



January 20, 2025

To,
The Secretary,
BSE Limited
P. J. Towers,
Dalal Street,
Mumbai- 400 001
Scrip Code – 543714

To,
The Secretary
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block- G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
Symbol – LANDMARK

Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015

In compliance with Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the below-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

For Landmark Cars Limited

Amol Arvind Raje
Company Secretary and Compliance Office
(A19459)

Landmark Cars Limited.
(formerly known as Landmark Cars Private Limited)
CIN : L50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

Registered Office : Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel : +91-7966185555
Email: info@landmarkcars.in | Website : www.grouplandmark.in



Landmark Cars and JSW MG Motor India Deepen Ties with Launch of Innovative MG Select Dealerships

Monday, January 20th, 2025, Mumbai – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, has received a letter of intent from JSW MG Motor India Pvt. Ltd. (“MGI”) to open new MG Select dealerships in Ahmedabad and Kolkata. MG Select, a new brand channel of MGI, is dedicated to developing the 'accessible luxury' segment in India. At launch the company will have two models, MG Cyberster and the MG M9 EV with more to follow later. Sales are expected to begin by May 2025. These dealerships will be established by M/s Aeromark Cars Private Limited, a wholly owned subsidiary company of Landmark Cars.

This demonstrates Landmark's ability to fortify its partnership with MGI and maintain its standing as the partner of choice for OEMs. This strategic collaboration expands the company's presence in the luxury market and aligns with Landmark's twin strategy of horizontal expansion by strengthening its relationship with the existing OEMs and vertical expansion by going deep into an identified geography to achieve operating leverage to strengthen its footprint in its existing territories and consolidate its market presence.

With these dealerships, Landmark will not only consolidate its leadership position in Ahmedabad, it will also be able to increase its offerings in Kolkata where now it will deal in MG Select Products apart from its existing product offerings of Mercedes-Benz, Mahindra & Mahindra and Kia.

Commenting on this development, Mr. Sanjay Thakker, Promoter and Chairman, Landmark Cars Limited said,

“I am very excited about the launch of the upcoming MG Select products. This new range has the potential to broaden the 'accessible luxury' market in India, and Landmark is well-positioned to capitalize on this growth. This initiative aligns perfectly with Landmark's strategy to grow with existing, profitable brands and strengthen our presence in our current geographies.”

About Landmark Cars Limited:

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra, KIA and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - www.grouplandmark.in

Safe Harbour Statement:

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For more information please contact:



Landmark Cars Limited

CIN No: L50100GJ2006PLC058553

Mr. Amol Raje

Company Secretary & Compliance Officer

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