



Ref No: CCL/SEC/2024-25/22

Date: August 28 2024

To,
The Manager
Department of Corporate Services,
BSE Limited,
Phirozee Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code: 534691

Dear Sir/Madam,

Subject: Newspaper Advertisement regarding Notice of the 17th Annual General Meeting.

Pursuant to Regulation 30 and Regulation 47 of the Securities and Exchange Board of India (“SEBI”) (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with the various circulars issued by Ministry of Corporate Affairs (“MCA”) and SEBI from time to time, enclosed herewith the copies of newspaper advertisement giving public notice to the shareholders *inter alia* intimating that the 17th Annual General Meeting of the Company will be held on **Monday, September 23, 2024 at 11:30 A.M.** (IST) through Video Conferencing/ Other Audio Visual Means, published today, i.e. Wednesday, August 28, 2024 in Active Times and Mumbai Lakshadeep.

The above information is also available on the website of the Company at www.comfortcommotrade.com.

You are requested to take the above information on your record.

Thanking you,

Yours faithfully,
For Comfort Commotrade Limited

Apeksha Kadam
Director
DIN: 08878724

Encl: as above

COMFORT COMMOTRADE LIMITED

CIN : L51311MH200PLC175688

Registered Office :- A-301, Hetal Arch, S.V. Road,
Opp. Natraj Market, Malad (West), Mumbai - 400064

☎ 022- 6894-8500/09

✉ ipo-commotrade@comfortsecurities.co.in

🌐 www.comfortcommotrade.com

COMFORT
COMFORT COMMODITY LIMITED
 CSE: L81811M2007PLOT175885

Registered Office: A-301, Hind Arch, Opp. Hind Market, S. V. Road, Malad (West), Mumbai-400064
 Phone No.: 022-4864-4500/8009, Fax: 022-4869-2277
 Email: ipc-commodity@comfortcomtrade.com; Website: www.comfortcomtrade.com

INFORMATION REGARDING 17TH ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD THROUGH VIDEO CONFERENCE ("VOC") / OTHER AUDIO-VISUAL MEANS ("OAVM")

NOTICE is hereby given that the 17th Annual General Meeting ("the AGM/AGM Meeting") of the Members of COMFORT COMMODITY LIMITED ("the Company") will be held on Monday, September 23, 2024 at 11:30 A.M. (IST) through Video Conference ("VOC") Other Audio Visual Means ("OAVM") via facility provided by National Securities Depository Limited ("NSDL") in compliance with the applicable provisions of the Companies Act, 2013 ("the Act") and the Rules made thereunder, read with Circular No. 14/2020 dated April 08, 2020, Circular No. 17/2020 dated April 13, 2020 issued by the Ministry of Corporate Affairs followed by Circular No. 20/2020 dated May 05, 2020, Circular No. 02/2021 dated January 15, 2021, Circular No. 10/2021 dated December 14, 2021, Circular No. 02/2022 dated May 05, 2022, Circular No. 10/2022 dated December 28, 2022 and Circular No. 02/2023 dated September 25, 2023 (collectively referred to as "SCA Circulars") and Securities and Exchange Board of India vide its Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 19, 2020, Circular No. SEBI/HO/CFD/CMD1/CIR/P/2021/11 dated January 16, 2021, Circular No. SEBI/HO/CFD/CMD1/CIR/P/2022/12 dated May 13, 2022, Circular No. SEBI/HO/CFD/CMD1/CIR/P/2023/4 dated January 05, 2023, Circular No. SEBI/HO/CFD/CMD1/CIR/P/2023/0164 dated October 06, 2023 and Circular No. SEBI/HO/CFD/CMD1/CIR/P/2023/167 dated October 07, 2023 (collectively referred to as "SEBI Circulars") and all other relevant circulars issued from time to time.

