

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Sub: Grant of Stock Options under Affle (India) Limited Employee Stock Option Scheme – 2021

In terms of provisions of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Master Circular, issued by the Securities and Exchange Board of India, we wish to inform that the employees of the Company have been granted stock options (“Options”) under “Affle (India) Limited Employee Stock Option Scheme – 2021” (“Scheme”). Details of the same are mentioned below:

Brief details of options granted	4,94,661 options granted to eligible employees of the Company.
Whether the scheme is in terms of SEBI(Share Based Employee Benefits and Sweat Equity) Regulations, 2021	Yes
Effective Grant Date	January 23, 2025
Total number of shares covered by these options	4,94,661 equity shares of face value Rs. 2 each of the Company
Pricing formula	The exercise price would be the following: 1) For 4,35,160 options: Closing market price on National Stock Exchange on Wednesday, January 22, 2025. 2) For 59,501 options: Average purchase price of the shares acquired by the ESOP Trust under secondary acquisition.
Options Vested	Subject to the terms and conditions specified in the Scheme, the options would vest in the following manner: 25% of the options granted would vest at 12 months from date of grant, 25% of the options granted would vest at 24 months, 25% of the options granted would vest at 36 months and 25% of the options granted would vest at 48 months from the date of grant.

Affle (India) Limited

Time within which options may be exercised	The exercise period shall be 1 year from the date of vesting.
Options Exercised	N.A.
Money realised by exercise of options	N.A.
The total number of shares arising as a result of exercise of option	N.A.
Options lapsed	N.A.
Variation of terms of options	N.A.
Brief details of significant terms	N.A.
Subsequent changes or cancellation or exercise of such options	N.A.
Diluted earnings per share pursuant to issue of equity shares on exercise of options	N.A.

Submitted for your information and records.

Thanking you,

**Yours Faithfully,
For Affle (India) Limited**

**Parmita Choudhury
Company Secretary & Compliance Officer**

Affle (India) Limited

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