



28<sup>th</sup> February, 2025

BSE Limited  
Corporate Relationship Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip Code: 532538**

The Manager  
Listing Department  
The National Stock Exchange of India Limited  
"Exchange Plaza", Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051.  
**Scrip Code: ULTRACEMCO**

**Sub:** Investor Presentation of UltraTech Cement Limited ("the Company")  
**Ref.:** ISIN: INE481G01011

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Dear Sirs,

Attached is an investor's presentation on the Company's proposal to expand its footprint in the construction value chain through the wires and cables segment.

This will also be uploaded on the Company's website.

The same is for your information please.

Thanking you,

Yours faithfully,  
For UltraTech Cement Limited

Sanjeeb Kumar Chatterjee  
Company Secretary and Compliance Officer

Encl: a/a

Luxembourg Stock Exchange  
BP 165 / L – 2011 Luxembourg  
Scrip Code:  
US90403E1038 and US90403E2028

Singapore Exchange  
11 North Buona Vista Drive, #06-07  
The Metropolis Tower 2,  
Singapore 138589  
ISIN Code: US90403YAA73 and USY9048BAA18



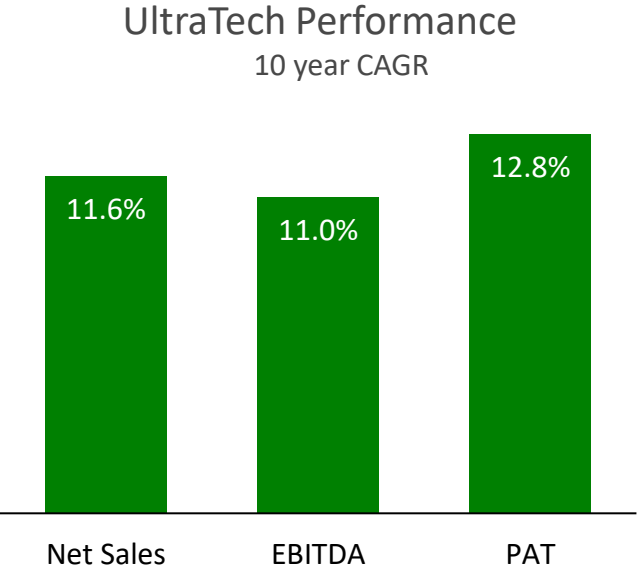
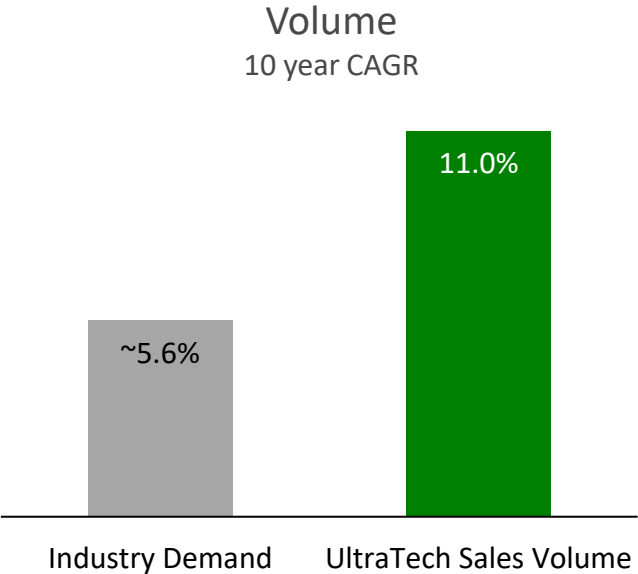
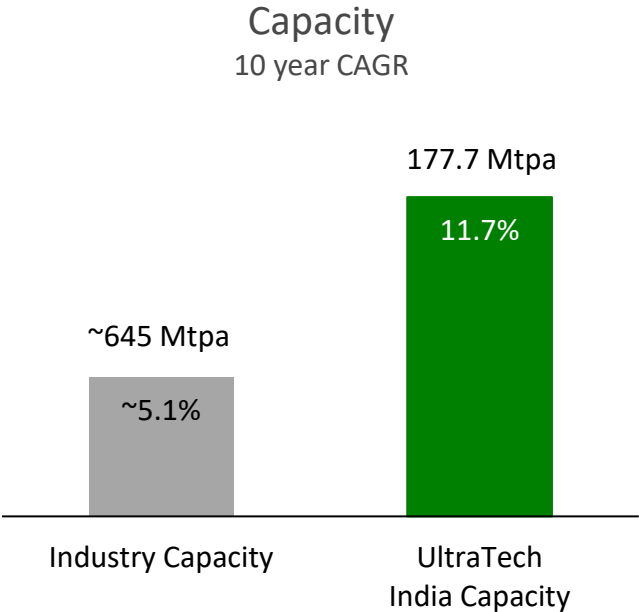
**UltraTech Cement Limited**



