



23rd September, 2024

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015 for Appointment of Senior Management Personnel's (SMP)

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that, Mr. Pranay Kale, Senior Director-Head India Sales (Business Acquisition) and Mr. Vaibhav Mehrotra, Senior Director-Marketing (Corporate) designated as the senior management personnel's (SMPs) of the Company, with effect from 23rd September, 2024.

Disclosure of information pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and with SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated 13th July, 2023 ('SEBI Circular') is attached as **Annexure-A**.

The same will be available on the website of the Company at <https://unicommerce.com/>

Kindly take the same on your records.

For UNICOMMERCE ESOLUTIONS LIMITED

Name: Ajinkya Jain

Designation: Company Secretary

Membership No.: A33261

Address: Sector 44, Gurugram, Haryana

Unicommerce eSolutions Ltd.

Registered Office: Mezzanine Floor, A-83, Okhla Industrial Area Phase-II, New Delhi 110020 India

Corporate Office: Landmark House, Plot No. 65, 6 & 7th Floor, Sector 44, Gurugram, Haryana 22003 India

Tel +91-888 7790 22, email: contactus@unicommerce.com | Web: www.unicommerce.com ICIN:

U74140DL2012PLC230932

Annexure-A

Information as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular

Sr. No	Particulars	Description
1	Name	Mr. Pranay Kale
2	Reason for change viz., appointment, resignation, removal, death or otherwise	Mr. Pranay Kale, Senior Director – Head India Sales (Business Acquisition) appointed as Senior Management Personnel (SMP).
3	Date of Appointment / cessation -(as applicable) & terms of appointment	Mr. Kale has been designated Senior Management Personnel of the Company with effect from 23 rd September, 2024.
4	Brief Profile (in case of appointment)	Mr. Kale has more than 18 years of experience in the SaaS industry and has worked across BFSI, technology, manufacturing as well as other verticals globally. He has previously headed growth functions for companies like Leadsquared, HighRadius and Realization Technologies.
5.	Disclosure of relationships between directors (in case of appointment of a director)	Not related to directors of the Company

Sr. No	Particulars	Description
1	Name	Mr. Vaibhav Mehrotra
2	Reason for change viz., appointment, resignation, removal, death or otherwise	Mr. Vaibhav Mehrotra, Senior Director – Marketing (Corporate), appointed as Senior Management Personnel (SMP).
3	Date of Appointment / cessation -(as applicable) & terms of appointment	Mr. Mehrotra has been designated Senior Management Personnel of the Company with effect from 23 rd September, 2024.
4	Brief Profile (in case of appointment)	Mr. Mehrotra has a career spanning over 15 years with experience across brand, product, digital and performance marketing. He has held leadership positions at renowned organizations including Cashfree Payments, DLF Limited, Max Group, Cognizant Interactive, and Photon Interactive.
5.	Disclosure of relationships between directors (in case of appointment of a director)	Not related to directors of the Company

Unicommerce eSolutions Ltd.

Registered Office: Mezzanine Floor, A-83, Okhla Industrial Area Phase-II, New Delhi 110020 India
Corporate Office: Landmark House, Plot No. 65, 6 & 7th Floor, Sector 44, Gurugram, Haryana 22003 India
Tel +91-888 7790 22, email: contactus@unicommerce.com | Web: www.unicommerce.com ICIN: U74140DL2012PLC230932