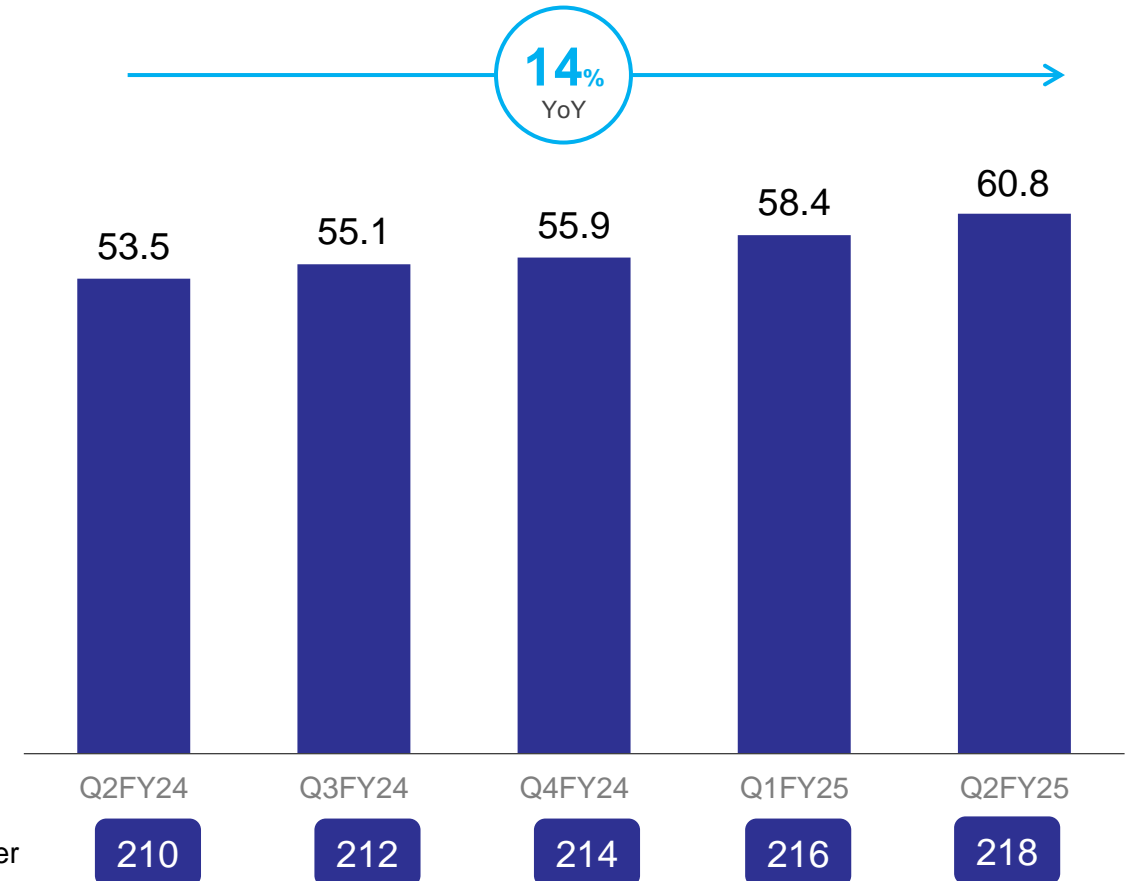
Annualised Revenue Per Paying Supplier

(₹ and Figures in Thousands)

Yearly trends



Quarterly trends



Note:

1) Represents Revenue from operations for the period divided by Paying suppliers at period end for the purposes of Quarter, the same has been multiplied by 4 to represent annualised run-rate



Nationwide Sales & Service Coverage



Strong presence across the length & breadth of the country



Reach to 1,000+ cities



Field, Tele & Online Sales



~ 5,000 Sales & Servicing team



~130 Channel Sales Partner Locations

Note: Figures as of Sept 30th, 2024



Note: Map not to scale

IndiaMART InterMESH Ltd



Agricultural Machinery

Financial Performance

Consolidated Section



Financial Performance – Consolidated

(₹ in Crore)

Q1FY25	Q2FY25	YoY	Financial Metrics	FY19	FY20	FY21	FY22	FY23	FY24	CAGR
331	348	18%	Operating Revenue	507	639	670	753	985	1,197	19%
53	65		Other Income	41	69	87	112	181	211	
385	413	25%	Total Income	548	707	756	866	1,166	1,407	21%
143	147	11%	Manpower Cost	230	267	205	268	425	544	19%
23	22		Outsourced Sales Cost	58	72	52	74	131	138	
46	44		Other Operating Expense	138	131	84	104	162	183	
212	213	(1%)	Total Expenses	425	470	341	446	718	865	15%
120	135	68%	EBITDA	82	169	328	308	268	331	32%
36%	39%		<i>EBITDA Margin(%)</i>	16%	26%	49%	41%	27%	28%	
10	10		Others ¹	69	24	23	17	39	47	
37	42		Tax Expense	34	64	110	93	88	120	
11	13		Associates Loss	-	2	3	12	38	40	
114	135	95%	Net Profit	20	147	280	298	284	334	76%
30%	33%		<i>Net Profit Margin(%)</i>	4%	21%	37%	34%	24%	24%	
19.0	22.5	98%	EPS ² (Rs.)	3.9	25.6	48.1	48.9	46.5	55.2	48%
136	103	1%	Cash flow from operations	255	261	323	402	476	559	17%
366	356	6%	Collections from Customers	671	738	711	934	1,219	1,474	17%

Note:

1) Others include –Depreciation, Amortization, Finance Cost, exceptional Item & Net Loss on Financial Liability at FVTPL

2) EPS has been adjusted in all years & quarters to give effect of bonus issuance in Q1FY24



Abridged Balance Sheet - Consolidated

(₹ in Crore)

Q1 FY25	Q2 FY25	Particulars	FY19	FY20	FY21	FY22	FY23	FY24
80	73	Fixed Assets ¹	9	86	65	56	99	82
454	454	Goodwill ²	-	-	-	-	454	454
28	40	Other assets ³	126	77	44	52	44	48
2,319	2,449	Cash & investments	685	931	2,365	2,419	2,336	2,340
584	597	Strategic Investments	-	30	37	421	512	524
3,465	3,613	Total Assets	821	1,123	2,511	2,949	3,445	3,449
1,737	1,877	Capital & Reserves	160	275	1,611	1,874	2,059	1,736
1,474	1,483	Deferred revenue ⁴	586	685	726	907	1,162	1,440
64	64	Tax liabilities	-	-	21	16	24	48
42	39	Lease liabilities	-	77	63	56	46	41
147	151	Other Liabilities ⁵	75	86	90	96	154	184
3,465	3,613	Total Liabilities	821	1,123	2,511	2,949	3,445	3,449

Note:

- 1) Includes fixed assets, intangible assets & right of use assets
- 2) On account of acquisition through business combination which includes Rs. 412cr of Busy Infotech & Rs. 42cr of Livekeeping Technologies
- 3) Includes remaining assets combined
- 4) Includes customer advances
- 5) Includes provisions & payables, statutory liabilities & other financial liabilities



Cash Generation & Utilization

(₹ in Crore)

Particulars	FY19	FY20	FY21	FY22	FY23	FY24	H1 FY25
Opening Cash & Treasury Investments	388	685	931	2,365	2,419	2,335	2,340
Cash flow from operating activities	255	261	323	402	476	559	239
Cash flow from investing activities¹	5	(6)	14	(273)	(331)	32	(48)
(i) Non-Operating Income ²	17	25	21	127	237	71	61
(ii) Capital expenditure ³	(12)	-	3	(4)	(16)	(14)	(3)
(iii) Strategic Investments	-	(31)	(10)	(395)	(552)	(25)	(105)
Cash Flow from Financing Activities	14	(51)	1,038	(58)	(143)	(695)	(141)
(i) Proceeds from issue of shares ⁴	14	2	1,052	0	0	0	0
(ii) Other financing activities ⁵	-	(20)	(12)	(13)	(13)	(14)	(21)
(iii) Capital distributed to Shareholders ⁶	-	(33)	(1)	(46)	(130)	(681)	(120)
Δ in Fair Value Gain on Treasury Investments	23	42	60	(18)	(85)	109	59
Closing Cash & Treasury Investments	685	931	2,365	2,419	2,335	2,340	2,449

Note:

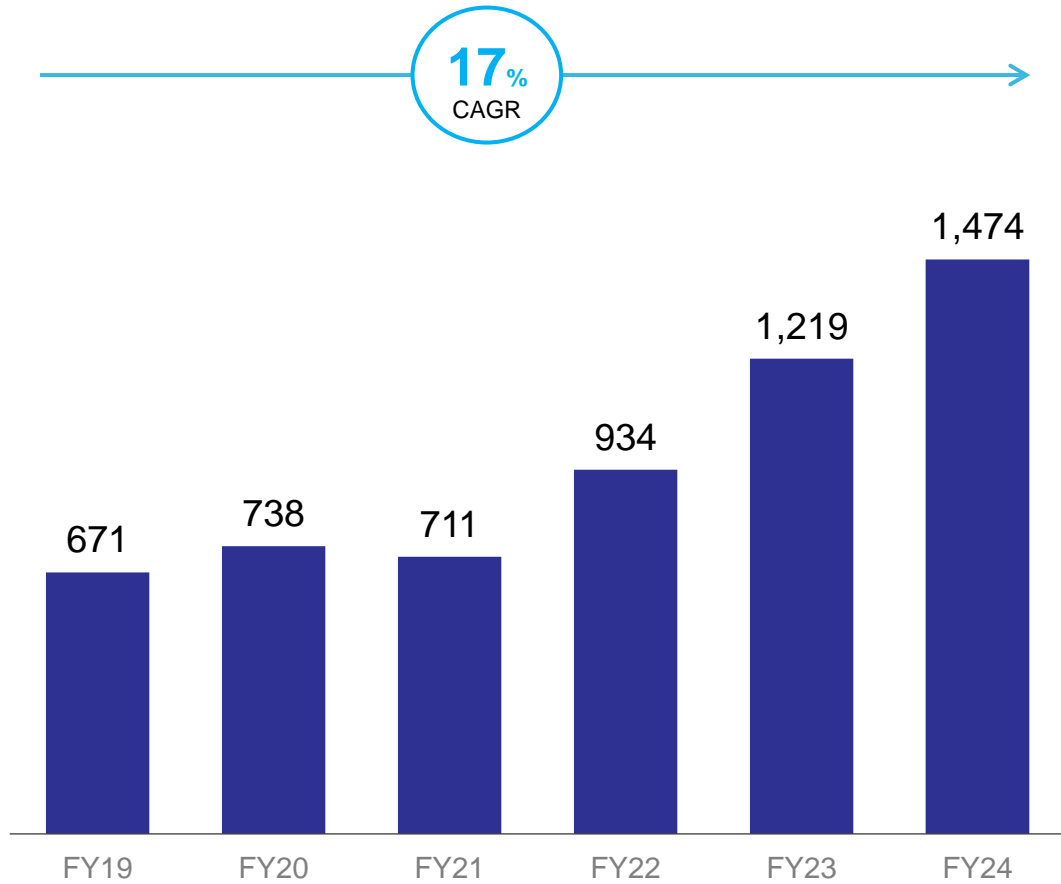
- 1) Adjusted for change in Investments, FDR, Inter corporate deposit & others during the period
- 2) Includes realized income from treasury investments & net investments in FDRs, Inter Corporate deposits & others
- 3) Includes purchase & sale of property, plant and equipment & other intangible assets & refundable security deposit for listing on stock exchange
- 4) Includes proceeds issue of equity shares on exercise of ESOPs & qualified institutions placement
- 5) Includes cash flow from repayment of lease liability, interest expense & purchase of further shares in subsidiary
- 6) Includes dividend paid & buyback inclusive of tax



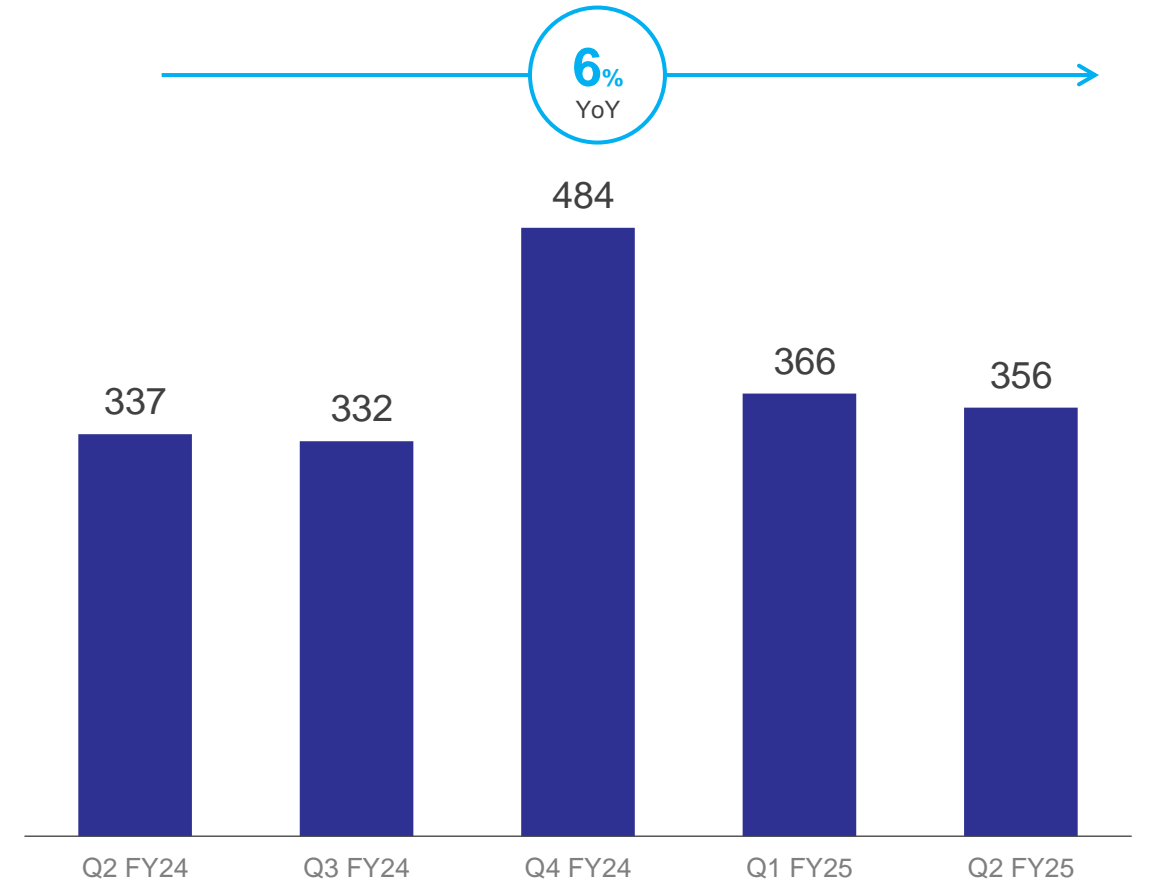
Collections from Customer - Consolidated

(₹ in Crore)

Yearly trends



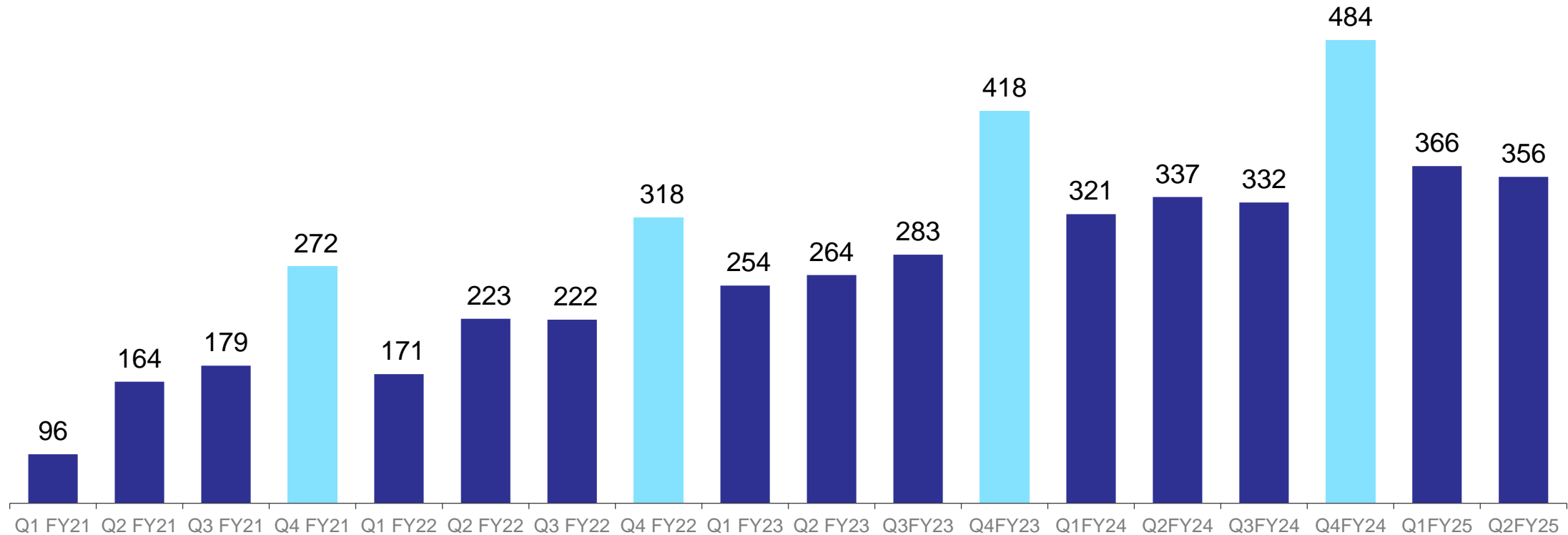
Quarterly trends



Collections from Customer - Consolidated

(₹ in Crore)

