Jaykay Enterprises Limited



Date: August 24, 2024

To,
The Manager,
Listing Operations,
BSE Limited,
Dalal Street,
Mumbai – 400 001

Scrip Code: 500306

Subject :

Intimation of issue of advertisement in newspapers in respect of the Rights Issue of Fully paid up Equity Shares of Jaykay Enterprises Limited ("the Company") pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in terms of the provisions of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018.

Dear Sir/Madam,

With reference to the captioned subject and in reference to our earlier intimations regarding the Rights Issue of equity shares of Jaykay Enterprises Limited ("the Company"), enclosed herewith are the copies of newspaper advertisements made by the Company today i.e. August 24, 2024, in the following newspapers:

- 1. Business Standard– English (All editions)
- 2. Business Standard-Hindi (All editions)

The copy of the newspaper advertisement is also available on the Company's website at www.jaykayenterprises.com.

Kindly take the same on your records and disseminate the same on your website.

Thanking You,

For Jaykay Enterprises Limited

Yogesh Sharma Company Secretary and Compliance Officer Membership No.: A29286

Encl: As above



Regd. Office: Kamla Tower, Kanpur- 208001 (INDIA)
Phones: +91 512 2371478 – 81

E-mail: cs@jaykayenterprises.com, Web: www.jaykayenterprises.com CIN: L55101UP1961PLC001187

is advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is t an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated August 17, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ("SEBI").

JAYKAY ENTERPRISES LIMITED



Jaykay Enterprises Limited (our "Company" or the "Issuer") was originally incorporated as "J.K. Investment Trust Limited" on May 17, 1943, as a public company under the provisions of the India Companies Act, VII of 1913 with a certificate of incorporation issued by the Registrar of Joint Stock Companies, United Provinces of Agra and Oudh on May 17, 1943. Subsequently, the name of ou Company was changed to "J.K. Synthetics Limited", and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Out 1966. Further, the name of our Company was changed to "Jaykay Enterprises Limited" and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Uttar Pradesh and Uttarakhand on October 15, 2010. For further details, please see "General Information" on page 76.

Registered Office: Kamia Tower, Kanour-208001, Uttar Pradesh, India

Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer

Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer

Telephone: +91512-2371478 | E-mail Id: :sa@iavkayenternisss.com | Website: :www.iavkayenternisss.com | Corporate Identification Number: 155101UP1981PLC001187

PROMOTER OF OUR COMPANY MR. ABHISHEK SINGHANIA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF JAYKAY ENTERPRISES LIMITED ONLY

ISSUE OF UP TO 5,84,57,888 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹ 1/- EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 28- PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 24- PER EQUITY SHARE) AGGREGATING UP TO ₹ 14,64.42 LAKHS% ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE
FOR EVERTY FULLY PAID-UP EQUITY SHARES (IBIBLE EQUITY SHAREHOLDERS ON THE ECORD DATE, THAT IS, ON JULY 19, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 207. \$Assuming full subscription.

NOTICE TO THE ELICIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

LAST DATE FOR ON MARKET ISSUE OPENS ON ISSUE CLOSES ON* RENUNCIATIONS' Thursday, August 29, 2024 Wednesday, September 04, 2024 Tuesday, August 27, 2024

by Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the Germat account of the Renounces(s) on or prior to the Issue Closing Date.

Renounces or a support of the Issue Committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Dete (inclusive of the Issue Opening Dete). Fit years years (page 120) and the telesser Costing Date.

1		Simple, Safe, Smart Way of making an	*Applications supported by blocked amount (ASBA) is a better way of
-1	ASBA*	application-	applying to issues by simply blocking the fund in the bank account. For
-1		Make Use of It!!!!	further details, check section on ASBA below.

cilities for Application in this issue

n accordance with Regulation 76 of the SEBI ICOR Regulations, SEBI Rights leave Circular and the ASBA Circulars, all invastors selfing to make an Application in this leave are mandering required to use the ASBA process. Investors should carefully read to vividinous applicable to such Applications before making their Application through ASBA For defauls, rafer "Procedure for Application to vividinous applicable to such Applications before making their Application through ASBA For defauls, rafer "Procedure for Application to the ASBA For defauls, and the ASBA Procedure of the ASBA Proc

