# Rustomjee<sup>®</sup>

Date: February 11, 2025

The General Manager,	The Vice President
Listing Department,	Listing Department,
BSE Limited,	National Stock Exchange of India Limited
Phiroze Jeejeebhoy Towers,	"Exchange Planza",
Dalal Street,	Bandra Kurla Complex,
Mumbai - 400 001	Bandra East, Mumbai - 400 051
Scrip Code: 543669	Scrip Symbol: RUSTOMJEE

#### **Sub: Investor Presentation**

We enclose herewith Investor's presentation on the Unaudited Financial Results – Limited Reviewed for the quarter and nine month ended December 31, 2024.

This is also being uploaded on the Company's website at <u>www.rustomjee.in</u>.

You are requested to inform your members accordingly.

Yours faithfully, **For Keystone Realtors Limited** 

Bimal K Nanda Company Secretary and Compliance Officer ACS - 11578

#### KEYSTONE REALTORS LIMITED



# Rustomjee<sup>®</sup>

# Quarterly Update



Keystone Realtors Limited







Know more about the *www.rustomjee.com* 

ARTIST'S IMPRESSION

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## Keystone Realt<mark>ors</mark> Limited

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Actual views from the Rustomjee Ocean Vista superimposed.

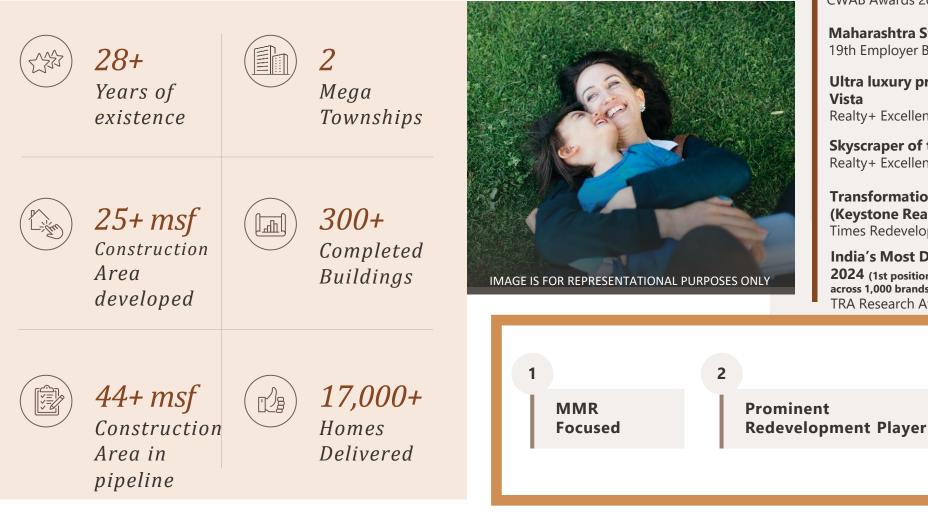
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# A Snapshot RUSTOMJEE - Leading Developer in MMR

04

// Quarterly Update Q3FY25



Recent Accolades and Performance Highlights Industry recognition awards

#### 2024-25

India's Top Builders 2024 in the National Category CWAB Awards 2024

Maharashtra State's Best Employer Award 19th Employer Brand Awards 2024

**Ultra luxury project of the year - Rustomjee Ocean Vista** Realty+ Excellence Awards 2024

**Skyscraper of the year - Rustomjee Crown** Realty+ Excellence Awards 2024

**Transformation Excellence Award: Bandra East (Keystone Realtors)** Times Redevelopment Awards 2024

India's Most Desired Real Estate - Residential Brand 2024 (1st position in the Residential (Real Estate) Brand category across 1,000 brands in 34 categories and 16 cities) TRA Research Awards 2024

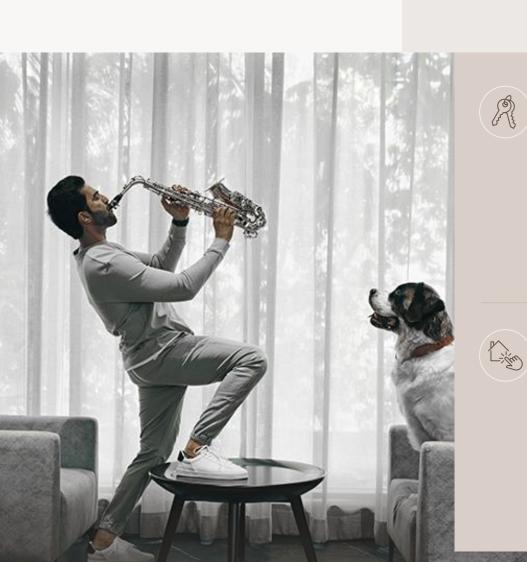
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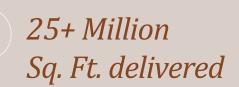
Asset Light Model

Keystone Realtors Limited

**Company Overview** 

# A Snapshot (Contd.)





Prominent MMR Real Estate developer with 25+ Million Sq. Ft. construction area delivered and a pipeline of 44+ Million Sq. Ft. construction area of ongoing and forthcoming projects across all price points catering to all segments of the population from Affordable to Super Premium

# ্ৰেক্স Capabilities and Experience

Capability and experience in developing standalone buildings, gated communities and fully integrated townships. Greenfield & brownfield developments / redevelopments by partnering with societies, land-owners and developers for residential, retail & commercial



RUSTOMJEE ELEMENTS | SHOT AT LOCATION

Asset-light approach focused on optimizing the upfront capital expenditure; achieving better return on equity and capital employed. Investment in acquisition of land only when it meets return expectations



# Consumer Satisfaction

Continued focus on consumer satisfaction leading to a high level of brand loyalty and engagement