Quarterly trends



Note:

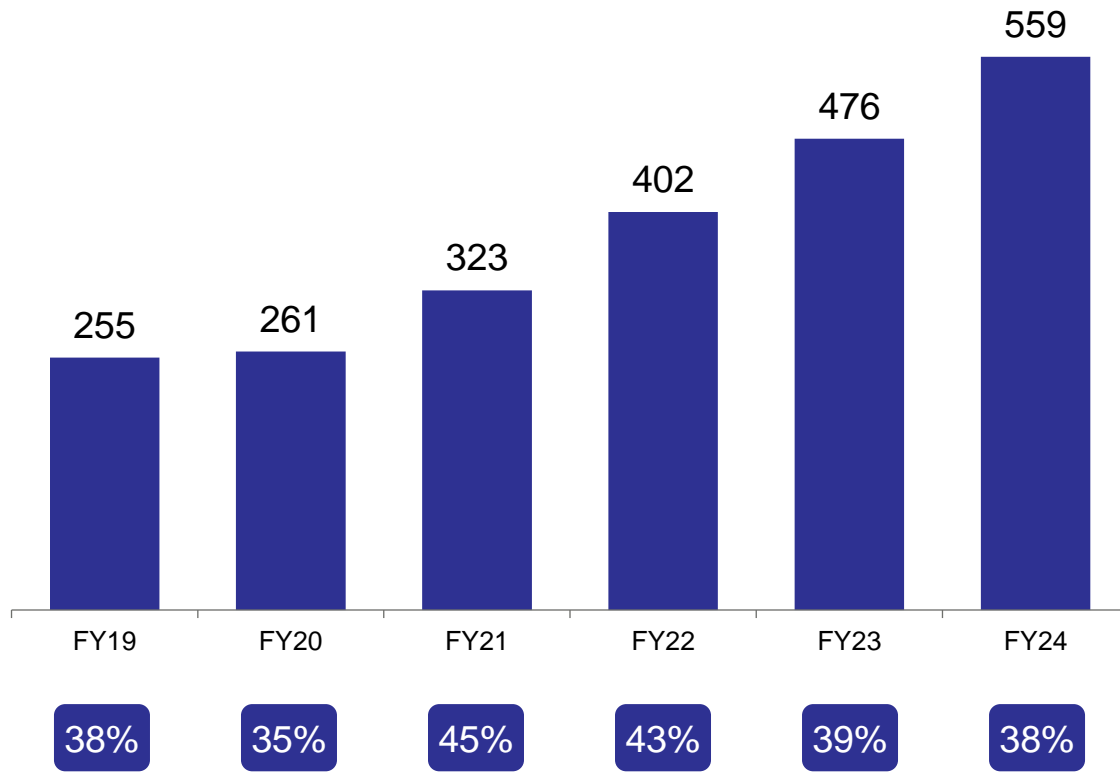
- 1) Fourth Quarter of the year has traditionally been the best quarter in terms of collections from customer for that financial year
- 2) Sharp decline in Collections from Customer during Q1FY21 & Q1FY22 is on account of disruptions caused by Covid-19 pandemic waves in India



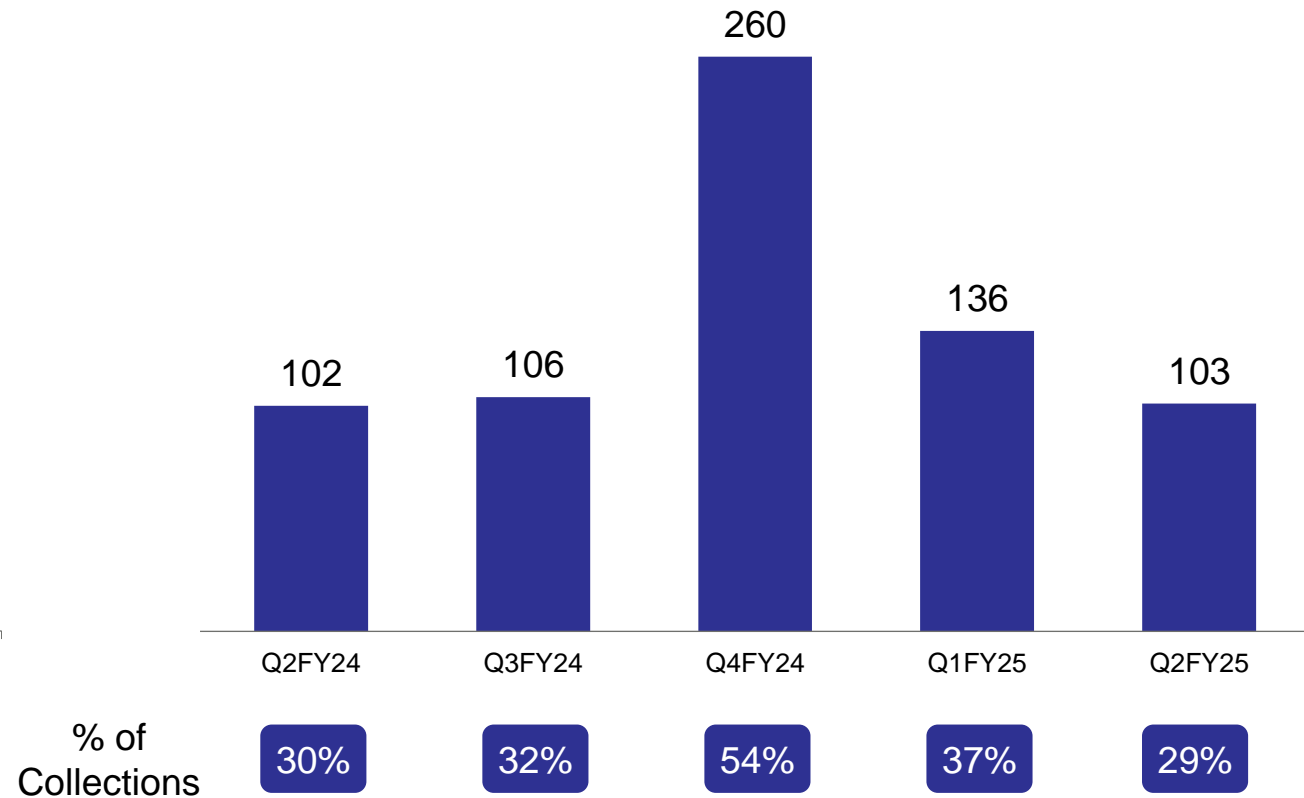
Cash Generated From Operating Activities - Consolidated

(₹ in Crore)

Yearly trends



Quarterly trends



Note:

1) Fourth Quarter of the financial year traditionally has high Cash generated from Operating activities due to seasonal impact of Collections from Customers

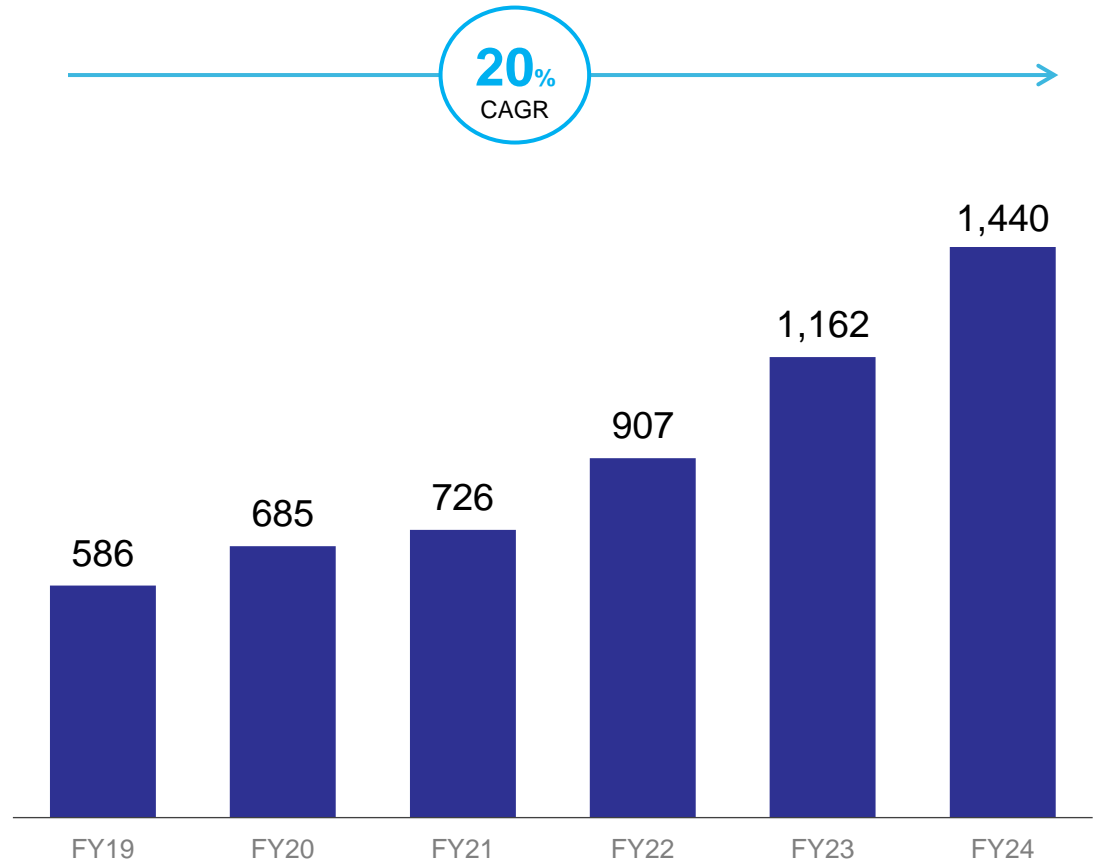


Deferred Revenue – Consolidated

(₹ in Crore)

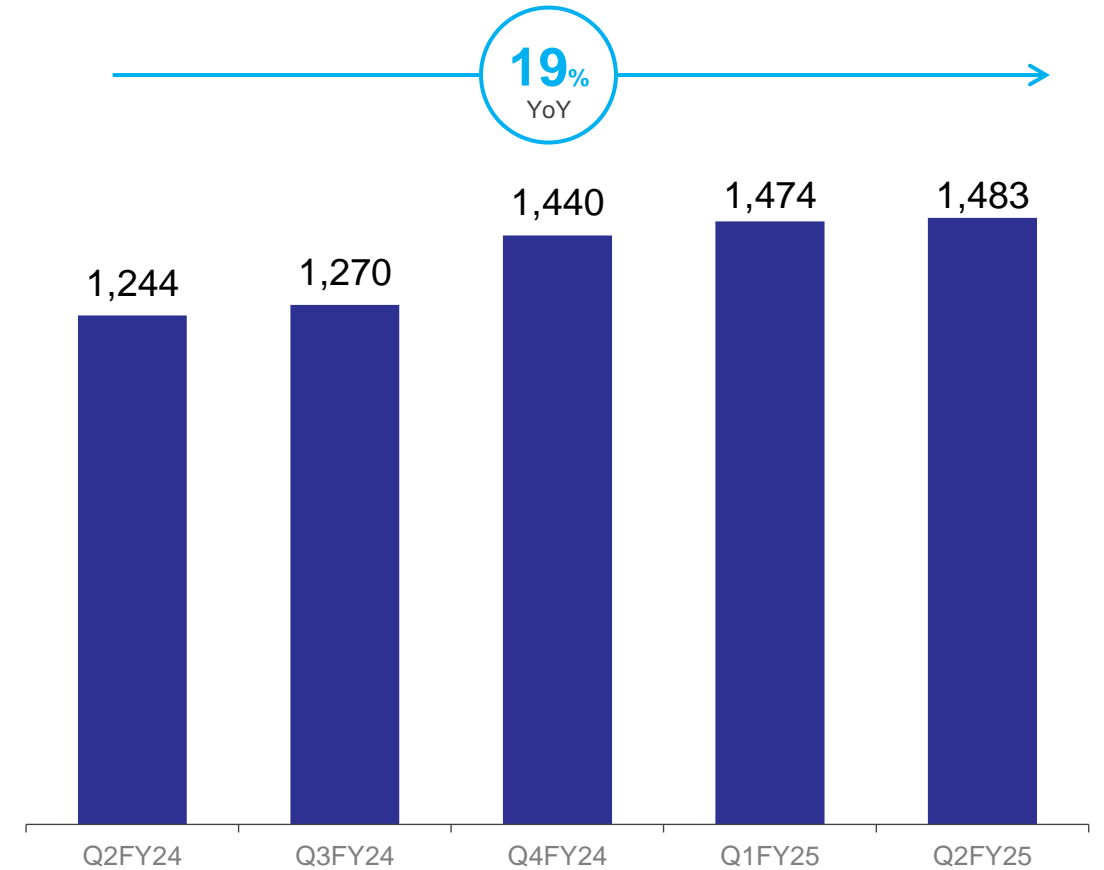
Yearly trends

20%
CAGR



Quarterly trends

19%
YoY



Note:

- 1) Deferred Revenue refers to contract liabilities in the financial statements, i.e., including advances from customers
- 2) Company has completed acquisition of Busy Infotech Pvt Ltd in FY 23. Accordingly, Deferred Revenue includes Busy Infotech from FY23 onwards

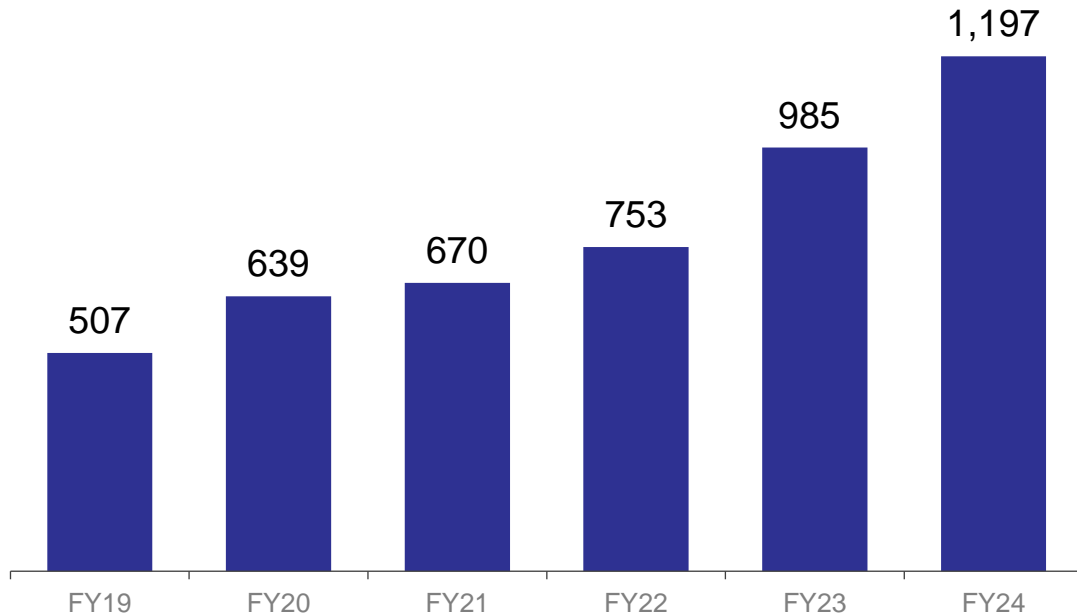


Revenue from Operations – Consolidated

(₹ in Crore)

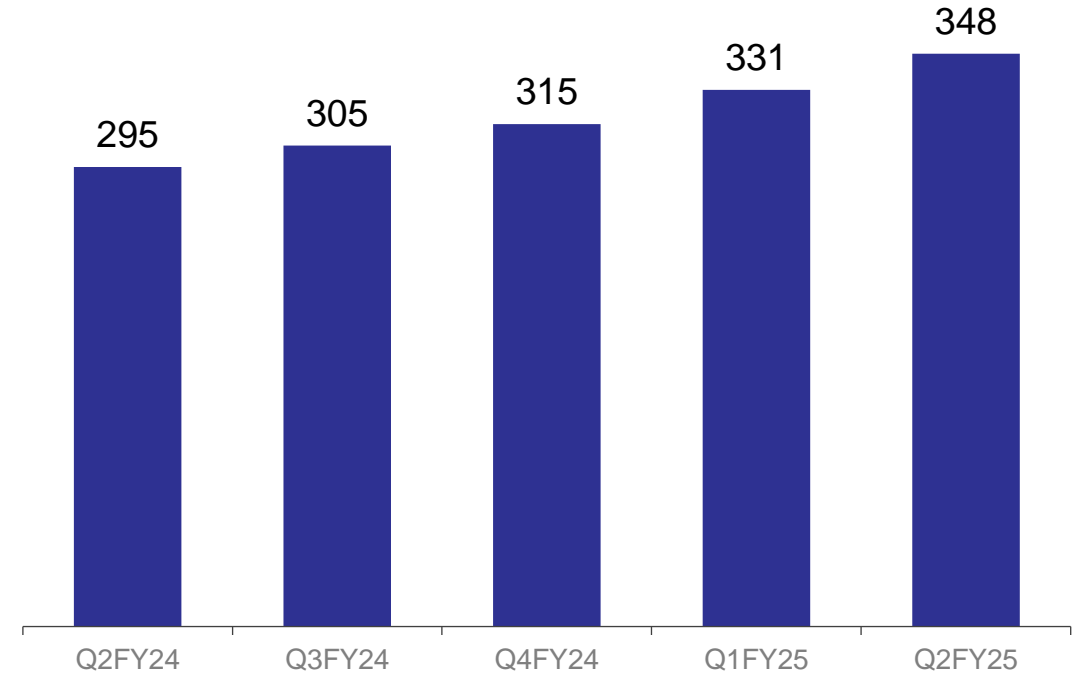
Yearly trends

19%
CAGR



Quarterly trends

18%
YoY



Revenue – Legal Entity View

(₹ in Crore)

Particulars	FY23	FY24	Q1FY25	Q2FY25	YoY
IndiaMART InterMESH Ltd	939	1,139	315	332	18%
Accounting Segment					
Busy Infotech Pvt Ltd	43.3	53.3	15.5	15.3	19%
Livekeeping Technologies Pvt Ltd ¹	0.1	0.4	0.3	0.5	
Others	3.9	5.0	0.5	0.1	
	986	1,198	332	348	
Inter Company Adjustments	(0.7)	(1.0)	(0.2)	(0.1)	
Consolidated Revenue from Operations	985	1,197	331	348	18%

~95% of revenue contributed by IndiaMART standalone business

Note:

1) Formerly known as Finlite Technologies Pvt. Ltd.