- Dispatch of Annual Report:**
 The e-copy of the Notice of the 17th AGM along with the Annual Report for the financial year 2023-24 of the Company will be available on the website of the Company at <http://www.comfortcomtrade.com/investorsrelation.aspx>. Additionally, the Notice of AGM will also be made available and may be accessed from the relevant section of the website of the Stock Exchange where shares of the Company are listed i.e. BSE Limited at www.bseindia.com, and National Securities Depository Limited ("NSDL") at www.nsdlindia.com.
 Members can attend and participate in the AGM ONLINE through the VCOAVM facility, the details of which will be provided by the Company in the Notice of AGM. Accordingly, please note that no provision has been made to attend and participate in the 17th AGM at the Company in person. Members attending the meeting through VCOAVM shall be treated for the purpose of meeting quorum under Section 103 of the Act.
 The Notice of AGM along with the Annual Report will be sent electronically to those Members whose e-mail addresses are registered with the Company Registrar & Share Transfer Agent ("Registrar/RTA") Depository Participants ("DPs"). As per SEBI Circulars, hard copies of the Notice of 17th AGM and Annual Report for the financial year 2023-24 will not be sent to any shareholders, unless any member has requested for the same. Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their DPs. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's RTA. Link: www.ltkindia.com Private Limited at rtahelpdesk@ltkindia.com in along with self-attested copy of PAN Card.
- Manner of casting vote(s) through e-voting:**
 The shareholders will have an opportunity to cast their vote through electronic means either during the remote e-voting period before the AGM or through e-voting during the AGM. The manner of e-voting for shareholders holding shares in dematerialized mode, physical mode and process for registration of email addresses for those shareholders who have not yet registered the same will be provided in the Notice to the shareholders.
- Dividend:**
 Members may note that the Board of Directors at its Meeting held on Friday, August 09, 2024, has recommended a final dividend of ₹/₹ (Five percent) of the Paid-up Equity Share Capital of the Company, i.e. ₹/₹ (Five Percent Only) per Equity Share of face value of ₹/₹ 10/- (Rupee Ten Only) each for the financial year ended March 31, 2024, subject to approval of the shareholders at the 17th AGM of the Company. The Dividend, if approved at the AGM, will be paid within 30 days of the AGM. Further, pursuant to Section 81 of the Act read with Rules made thereunder, the Register of Members and Share Transfer Books of the Company will remain closed from Tuesday, September 17, 2024 to Monday, September 23, 2024 (both days inclusive) for the purposes of AGM and declaration of Final Dividend for the financial year 2023-24. The Company has read Monday, September 16, 2024 as the "Record Date" for determining eligible shareholders entitled to dividend. Shareholders holding shares in electronic mode are requested to register their bank details with the relevant Depository Participant. This will enable the Company to make timely credit of dividend to the Shareholders in their respective bank accounts. For Shareholders who have not updated their bank account details, Dividend Warrants / Demand Drafts will be sent to their registered addresses.
- TDS on Dividend:**
 Shareholders may please note that in accordance with the provisions of the Income Tax Act, 1961, as amended by and read with the provisions of the Finance Act, 2020, dividend declared and paid by the Company will attract from April 01, 2020, in favour of Shareholders and the Company is required to deduct tax at source ("TDS") from dividend paid to the Shareholders at the applicable rates. For more details, please refer to the Notice to the AGM and TDS related email communication which will be sent to shareholders and the same will also be available on the website of the Company at <http://www.comfortcomtrade.com/investorsrelation.aspx>.
- Manner of registering KYC including bank details for receiving dividend:**
 - Shareholders holding shares in physical mode who have not provided the information regarding bank particulars, are requested to register/update their Bank details (e.g. name of the bank and the branch, bank account number, 9 digit MICR number, 11 digit IFSC Code and the nature of account) online with Link Intime India Private Limited on its website at www.ltkindia.com along with the copy of the signed request letter mentioning the name and address of the shareholder, scanned copy of the Share Certificate (front and back), self-attested copy of the PAN Card, and self-attested copy of any document (e.g.: Driving License, Election Identity Card, Passport) in support of the address of the Shareholder in prescribed Form ISR-1 along with a copy of latest cancelled cheque with the Shareholder's name. The self Form ISR-1 can be downloaded from the Company's website at <http://www.comfortcomtrade.com/investorsrelation.aspx>.
 - Shareholders holding shares in demat mode are requested to register their Bank details with the relevant Depository Participant.