# UltraTech Cement Limited

**A FORCE FOR GOOD**

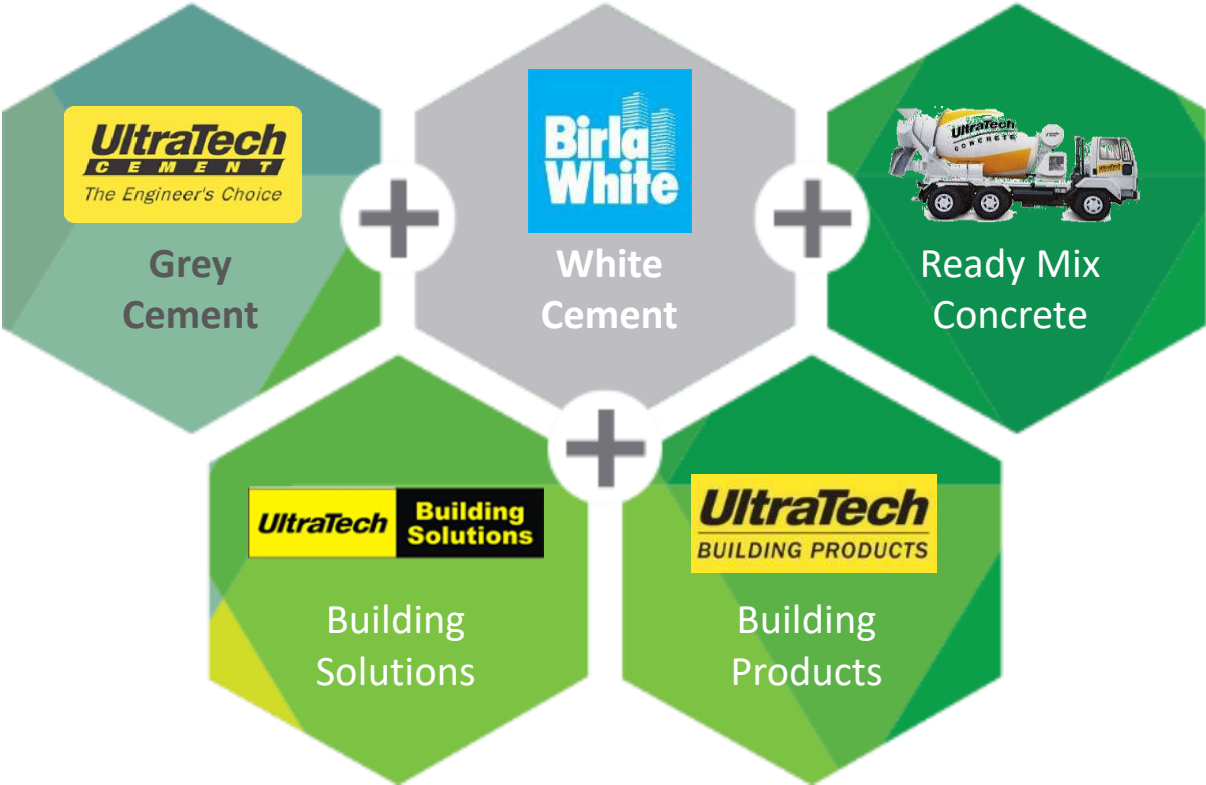
# UltraTech: Overview



**Continues to outperform the cement industry in India**

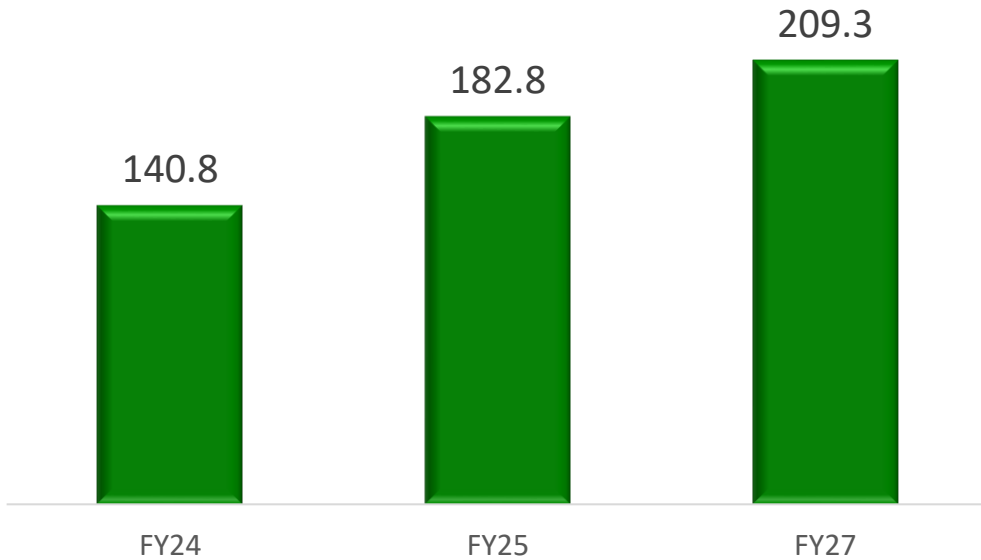
Source: Industry Estimates and Research Reports

# UltraTech: Cement at the core of all construction



# Grey Cement: Marching ahead

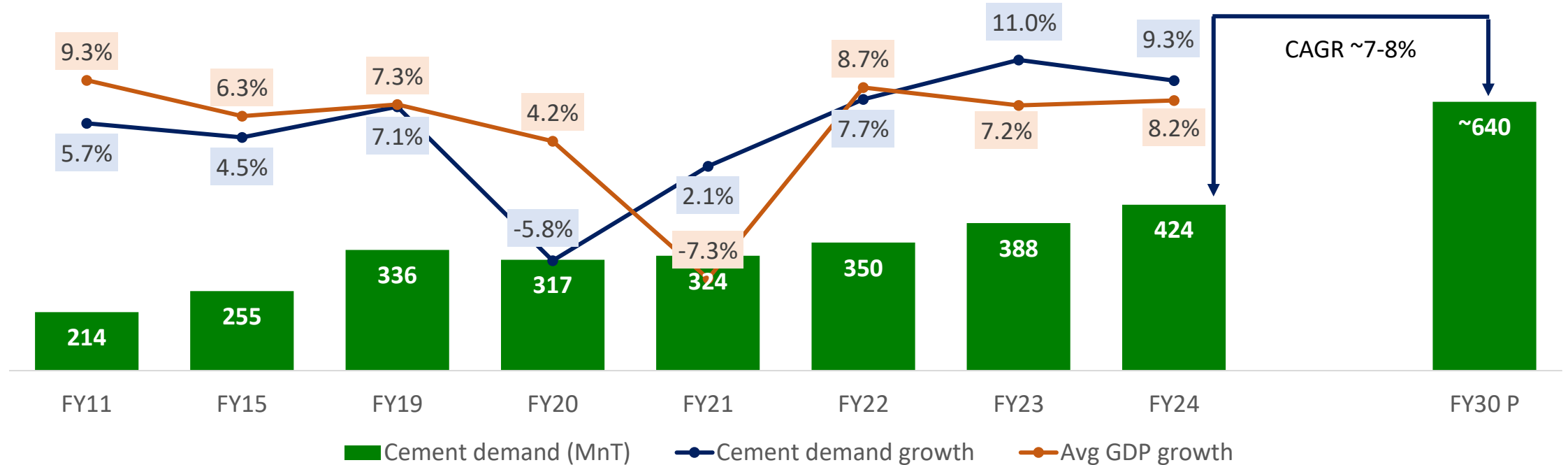
Grey cement capacity (Mtpa) – India



Grey Cement Capacity (Mtpa)				
Zones	01-Mar-25	Further Plan FY25	Plan FY26 /27	Total
North	34.8		5.7	40.5
Central	28.4	4.5		32.9
East	31.9	0.6	9.1	41.6
West	32.1		3	35.2
South	50.5		8.7	59.2
<b>All India</b>	<b>177.7</b>	<b>5.1</b>	<b>26.5</b>	<b>209.3</b>
Overseas	5.4			5.4
<b>Overall</b>	<b>183.1</b>			<b>214.7</b>

