

February 13, 2025

THE STOCK EXCHANGE MUMBAI
Phroze Jeejeebhoy Towers,
Dalai Street, Mumbai-400 011
Script Code: 531126

Sub: Intimation of Appointment of Executive Director.

Reference: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Respected Sir/Ma'am

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform the Stock Exchange that the Appointment of Mr. Shantanu Upadhyay (DIN: **07709657**) as Executive Director of the Company has been approved by the shareholders at the Extra-Ordinary General Meeting ('EGM') of the Company, held on Tuesday, 11th February, 2025, through Video conferencing.

The information in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed in **Annexure-I**.

Kindly take the same on your record.

Thanking You,

Yours Faithfully

For Kati Patang Lifestyle Limited
(formerly Known as VirtualSoft Systems Limited)

Mukta Ahuja
(Company Secretary & Compliance Officer)
ACS-49501

ANNEXURE-1

Information as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

Name of Director	Shantanu Upadhyay (DIN 07709657) has been appointed as an Executive Director of the Company
Date of first appointment on the board	14/11/2024 Appointed as Executive Director of the Company
Brief Profile	As per detailed below
Directorship in other Companies	1. EMPYREAN SPIRITS PRIVATE LIMITED 2. EMPYREAN BEVERAGES PRIVATE LIMITED
Number of Shares held in the Company including shareholding as a beneficial owner	3836590
Disclosure of Inter-se relationship between Directors and KMP's	He is not related inter-se to any Director of the Company.
Details of Remuneration sought to be paid and the remuneration last drawn by such person	NIL
Number of Board meetings attended during the year (FY 2024-25)	2
Listed Entity from which director has resigned in the past 3yrs	NA

Brief Profile of Mr. Shantanu Upadhyay

Mr. Shantanu Upadhyay aged 48 years has advised CXOs and Boards in the telecommunications and technology industries on corporate strategy, go-to market, growth and innovation. He has extensive experience in helping global telecom service providers and technology companies launch new growth platforms and transform service delivery leveraging technologies such as Cloud, Cognitive Computing and Internet of Things. He has a proven track-record of leading, building and managing practice areas in diverse/entrepreneurial environment He was also a Senior Manager with Deloitte's TMT (Technology, Media & Telecom) practice and is one of the leading practitioners of the Firm's core Strategy Group. He has consulted global Telecom Carriers and Technology companies on corporate strategy development, product development strategy, growth and innovation.

He also leads Deloitte's efforts in transforming CXO's agenda from growth, innovation and technology transformation perspective. He frequently contributes to the Firm's POVs on strategy, growth & innovation. He has also represented Deloitte at global forums and panels.

Mr. Shantanu Upadhyay is a co-founder and CEO of an award-winning craft beer brand, Kati Patang. Firmly rooted in India, the beverage venture celebrates unfettered moments of freedom and is available in India, US and UK. Before donning his entrepreneurial avatar, Shantanu spent 14 years in management consulting at the Boston Consulting Group and Deloitte across India and the US where he advised CXOs and the Boards of Fortune 500 companies on corporate strategy, growth, go-to-market and innovation.