BY ORDER OF THE BOARD OF DIRECTORS OF
 COMFORT COMMODITY LIMITED
 SA-
 APERSHA KADAM
 CHAIRPERSON & DIRECTOR
 DIN: 88678724

DATE: AUGUST 28, 2024
 PLACE: MUMBAI

COMFORT
COMFORT COMMODITY LIMITED
 CIN: L5111MH2007PL0175888

Registered Office: A-301, Hind Arch, Opp. Hans Meher, S. V. Road, Malad (West), Mumbai - 400044
 Phone No.: 022-4844-4500/5005, Fax: 022-4846-0277,
 Email: ipo-commodata@comfortrading.com, Website: www.comfortcommodata.com

INFORMATION REGARDING 17TH ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD THROUGH VIDEO CONFERENCE ("VC") / OTHER AUDIO-VISUAL MEANS ("OAVM")

NOTICE is hereby given that the 17th Annual General Meeting (The AGM/the Meeting) of the Members of COMFORT COMMODITY LIMITED (The Company) will be held on Monday, September 23, 2024 at 11:30 A.M. (IST) through Video Conference ("VC")/ Other Audio Visual Means ("OAVM") via facility provided by National Securities Depository Limited ("NSDL") in compliance with the applicable provisions of the Companies Act, 2013 ("the Act") and the Rules made thereunder, read with Circular No. 14/2020 dated April 08, 2020, Circular No. 17/2020 dated April 13, 2020 issued by the Ministry of Corporate Affairs followed by Circular No. 20/2020 dated May 05, 2020, Circular No. 02/2021 dated January 13, 2021, Circular No. 21/2021 dated December 14, 2021, Circular No. 02/2022 dated May 08, 2022, Circular No. 10/2022 dated December 28, 2022 and Circular No. 02/2023 dated September 15, 2023 (collectively referred to as "SCA Circulars") and Securities and Exchange Board of India vide its Circular No. SEBI/HO/CFD/CMD/CI/CV/2020/79 dated May 15, 2020, Circular No. SEBI/HO/CFD/CMD/CI/CV/2021/11 dated January 14, 2021, Circular No. SEBI/HO/CFD/CMD/CI/CV/2022/82 dated May 13, 2022, Circular No. SEBI/HO/CFD/PO/2023/0029/4 dated January 05, 2023, Circular No. SEBI/HO/CFD/PO/2023/0184 dated October 06, 2023 and Circular No. SEBI/HO/CFD/CI/PO/2023/187 dated October 07, 2023 (collectively referred to as "SEBI Circulars") and all other relevant circulars issued from time to time.

1. Dispatch of Annual Report:
 The e-copy of the Notice of the 17th AGM along with the Annual Report for the financial year 2023-24 of the Company will be available on the website of the Company at <http://www.comfortcommodata.com/investorrelation.aspx>. Additionally, the Notice of AGM will also be made available and may be accessed from the relevant section of the website of the Stock Exchange where shares of the Company are listed i.e. BSE Limited at www.bseindia.com, and National Securities Depository Limited ("NSDL") at www.nsdlindia.com.
 Members can attend and participate in the AGM ONLY through the VCOAVM facility, the details of which will be provided by the Company in the Notice of AGM. Accordingly, please note that no provision has been made to attend and participate in the 17th AGM of the Company in person. Members attending the meeting through VCOAVM shall be treated for the purpose of returning quorum under Section 103 of the Act.
 The Notice of AGM along with the Annual Report will be sent electronically to those Members whose e-mail addresses are registered with the Company's Registrar & Share Transfer Agent ("Registrar/RTA")/Depository Participants (DPs). As per SEBI Circular, hard copies of the Notice of 17th AGM and Annual Report for the financial year 2023-24 will not be sent to any shareholders, unless any member has requested for the same. Shareholders holding shares in dematerialized mode are requested to register their e-mail addresses and mobile numbers with their relevant depositories through their DPs. Shareholders holding shares in physical mode are requested to furnish their e-mail addresses and mobile numbers with the Company's RTA i.e. Link Intime India Private Limited at rtahelpdesk@linkintime.co.in along with self-attested copy of PAN Card.