Pivoting to pan India presence with 82 locations

# Cement Industry growth in India

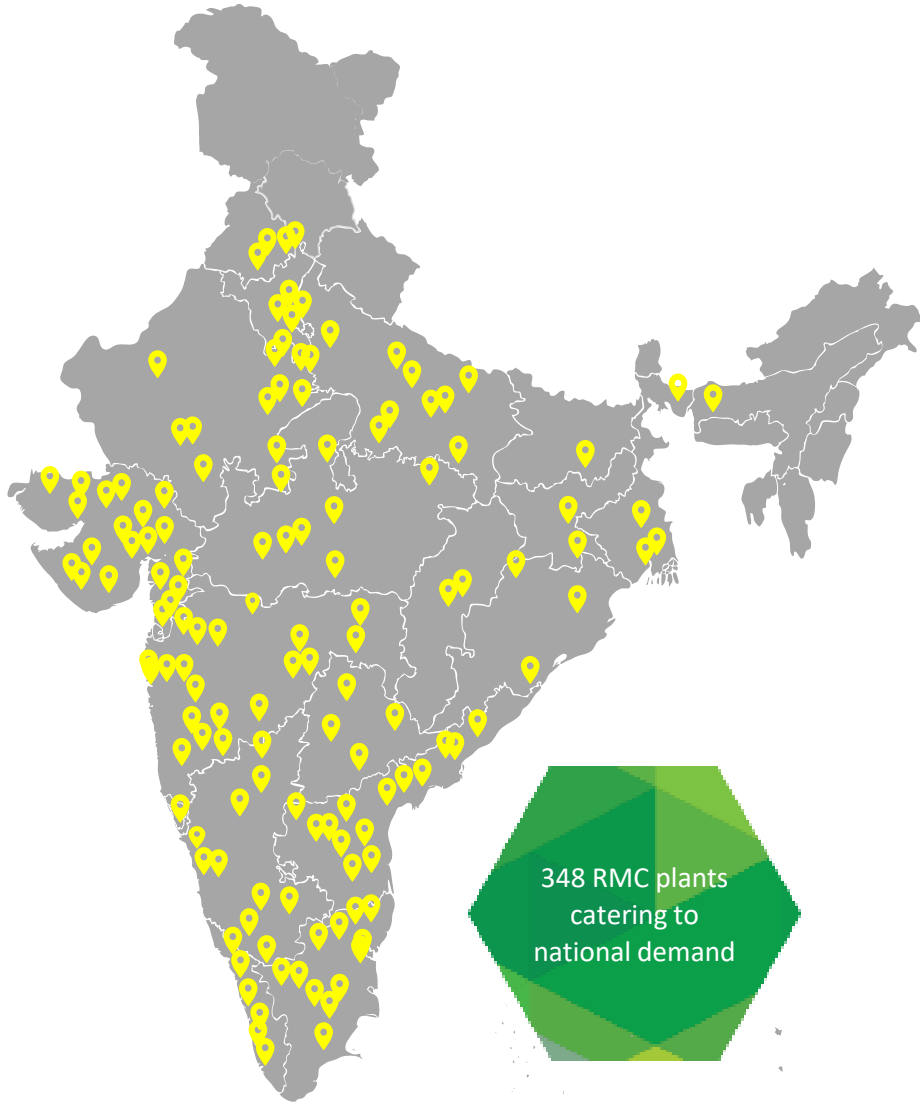


**Cement demand expected to cross 640 Mtpa by FY30**

# Birla White: Launched in 1988



# UltraTech RMC: Launched in 1998



348 RMC plants  
catering to  
national demand

Performance  
based Concrete

Usage based  
Concrete

Decorative  
Concrete

Green  
Concrete





# UltraTech Building Solutions: Launched in 2007

## One-stop building solution for the retail customer



**4,432** UltraTech  
Building Solutions outlets

Helps to increase the share of  
customer wallet to 60% +

### Benefits for Home Builders

- Convenience, trust empowerment

### Benefits for Dealers

- Increase in earning capacity
- Better fit with aspirations of new generation

### Types of Categories Sold

Steel Roofing and Sheets

Sanitary and Fittings

Electricals

Plywood & Power Tools

PVC Pipes & Water Tanks

# UltraTech Building Products: Launched in 2012

## Dry Mix



Plasters & Mortars

Adhesives & Sealants

Industrial Grouts

Flooring

Repair & Rehabilitation

Product Basket	Dry Mix	Water proofing	Total
Categories	5	1	6
Products	22	9	31
Variants	79	11	90