EBITDA – Legal Entity View

(₹ in Crore)

Particulars	FY23	FY24	Q1 FY 25	Q2 FY 25	YoY
IndiaMART InterMESH Ltd	261.6	333.9	117.3	119.6	48%
Accounting Segment					
Busy Infotech Pvt Ltd	10.3	6.8	1.0	0.1	
Livekeeping Technologies Pvt Ltd ¹	(4.3)	(10.7)	(3.3)	(4.0)	
Others	0.0	0.5	(0.1)	(0.1)	
	268	330	115	116	
Inter Company Adjustments	0.2	0.9	4.6	19	
Consolidated EBITDA	268	331	120	135	68%

~100% of Consolidated EBITDA contributed by IndiaMART standalone business*

Note:

1) Formerly known as Finlite Technologies Pvt. Ltd.

* Excluding inter-company adjustments





Financial Performance Standalone Basis

Solar Cameras



Financial Performance – Standalone

(₹ in Crore)

Q1FY25	Q2FY25	YoY	Financial Metrics	FY19	FY20	FY21	FY22	FY23	FY24	CAGR
315	332	18%	Revenue from Operations	497	624	665	751	939	1,139	18%
51	62		Other Income	36	68	85	108	113	170	
366	394	26%	Total Income	533	692	750	859	1,052	1,309	20%
131	135	9%	Manpower Cost	222	255	199	263	399	507	18%
22	20		Outsourced Sales Cost	58	72	52	74	130	135	
45	57		Other Operating Expense	138	124	81	102	148	163	
198	212	6%	Total Expenses	418	451	332	439	677	805	14%
122	125	42%	Adjusted EBITDA¹	88	180	339	322	288	358	32%
<i>39%</i>	<i>38%</i>		<i>Adjusted EBITDA Margin(%)</i>	<i>18%</i>	<i>29%</i>	<i>51%</i>	<i>43%</i>	<i>31%</i>	<i>31%</i>	
117	120	48%	EBITDA	80	173	333	312	262	334	33%
<i>37%</i>	<i>36%</i>		<i>EBITDA Margin(%)</i>	<i>16%</i>	<i>28%</i>	<i>50%</i>	<i>42%</i>	<i>28%</i>	<i>29%</i>	
6	6		Others ²	69	31	23	17	29	29	
38	49		Tax Expense	34	64	109	93	73	112	
124	127	53%	Net Profit	13	146	287	310	272	362	96%
<i>34%</i>	<i>32%</i>		<i>Net Profit Margin(%)</i>	<i>2%</i>	<i>21%</i>	<i>38%</i>	<i>36%</i>	<i>26%</i>	<i>28%</i>	
125	108	7%	Cash flow from Operations	259	264	326	407	464	545	16%
341	337	5%	Collections from Customers	661	722	707	932	1,167	1,399	16%

Note:

1) Excluding employee share-based payment expense

2) Others include – Depreciation, Amortization, Finance Cost, Exceptional Item & Net Loss on Financial Liability at FVTPL



Abridged Balance Sheet - Standalone

(₹ in Crore)

Q1FY25	Q2FY25	Particulars	FY19	FY20	FY21	FY22	FY23	FY24
48	42	Fixed Assets ¹	9	85	65	56	53	48
23	28	Other assets ²	123	73	41	49	33	38
2,150	2,287	Cash & Investments	678	920	2,359	2,414	2,202	2,186
1,173	1,180	Strategic Investments ³	9	41	50	446	1073	1095
3,395	3,537	Total Assets	819	1,119	2,516	2,965	3,361	3,367
1,782	1,914	Capital & Reserves	161	274	1,617	1,892	2,064	1,770
1,421	1,426	Deferred revenue ⁴	585	684	726	907	1,134	1,395
38	44	Tax liabilities	0	0	21	16	4	21
42	39	Lease liabilities	0	77	63	56	46	41
112	115	Other Liabilities ⁵	73	84	89	94	113	140
3,395	3,537	Total Liabilities	819	1,119	2,516	2,965	3,361	3,367

Note:

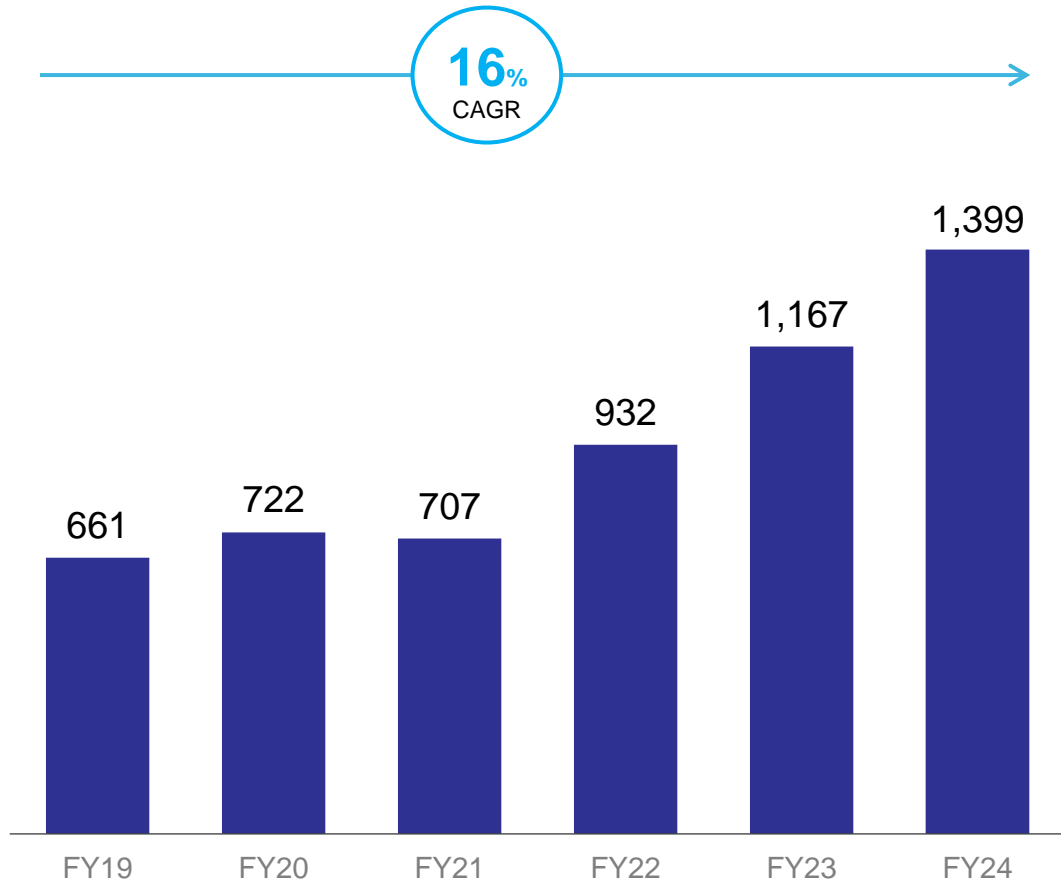
- 1) Includes fixed assets, intangible assets & right of use assets
- 2) Includes remaining assets combined
- 3) Includes investment in subsidiaries & associates and others.
- 4) Includes customer advances
- 5) Includes provisions and payables, statutory liabilities & other financial liabilities



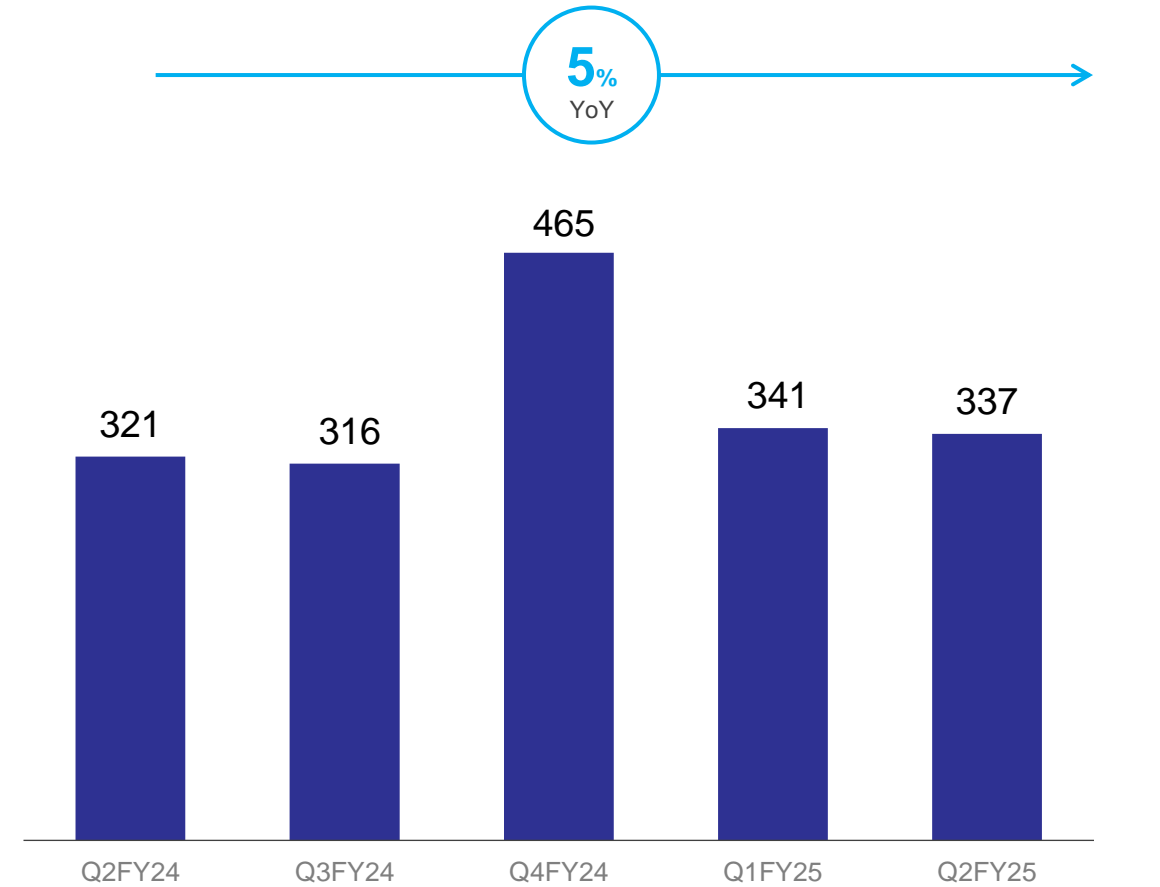
Collections from Customer – Standalone

(₹ in Crore)

Yearly trends



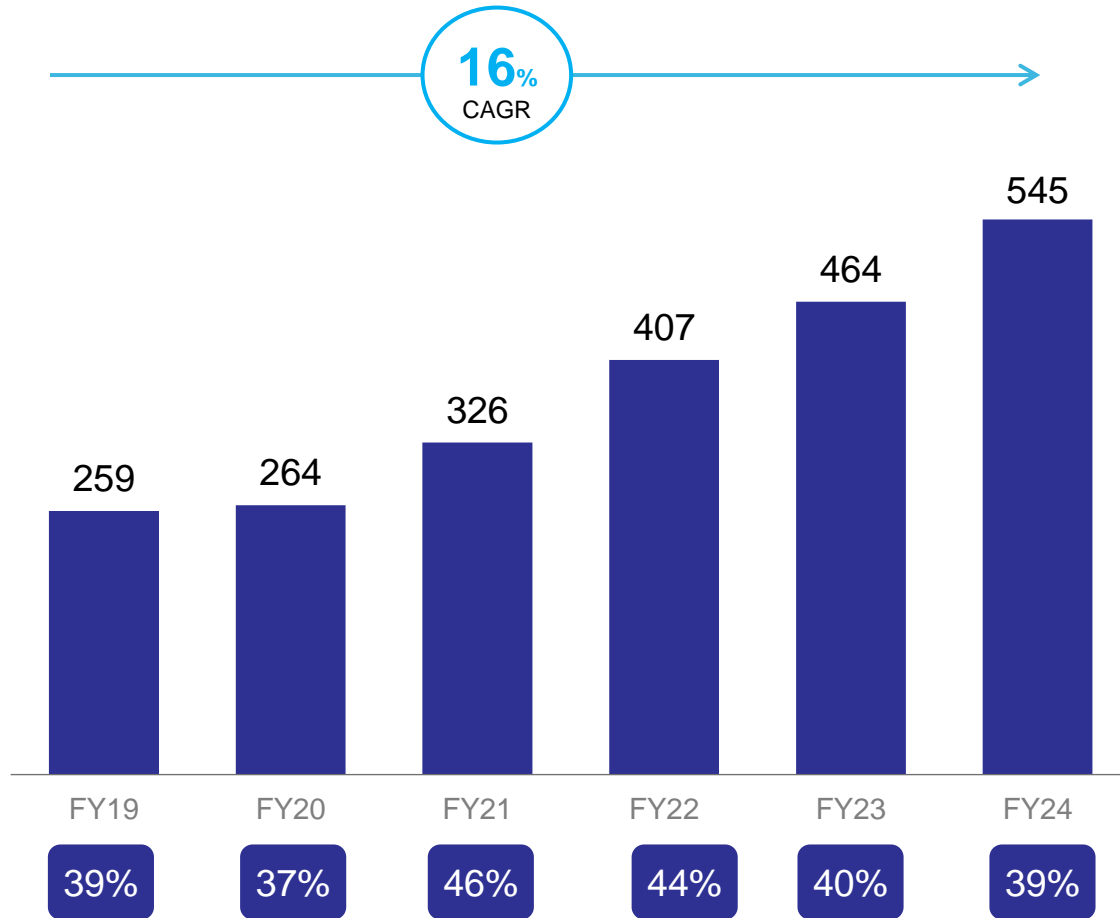
Quarterly trends



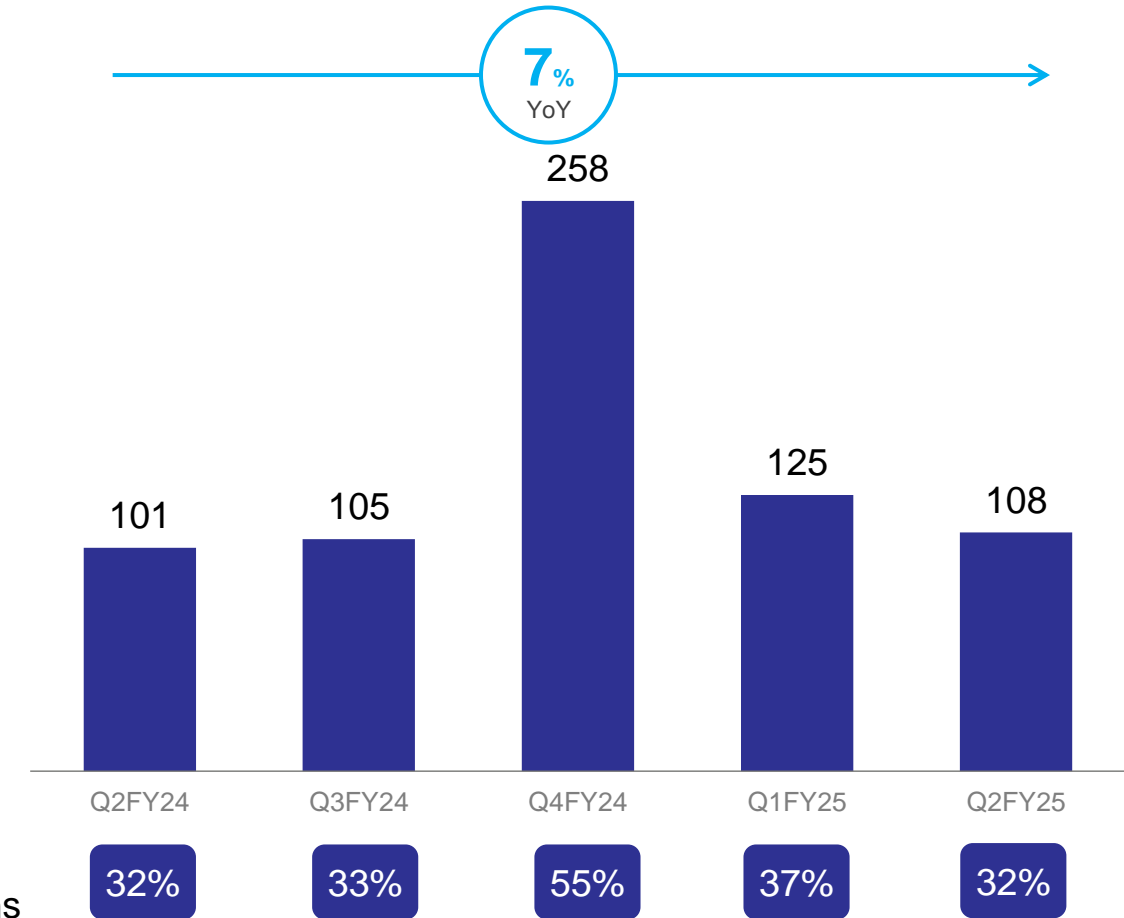
Cash Generated From Operating Activities - Standalone