2. Manner of casting vote(s) through e-voting:
 The shareholders will have an opportunity to cast their vote through electronic means either during the remote e-voting period before the AGM or through e-voting during the AGM. The manner of e-voting for shareholders holding shares in dematerialized mode, physical mode and process for registration of e-mail addresses for those shareholders who have not yet registered the same will be provided in the Notice to the shareholders.

3. Dividend:
 Members may note that the Board of Directors at its Meeting held on Friday, August 09, 2024, has recommended a final dividend of 5% (Five percent) of the Paid-up Equity Share Capital of the Company, i.e. Rs. 0.50/- (Rupee Five Only) per Equity Share of face value of Rs. 10/- (Rupee Ten Only) each for the financial year ended March 31, 2024, subject to approval of the shareholders at the 17th AGM of the Company. The Dividend, if approved at the AGM, will be paid within 30 days of the AGM. Further, pursuant to Section 71 of the Act read with Rules made thereunder, the Register of Members and Share Transfer Books of the Company will remain closed from Tuesday, September 17, 2024 to Monday, September 23, 2024 (both days inclusive) for the purposes of AGM and declaration of Final Dividend for the financial year 2023-24. The Company has fixed Monday, September 16, 2024 as the "Record Date" for determining eligible shareholders entitled to dividend. Shareholders holding shares in electronic mode are requested to register their Bank details with the relevant Depository Participant. This will enable the Company to make timely credit of dividend to the Shareholders in their respective bank accounts. For Shareholders who have not updated their bank account details, Dividend Warrants / Demand Drafts will be sent to their registered addresses.

4. TDS on Dividend:
 Shareholders may please note that in accordance with the provisions of the Income Tax Act, 1961, as amended by and read with the provisions of the Finance Act, 2020, dividend declared and paid by the Company with effect from April 01, 2020, is taxable in the hands of Shareholders and the Company is required to deduct tax at source (TDS) from dividend paid to the Shareholders at the applicable rates. For more details, please refer to the Notice to the Notice of the AGM and TDS related email communication which will be sent to shareholders and the same will also be available on the website of the Company at www.comfortcommodata.com/investorrelation.aspx.

5. Manner of registering KYC including bank details for receiving dividend:
 a) Shareholders holding shares in physical mode who have not provided the information regarding bank particulars, are requested to register/update their Bank details (e.g. name of the bank and the branch, bank account number, 9 digit MICR number, 11 digit FSB Code and the nature of account) online with Link Intime India Private Limited on its website at www.linkintime.co.in along with the copy of the signed request letter mentioning the name and address of the Shareholder, scanned copy of the Share Certificate (front and back), self-attested copy of the PAN Card, and self-attested copy of any document (e.g.: Driving License, Election Identity Card, Passport) in support of the address of the Shareholder in prescribed Form IPR-1 along with a copy of latest cancelled cheque with the Shareholder's name. The said Form IPR-1 can be downloaded from the Company's website at www.comfortcommodata.com/investorrelation.aspx.
 b) Shareholders holding shares in demat mode are requested to register their Bank details with the relevant Depository Participant.

BY ORDER OF THE BOARD OF DIRECTORS OF COMFORT COMMODITY LIMITED Ltd.
APRISHA KADAM
 CHAIRPERSON & DIRECTOR
 DIN: SEBT724

DATE: AUGUST 28, 2024
 PLACE: MUMBAI