providings applicable to such Applications before mesong timer apprehension.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIRICFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SCBB (CIRICFD/DIL/13/2012 dated Jensey) 62, 2013, it is defined that for making Applications by SCSBs on their own account using ASSA facility, each such SCSBs should have a separate account in to own name with any other SCBI registered SCSB(s). Such account ratal be used solely for the purpose of making an Application in this Issue and deer demanzated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELGIBLE EQUITY SHAREHOLDERS
in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Entitlements and Alciment of Rights Equity Shares shall be made in dematcrialized from only. Prior to the issue Openity Date, our Company shall credit the Rights Entitlements to (t) the demat accounts of the Resident Eligible Equity Shareholders holding the Equity Shares holders from, and (i) a demat suspense secrow account, framely. "AMAY ENTERPRISES LIMITED RIGHTS ESCROW DEMAT ACCOUNT) opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 30 of the SEBI Limiting Regulations; or (b) Equity Shareholders held in the account of IEPP authority of the demat accounts of the Resident Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registers on the Record Date; or (d) credit of the Rights Entitlements returned/reversed/failed; or (d) the conversity of the Equity Shares currently undergous providence and provident providence and provident providence holding Equity Shares In physical form, as applicable, so on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders holding Equity Shareholders holding and power providence in the United States. g) non-institutional equity shareholders in the United States.

(g) non-institutional equity chareholders in the United States.

Additionally, our Company has submitted the details of the total Rights Entitlements credited to the demat accounts of the Eligible Equity Shareholders and the demat submitted the details of the Rights Entitlements in the demat accounts of the Eligible Equity Shareholders and the demat submitted in the Rights Entitlements with respect to each Eligible Equity Shareholders and he accessed by such respective Eligible Equity Shareholders on the website of Registrate. A Registrate Entitlements with respect to each Eligible Equity Shareholders before the Registrate. A Registrate Entitlements and be credited to the respective demand account of elligible Equity Shareholders before the issue Opening Date (1.a. Tussaley, August 27, 2024) only in dematerialized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Entitlements on Defore Issue Closing Date (1.a. Tussaley, Losens of Particle Equity Shareholders, September 64, 2024), such Rights Entitlements and Illians and shall be extinguished after the Issue Closing Date. No Rights Equity Shares for such lapsed Rights Entitlements will be credited, even if such Rights Entitlements are required to make an application to apply for Rights Entitlements will be credited. Per Rights Securities offered under Issue.

PLEAS ENDER THAT CREDIT OF THE RIGHTS ENTITEMENTS IN THE DEMATA CROUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS EQUITY SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE RIGHTS ENTITEMENT SHARES TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE RIGHTS EARLY FOR APPLICATION ON PAGE 27 or THE LETTER FOR OFFER.

BEFORE THE 18SUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR FURTHER DETAILS, - PLEASE SEE
"TERMS OF ISSUE". PROCEDURE FOR APPLICATION" ON PAGE 219 OF THE LETTER OF OFFER.

Making of an Application through the ASBA process - Investors desiring to make an Application in this issue through ASBA process, may
submit the Application Form to the Designated Branch of the SCSB or oninefelectronic Application through the website of the SCSBs (if made
enablable by each SCSB) for submixting such SCSB by block Application Morey payates on the Application in their respective ASBA Accounts.
Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorization to the SCSB, vie
the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as
case may be, of the time of submission of the Application. For this late of bears which have been notified by SSBI to set as SCSSs for the ASBA
process, please refer to https://www.ssbi.gov.in/ssbi-sebioter/OberAction.do/doRecognisedFoi-yes@irmid=34. For further details, - please
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**Entered Foreign and Proc see "Terms of Issue" on page 207 of the Letter of Offer

APPLICATION ON PLAIN PAPER:

An Eligible Equity Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our corpany, Registrat to the Issue or from the weebsloof the Registrar, can make an application to subscribe to the Issue on plain paper through the SSBA process. Eligible Equity Shereholders shall submit the plain paper application to the Designated Branch of the SCSB for authorized SSBA by the area are considered to the amount equivalent to the amount equalent on the application in the said bank account maintained with the same SC applications on plain paper will not be accepted from any address outside India.

