

Crompton Greaves Consumer Electricals Limited

Registered & Corporate Office:

05GBD, Godrej Business District, Pirojshanagar,

Vikhroli (West), Mumbai 400079. India

Tel: +91 7304575254

W: www.crompton.co.in CIN: L31900MH2015PLC262254

Email: crompton.investorrelations@crompton.co.in

Date: February 23, 2025

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| To, BSE Limited ("BSE"), Corporate Relationship Department, 2 nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001. | To, National Stock Exchange of India Limited ("NSE"), "Exchange Plaza", 5 th Floor, Plot No. C/1, G Block, Bandra- Kurla Complex Bandra (East), Mumbai – 400 051. |
| BSE Scrip Code: 539876 | NSE Symbol: CROMPTON |
| ISIN: INE299U01018 | ISIN: INE299U01018 |
| Our Reference: 228/2024-25 | Our Reference: 228/2024-25 |

Dear Sir/Madam,

Sub: Intimation for appointment of Senior Management Personnel- Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and Company's Nomination and Remuneration Policy, we hereby inform that on basis of recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company have today i.e. on February 23, 2025, approved the appointment of Mr. Tanmay Prusty as Chief Marketing Officer designated as Senior Management Personnel of the Company with effect from February 24, 2025.

Requisite disclosure as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as **Annexure-A**.

You are requested to take the above information on your record.

Thanking you,

For **Crompton Greaves Consumer Electricals Limited**

Rashmi Khandelwal
Company Secretary & Compliance Officer
ACS - 28839

Annexure-A

Details under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

| Sr. No | Particulars | Details of Change |
|--------|--|---|
| 1. | Reason for change viz., appointment, resignation, removal, death or otherwise | Appointment as Chief Marketing Officer |
| 2. | Date of appointment cessation (as applicable) & terms of appointment | February 24, 2025 |
| 3. | Brief profile (in case of appointment) | <p>Mr. Tanmay has completed BE - Electronics Engineering from NIT - Jamshedpur in 2003 and PGDM/MBA - Marketing/Finance from XLRI Jamshedpur in 2005. He is a seasoned and dynamic marketing leader with a wealth of experience across high-profile roles in some of the most renowned companies in India, including Tata Consumer Products, Amazon, Reckitt Benckiser, and ITC. He has had the privilege of working across iconic brands like Tata Tea, Dettol, Fiama Di Wills and multiple categories like Foods, Personal Care and Consumer Electronics.</p> <p>In his previous role as Business Unit Head at Capital Foods, part of Tata Consumer Products, he was responsible for leading the integration of Tata Consumer's recent acquisition, with a business size of ₹800 crores across multiple brands like Ching's Secret and Smith and Jones.</p> <p>Tanmay has been instrumental in shaping the organizational structure and driving the integration of the new business which speaks to his ability to lead complex business operations and stakeholder management.</p> |
| 4. | Disclosure of relationships between Directors (in case of appointment of a Directors) | NA |