



Date: 07.01.2025

To, The Listing Compliance <b>NATIONAL STOCK EXCHANGE OF INDIA LTD.</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051  <b>NSE SYMBOL: BTML</b>	To, Manager Department of Corporate Services, <b>BSE LIMITED</b> P. J. Towers, Dalal Street, Mumbai – 400 001.  <b>BSE SCRIP: 543767</b>
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Dear Sir/Madam,

**Subject: Press Release pursuant to Regulation 30 of SEBI (LODR) Regulation's, 2015.**

**Ref: - Press Release on Bodhitree Multimedia Collaborates with KP Productions for Shri Tirupati Balaji on Hari OM OTT.**

With reference to the captioned subject, please find enclosed herewith the press release on Bodhitree Multimedia Collaborates with KP Productions for Shri Tirupati Balaji on Hari OM OTT.

Please take the same on record.

Thanking you.

Yours faithfully

For **BODHI TREE MULTIMEDIA LIMITED**

**MAUTIK AJIT TOLIA**  
**MANAGING DIRECTOR**  
**DIN: 06586383**



**BODHI TREE MULTIMEDIA LIMITED**

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CIN: L22211MH2013PLC245208

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***Bodhitree Multimedia Collaborates with KP Productions for Shri Tirupati Balaji on Hari OM OTT***

***Bodhitree Multimedia and KP Productions brings Shri Tirupati Balaji on Hari OM OTT***

***Bodhitree Multimedia's Shri Tirupati Balaji Captivates Viewers on Hari OM OTT***

*~The mythological series offers a modern portrayal of Lord Vishnu's divine protection and eternal love for his devotees~*

*~Bodhitree Multimedia partners with KP Productions to bring Lord Vishnu's epic story to audiences~*

*~A mythological series that tells the timeless legend of Lord Vishnu~*

**Mumbai, January 7, 2025** – Bodhitree Multimedia is pleased to share that its mythological series, *Shri Tirupati Balaji*, is now streaming exclusively on Hari OM OTT. Co-produced with KP Productions, the show brings to life the timeless legend of Lord Vishnu as Shrinivas, who descends to Earth to protect his devotees. The narrative follows Shrinivas' marriage to Goddess Lakshmi, with the help of Kubera and the creation of the Tirumala Tirupati Temple, a symbol of Vishnu's eternal love and protection for his followers.

The series, which has garnered positive response from audiences, blends captivating storytelling with stunning visuals to offer a fresh, modern take on a cherished mythological tale. The series explores themes of devotion, divine protection and the unwavering love of Lord Vishnu for his devotees.

**Mautik Tolia, Co-Producer of *Shri Tirupati Balaji* and Managing Director of Bodhitree Multimedia**, shared *"At Bodhitree, we believe in the transformative power of storytelling and with Shri Tirupati Balaji, we have aimed to craft a narrative that resonates on a deeper, spiritual level. This partnership with KP Productions and Hari OM OTT has enabled us to bring this legendary tale to life in a way that blends tradition with modern production techniques, making it accessible and engaging for audiences worldwide."*

Adding to this, **Kamya Pandey, Co-Producer of the show and Founder of KP Productions**, added *"It has been an incredible journey working on Shri Tirupati Balaji. We've worked to balance the essence of this ancient story with a contemporary visual approach, ensuring its relevance for today's audience. Our collaboration with Bodhitree Multimedia and Hari OM OTT has helped us deliver a version of this legend that honors its cultural significance while introducing it to a wider, global viewership."*

*Shri Tirupati Balaji* is now streaming on Hari OM OTT, offering viewers an immersive experience of Lord Vishnu's eternal love and protection.

**About Bodhitree Multimedia:**



Bodhitree Multimedia Limited was founded by Mautik Tolia and Sukesh Motwani, as a leading Indian entertainment content production company. With over 3000+ hours of content produced across 50+ shows for major broadcasters and OTT platforms, Bodhitree specializes in drama, thriller, horror, comedy and lifestyle genres. Their services encompass producing, directing, writing, dubbing, mixing, subtitling, content editing and localization for a variety of media including television, films and digital platforms, operating primarily on a B2B business model.