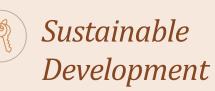


# A Snapshot (Contd.)



# End to End Project Management *Capabilities*

End-to-end project capabilities with in-house expertise across Business Development, Architecture, Approvals, Construction Management, Sales & Marketing and Property Management Services



Strong focus on sustainability in all our developments



# Experienced Management

Experienced promoters and management possessing multi-decade experience in the real estate business

# **Execution Track** Record

Proven expertise in executing greenfield, brownfield, development/redevelopment projects in residential & commercial segments. Enviable track record across all housing segments - affordable, mid mass, aspiration, premium and super premium. Pioneer and large-scale leading developer of redevelopment in Mumbai



#### **Company Overview**

Performance Highlights Management Structure

# **Our Journey over Two Decades**

its fi re sig	nc he d rst d e ntia l velopme	• Launched the Development 'Adarsh/Rivera' in Malad	• Launched township to 'Urbania' i Thane	wer n Trinity Ca Limited i Enigma C Private L Construc Limited a	SA Investments LLC investment in pital (Fifteen) nvested in Constructions imited, Rustomjee tion Private und Kapstone tions Private		• Launched redevelop 'Seasons' Bandra Ea	oment in	agreeme developm	nent management nt for the	Bandra (Bandstand		<ul> <li>Sales launch Cleon, La Vie (A,B &amp;C)</li> <li>Developmen t c ompleted Yazarina (A), Summit, Crown (A), Urbania (L&amp; D), Central Park</li> </ul>
1996 —		2000 —— 2001 —	2006	2007 — 2009 —	- 2010 20	 11 2 	013 ———	2014 22 • Launched the community Development 'Paramount' ir • Giza Holdings	gated n Khar	2020     2020     Investment by     Lipalton Pte. Lto		• Partnered	- 2023 — 2024 → QIP Raised
	<ul> <li>Launched 'Regency' Developm Dahisar</li> </ul>	ent in Dev JVP	nched nium elopment '9 D' on 10th d Juhu	<ul> <li>Launched slum redevelopment 'Elita' in Andheri West.</li> <li>Launched township Development 'Global City' in Virar.</li> </ul>	<ul> <li>Launche d the redevelo pment 'Oriana' in Bandra East</li> </ul>	Launched luxury gate communit Developm 'Elements' Juhu/Andh	d y ent in	<ul> <li>Giza Holdings</li> <li>Limited and Vo</li> <li>Investment Ho</li> <li>Company Lim</li> <li>entity advised</li> <li>Xander Invest</li> <li>Management</li> <li>invested in Kaj</li> <li>Constructions</li> <li>Limited</li> </ul>	oldemort olding iited (an l by :ment Pte. Ltd.) pstone	wholly owned subsidiary of Keppel Land Limited) as its strategic partne Kapstone Constructions Private Limited	,	Estate Fun Opportun Series 9 ar Special O	pportunities ies 10, Dreamz

# **Our Ecosystem**

Mt. K Kapital Category II – AIF<sup>1</sup>



- Mt. K Kapital is a real estate focused fund management company, having SEBI approved Category II Alternative Investment Fund license.
- Its first fund, MT K Resi Development Fund is an ESG impact fund with a focus of developing residential real estate in MMR.
- The Fund is backed by State Bank of India and Famy Group as anchor investor

#### CREST – Property Management Services<sup>2</sup>



- Provides services post purchase of a residential and commercial assets.
- Crest provides integrated property management services including:
  - Facility Management
  - Staffing Solutions
  - Leasing Services
  - Development Management Consultancy
  - CAM Estimates and Budgeting

#### Fifth Wall Designs<sup>3</sup>

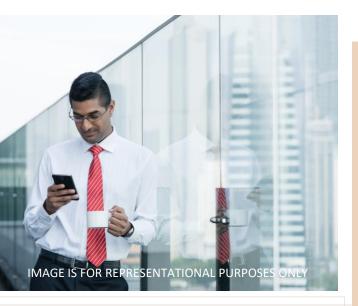


• Provides interior design services to residential clients.

**Company Overview** 

Performance Highlights Management Structure

# Technology in Planning, Execution, Sales & Marketing



# Project planning & Execution

- Combined implementation of ERP and BIM systems maximizes productivity and cost estimation.
- Automated and digitized invoice settlement process boosts transparency between all stakeholders.
- Smart management measures through detailed status monitoring of execution.

# Sales & Customer Experience

- Helps better understand customer preferences and expedite customer purchase decisions resulting in greater efficiency and reduced manpower costs.
- CRM platform supports automation in marketing campaigns and personalized communications through intelligent chatbots.



# Recent Developments

- Automated and transparent system built-into execution flow: Reduced margin of error for contractors & vendors.
- Vendor Management System launched for centralized procurement of Marketing Collaterals through SAP.
- Virtual Assistant Chatbot: Integrated, Al-driven, self-learning virtual assistant.

# **Ongoing Projects**

## Townships

 Global City (K Wing, Retail), Virar (W) (Affordable)
 La Vie, La Familia , Verdant Vistas A Wing, Verdant Vistas B Wing - Urbania, Thane (W)\* (Mid and Mass) (A JV with Keppel Land of Singapore)

## Residential Projects

Crown- C, Prabhadevi (Super Premium/Premium)
 Bella (A&B), Bhandup (W)\*# (Mid and Mass)
 Paramount, Khar (W) (Aspirational)
 Parishram, Pali Hill, (Super Premium/Premium)
 Ashiana, Juhu (Super Premium/Premium)
 Aden, Bandra (E) (Aspirational)
 Cleon, Bandra (E) (Mid and Mass)
 Stella, Bandra (E) (Mid and Mass)
 Panorama, Pali Hill \*\* (Super Premium/Premium)
 Ocean Vista (Sagar Tarang), Versova,\*\* (Super Premium / Premium)
 Commercial
 Eaze Zone, Goregaon (W)