(₹ in Crore)

Yearly trends



Quarterly trends



% of Collections

Note:

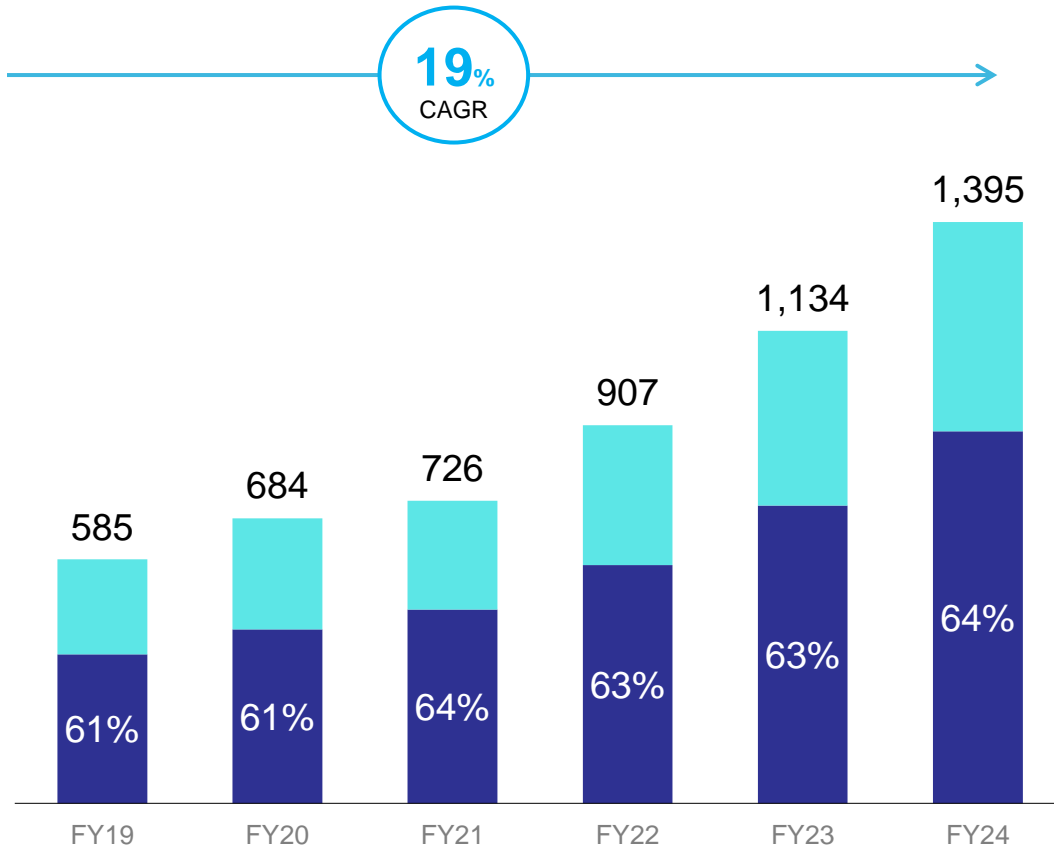
1) Fourth Quarter of the financial year traditionally has high Cash generated from Operating activities due to seasonal impact of Collections from Customers



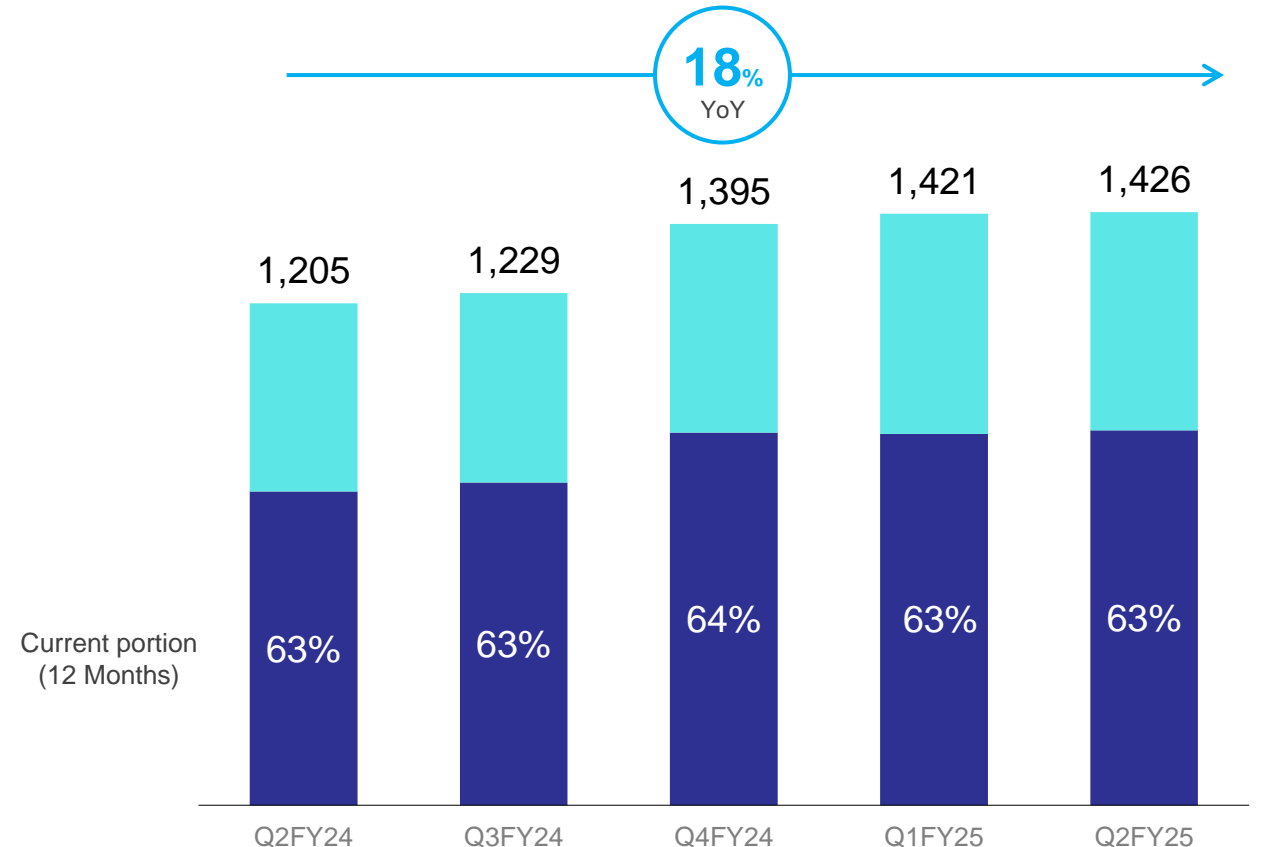
Deferred Revenue - Standalone

(₹ in Crore)

Yearly trends



Quarterly trends



~20% of deferred revenue gets recognized within next 3 months

Note:

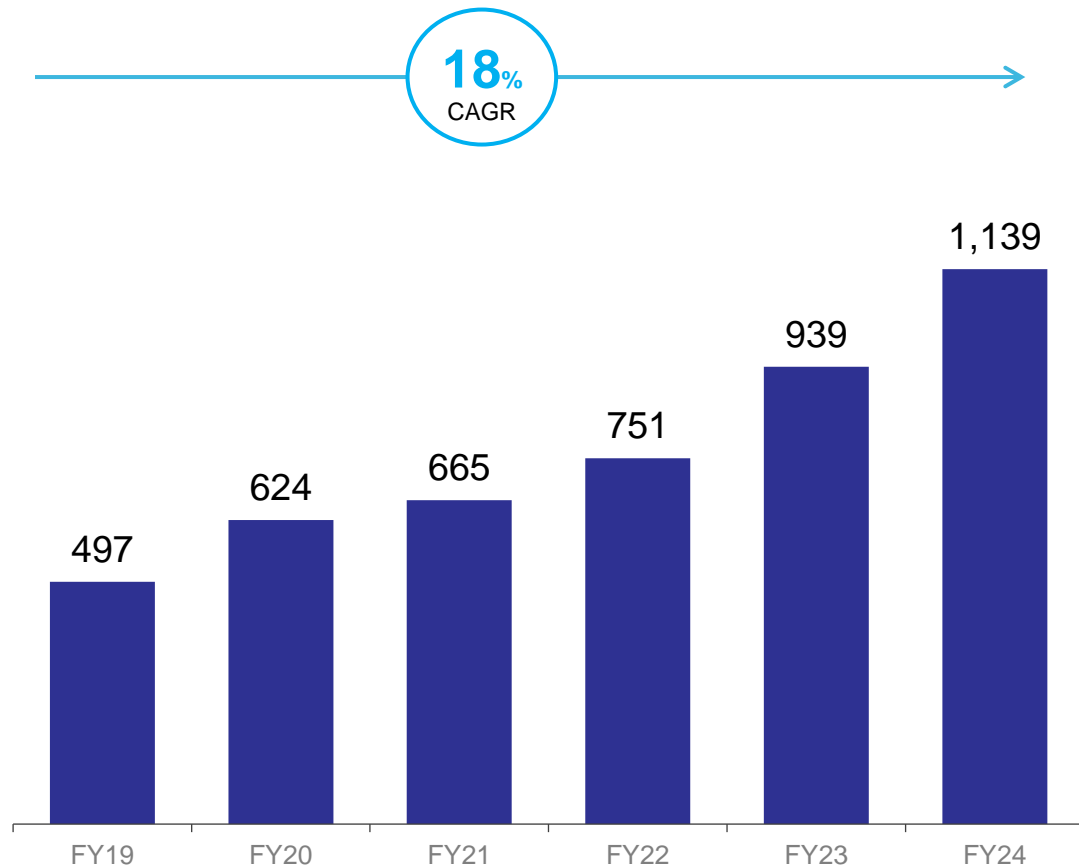
1) Deferred revenue refers to contract liabilities in the financial statements including advances from customers



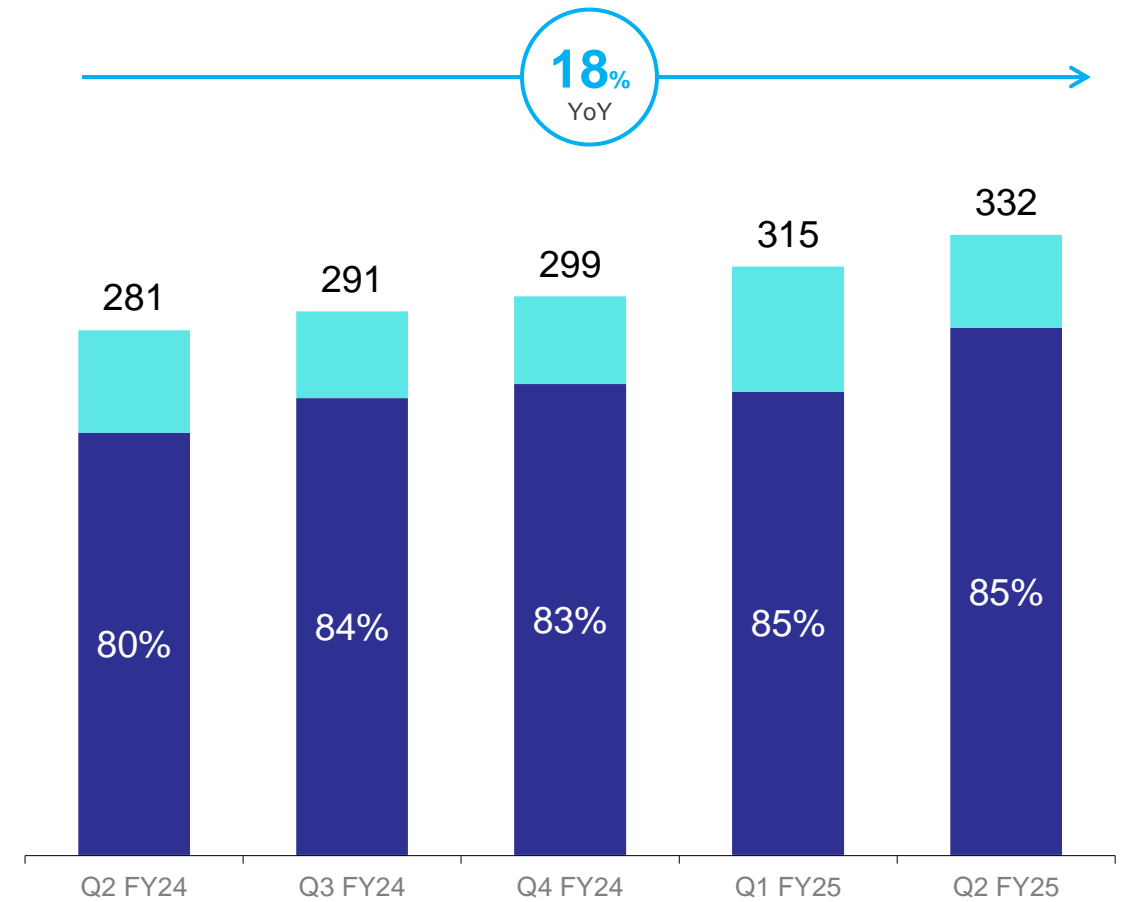
Revenue from Operations - Standalone

(₹ in Crore)

Yearly trends



Quarterly trends



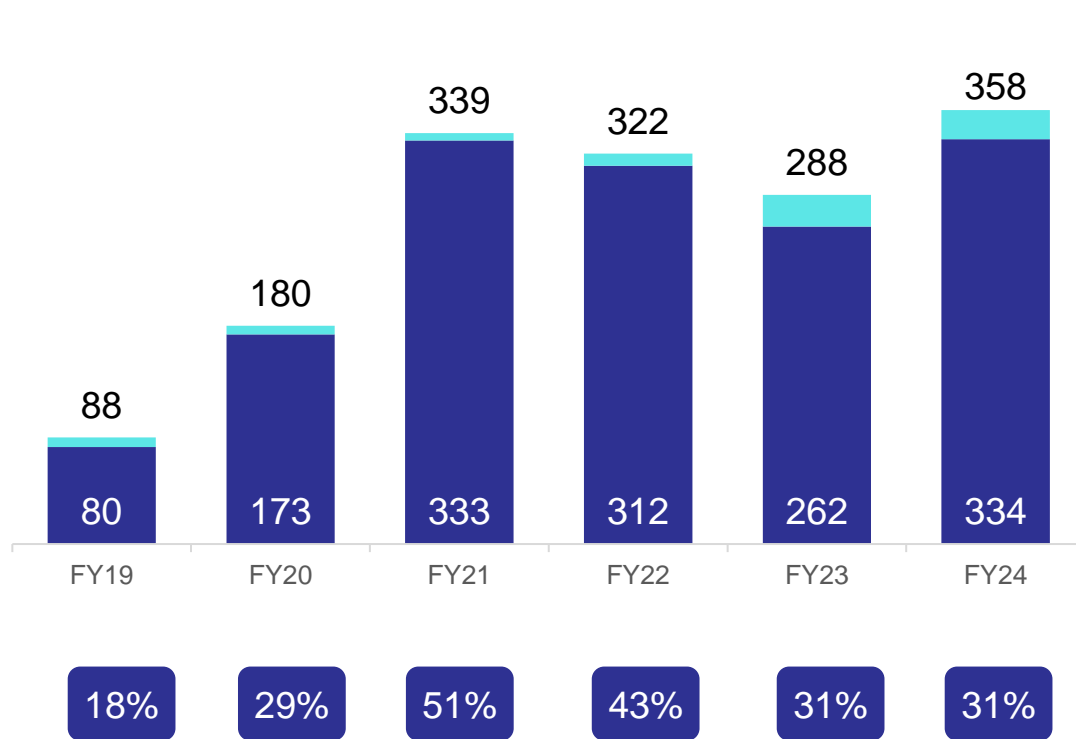
■ % of revenue recognized from opening deferred revenue



