

Date: 19<sup>th</sup> May, 2024

The Vice President,  
Listing Department,  
National Stock Exchange of India Limited,  
Exchange Plaza, C-1, Block-G,  
Bandra Kurla Complex,  
Bandra (East), Mumbai-400051  
Scrip ID – ARCHIES

The Listing Department,  
Corporate Relationship Department,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400001  
Scrip Code – 532212

**Sub: Intimation regarding Renewal of Agreement with Mileage Media Mantra Private Limited**

Dear Sir/Madam,

This is in reference of the above caption subject that we hereby inform you that Archies Limited has renewed a Public Relations Services Agreement with Mileage Media Mantra Private Limited, a communication management advisory company with effect from 19.05.2024, To provide the services related to media presence and/or product of the Company. The said agreement shall be valid for a period of 10 months and 13 Days from 19.05.2024 to 31.03.2025. This Agreement shall automatically be renewed for a term equal to the current term of this agreement upon express or implied acceptance of any of the parties herein unless terminated by any of the parties herein. The term of such renewed agreement shall be the same as the term and conditions of this agreement.

This intimation is also available on Company's website <https://archiesonline.com/> and on the Stock Exchanges website at [www.nseindia.com](http://www.nseindia.com) and [www.bseindia.com](http://www.bseindia.com) .

Please take the above on your records.

Thanking You.

Yours faithfully,

For Archies Limited

**Jagdish Moolchandani**  
(Executive Director and Chief Financial Officer)

ARCHIES LIMITED

CIN : L36999HR1990PLC041175

REGISTERED OFFICE: PLOT NO. 191-F, SECTOR-4, I.M.T. MANESAR, GURUGRAM-122050, HARYANA (INDIA)

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