Plotted Development 15. Belle Vie, Kasara (Affordable)

#Part OC received for Bella Wing C & D;

\*Note: 1) Urbania, our economic interest is 51%. 2) Bella, our economic interest is 58%. 3) 180 Bayview (Jariwala) is a project with DM fee of 17% of the project revenue + Incentive fee. Category classification (by ticket size): Super Premium: > INR 150 mn, Premium: ₹70-150 Mn, Aspirational: ₹30-70 Mn, Mid & Mass: ₹10-30 Mn, Affordable: <₹10 Mn \*\*Note: Project having investment from Mt K Kapital



# **Forthcoming Projects**

#### Townships

 Global City, Virar (W) (Affordable)
 Urbania, Thane (W)\* (Mid and Mass) (A JV with Keppel Land of Singapore)

#### Residential Projects 3. Charkop, Kandivali (W)\* (Mid and Mass)

Charkop, Kandivali (W)<sup>--</sup> (Mid and Mass)
 Ozone (Phase II), Goregaon (W) (Affordable)
 Dombivli (Affordable)

Dnyaneshwar Nagar, Sewri (Mid and Mass)
 Ambedkar Nagar, Khar (W) (Aspirational)
 Jyotirling, Goregaon (E)\* (Mid and Mass)
 Cliff Tower, Bandra (W)\*\* (Super Premium / Premium)
 Bandstand, Bandra (W) (Super Premium / Premium)
 Vivekanand CHSL, Bandra (E) (Aspirational)
 Basant Park, Chembur (Aspirational)
 Dhuruvadi, Prabhadevi (Aspirational)
 Majithia Nagar, Kandivali (W) (Mid and Mass)

15. Crescent Apartments, Pali Hill \*\* (Super premium/Premium)

16. Haren Textiles, Dahisar E (Mid and Mass)

17. Veenanagar /NeelKamal /**Mansarowar/ Nirman CHSL,** Malad W (Mid and Mass)

18. Garden Estate, Thane (W) (Mid and Mass)

19. New JV, Goregaon E\* (Mid & Mass)

Commercial 20. Urbania Commercial 21. OB12 + 13, Bandra (E) 22. New Kamal Kunj, Bandra (W)



Plotted Development 23. Manori\*

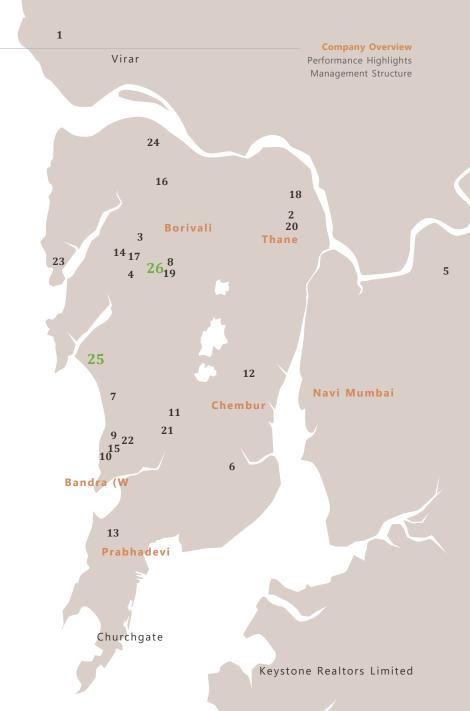
#### Under planning 24. Naigaon

New Additions (FY25) 25. Avinash Towers, Versova (Aspirational) 26. Satsang, Sahyog, Shri Krishna CHSL, Anand, Gulmohar, Shri Hari, Prathamesh CHSL, Goregaon (E) (Mid and Mass)

- Belle Vie is Added in Q2FY25 which is already launched and hence forming part of Ongoing Project
- Mansarowar Added in Q2FY25 and Nirman Added in Q3FY25 is clubbed with Veena Nagar as they are contiguous Land parcel and hence now will form part of Larger Layout Plan.
- Anand, Gulmohar, Shri Hari, Prathamesh CHSL Added in Q3FY25 is clubbed with Satsang, Sahyog, Shri Krishna as they are contiguous Land parcel and hence now will form part of Larger Layout Plan.

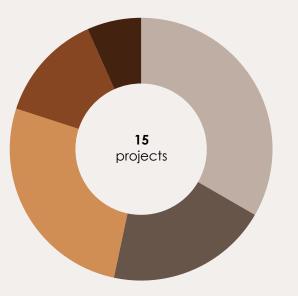
\*Note: 1) Urbania - Our economic interest is 51%. 2) Charkop - our economic Interest is 73%. 3) Jyotirling - Our Economic interest is 33.33%. 4) Manori – Our Economic Interest is 73%. 5) New Kamal Kunj – Our Economic interest is 50% 6) New JV – Our Economic interest is 51% \*\*Note: Breiset having investment from Mt K Kapital

\*\*Note: Project having investment from Mt K Kapital



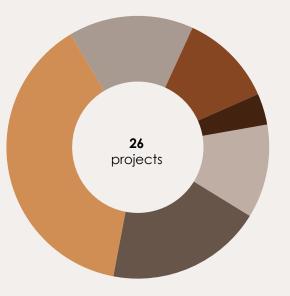
# Strong residential project pipeline in place for future growth

**Ongoing Projects** 



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Forthcoming Projects



Super Premium/Premium	3
Aspirational	5
Mid & Mass	10
Affordable	4
Commercial	3
Under Planning	1

15 Ongoing ~7.09 msf saleable Company Overview Performance Highlights Management Structure

26 Forthcoming ~26.68 msf saleable



Category	Price Range
Affordable	Below ₹ 10 million
Mid and Mass	₹ 10 – 30 million
Aspirational	₹ 30 - 70 million
Premium	₹ 70 - 150 million
Super Premium	₹ 150 million and above