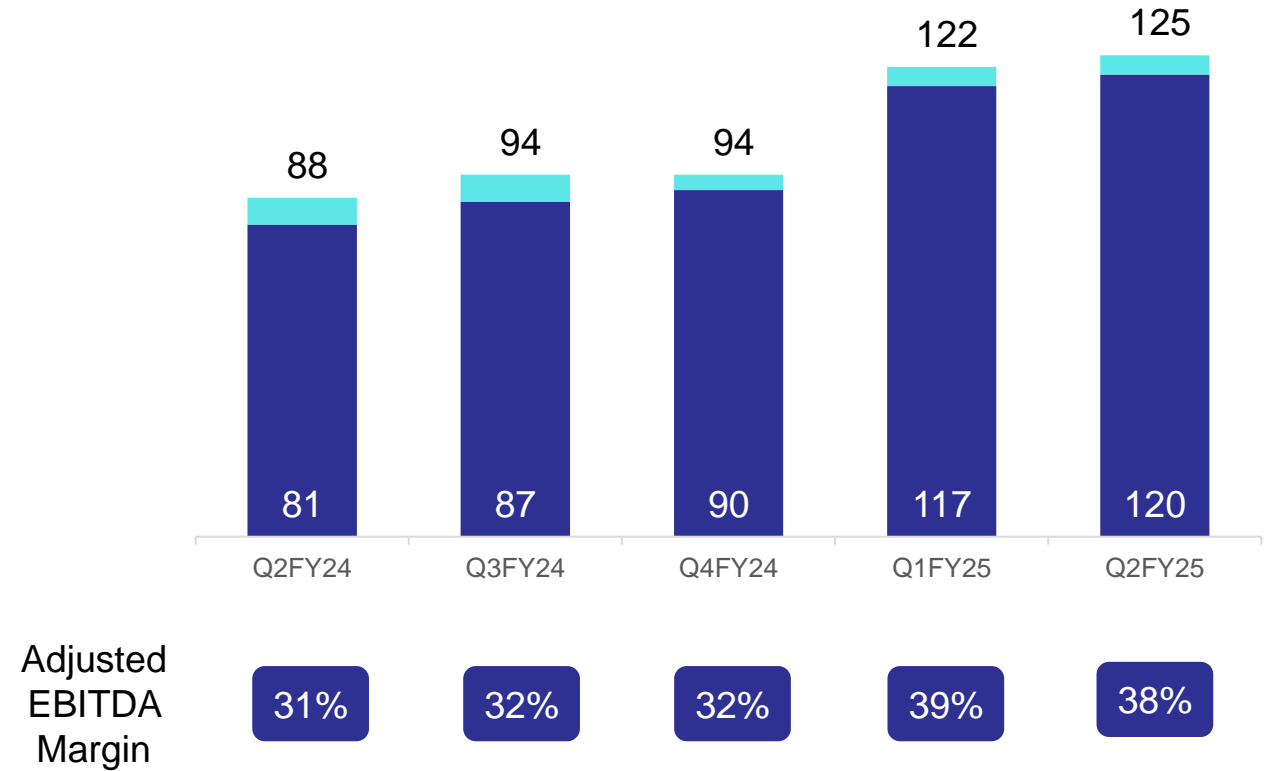
Adjusted EBITDA – Standalone

(₹ in Crore)

Yearly trends



Quarterly trends



Share based compensation expense

Adjusted EBITDA is EBITDA before share-based compensation expense

Functional P&L - Standalone

(₹ in Crore)

Q1FY25	Q2FY25	YoY	Particulars	FY19	FY20	FY21	FY22	FY23	FY24	CAGR
315	332	18%	Revenue from Operations	497	624	665	751	939	1,139	18%
(74)	(74)	(4%)	Customer service cost	(158)	(174)	(122)	(160)	(237)	(309)	14%
241	258	27%	Gross Profit*	339	450	543	591	702	830	20%
77%	78%		Gross Margin	68%	72%	82%	79%	75%	73%	
(46)	(46)	(13%)	Selling & Marketing	(105)	(118)	(82)	(112)	(189)	(211)	15%
14%	14%		% of Revenue	21%	19%	12%	15%	20%	18%	
(50)	(50)	0%	Technology & content	(102)	(104)	(85)	(111)	(175)	(199)	14%
16%	15%		% of Revenue	21%	17%	13%	15%	19%	17%	
(28)	(43)	108%	General & Administration	(52)	(55)	(43)	(56)	(76)	(87)	11%
117	120	48%	EBITDA	80	173	333	312	262	334	33%
37%	36%		EBITDA Margin	16%	28%	50%	42%	28%	29%	
(5)	(5)	2%	Depreciation & Amortisation	(4)	(21)	(16)	(12)	(19)	(25)	44%
112	114	52%	Operating Profit	76	152	317	300	242	309	33%
36%	34%		Operating Margin	15%	24%	48%	40%	26%	27%	

Note:

1) Refer to Note No. 31 in Condensed Standalone Interim Financial Statements for Q2FY25 for detailed assumptions

*Gross Profit means surplus over customer service cost





Harbour crane

Busy Infotech



Busy – Business Accounting Software



Invest in Team & Awareness

Accelerate Revenue growth

Increase New Licenses Sold



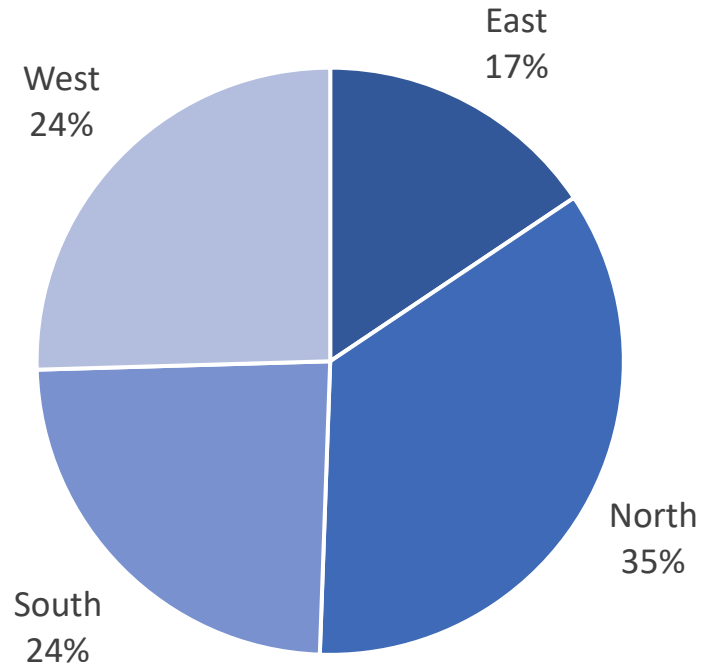
<https://busy.in/>

IndiaMART InterMESH Ltd

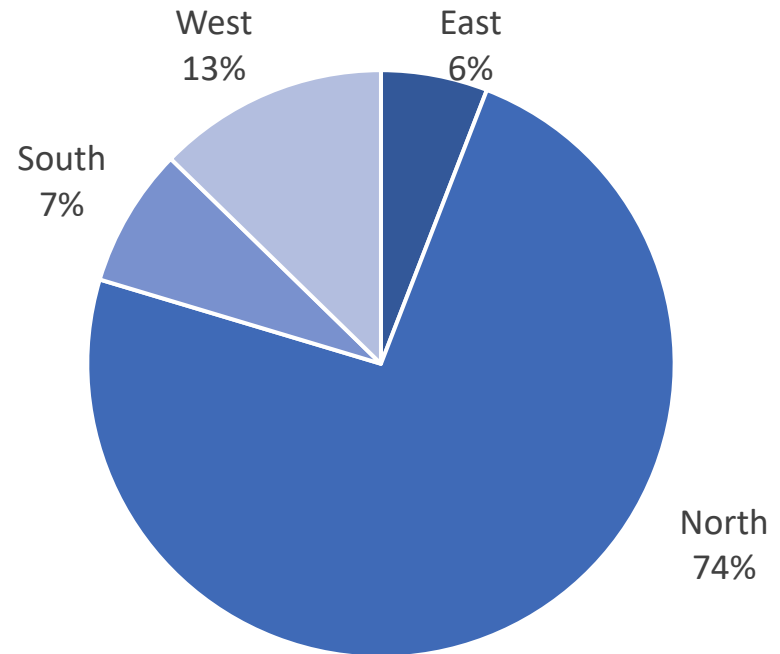
IndiaMART acquired 100% in Busy Infotech Pvt. Ltd.

Growth Opportunity – Geographic Expansion

Distribution of Businesses in India*



Cumulative Busy Licenses Sold**



Significant penetration opportunity across regions

* Based on the data of GST registered businesses (i.e.14Mn+) across India

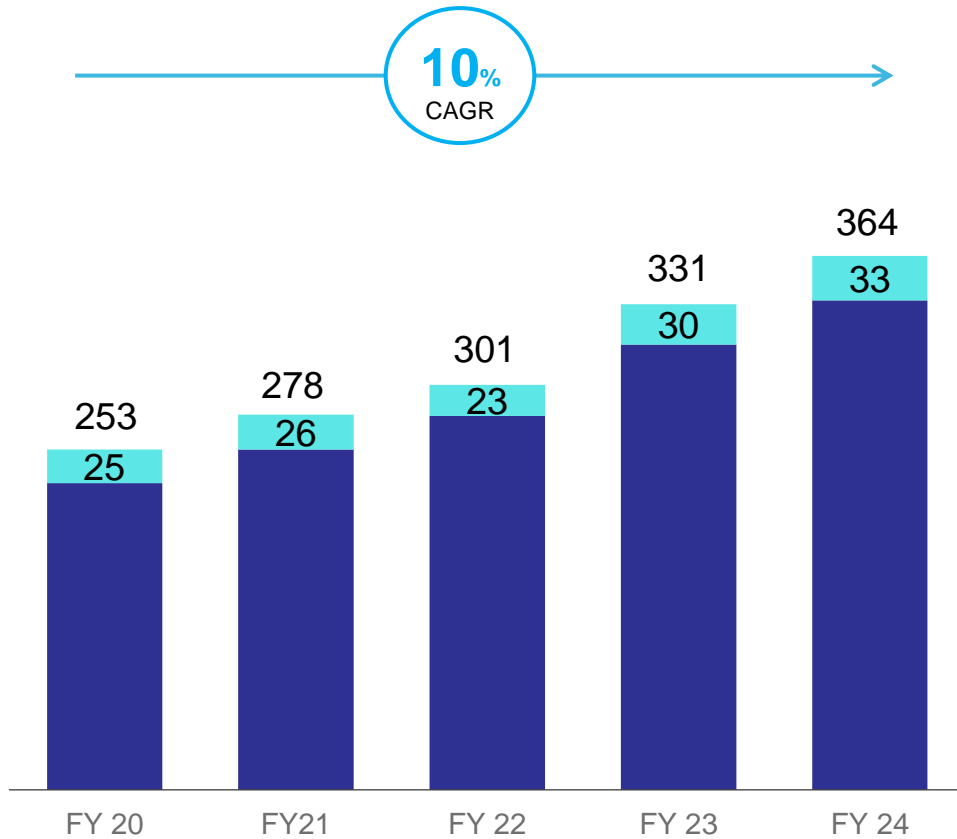
** Updated as on 30th September 2024



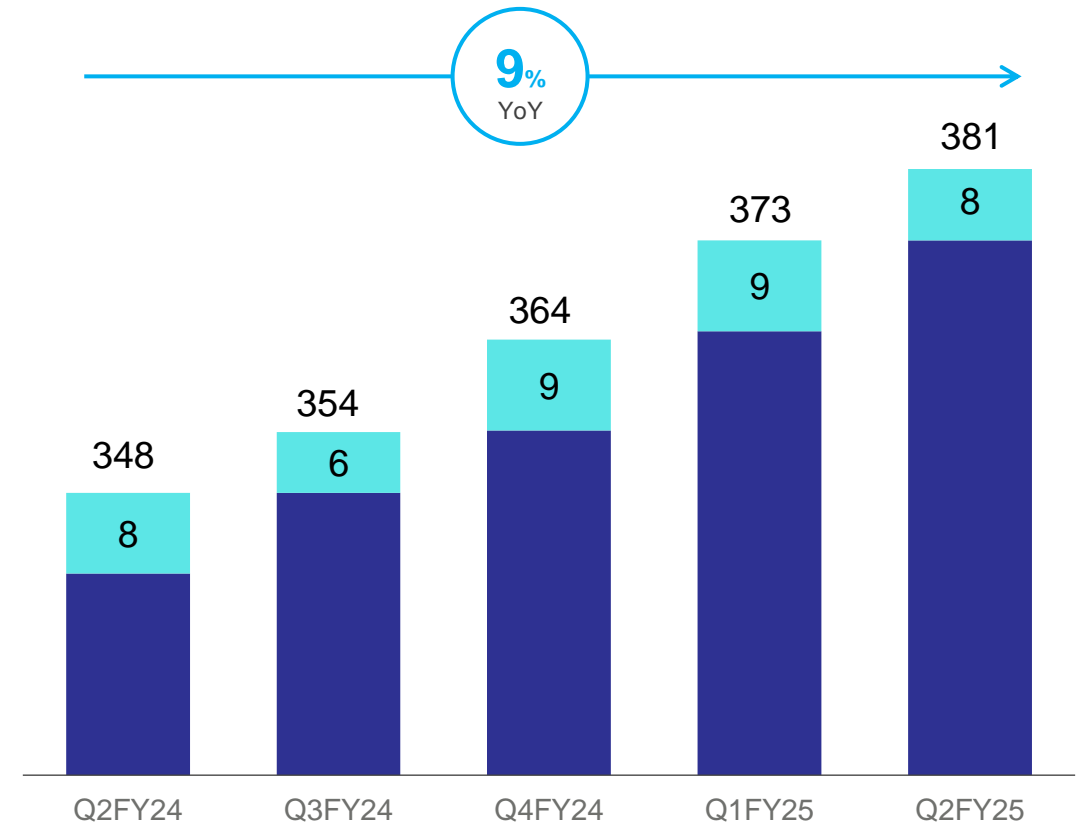
License Sold

(Figures in Thousands)

Yearly trends



Quarterly trends

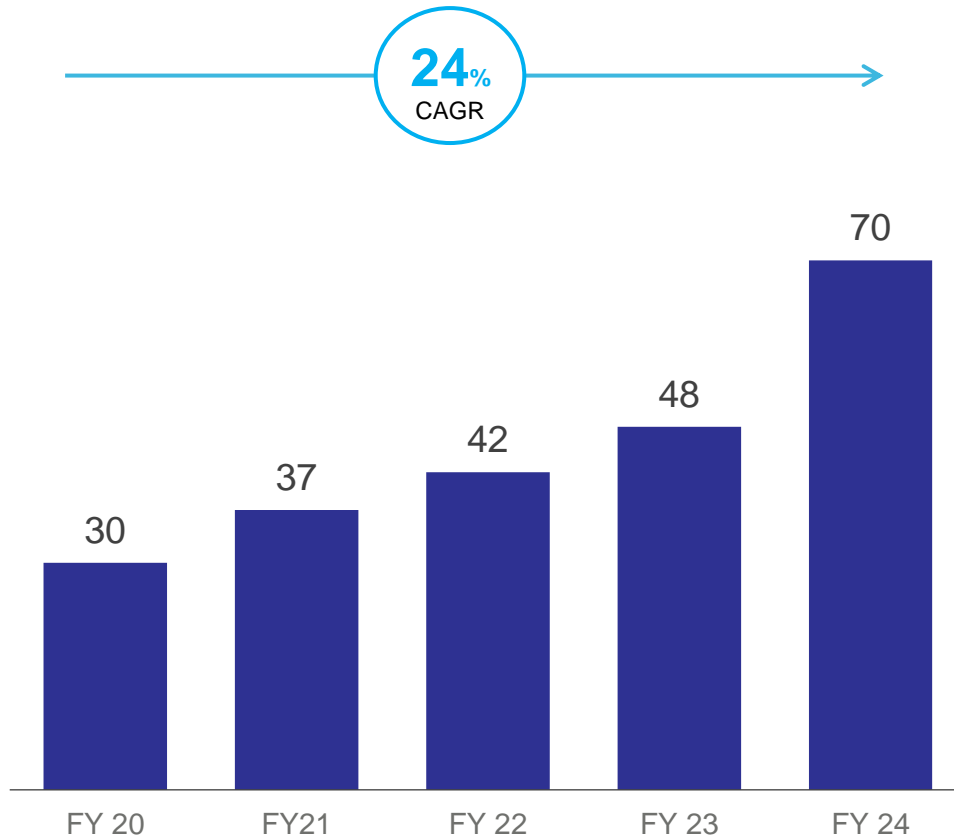


New License sold

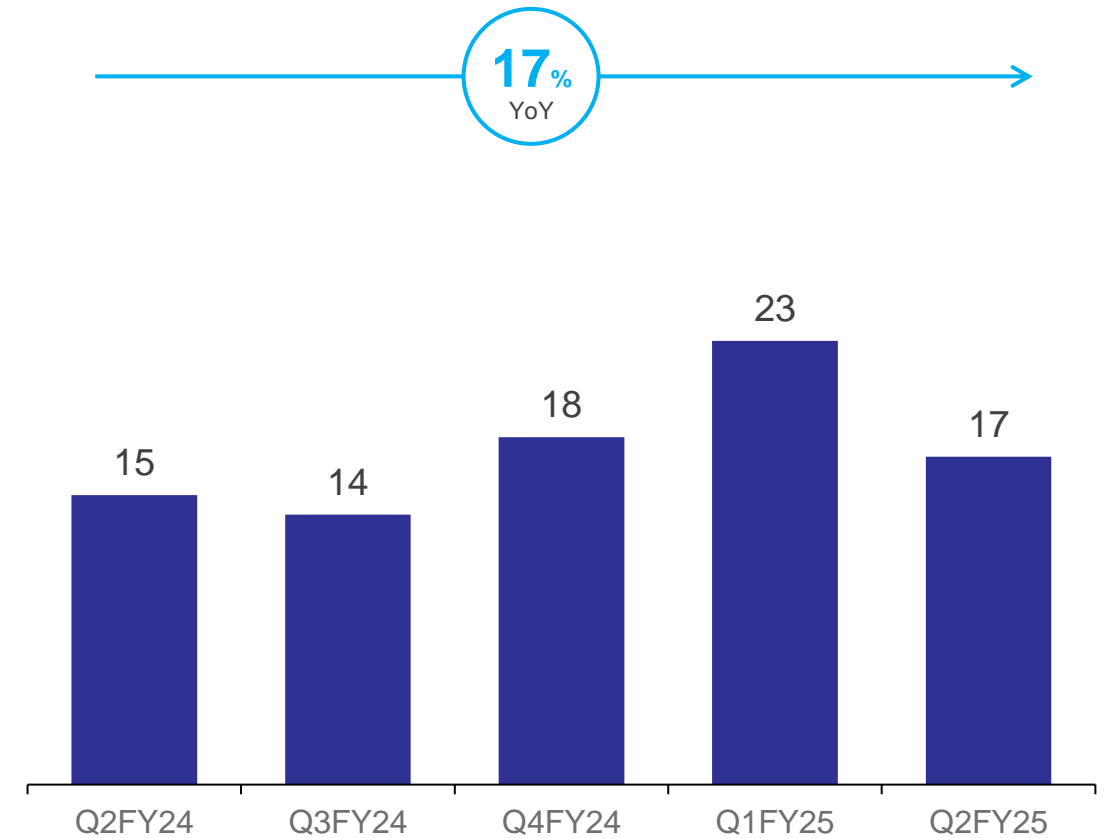


(₹ in Crore)

