

BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484

4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi Mardana, Indore, Madhya Pradesh, India, 452016 Phone: 91-731-422300, Fax- 4221222/444 Email: info@brandconcepts.in

Date: 15th June, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai – 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS Scrip Code: 543442

Sub: Intimation of Analyst/ Institutional Investor Meeting.

Ref: Regulations 30 of the SEBI (Listing Obligations & Disclosures Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we wish to inform you that the company has scheduled a virtual investor meet on Wednesday, June 19^{th} , 2024 at 11:30 AM to be addressed by the Senior Management of the Company through Kaptify Consulting as under:

Interaction with Analyst / Institutional Investor	Format
Ratnatraya Capital	One on One Meeting

Please note that no Unpublished Price Sensitive information will be shared during the meeting.

Kindly take the same on your records.

Yours Sincerely, For Brand Concepts Limited,

Swati Gupta Company Secretary and Compliance Officer Mem No. A33016