Keystone Realtors Limited

# **Growth Drivers**

**Company Overview** Performance Highlights Management Structure





Continue to build an **asset light business model** 



Leverage our leadership position in the **redevelopment space** and micro markets that we operate in



Grow our presence in the *mid/mass and aspirational category* 



Focus on growth areas in proximity of **upcoming** *infrastructure projects* 



Leverage technology to improve operational efficiency

Keystone Realtors Limited

# Performance Highlights

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# Snapshot (9MFY25) IMAGE IS FOR REPRESENTATIONAL PURPOSES ONLY

Performance

Pre-Sales Value	Collections	Area Sold
₹21.74 <sub>Bn</sub>	₹15.79 <sub>Bn</sub>	<b>1.11</b> Mn Sq.Ft.
Projects Launched – 5	Projects Added – 6	OCF
<b>₹ 40.57</b> Bn Estimated GDV	<b>₹ 32.97</b> Bn Estimated GDV	₹ <b>3.53</b> Bn
Revenue from Operations	EBITDA	PAT
<b>₹ 14.19</b> Bn	<b>₹ 2.25</b> Bn EBITDA Margin – 15.2%	<b>₹ 1.21</b> Bn
	Projects Added having GDV of Rs. 32.97 B 2% of Yearly Guidance Achieved in 9MFY	

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Pre-Sales is INR 21.74 bn in 9MFY25, 53% growth on YoY basis

# **Operational Highlights – Q3FY25**

PARTICULARS	Q3FY25	Q2FY25	QoQ Growth (%)	Q3FY24	YoY Growth (%)	9MFY25	9MFY24	9M Growth (%)	FY24
Pre-Sales Value (INR Bn)	8.63	7.00	23%	6.16	40%	21.74	14.23	53%	22.66
Collection (INR Bn)	5.42	5.52	-2%	4.52	20%	15.79	15.33	3%	22.03
Area Sold (Mn Sq. Ft.)	0.41	0.46	-11%	0.37	10%	1.11	0.82	35%	1.20

Pre-sales growth of 40% in Q3FY25 YoY, driven by higher sales volume despite the increase in the PSFT rate from INR 16,502/- to INR 21,023/-, with collections also showing growth

#### **Pre-Sales**

- Pre-Sales of INR 8.63 bn in Q3FY25 as compared to INR 6.16 bn in Q3FY24, growth of 40% on YoY basis.
- In 9MFY25 Pre-Sales has grown by 53% on **YoY basis.**
- Almost achieved the full-year F24 Pre-sales value in just 9MFY25.

#### Collections

- Collections are at INR 5.42 bn in Q3FY25 as compared to INR 4.52 bn in Q3FY24, growth of 20% YoY basis.
- Collection for 9MFY25 stood at INR 15.79 bn as compared to INR 15.33 bn 9MFY24.

#### Launches

- YTD 9MFY25 basis we Launched 5 RERA projects having estimated GDV of INR 40.57 bn. (~67% of Guidance of FY25)
- Launches for Q4 & FY25 on Track

#### **Business Development**

- We added 2 Projects in Q3FY25 having estimated GDV of INR 9.8 bn.
- In 9MFY25 we added 6 Projects having estimated GDV of INR 32.97 bn. (~82% of Guidance of FY25)

# **Guidance Vs Actual**

PARTICULARS	RS FY24 GUIDANCE FY		FY25 GUIDANCE	FY25 YTD ACTUALS	REMARKS
Pre-Sales (INR Bn)	25% growth (INR 20.00 Bn)	41% growth. (INR 22.66 Bn)	33% growth. (INR 30.00 Bn)	53% Growth on YTD (INR 21.74 Bn)	Almost achieved the full-year FY24 Pre- sales value in just 9MFY25
Launches (No.of Project with GDV)	4 Projects to be launched in FY24			5 Projects launched (GDV - INR 40.57 Bn)	Launches for Q4 & FY25 on Track
Project Additions (No.of Project with GDV)	2x Presales of FY23	~5x Presales of FY23	> INR 40.00 Bn	INR 32.97 Bn	82% of FY25 guidance achieved
Gross Debt / Equity Ratio	1:1	0.43:1	< 1:1	0.14:1	Well within the guidance

# **Completed Projects as on 31st Dec 2024**

SR. NO.	NAME OF PROJECT	TOTAL SALEABLE AREA (MN SQ FT)	UNSOLD SALEABLE AREA (MN SQ FT)	SOLD RECEIVABLE (INR BN)	EST UNSOLD INVENTORY (INR BN)	COST TO COMPLETE <sup>*</sup> (INR BN)
1	Seasons Wing D	0.34	0.03	0.02	1.21	0.83
2	Elements Wing C	0.14	0.00	0.83	0.00	0.23
3	Global City Phase 2	0.87	0.02	0.12	0.07	0.13
4	Urbania	1.55	0.05	0.07	0.49	0.55
5	Crown Tower A & B	0.84	0.02	1.24	0.84	2.18
6	Bella C & D Wing	0.17	0.01	0.15	0.18	0.12
	Total	3.90	0.13	2.42	2.79	4.05

\*Represent hard cost (Land, Construction, FSI & Approval) | \*In addition, there is S&M, HR, Admin cost ~10% of Sales