Yearly trends



Quarterly trends



Financial Performance – Busy

(₹ in Crore)

Q1FY25	Q2FY25	YoY	Financial Metrics	FY22	FY23	FY24	CAGR
15.5	15.3	19%	Revenue from Operations	35.4	43.3	53.3	23%
18.2	18.6	28%	Total Revenue	38.4	47.1	61.2	26%
9.9	9.8	32%	Manpower expenses	17.5	21.8	30.6	32%
0.4	1.1		Marketing & Sales Promotion	3.3	1.4	2.0	
4.1	4.4		Other expenses	5.9	9.8	13.9	
14.4	15.2	36%	Total Expenses	26.7	33.0	46.5	32%
1.0	0.1		EBITDA	8.7	10.3	6.8	
<i>7%</i>	<i>0%</i>		<i>EBITDA Margin(%)</i>	<i>25%</i>	<i>24%</i>	<i>13%</i>	
0.1	0.2		Finance costs & Depreciation	0.4	0.7	0.6	
0.6	0.6		Tax Expense	3.1	3.1	3.4	
3.0	2.5	0%	Net Profit	8.2	10.3	10.7	15%
<i>17%</i>	<i>13%</i>		<i>Net Profit Margin(%)</i>	<i>21%</i>	<i>22%</i>	<i>17%</i>	
11.8	(2.4)	(195%)	Cash flow from operations	9.8	20.6	24.0	56%
23.6	15.9	10%	Collections from Customers	40.0	50.0	68.4	31%



Other Strategic Investments & Subsidiaries

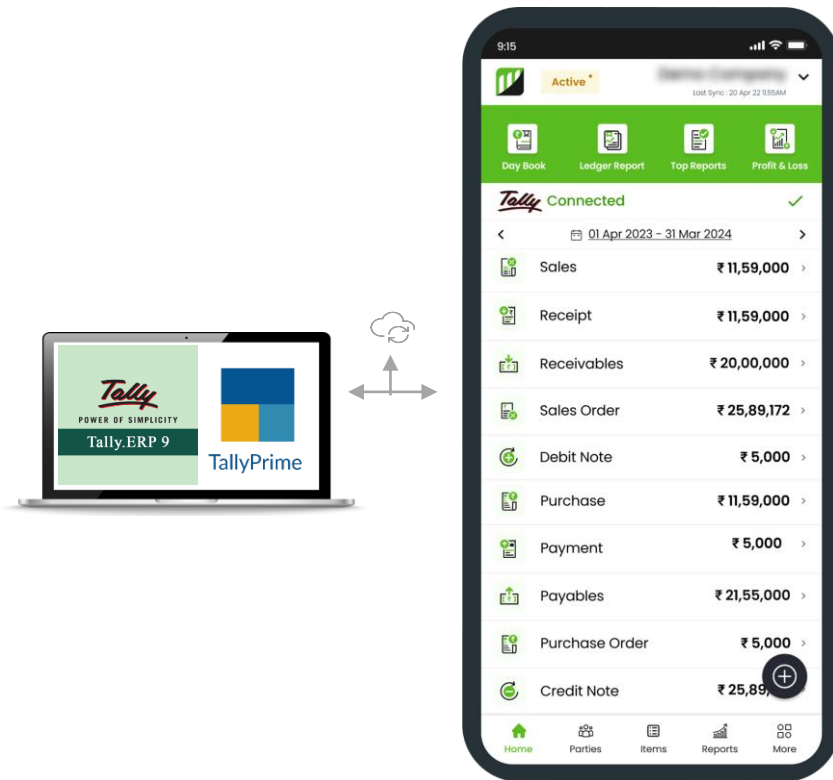
CT Scan Machine



Livekeeping – Tally on Mobile & Web



Tally on Mobile & Web - Integration with Tally software to provide Value Added Services with Mobile and Cloud first approach



Dashboard



Invoicing



Tally Backup



E-way Bills and E-invoicing



Receivables & Payables



Payment Reminders

All trademarks, logos and brand names are the property of their respective owners. Use of any third-party names, trademarks and brands are for reference purposes only.

<https://www.livekeeping.com/>



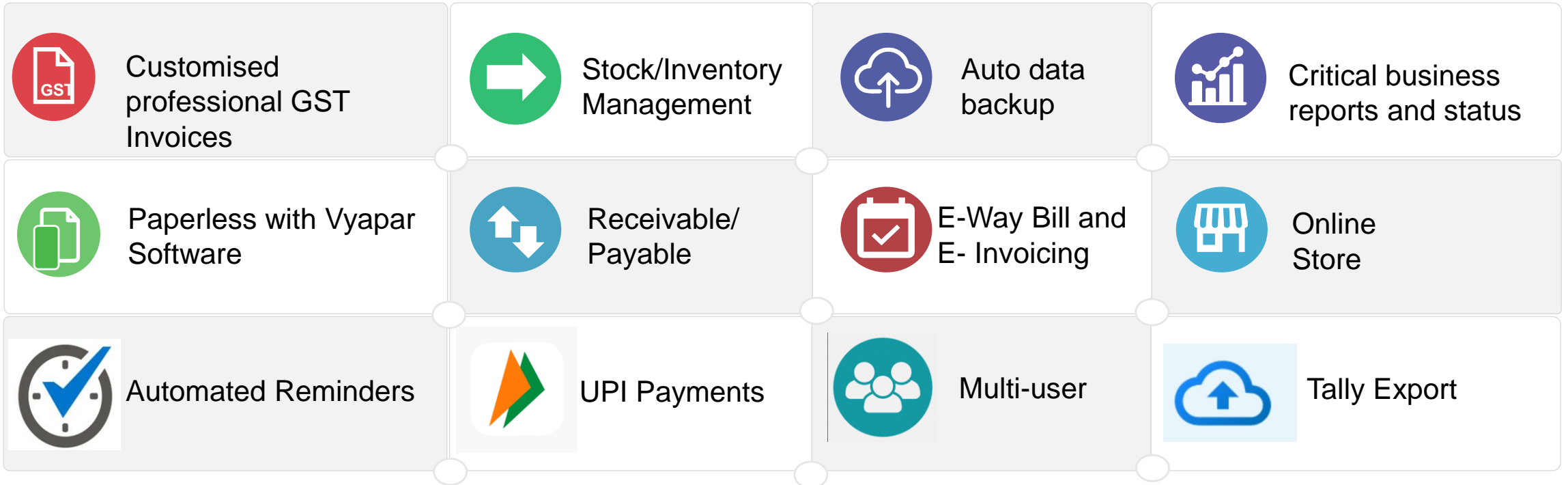
IndiaMART InterMESH Ltd

IndiaMART Holding: 66% in Livekeeping Technologies Pvt. Ltd.

Vyapar – DIY Business Accounting

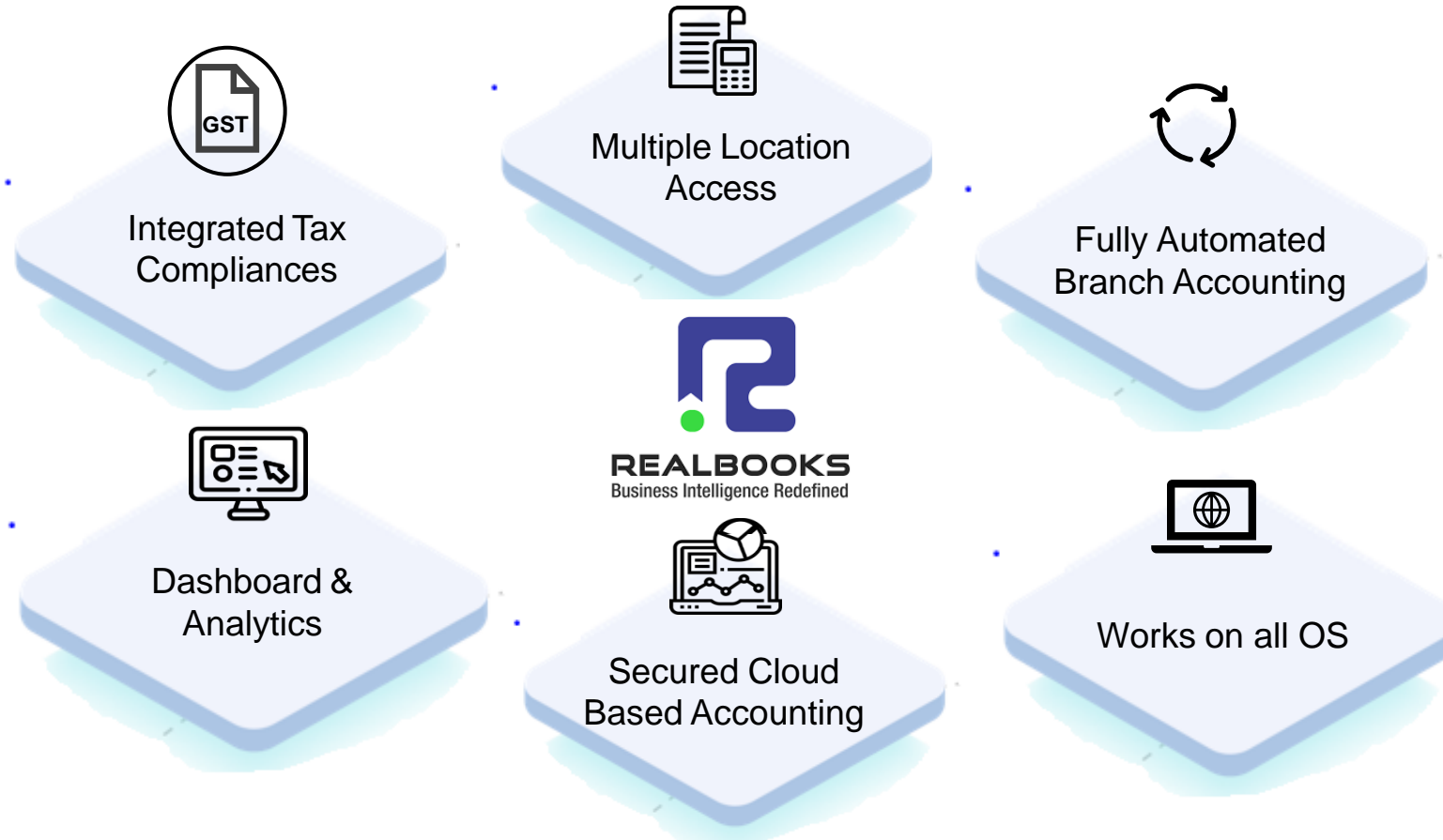


A mobile-First business accounting software for small businesses



RealBooks – Online Accounting Software

A cloud-based GST compliant accounting-inventory-payroll software that helps users take better financial decisions

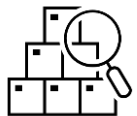


EasyEcom – Inventory and Warehouse Management



Easy Ecom offers SaaS based commerce enablement solutions to merchants for inventory management

Warehouse and Inventory Management



- Supplier & PoS Management
- Automated PO Generation
- 3PL Integration



Accounting Automation



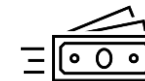
- Real time ERP integration
- Automated Tax Report



Marketplace & Storefront Integration



Reconciliation



- Inventory
- Payment
- Return
- Margin



<https://www.easyecom.io/>

IndiaMART InterMESH Ltd

IndiaMART Holding: 26% in Edgewise Technologies Pvt Ltd.

M1xchange – Invoice Discounting & Factoring



M1xchange is a TReDS platform with RBI license offering online trade invoice discounting solutions to SMEs