Additionally, in terms of Regulation 75 of the SEBI ICOR Regulations, investors may choose to accept the offer to participate in this Issue by making plain peper Applications. Please note that Eligible Equity Shareholders making an application in this issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the seme order and as per specimen recorded with higher benix, must reach the office of the Designated Branch of the SCSB before the Issue Closing Dete and should contain the letterage addition.

following particulars:

• Name of our issuer, being Jaykary Enterprises Limited; • Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); • Registered Folio Number OP and Client ID No.; • Number of Equity Shares held as on Record Date; • Allothered option preferred - only Demart form; • Number of Rights Equity Shares applied for, • Number of Rights Equity Shares applied for, within the Right Entitlements; • Total amount paid at the rate of < 25 per Rights Equity Shares; • Details of the ASBA Account such as the account number, name, address and interact of the relevant SCSB; • In case of NR Eligible Equity Shareholders making an application with an inclient address, details of the NRE/FCHRINNO Account such as the account number, name, address and branch of the SCBH with which the account is maintained; • Except for Applications on behalf of the Central or State Government, the residents of Sikkin and the scount is maintained; • Except for Applications on behalf of the Central or State Government, the residents of Sikkin and of the Israel Post to the Central or State Government, the residents of Sikkin and of the Israel Post to Central or State Government, the residents of Sikkin and the scount of the Rights Equity Shareholder and for each Eligible Equity Shareholder in case of John the State Account; • Signature of the Israel Post to the Deposite Shareholder (in case of John holders, to appear in the same sequence and order as they appear in the records of the SCSB; • Additionally, all such Applications are deemed to have accepted the Notlowing:

owledge that the Company, the Lead Manager, its affiliates and others will rely upon the truth and a lons, warraniles and agreements sat forth therein."

proceduations, was a managed and a second sec setter, any other offering material and the issue of Rights Entitlements and the Rights Securifies on a rights basis to personal retain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Letter of Offer, the Abridged setter of Offer, the Application Form, or the Rights Entitlement Letter may come, are required to inform themselves about the restrictions and

observe such restrictions.

Our Company is making this issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material only to email addresses of Eligible Equity Shareholders who have provided an inclinant address to acc Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Socurities is permitted under laws of such jurisdictions and does not result in and may not be construed as, a public offering in such jurisdictions. In case the Eligible Equity Shareholders have provided their valid e-mail address, the issue material will be sent only to their valid e-mail address, he has the such and will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Investors can also access the Letter of Offer, the Abridged Letter of Offer and the Application Form from the weeblase of the Registers, our Company, SEBI, and the Stock Exchange.

NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE NOT BEEN AND LAND IS REFERENTED. IN SERVICE IN UNITED STATES.

NOT BE REGISTERED UNDER THE UNITED STATES SECURITIES ACT, 1833, AS AMENDED ("SECURITIES ACT), ORANY U.S. STATE
SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATE
SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATE
OF MALENIA OR THE TERRITIONIES OR POSSESSIONS THEREOF (PUNITED STATES) OR "U.S."), OR TO, OR FOR THE ACCOUNT
OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REGULATION S UNDER THE SECURITIES ACT ("REGULATION S"), EXCEPT IN A

TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AN RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHER SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUC JURISDICTIONS, BUT NOT IN THE UNITED STATES, THE OFFERING TO WHICH THIS LETTER OF OFFER AND ABRIDGED LETTE OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OR RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER IN BUT MAY OF THE SAID SECURITIES OR RIGHTS. THERE IS NO INTENTION TO REGISTER ANY PORTION OF THE ISSUE OR ANY OF THE SECURITIES DESCRIBED HEREIN IN THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES.

LAST DATE FOR APPLICATION: The last data for submission of the duly filled in the Application Form or a plain paper Application is Wedn September 94, 2024, i.e., Issue Ciceing Data. Our Board or any committee thereof may extend the said date for such period as it may del from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Data (inclusive of the Issue Opening Data).

from time to time, subject to the issue Period not exceeding 30 days from the issue Opening Date (inclusive of the issue Opening Date). If the Application Form is not extendibed with an SCSB, unloaded with the Stock Exchange and the Application Money is noticed with the SCSB, on or before the issue Closing Date or such data as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Other shall be determed to have been declined and our Board or any committee thereof shall be at liberty to dispose or the Rights Equity Shares hereby offered, as provided under the heading, Resis of Affactors* or page 238 of the Letter of Other. Please note that on the Issue Closing Date, Applications through ASBA process will be upleaded until 5.00 p.m. (Indian Standard Time) or such

extended time as permitted by the Stock Exchange

LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "in-principle" approval from BS the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated June 13, 2024. Our Company will also make applica Stock Excharge to obtain its trading approval for the Rights Entitlements as required under ICDR Master Circular. For the purposes of the Designated Stock Exchange is 9SE Limited. l "In-principle" approval from BSE for