#### ~97% of the Inventory already sold

# **Ongoing Projects as on 31st Dec 2024**

CATEGORY	NO. OF PROJECTS	TOTAL SALEABLE AREA (MN SQ FT)	UNSOLD SALEABLE AREA (MN SQ FT)	GDV (INR BN)	% SHARE	SOLD RECEIVABLE (INR BN)	EST UNSOLD INVENTORY (INR BN)	COST TO COMPLETE <sup>*</sup> (INR BN)
Residential (A)	14	6.94	3.90	114.70	100%	28.28	61.87	50.57
Super Premium/Premium	5	0.94	0.27	34.70	30%	10.30	13.17	9.78
Aspirational	3	0.62	0.38	17.33	15%	3.99	10.84	7.93
Mid & Mass	4	3.72	1.95	58.62	51%	13.17	35.00	30.75
Affordable	2	1.67	1.29	4.06	4%	0.82	2.86	2.11
Commercial (B)	1	0.15	0.03	-	-	0.00	0.29	0.00
Total (A+B)	15	7.09	3.92	114.70	100%	28.28	62.16	50.57

Mid/Mass & Aspirational Segment represent ~66% of the Ongoing Residential Project Portfolio

~20% of the new launches in FY25 has already sold

\*Represent hard cost (Land, Construction, FSI & Approval) | \*In addition, there is S&M, HR, Admin cost ~10% of Sales

# **Forthcoming Projects as on 31st Dec 2024**

CATEGORY	NO. OF PROJECTS	SALEABLE AREA (MN SQ FT)	EST. GDV (INR BN)	COST TO COMPLETE* (INR BN)
Residential (A)	22	21.46	339.32	207.83
Super Premium/Premium	3	0.73	38.27	19.02
Aspirational	5	1.42	45.44	28.15
Mid & Mass	10	11.01	195.27	126.36
Affordable	4	8.30	60.34	34.30
Commercial (B)	3	5.22	72.00	47.62
Total (A+B)	25	26.68	411.32	255.44

Over and Above there is another 1 Project in Naigaon which is in Planning Stage

#### Mid/Mass & Aspirational Segment represent ~71% of the Forthcoming Residential Project Portfolio

\*Represent hard cost (Land, Construction, FSI & Approval) | \*In addition, there is S&M, HR, Admin cost ~10% of Sales

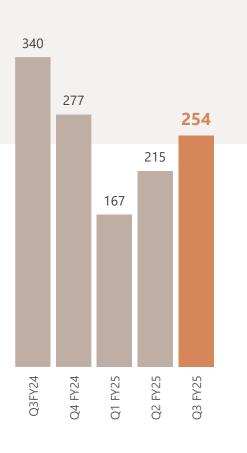
# **Category-wise Performance for Q3FY25**

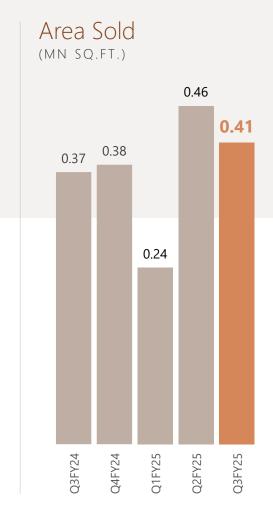
CATEGORY	PRE-SALES (INR BN)				PRE-SALES (INR BN)		
	Q3FY25	Q3FY24	% CHANGE		9MFY25	9MFY24	% CHANGE
Super premium / Premium	4.08	1.51	171%		8.82	3.88	127%
Aspirational	1.31	1.21	9%		5.66	2.22	154%
Mid & Mass	3.03	2.80	8%		6.53	7.22	-10%
Affordable	0.20	0.39	-48%		0.71	0.65	9%
Commercial	0.00	0.25	0%		0.03	0.25	-90%
Total	8.63	6.16	40%		21.74	14.23	53%

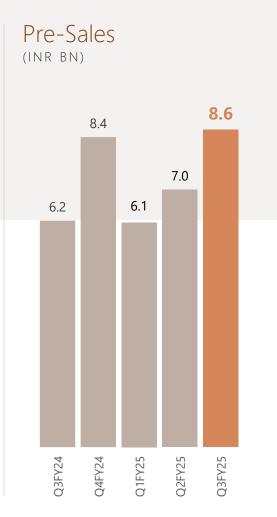
Pre-Sales is INR 8.63 bn in Q3FY25, 40% growth on YoY basis Pre-Sales is INR 21.74 bn for 9MFY25, 53% growth on 9M YoY basis Almost achieved the full-year FY24 pre-sales value in just 9MFY25

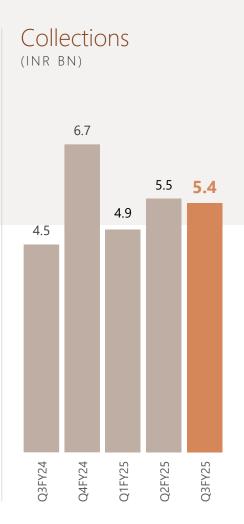
# Historical Operational Performance (Last 5 Quarters)

Pre-Sales (NO. OF UNITS)









# **New Launches in YTD FY-25**

PROJECT NAME	LAUNCH QUARTER	LOCATION	CATEGORY	NATURE OF DEVELOPMENT	RERA COMPLETION DATES	SALEABLE AREA (MN SQ. FT)	EST GDV (INR BN)
180 Bayview (Jariwala)	Q1FY25	Matunga (W)	Aspirational	DM	Dec-29	0.48	13.18
Ocean Vista (Sagar Tarang)	Q1FY25	Versova	Super Premium / Premium	Redevelopment	May-29	0.15	6.99
Verdant Vistas – A	Q2FY25	Thane W	Mid & Mass	JDA + JV	Jan-30	0.50	9.22
Verdant Vistas – B	Q2FY25	Thane W	Mid & Mass	JDA + JV	Feb-30	0.46	7.88
Belle Vie	Q2FY25	Kasara	Affordable	Outright Purchase	Dec-27	1.53	3.30
Total						3.12	40.57

