



November 27, 2024

To,

BSE Limited,
20th Floor, P. J. Towers,
Dalal Street,
Mumbai – 400 001.
(Scrip Code: 539528; Scrip Id: AAYUSH)

Metropolitan Stock Exchange of India Limited,
Vibgyor Towers, 4th floor, Plot No C 62, G - Block,
Opp. Trident Hotel, Bandra Kurla Complex, Bandra
(E), Mumbai – 400 098
(Symbol – AAYUSH, Series – EQ)

Dear Sir/Madam,

Subject: Press Release – AAYUSH’S NUTRACEUTICAL PRODUCT RANGE ON AMAZON.IN.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by Aayush Wellness Limited (“the Company”) on the above captioned subject.

Contents of the press release are self-explanatory.

You are requested to take the above cited information on your records.

Thanking You,

For Aayush Wellness Limited
(Formerly known as Aayush Food and Herbs Limited)

Naveenakumar Kunjaru
Managing Director
DIN: 07087891

AAYUSH WELLNESS LIMITED
(Formerly known as Aayush Food and Herbs Limited)
CIN: L01122DL1984PLC018307

Registered Office: 55, 2nd Floor, Lane 2, Westend Marg, Saidullajab, Near Saket Metro Station, New Delhi, Delhi 110030
Contact No: +91 8448693031 **Email:** cs@aayushwellness.com **Website:** www.aayushwellness.com



PRESS RELEASE

AAYUSH'S NUTRACEUTICAL PRODUCT RANGE ON AMAZON.IN

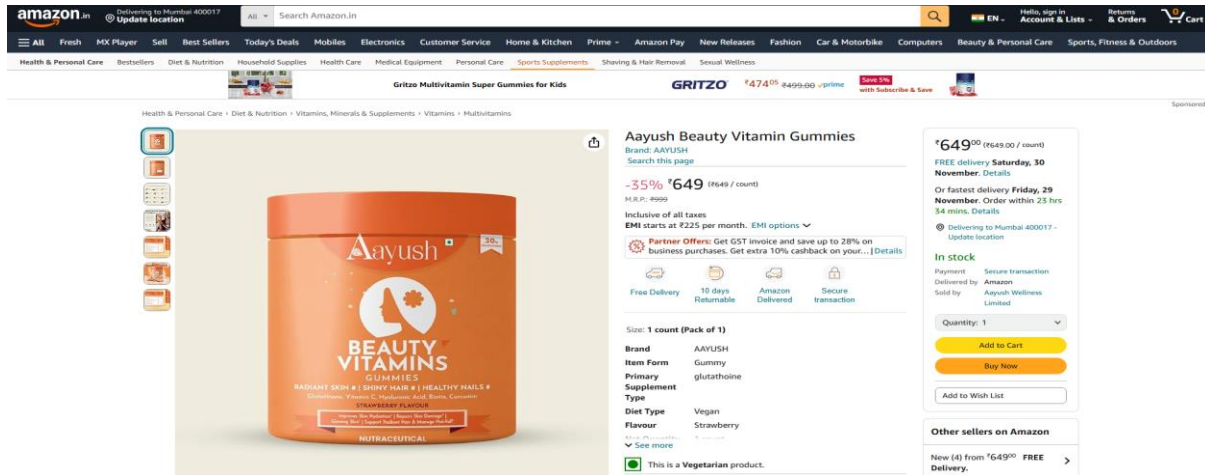
November 27, 2024, New Delhi: We are delighted to announce that consumers can now purchase Nutraceutical product range of Aayush Wellness Limited from Amazon.in, one of the country's leading e-commerce platforms.

Our popular, Dreamy Sleep Gummies and Beauty Vitamins Gummies are now listed on amazon.in and can be delivered to our consumers within 24-48 hours. Purchasing through Amazon will also enable the consumers to take advantage of other offers / schemes / discounts available on Amazon.

The screenshot displays the Amazon.in product page for 'Aayush Dreamy Sleep Gummy (30)'. The product is shown in a purple container with a night scene illustration. The price is listed as ₹599, a 76% discount from the M.R.P. of ₹2,499. The page includes a navigation bar at the top with categories like Fresh, MX Player, Sell, Best Sellers, etc. The product details section lists the brand as AAYUSH, flavor as Blueberry, and primary supplement as Vitamin B6. The net quantity is 30 count, and the item form is Gummy. The page also features a 'Partner Offers' section and a 'Buy Now' button.

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Mr. Naveena Kumar, Managing Director of Aayush Wellness said that *“it is a significant step for us to ensure our nutraceutical product range is made accessible to the Indian consumers at their doorstep and at the earliest. We are able to leverage the distribution channel of India’s largest and trusted e-commerce platforms to reach every household of the country.”*

This association with amazon.com will not only benefit the company but also empower our customers to make better choice.

About Aayush Wellness Limited:
(ISO 9000 and 22000 certified company)

Aayush Wellness Limited [BSE scrip code: 539528], established in 1989 is a pioneering name in health and wellness solutions, dedicated to offering products that merge wellbeing with innovation. We are India’s smart nutrition company committed to offer quality and Services to enhance the consumer well-being. Aayush Wellness continues to lead the industry in promoting healthier lifestyle choices through its diverse range of wellness products and services. For more information, please visit www.aayushwellness.com or Call: 8655611700 for business inquiries.

Disclaimer: Certain statements in this press release may be forward-looking statements and/or based on management’s current expectations and beliefs concerning future developments and their potential effects upon Aayush Wellness Limited and its associates. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Aayush Wellness Limited does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.

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