Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref- BSE/2024-25/47 Date: January 30, 2025

To,
Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai — 400 001

Subject- Notice of the Board Meeting of Bella Casa Fashion & Retail Limited.

Scrip Code- 539399

Dear Sir/Ma'am,

Notice is hereby given pursuant to the provisions of Regulation 29 & 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Thursday, February 06, 2025, inter alia to consider and approve unaudited financial results of the company for the quarter and nine months ended December 31, 2024.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for the prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Wednesday, January 01, 2025, and will end after the expiry of 48 hours from the declaration of results i.e. up to Saturday, February 08, 2025 (both days inclusive) for Directors, KMP's, Designated employees, their immediate relatives, and specified connected persons.

The above unaudited financial results will be forwarded to you immediately after the board meeting, and the same will be published in the newspapers, as per the Listing Regulations. You are requested to take the same on record and acknowledge.

For and on behalf of Bella Casa Fashion & Retail Limited

Sonika Gupta Company Secretary & Compliance Officer M. No:- 38676