Launches in 9MFY25 is almost double of GDV Value launched in 9MFY24

~20% of the new launches in FY25 has already sold

# **New Project Additions in FY-25**

PROJECT NAME	QUARTER OF ACQUISITION	LOCATION	CATEGORY	NATURE OF DEVELOPMENT	SALEABLE AREA (MN SQ. FT)	EST GDV (INR BN)	CURRENT STATUS
1. Avinash Towers CHSL	Q1FY25	Versova	Aspirational	Redevelopment	0.35	9.84	LOI Received.
2. Belle Vie	Q2FY25	Kasara	Affordable	Plotted Development	1.53	3.30	Already Launched
3. Satsang, Sahyog, Shri Krishna CHSL^	Q2FY25	Goregaon (East)	Mid and Mass	Redevelopment	0.29	6.11	DA done
4. Mansarowar*	Q2FY25	Malad (W)	Mid and Mass	Redevelopment	0.19	3.93	LOI Received
5. Anand, Gulmohar, Shri Hari and Prathmesh CHSL^	Q3FY25	Goregaon (East)	Mid and Mass	Redevelopment	0.25	5.40	DA done
6. Nirman CHSL*	Q3FY25	Malad (W)	Mid and Mass	Redevelopment	0.21	4.40	LOI Received
Total					2.82	32.97	

\*Mansarowar & Nirman Society will be clubbed with Veena Nagar/NeelKamal Society while Executing the Project ^Satsang, Sahyog, Shri Krishna, Anand, Gulmohar, Shri Hari & Prathamesh will be clubbed while Executing the Project

# **Project Additions from FY23 onwards**

FY 23	FY 24	9MFY25	Added 19 Projects from FY23 having estimated
(5 Projects)	(8 Projects)	(6 Projects)	GDV of ~ INR 163 Bn
•Jariwala, Mahim (GDV: ₹ 13.18 bn) – Launched	•Dhuruvadi, Prabhadevi (GDV: ₹ 4.49 bn)	•Avinash CHSL, Versova (GDV of ₹ 9.84 bn)	
•Sagar Tarang, Versova (GDV: ₹ 6.99 bn) - Launched	•Panorama, Pali Hill (GDV: ₹ 4.15 bn) - Launched	•Belle Vie, Kasara (GDV of ₹3.30 bn) - Launched	Entered New Micro Markets – Chembur, Mahim, Versova, Goregaon, Dombivli, Kasara
•Vivekanand CHSL, Bandra E (GDV: ₹4.33 bn)	•Majithia Nagar, Kandivali W (GDV: ₹17.28 bn)	•Satsang, Sahayog & Shri Krishna	
•Kher Nagar 31, Bandra E (GDV: ₹3.20 bn) - Launched	•Crescent Apt, Pali Hill (GDV: ₹ 11.81 bn)	CHSL, Goregaon (E) (GDV of ₹ 6.11 bn <b>)</b>	16 out of 19 Projects are Redevelopment
Basant Park CHSL, Chembur W (GDV: ₹ 16.30 bn)	•Haren Textiles Dahisar E (GDV: ₹14.53 bn)	•Mansarowar CHSL, Malad (W) (GDV of ₹ 3.93 bn)	
	•Veena Nagar & NeelKamal (GDV: ₹ 10.93 bn)	•Anand, Gulmohar, Shri Hari and Prathmesh CHSL (GDV of ₹ 5.40 bn)	14 out of 19 Projects are in Mid/Mass and Aspirational Segment (~79% in terms of total GDV Added)
	•New Kamal Kunj (GDV: ₹ 7.93 bn)	•Nirman CHSL •(GDV of ₹ 4.40 bn)	
	•Goregoan JV (GDV ₹ 14.04 Bn)		5 Projects already launched having estimated GDV of ~ INR 31 Bn

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# **Cash Flows**

PARTICULARS (INR Mn)	Q3 FY25	Q2 FY25	Q3 FY24	YTD FY25	YTD FY24	FY 23-24
Operating Activities						
Net Collections	4,048	4,264	3,025	11,902	8,249	13,844
Receipts from DM / JV Projects	0	-	261	(0)	600	629
Construction Cost	(1,305)	(1,254)	(1,579)	(3,823)	(2,944)	(4,435)
Land and Approval Payments	(1,043)	(464)	(249)	(2,010)	(730)	(1,083)
Employee and Admin Expenses	(837)	(965)	(533)	(2,489)	(1,410)	(2,256)
Statutory Payments	(22)	26	24	(49)	(218)	(267)
NET CASH FLOW FROM OPERATING ACTIVITIES (A)	842	1,606	949	3,531	3,547	6,432
Investment Activities						
Investment in New Projects	(1,395)	(981)	(1,731)	(3,959)	(2,569)	(3,890)
Inflow/Outflow from Investment Activities	177	89	-	647	(23)	433
Other Investments (FD & Mutual Fund)	-	-	(146)	-	(133)	-
NET CASH FLOW FROM INVESTMENT ACTIVITIES (B)	(1,218)	(892)	(1,877)	(3,312)	(2,725)	(3,457)
Financing Activities						
Debt Drawdown	460	269	7,301	869	7,592	7,823
Proceeds from QIP (net of expenses)	(64)	(67)	0	7,856	(23)	(85)
Repayments	(1,206)	(349)	(7,141)	(4,763)	(8,823)	(10,341)
Others	64	7	(394)	141	(394)	(447)
Finance Costs	(38)	(71)	(260)	(282)	(410)	(655)
NET CASH FLOW FROM FINANCING ACTIVITIES (C)	(784)	(211)	(494)	3,821	(2,058)	(3,706)
Net Cash Flows for the Period (A+B+C)	(1,160)	503	(1,422)	4,039	(1,237)	(731)