The Designated State Extensions to See Emiliary to the distinctly understood that the permission given by BSE Limited should not in any way be deemed construed that the Letter of Offier has been dearned or approved by BSE Limited, nor does it certify the correctness or completeness of any of contents of the Letter of Offier. The Investors are advised to refer to the Letter of Offier for the full text of the *Disclaimer clause of the BSE Limited. on nege 202 of the LOF

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Right DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Latter of Offer, the Application Form, the Rights Entitlement Latter and other issue material will be continued in a part dispatches only to the Eligible Equity Shereholders when have provided their Indian address to our Company and who are located in jurisdictions where the other and sale of the Rights Entitlement or Rights Equity Shere's is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case such Eligible Equity Shereholders have provided their valid e-mails address, the Letter of Offer, the Application Form, the Rights Entitlement Letter and other lessue material will be sent only to their vasis e-mail address, the called offers, the Application Form, the Rights Entitlement Letter and other Letter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, t the Indian addresses provided by them.

In accordance with the above the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has bee completed in electronic form through email on August 22, 2024 by Register to the Issue and by Registered Post on August 23, 2024 by the Company.

Banker to the leave: State Bank of India

Monitoring Agency: Aculte Ratings & Rese

rvestors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder igible to subscribe for the Rights Equity Shares under applicable laws) on the websites of:

(i) the Company at www.jaykayenterprises.com (ii) the Registrer at http://www.rights.alankit.com/

(ii) the lead manager at www.corporate

(iv) the Stock Exchange at www.bseindia.com

atora can visit following links for the below ioned purposes

- Frequently asked questions and online! electronic dedicated Shareholders helpdesk for guidance on the Applicat of difficulties faced by the Shareholders: http://www.rights.alankit.com/ and www.laykayentendises.com Updation of Indian address/ email address/ mobile number in the records maintained by the Rep
- http://www.rights.elenkit.com/
- Submission of self-attested PAN, client master sheet and demat account details by non-r
- www.rights.alankit.com/

The LOF is available on the website of SEBI at <u>www.sebi.gov.in</u>



er application, as the case may be, was submitted by the Investors along with a photocopy of the acknowle

For Javkay Enterprises Limited

Company Secretary and Compliance Officer

Date: August 23, 2024 Place: New Delhi

solvertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is nannouncement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated gust 17, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ("SEBI").



JAYKAY ENTERPRISES LIMITED

Jaykay Enterprises Limited (our "Company" or the "Issuer") was originally incorporated as "J.K. Investment Trust Limited" on May 17, 1943, as a public company under the provisions of the India Companies Act, VII of 1913 with a certificate of incorporation issued by the Registrar of Joint Stock Companies, United Provinces of Agra and Outh on May 17, 1943. Subsequently, the name of ou Company was changed to "J.K. Synthetics Limited", and a fresh certificate of incorporation consequent to the orbange of name was issued by the Registrar of Companies, Utar Pradesh, Kanpur or May 9, 1961, under the provisions of the Companies Act, 1966, Further, the name of our Company was changed to "Jaykay Enterprises Limited" and fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Utar Pradesh and Uttarakhand on October 15, 2010. For further details, please see "General Information" on page 76.

Registered Office: Karnia Tower, Kanpur-208001, Uttar Pradesh, India

Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer

Telephone: +91512-2371478 | E-mail Id: cs@laykayenterprises.com | Website: www.laykayenterprises.com

Corporate Identification Number: L55101UP1981PLC00187

PROMOTER OF OUR COMPANY: M.R. ABHISHEK SINGHANIA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF JAYKAY ENTERPRISES LIMITED ONLY

ISSUE OF UP TO 5,84,57,888 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹ 16. FACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 26- PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 24- PER EQUITY SHARE) AGGREGATING UP TO ₹ 14,814.42 LAKHS# ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE (INCLUDING FOR EVERY 1 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON JULY 19, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 207. #Assuming full subscription.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY **LAST DATE FOR ON MARKET ISSUE CLOSES ON**# **ISSUE OPENS ON** RENUNCIATIONS' Thursday, August 29, 2024 Tuesday, August 27, 2024 Wednesday, September 04, 2024

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١		Simple, Safe, Smart Way of making an	*Applications supported by blocked amount (ASBA) is a better way of
١	ASBA*	application-	applying to issues by simply blocking the fund in the bank account. For
١		Make Use of It!!!!	further details, check section on ASBA below.

cilities for Application in this issue

scordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights issue Circular and the ASBA Circulars, all Investors lifting to make an Application in this issue are mandatority required to use the ASBA process, investors should carefully read the visitions applicable to such Applications before making their Application through ASBA. For details, refer "Procedure for Application ough the ASBA Process" on page 218.