## Waterproofing



Liquid Waterproofing

Cementitious Waterproofing

# Engineering strength behind the wall



**Extension of  
BPD**



Higher  
wallet share  
of  
homeowner



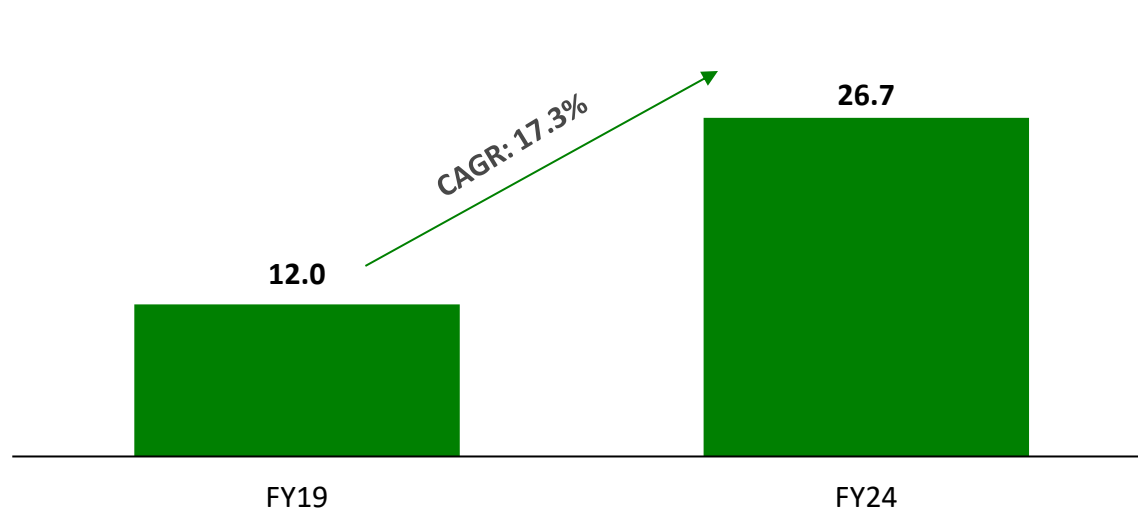
High growth  
industry



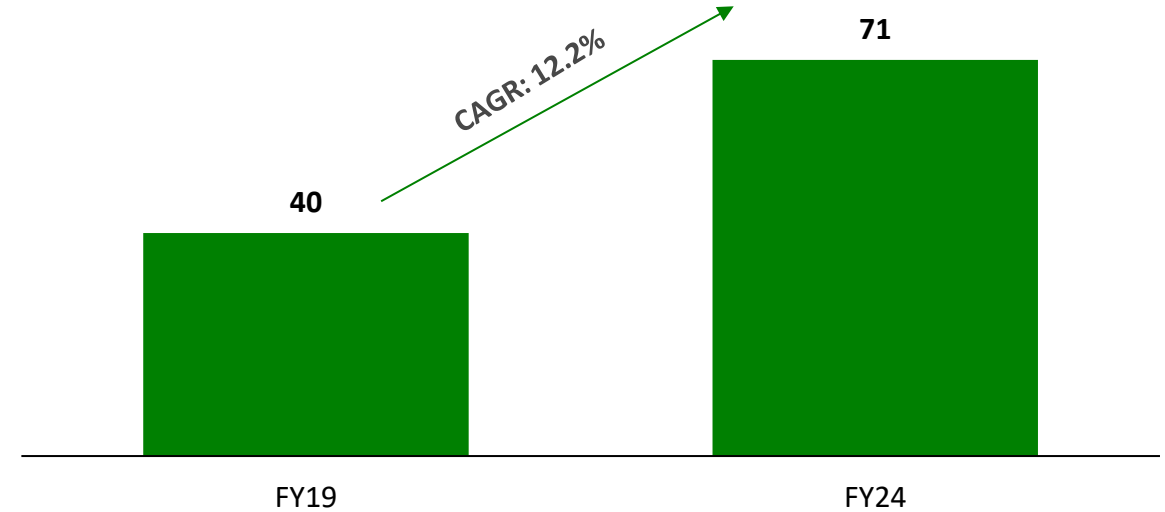
Adequate  
room for a  
new player

# Cables & Wires: Industry Snapshot

Total Wires market ('000 ₹ Crs)