#### Investment in New Projects in 9MFY25 is INR 3.96 bn ~1.5x of same period Last Year

# Financial Summary – Debt Movement

DEBT MOVEMENT (INR MN)	31-Dec-24	31-Mar-24
Gross Debt	3,730	7,652
Less: Cash and Cash Equivalents	8,540	4,061
Net Debt	(4,810)	3,591
Equity	27,043	17,978
Gross Debt to Equity Ratio	0.14	0.43
Net Debt to Equity Ratio	-	0.20
Debt in JV Co KRL Share	1,145	652

#### ICRA has upgraded and assigned a rating of "A" with positive outlook



# Financial Summary – Profit & Loss

CONSOLIDATED RESULTS (INR Mn)	Q3FY25	Q2FY25	Q3FY24	9MFY25	9MFY24	FY-24
Revenue from Ops	4,640	5,331	5,207	14,193	14,107	22,223
Other Income	218	232	126	600	388	534
Total Income	4,858	5,562	5,333	14,792	14,495	22,756
EBITDA*	629	1,037	212	2,248	963	1,629
PBT	483	911	124	1,784	712	1,155
PAT	336	683	86	1,293	494	821
Share of Profit / (Loss) from JVs / Associates	(36)	(28)	212	(81)	312	289
PAT after Share of Profits	300	656	299	1,212	806	1,110
EBITDA Margin %	12.9%	18.6%	4.0%	15.2%	6.6%	7.2%
PBT %	9.9%	16.4%	2.3%	12.1%	4.9%	5.1%
PAT after Share of Profits %	6.2%	11.8%	5.6%	8.2%	5.6%	3.6%
Adjusted EBITDA <sup>*#</sup>	941	1,316	1,488	3,137	3,499	4,065
Adjusted EBITDA %	19.4%	23.7%	27.9%	21.2%	24.1%	17.9%

#### Absolute EBITDA has grown from INR 0.96 Bn to INR 2.25 Bn i.e. by 134% for 9M YoY

#### PAT has grown from INR 0.81 Bn to INR 1.21 Bn i.e. by ~50% 9M YoY

\*EBITDA and Adjusted EBITDA include Other income | \*Adjusted EBITDA is after grossing up of finance cost included in cost of sales

# **ESG** (Environment, Social and Governance)



# Environmental Initiatives

- E-waste and Hazardous waste management have been complied with at all project sites
- Engaging with our external stakeholders - value chain partners on ESG requirements
- Cascading EHS and sustainability policy across the organization
- Continuous monitoring of water withdrawal from various sources, consumption and recycling
- Ensuring regular compliance proactively and adapting and complying with new regulations (e.g. Environmental Acts)
- Calculating Scope 1 & Scope 2 carbon emissions, energy and water intensity across projects
- Consolidating data on Environment and social indicators for our BRSR report
- Digitised our data collection process
- IGBC Green Homes Silver Rating awarded for Azziano Wing D & L, Rustomjee Urbania, Thane.



- Awarded A+ Grade by the Government of Maharashtra and title of the Best Vocational Training Provider by the UK India British Council & FICCI
- Rustomjee Educate a child initiative: Every time a family buys a Rustomjee home, a child is educated for a year (More than 1,000 children educated)
- Labour welfare compliance by contractors improved to 80%
- Awareness and training on Health and Safety at sites for employees and workers
- Zero fatalities and NIL high Consequence incidents (injury / illness) reported. Achieved 1 mn safe man hours each in Bella & Erika and 0.5 mn safe man hours each in Paramount F wing & Parishram without any lost time injuries or fatalities.
- Engaging virtually with our key suppliers on their ESG practices & material issues
- Training on use of software to make the process effective and seamless
- All ongoing project sites in Thane and Mumbai were audited for compliance to ESG.



# Governance

#### Policies Implemented:

- Anti bribery and anti corruption policy
- EHS policy
- Sustainability policy
- Diversity and Inclusion
- Information Security
- Grievance management

#### Update for FY25:

- Data verification and validation for all projects for BRSR REPORT/Health and Safety Principle 5 & 6
- Scope 3 calculations (value based) for Purchased goods and services for FY 22-23 and FY 23-24 for Critical Suppliers - Steel, Cement, AAC blocks, aggregates
- Exploring possibility of Net zero Projects at Rustomjee with external consultants. Kick-off as part of our sustainability initiatives for plotted development at Kasara known as Belle-Vie Project
- Completion and uploading of Sustainability report for FY23-24 (BRSR)
- Training to Sales Team and Projects on IGBC green buildings certification (including benefits and requirements)
- Initiated a near net zero energy, carbon and water project for one of our project sites in Mumbai at design stage.

# Management Structure



Experienced Promoters and Directors	32
Supported by a Professional Management Team	33
Shareholding Pattern at the End of Quarter	34
Completed Projects	35

// Quarterly Update Q3FY25 32

# **Experienced Promoters and Directors**

#### Boman Irani CHAIRMAN & MANAGING DIRECTOR

- 28+ years of Real Estate experience
- President of CREDAI



- 28+ years of Real Estate Experience
- Directs the redevelopment initiatives for the Group

*Percy Chowdhry* EXECUTIVE DIRECTOR

- 25+ years of Real Estate Experience
- Directs Sales, Marketing and HR functions

#### Independent Directors



Ramesh Tainwala NON-EXECUTIVE INDEPENDENT DIRECTOR

• Previously associated with Samsonite International as CEO



Rahul Divan NON-EXECUTIVE INDEPENDENT DIRECTOR

• Founding partner of Rahul Gautam Divan & Associates



Seema Mohapatra NON-EXECUTIVE INDEPENDENT DIRECTOR

Service Trust India as a trustee

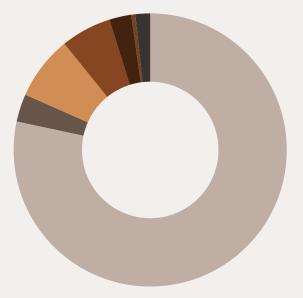
Keystone Realtors Limited

# **Backed by a Professional and Reinforced Management Team**

Company Overview Performance Highlights Management Structure



# Shareholding Pattern as on 31<sup>st</sup> Dec '24



#### Promoter

FPI

Mutual Funds

Insurance

AIF

Bodies Corporate

Others

Promoter	78.35%
FPI	3.28%
Mutual Funds	7.55%
Insurance	5.99%
AIF	2.61%
Bodies Corporate	0.47%
Others	1.75%