T+1 Settlement



24 hours
Disbursal

Collateral Free



Basis Buyer's
past track record

Competitive Rates

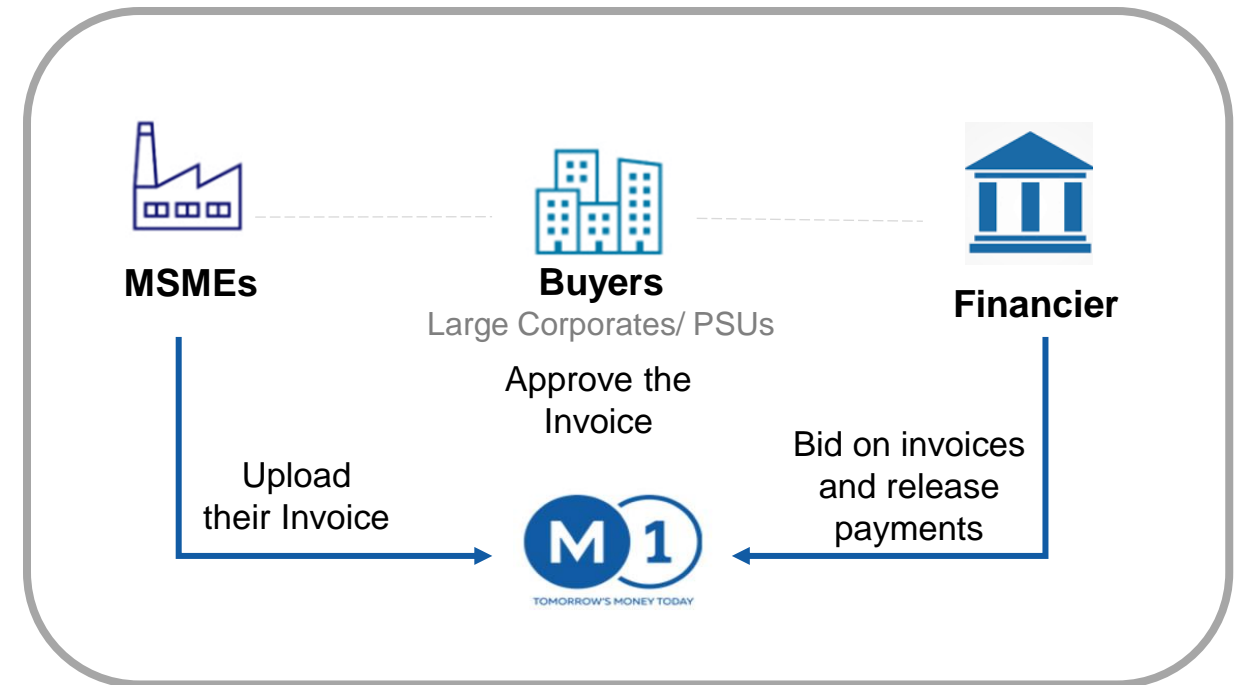


61 Financiers*
onboard

Digital Process



Easy &
Transparent



*No. of financiers as on September 30, 2024

<https://www.m1xchange.com/>



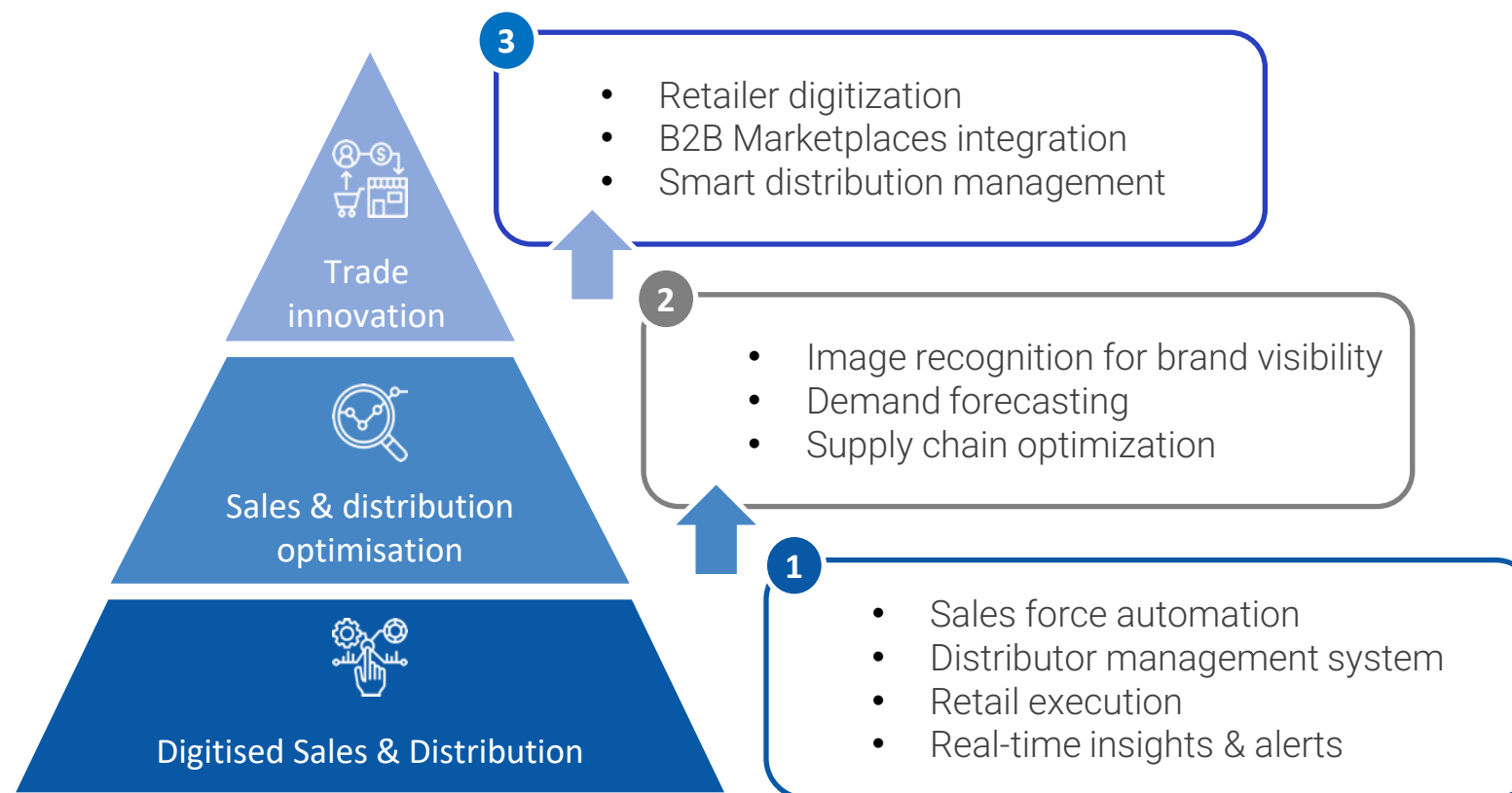
IndiaMART InterMESH Ltd

IndiaMART Holding: 9.6% in MYND Solutions Pvt Ltd.

Bizom – Distribution and Salesforce Management



Bizom is an integrated platform for distribution and salesforce management of businesses



<https://bizom.com/>

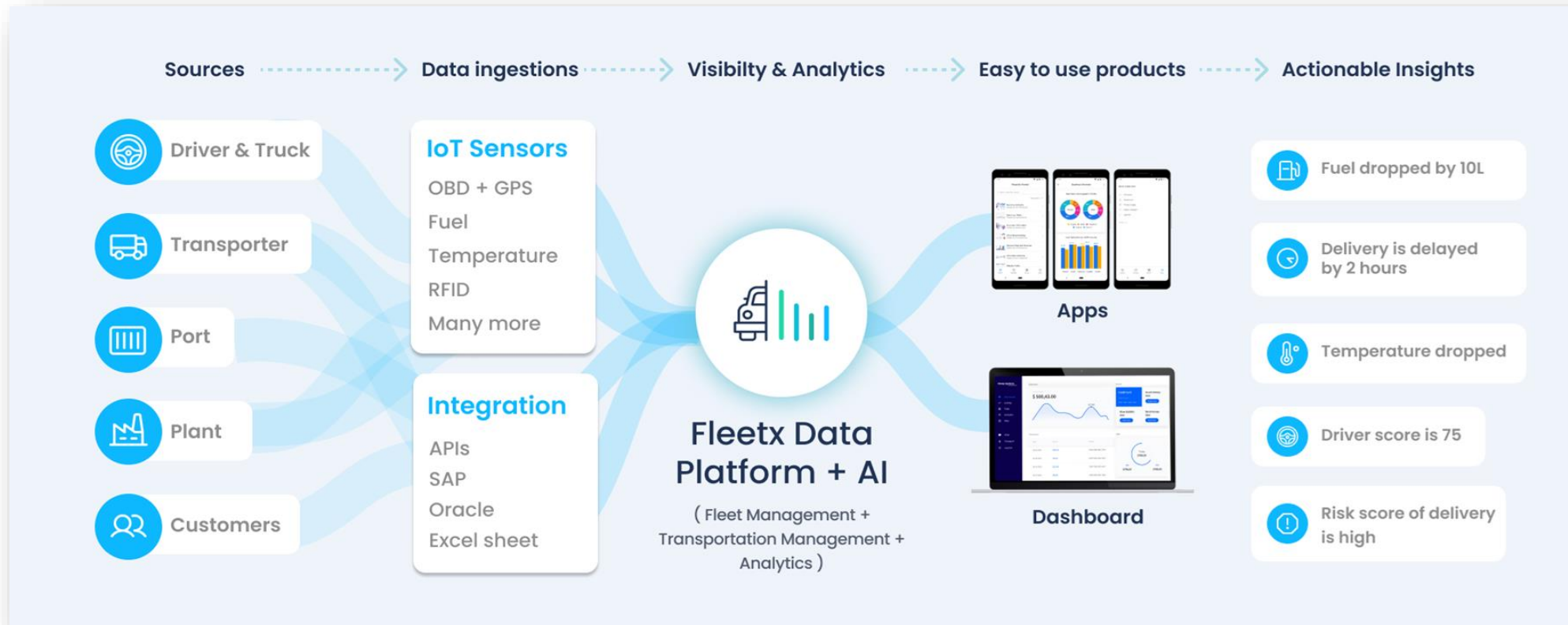
IndiaMART InterMESH Ltd

IndiaMART Holding: **27.2% in Mobisy Technologies Pvt Ltd.**

Fleetx – Logistics Automation & Visibility Platform



Freight and fleet management platform which helps businesses digitize their logistics operations and provides real-time actionable insights



Fleet Management Software



Transport Management System



Transporter ERP



AERCHAIN – AI-Driven Procurement Platform



Aerchain a Next Gen Source to Pay platform helping enterprises optimize their procurement by leveraging Artificial Intelligence



Strategic Sourcing

- E-Sourcing using RFXs
- Auction – E-bidding



Tail Spend Automation

- Right sourcing from Supplier
- Spend Analytics



Aerchain Pay Automation

- AP automations with Compliances
- Budgeting & Insights



Procure to Pay Automation

- Vendor portal for order management
- Rate contracts



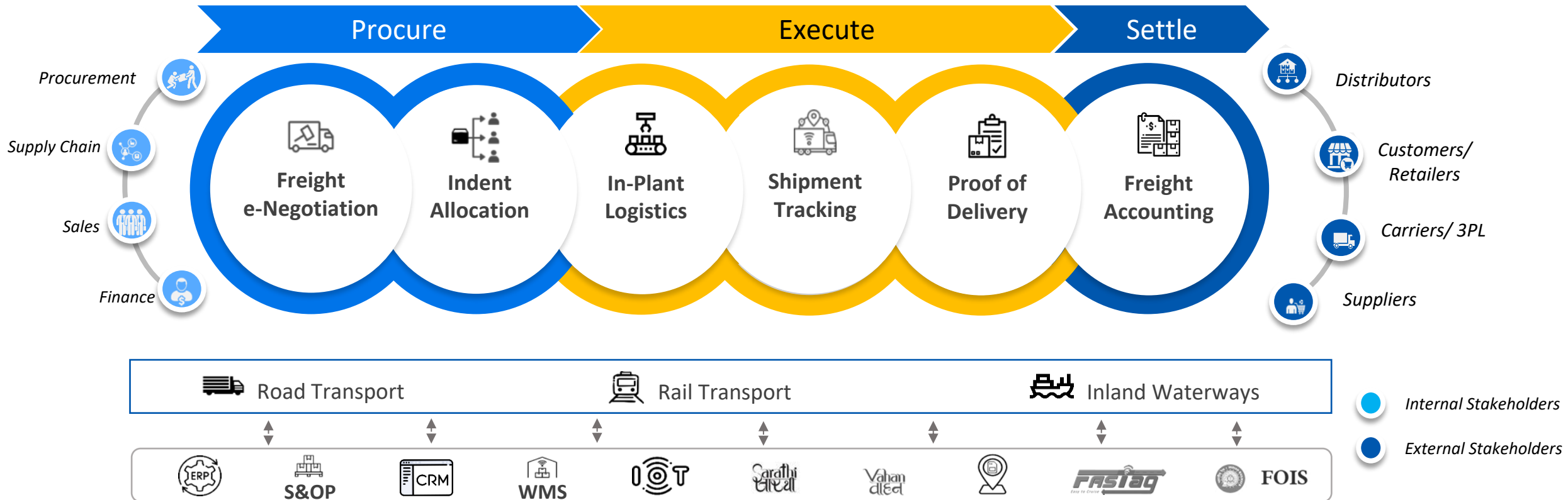
<https://aerchain.io/>

IndiaMART InterMESH Ltd

IndiaMART Holding: 26.2% in Agillos e-commerce Pvt Ltd.

SuperProcure – Simplified Transport Management

SaaS TMS for digitising freight e-sourcing & end to end transportation management.



<https://www.superprocure.com/>

IndiaMART InterMESH Ltd

IndiaMART Holding: 29.3% in TruckHall Pvt Ltd.

Shipway – All-in-One Shipping solution for eCommerce



SaaS solutions for automating shipping workflows

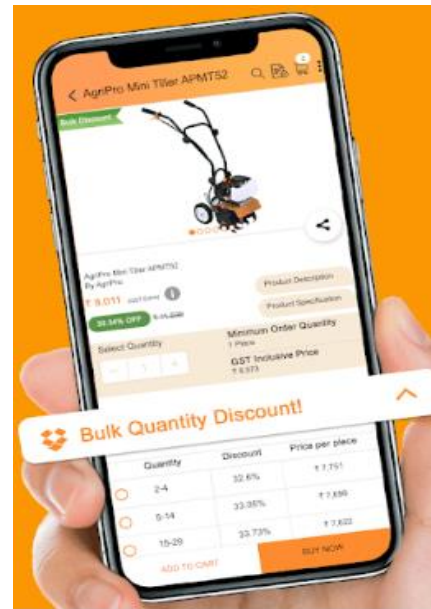
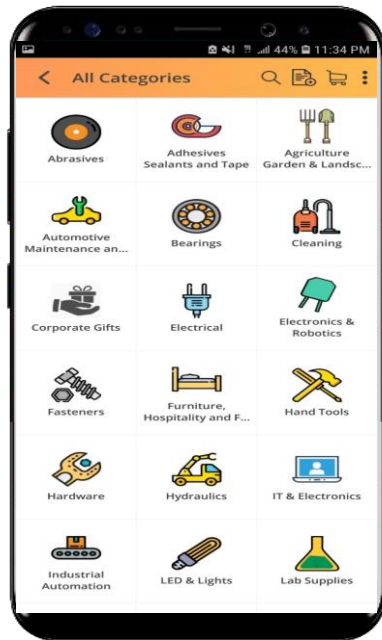


IB Monotaro – B2B Commerce Platform

Industrial B2B E-Commerce marketplace with exclusive range of utility products

MRO Category

Commerce



- Partnership with MonotaRo - Japanese B2B E-commerce leader
- 11.2 Lakh + SKUs across 30 categories



<https://www.industrybuying.com/>

IndiaMART InterMESH Ltd

IndiaMART Holding: 23.7% in IB Monotaro Pvt. Ltd.

ProcMart – Supply Chain Solutions



Provides End to End Procurement Solutions in MRO Category for Enterprise Customers



Vendor Consolidation



Inventory & Cost Optimization



Analytics & Reporting



Easy ERP Integration



Single integrated Legal Management Suite for Enterprises

Litigation Management



Track & manage company wide litigations

Contract Management



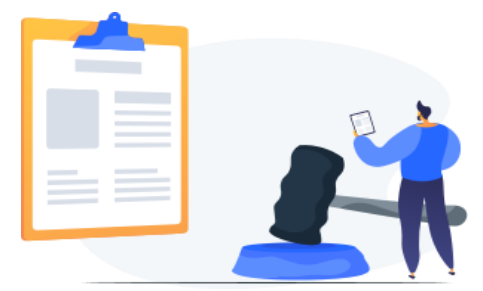
Manage end to end contract lifecycle with advance tracking & reports

IP Management



Track your IPs worldwide with coverage on WIPO, IP India and TMview

Notice Management



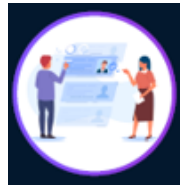
Manage legal notices with live tracking & automated workflows

A complete HRMS suit that automates HR processes, eliminate payroll errors and foster positive employee experiences



Core HR

- Employee management
- Leave & Attendance management
- Employee helpdesk
- Asset management



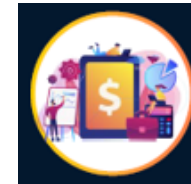
Engagement

- Employee Self Service
- Social Networking
- Employee Recognition
- Employee Senti-meter



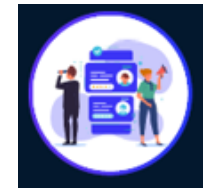
Performance

- Performance reviews
- Objectives (OKRs)
- KPIs, KRAs and Competencies
- Promotions & PIP



Payroll

- Statutory Compliances
- Expense Management
- Timesheet Management
- Employee Payouts



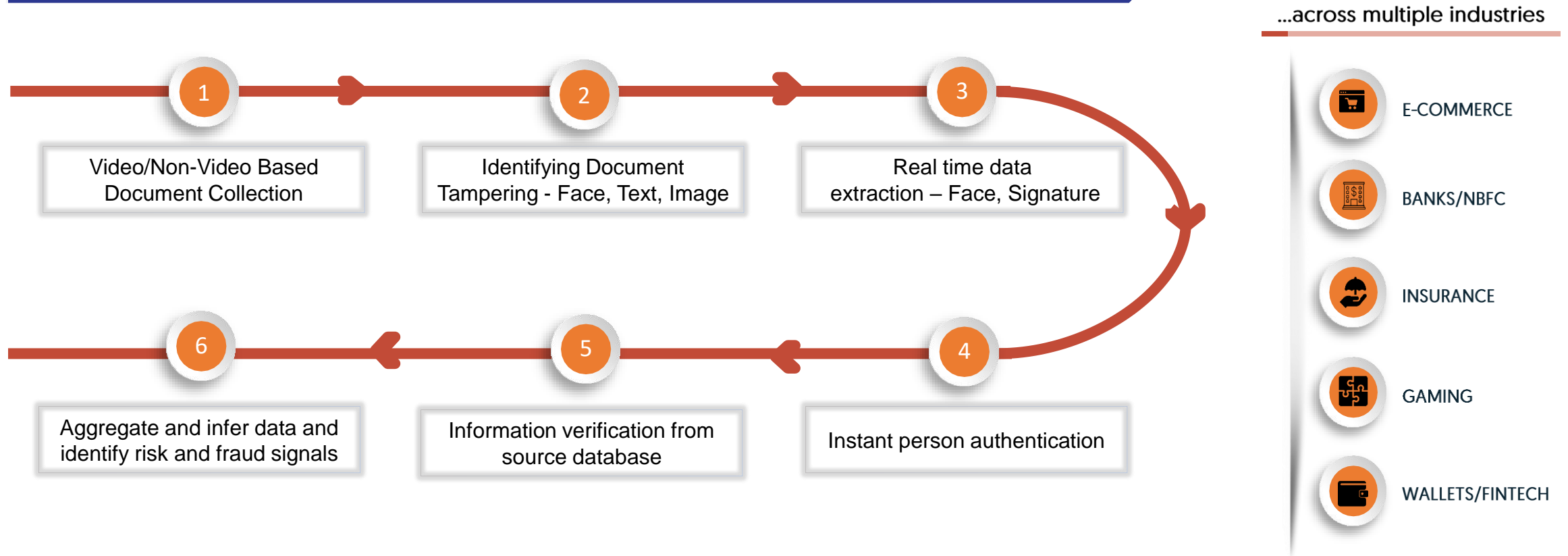
Recruitment

- Hiring Workflow
- Candidate Management
- Screening & Interview
- Employee Onboarding

IDfy – Digital Identity Verification and Fraud detection platform



IDfy is an Integrated Identity Platform offering solutions for KYC, Background Verifications, Risk Mitigation, Digital Onboarding and Digital Privacy.