Total Cables market ('000 ₹ Crs, %)



## KEY GROWTH DRIVERS

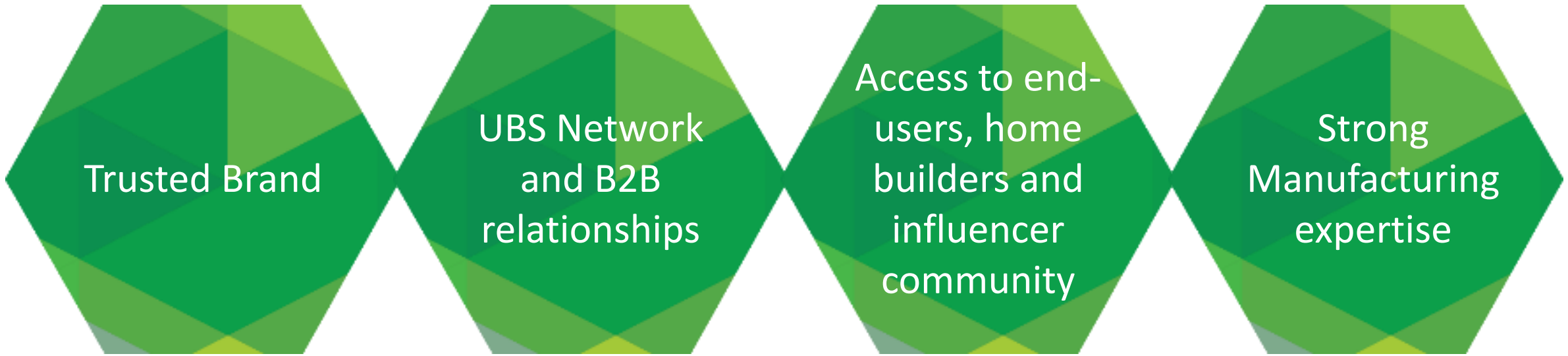
- Housing growth : Urban and Rural
- Increasing share of housing
- Increasing usage of wires due to higher consumption of white goods, consumer electronics etc.

- Growth in urban housing
- Private capex growth
- Strong infrastructure growth such as metros, airports, railways etc.
- New areas such as renewable energy, EV charging infrastructure etc.

**Projected to grow at ~13% over next 5 years**

# Cables and Wires: Key Tenets of Business Model

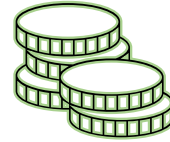
Particulars	Description
Location	<ul style="list-style-type: none"><li>▪ Jhagadia, Gujarat</li></ul>
Capacity	<ul style="list-style-type: none"><li>▪ 35 to 40 lakh km</li></ul>
Key Product categories	<ul style="list-style-type: none"><li>▪ Wires</li><li>▪ Cables: Low Tension, Control, Instrumentation, Flexible, Rubber etc.</li></ul>
Distribution	<ul style="list-style-type: none"><li>▪ Pan-India reach</li><li>▪ Ability to leverage existing UBS network</li></ul>



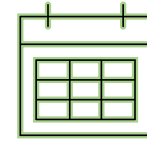
# Cables and Wires: Key metrics



₹ 1,800 Crs  
Capex



IRR ~25%  
ROCE >20%



Dec-26 Launch



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Statements in this ‘presentation’ describing the Company’s objectives, estimates, expectations or predictions may be “forward looking statements” within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make difference to the Company’s operations include global and Indian demand supply conditions, finished goods prices, feedstock availability and prices, cyclical demand and pricing in the Company’s principal markets, changes in governmental regulations, tax regimes, economic developments within India and the countries within which the Company conducts business and other factors such as litigation and labour negotiations. The Company assumes no responsibility to publicly amend, modify or revise any forward-looking statement, due to any subsequent development, information or events, or otherwise.

## UltraTech Cement Limited

**Regd. Office:** Ahura Centre, Mahakali Caves Road, Andheri (E), Mumbai – 400 093  
*[Corporate Identity Number L26940MH2000PLC128420]*

[www.ultratechcement.com](http://www.ultratechcement.com) or [www.adityabirla.com](http://www.adityabirla.com)  
[investorrelations.utcl@adityabirla.com](mailto:investorrelations.utcl@adityabirla.com)