#### **FPIs**

Abu Dhabi Investment Authority Monsoon Morgan Stanley India Tata Indian Opportunities Fund

#### **Mutual Funds**

Tata Mutual Fund Quant Mutual Fund Bandhan Small Cap Fund

#### AIF

HDFC Capital Ananta Capital

#### Insurance

SBI Life Insurance Aditya Birla Sun Life Insurance SBI General Insurance ICICI Pru Life Insurance

Keystone Realtors Limited

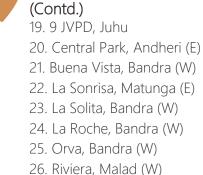
# **Completed Projects**

**Townships** 1. Global City, Virar (W) Phase 1 2. Global City, Virar (W) Phase 2 3. Urbania, Thane (W)



## **Residential Projects**

4. Elements Off Juhu Circle
 5. Seasons, Bandra (E)
 6. Meridian, Kandivali (W)
 7. Elanza, Malad (W)
 8. Elita, Andheri (W)
 9. Paramount, Khar (W)
 10. Ozone, Goregaon (W)
 11. Oriana, Bandra (E)
 12. Acres, Dahisar (W)
 13. Adarsh, Malad (W)
 14. Yazarina, Dadar Parsi Colony
 15. Ciroc, Juhu
 16. Raag, Goregaon (E)
 17. Shimmer, Juhu
 18. 7 JVPD, Juhu

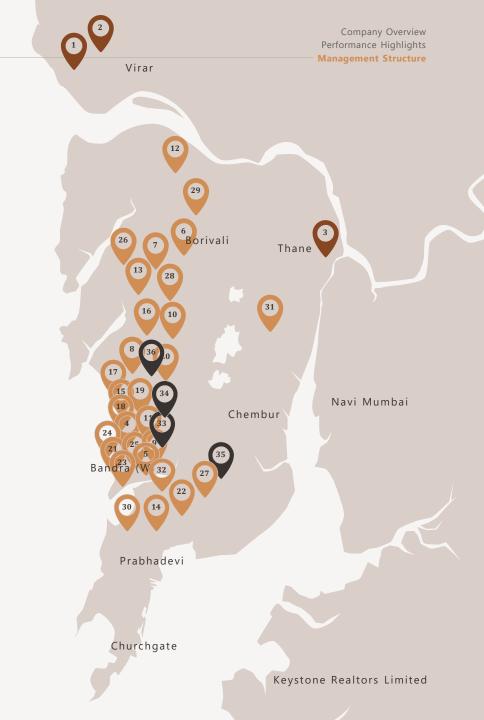


**Residential Projects** 

26. Riviera, Malad (W)
27. Meadows, Mahim (E)
28. Gagan, Goregaon (E)
29. Summit & Pinnacle, Borivali (E)
30. Crown, Tower A & B, Prabhadevi
31. Bella, C &D Wing Bhandup (W)
32. Erika, Bandra (E)



33. Sangam, Santracruz (W)34. Natraj, Andheri (E)35. Aspiree, Sion (E)36. Central Park, Andheri (E)

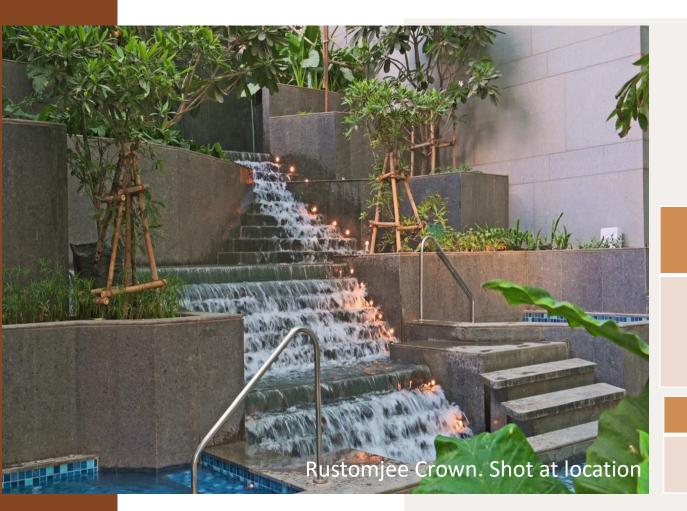


# Disclaimer

Some of the statements in this presentation may be 'forwardlooking statements' within the meaning of applicable laws and regulations. Actual results might differ substantially from those expressed or implied. Important developments that could affect the company's operations include changes in the industry structure, significant changes in the political and economic environment in India and overseas, receipt of approvals, tax laws, duties, litigation and labor relations.



#### Rustomjee



# Thank You

#### **KEYSTONE REALTORS LIMITED**

702, Natraj, M.V. Road Junction, Western Express Highway, Andheri East, Mumbai – 400 069. Tel: 022 – 667 66 888 www.rustomjee.com. investor-relations@rustomjee.com

#### **Investor Relations**

Mr. Kamal Mittal Head – Fund Raising & Investor Relations kamalmittal@rustomjee.com Mr. Kanav Khanna EY (IR Practice) Kanav.Khanna@in.ey.com

#### **Company Secretary & Compliance**

Mr. Bimal Nanda - Group Company Secretary & Compliance Officer bimalnanda@rustomjee.com