<https://www.idfy.com/>

IndiaMART InterMESH Ltd

IndiaMART Holding: 10% in Baldor Technologies Private Limited



Environment, Social and Governance



Our Contribution to UN SDGs



1 NO POVERTY
Empowering small businesses across India



2 ZERO HUNGER
Facilitating discovery of affordable food products



3 GOOD HEALTH AND WELL-BEING
Enabling access to health products; Prioritising employee health



4 QUALITY EDUCATION
Promoting Education through corporate social responsibility initiatives



5 GENDER EQUALITY
Empowering women entrepreneurs and ensuring workplace equality



6 CLEAN WATER AND SANITATION
Installing water facilities and restrooms in educational institutions



7 AFFORDABLE AND CLEAN ENERGY
Promoting clean energy products



8 DECENT WORK AND ECONOMIC GROWTH
Connecting businesses to bolster economic growth and employment opportunities



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
Investing in AI and cloud solutions



10 REDUCED INEQUALITIES
Offering equal market access to SMEs



11 SUSTAINABLE CITIES AND COMMUNITIES
Reducing the need for physical infrastructure through digital platform



13 CLIMATE ACTION
Minimizing emissions through digital operations; promoting sustainable products



Initiatives Impacting Environment



Driving digital enablement



Promotion of green products



Eco efficient operations



Digital Enablement Leading to Decarbonisation



Providing greener alternatives



Reduction in travel and transport



Online business conversation



Reduces paper wastage



Online e-catalogue sharing



Paper less digitized RFQs



Discovery and Promotion of Green Products

~1056K Renewable & Energy Efficient Products



Rooftop Solar Panel

~293K Eco-Friendly & Recycled Products



Dry Banana Leaves Cutlery

~93K Water/Waste Management



Water Treatment Plant

~163K Organic/Bio Fertilizers



Biomass Plant

~44K Green Construction Material



Particle Board

~41K Electric Vehicles



Electric Rickshaw

~1.7 Mn Green Products

800+ Categories

~4.1 Mn Buying Requests



Note: Figures as on March 31, 2024

IndiaMART InterMESH Ltd

Our Environment Efficient Operations



Carbon Emissions intensity of **0.04** TCO₂e per million rupee of turnover*

505.65M³ rainwater harvesting capacity

IGBC[#] LEED Gold Certified Corporate Office

*Calculated using GHG Protocol methodology laid down by ISO 14064-1. Scope 1 emissions 11.40 TCO₂e, scope 2 emissions 430.55 TCO₂e

#IGBC LEED - Indian Green Building Council ('IGBC') was formed by the Confederation of Indian Industry ('CII') in 2001

All numbers as on and for the year ended 31st March 24



Societal Impact



Transforming **SMALL SUPPLIERS**



Empowering **SMALL CITY BUYERS**



Energizing **COMMUNITIES** from
Corporate Social Initiatives



Level up **EMPLOYEES** through training
and development




Transforming Small Suppliers





Education and Assistance
for Digital Transformation

Business Enablement
in Cost-Effective manner

7.7Mn served free of charge
(>95% of the total suppliers)

 Click here
Seller Testimonials

 Click here
Seller Testimonials

 Click here
Seller Testimonials



Note: Figures as on March 31, 2024

IndiaMART InterMESH Ltd

Empowering Small City Buyers



**100% FREE ASSISTANCE
TO BUYERS**

**108mn PRODUCTS TO
CHOOSE FROM**

**PRODUCT PRICE
DISCOVERY**

194mn Registered Buyers

~45% Buyers from small cities²

Note:

1) Figures as on March 31, 2024

2) Small cities includes cities with population <500,000, basis aggregate buyers who have submitted enquiries during the last 5 years



Community Improvement – Education and Infrastructure

More than 1.1 Million+ lives impacted



10.4Lac+ Students
15K+ High School Teachers
Supporting entrepreneurship Curriculum



1300+ Candidates, 61% Women
Providing skilled courses to underprivileged unemployed youth



72k+ Female Students
Science Content Creation in local language in 746 Kasturba Gandhi Balika Vidyalaya



45K+ Parents Supported
Tech Solution to Parents and Children for foundational learning



2K + Underprivileged students
44+ Schools & Anganwadi
Infrastructure & Technology Support to rural areas schools



1500 + Students
Transforming learning spaces with modern infrastructure, water facilities and sanitation to support students



Note: Figures as on March 31, 2024

IndiaMART InterMESH Ltd

Nurturing People

18% Employees with 5+ years



700+ employees covered in ESOP²



~29% Females³

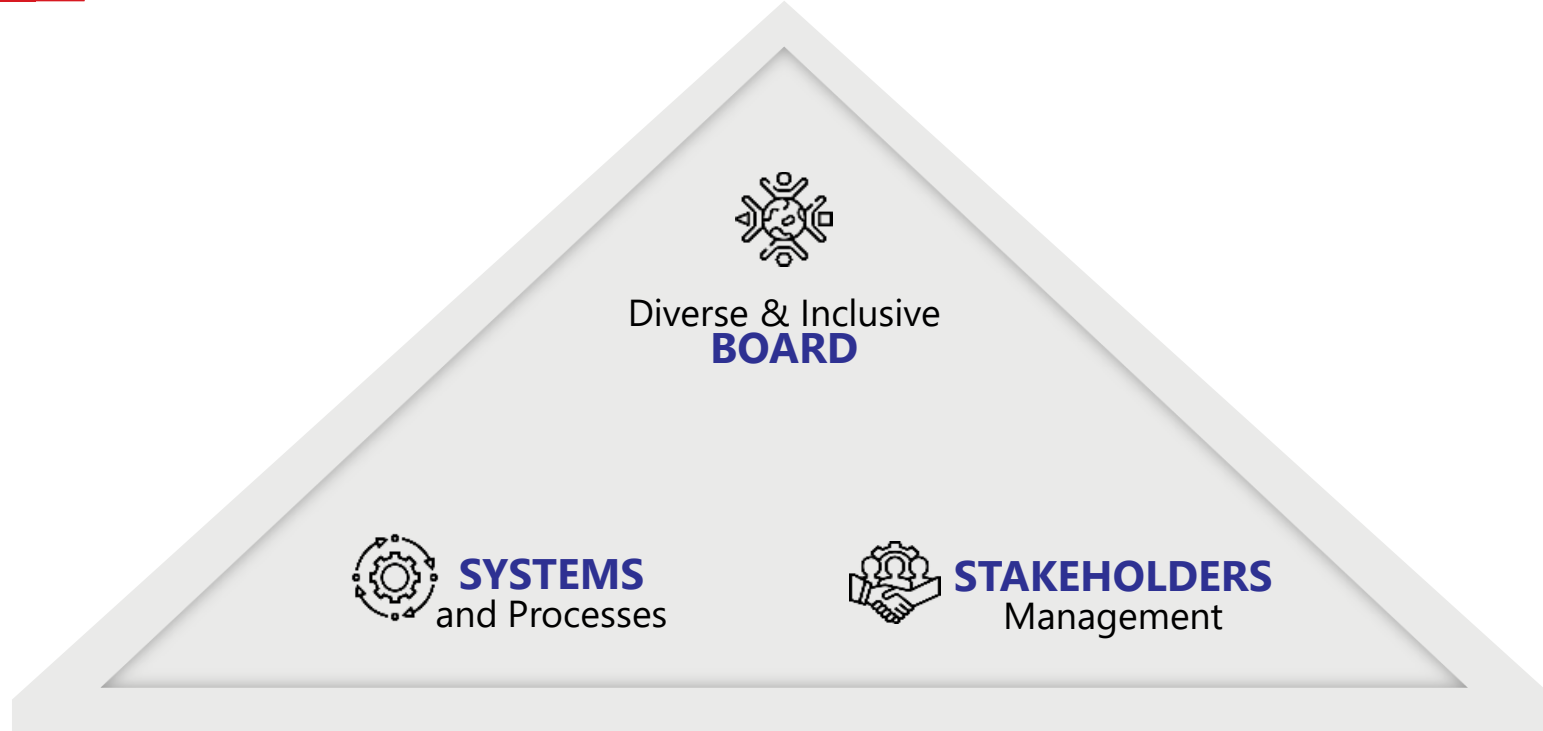


Note:

- 1) Figures as on March 31, 2024
- 2) Employees covered under Indiamart Employee Stock Benefit Scheme 2015 and 2018 who vested stocks till date
- 3) Females working in verticals other than sales and servicing



Committed to Excellence in Corporate Governance



TRANSPARENCY

BUSINESS ETHICS

ACCOUNTABILITY

Foundation of strong principles



Independent and Non-Executive Directors



Pallavi Dinodia Gupta
Lead Independent Director

Education

- Chartered Accountant and Bachelor's degree in law from Delhi University

Industry experience

- S R Dinodia & Co LLP



Rajesh Sawhney
Independent Director

Education

- Bachelor's degree in Engineering from Delhi University and Master's degree in Management Studies Bombay University

Industry experience

- Reliance Entertainment Limited



Vivek Narayan Gour
Independent Director

Education

- Bachelor's degree from the University of Bombay and an MBA from Delhi University

Industry experience

- Tata Finance Limited, Genpact India, GE Capital Services India



Aakash Chaudhry
Independent Director

Education

- Alumnus of Harvard Business School, B.Tech (CSE) from Maharshi Dayanand University and an MBA from ISB, Hyderabad

Industry Experience

- Cofounder of Aakash Educational Services Ltd



Dhruv Prakash
Non-executive Director

Education

- Master's degree from Meerut University and a PGDM from IIM, Ahmedabad

Industry experience

- Korn/Ferry International, Helion Ventures, Hewitt Associates (India), Amar Dye-Chem Ltd, DCM Toyota Ltd

29% Executive directors

14% non-independent non-executive directors

57% Independent directors

100% Board Meetings chaired by Independent directors



Governance – Trusted Systems and Processes



United Registrar of Systems **ISO** 27001:2022

Certificate of Registration

This certificate has been awarded to

IndiaMART InterMESH Limited
6th Floor, Tower-2, Assotech Business Cresterra, Plot No. 22, Sector-135, Noida, Uttar Pradesh, 201305, India

In recognition of the organization's Information Security Management System which complies with

ISO 27001:2022

The scope of activities covered by this certificate is defined below

Please refer to the Appendix

Date of Issue of Certification Cycle	Issue Number	Certificate Expiry Date	Certification Cycle
18 January 2024	2	20 December 2026	2
Revision Date	Revision Number	Original Certificate Issue Date	Scheme Number
18 January 2024	0	21 December 2020	n/a

For detailed explanation for the data fields above, refer to <http://www.urs-holdings.com/logos-and-regulations>

Issued by  **Mukesh Singhal - On behalf of the Schemes Manager**




United Registrar of Systems **ISO** 27701

Certificate of Registration

This certificate has been awarded to

IndiaMART InterMESH Limited
6th Floor, Tower-2, Assotech Business Cresterra, Plot No. 22, Sector-135, Noida, Uttar Pradesh, India

In recognition of the Organization's Privacy Information Management Systems (based on existing registration to ISO 27001) which complies with

ISO 27701:2019

The scope of activities covered by this certificate is defined below

Information Security Management System Applicable to Personally Identifiable Information of Customers in Business of Online Publishing of Clients Catalogs and Digital Marketing and of Associated Employees and Vendors in India (as per SOA-V 1.0 Information Security CISO, Date-26th May 2022)

Date of Issue of Certification Cycle	Issue Number	Certificate Expiry Date	Certification Cycle
14 June 2022	1	13 June 2025	1
Revision Date	Revision Number	Original Certificate Issue Date	Scheme Number
14 June 2022	0	14 June 2022	n/a

For detailed explanation for the data fields above, refer to <http://www.urs-holdings.com/logos-and-regulations>

Issued by  **On behalf of the Schemes Manager**




Governance – Trusted Systems and Processes



1. ISO 22301:2019 – Business Continuity Management Standard Certificate
2. ISO 31000:2018 – Risk Management System
3. ISO 12207:2017 – Management System for System and Software Engineering Process.



Awards & Recognitions

Excellence in **Corporate Social Responsibility**
7th Edition of the ICSI National Awards



Best Business App
13th India Digital Awards



Most Trusted B2B Online Marketplace
By Brand Empower



Mobile Website won "Gold" in Best Enterprise Product
14th India Digital Summit.



Excellence in **MSME Tech & Innovation**
ET MSME Awards
2023 Winner



Leading Mid-Corporate in Services (Non-IT) category
Dun & Bradstreet Business Excellence Awards 2022



Excellence in **Corporate Governance**
23rd ICSI National Awards 2023



Integrated Annual Report Gold Award 2023
By LACP



Pride of India Brand
Exchange4media in its North edition in 2023



"Dinesh Agarwal: **The Digital Person of the Year**"
10th India Digital Awards



Cooperation with **Intellectual Property Right** Holders by REACT (The Anti Counterfeiting Network)



Dinesh Agarwal, Founder & CEO, awarded as **Entrepreneur of The Year** at Dun & Bradstreet Business Excellence Awards 2022

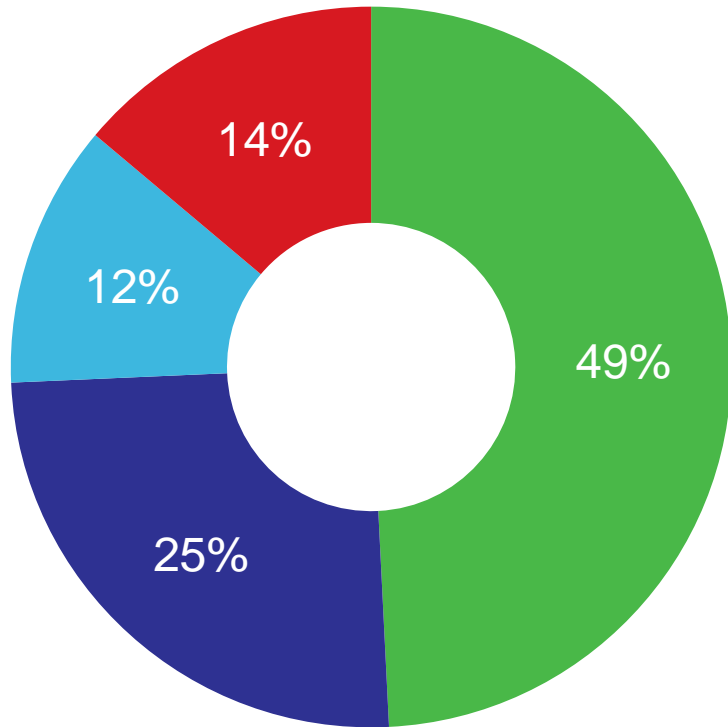


Shareholders and Team



Shareholding Pattern

Total Equity Shares Outstanding as on September 30, 2024 – 59,979,148



- Promoters and Promoter Group
- Foreign Institutions and Portfolio Investors
- Mutual Funds, Alternate Investment Funds, Insurance Companies
- Others

Institutional investors holding greater than 1% of the total number of shares




- Stewart Investors
- SBI Mutual Fund
- UTI Mutual Fund
- Vanguard Group, Inc.
- ICICI Prudential Mutual Fund
- Arisaig Partners
- Grandeur Peak Global Advisors
- Capital Group
- Westbridge Capital



Note: The figures are approximations

IndiaMART InterMESH Ltd

Senior Management Team

	Name	Qualification	Previous Experience
	Dinesh Chandra Agarwal <i>MD & CEO</i>	B.Tech (HBTI), Kanpur	Founder (IndiaMART), HCL America, C-Dot, CMC
	Brijesh Kumar Agrawal <i>WTD</i>	BMS Lucknow University, PGDBM NIILM, Delhi	Co-Founder, IndiaMART, Miebach Logistics India Pvt .Ltd.
	Jitin Diwan <i>CFO</i>	CA, B.Com (DU)	Upstox, Amazon India, Bharti Airtel, Vodafone
	Prateek Chandra <i>CSO</i>	CA, B.Com(H), SRCC, DU	Bharat S. Raut & Co (KPMG), EXL, HT Media
	Dinesh Gulati <i>COO</i>	B.Tech, (HBTI), MBA (FMS, DU)	Kodak India Ltd, Bharti Airtel , Reliance Infocomm, Indian Express
	Amarinder S. Dhaliwal <i>CPO</i>	B.Tech (IIT Delhi), MBA (IIM A)	Micromax, BCCL, TIMES Internet, SBI Capital Markets
	Nikhil S Prabhakar <i>CIO</i>	B.Tech (NITK Surathkal), MBA (FMS, Delhi)	Pristyn Care, Ola Financial Services, Bharti Airtel, GoodHealth Technologies
	Manoj Bhargava <i>GC, CS & Compliance Officer</i>	B.Com(H), LLB(DU), LLM (IP Univ. Delhi), CS	HT Media Ltd., Varun Beverages Ltd., Barista Coffee Company Ltd., India Today Group





Thank You

For any queries, please contact us at investors@indiamart.com

To know more, visit us at <https://www.indiamart.com/> <https://investor.indiamart.com/>