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CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Equity Shares shall be made in dematerialized form only. Prior to the issue Opening Date, our Company shall credit the Rights Entitlements to (1) the demate accounts of the Resident Eligible Equity Shareholders holding the Equity Shares had common for the Resident Eligible Equity Shareholders holding the Equity Shares had from an account pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Share held in a demate suspense acrows exocuting pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Share held in the account of IEEP submitty (or (c) the demate accounts pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Shares held in a demate suspense account pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Shares held in the account accounts of the Resident Eligible Equity Sharesholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Dale; or (4) credit of the Rights Emittements returned/reversed/faled; or (6) the ownership of the Equity Shares accounts the registral accounts and the Registral or the Record Dale; or (6) credit of the Rights Emittements returned/reversed/faled; or (6) the ownership of the Equity Shares accounts the provision of the Registral or the Record Dale or (6) credit of the Rights Emittements returned/reversed/faled; or (6) the ownership of the Equity Shares held by Equity Shares held by Equity Sharesholders be found to physical form, as applicable, as on Record Dale where details of demate accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (6) or non-institutional equity shareholders in the United States. stitutional equity shareholders in the United States.

(g) non-institutional equity shareholders in the United States.

Additionally, our Company has autimated the details of the total Rights Entitlements credited to the demat accounts of the Eligible Equity Shareholders and the demat suspense escrew account to the Stock Exchange after completing the corporate action. The details of the Rights Entitlements with respect to each eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders on the website for Registrar Le, www.almitt.com after keying in their respective details along with other excurtly control measures irreprenented thereat. Rights Entitionens shall be credited to the responder demant accounts of Eligible Equity Shareholders before the issue Opening Date (i.e. Tuesday, August 27, 2049) only in demantalized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Eligible Equity Shareholders before the issue Opening Date (ii.e. Tuesday, August 27, 2049) only in demantalized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Eligible Equity Shareholders, Persons who are credited the Rights Eligible Equity Shareholders. Persons who are credited the Rights Eligible Equity Shareholders of Rights Eligible Equity Shareholders of Rights Eligible Equity Shareholders. Persons who are credited the Rights Eligible Equity Shareholders are considered to the Rights Eligible Equity Shareholders are PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DENAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO BE RIGHTS EQUITY SHARES AND AT HE RIGHTS EQUITY SHARES ON OR THE RIGHTS EQUITY SHARES ON OR DEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR FURTHER DETAILS, PLAGE SEE OCEDURE FOR APPLICATION" ON PAGE 219 OF THE LETTER OF OFFER.

Making of an Application through the ASBA process – investors destring to make an Application the lesue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or enfine/electronic Application through the website of the SCSB in the Application Form to the Designated Branch of the SCSB or enfine/electronic Application through the website of the SCSB of the Application Form on the Application in their respective ASBA Accounts, investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorization to the SCSB, where electronic monks, for blocking ruids in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of bards which have been notified by SEBI to act as SCSBs for the ASBA. e refer to https://www.ebb.gov.in/seb/web/other/OtherAction.do?doRecognisedFol=ves&intmid=34. For further details. - piesas ne of Jeans" on page 207 of the Letter of Office

APPLICATION ON PLAIN PAPER:

AR EIGHE ACUS Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our Company, Registrar to the issue or from the webette of the Registrar, can make an application to subscribe to the issue on plain paper through ASBA process. Eligible Equity Shareholders shell submit the plain paper application to the Designated Branch of the SCSB for sutherizing such SCSB to lock an enount equivalent to the enount peoples on the application in the seld bank account meintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Additionally, in terms of Regulation 76 of the SEBI ICDR Regulations, investors may choose to accept the offer to participate in this issue by making plain paper Applications. Please note that Eligible Equity Shareholders making an application in this issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitiernents.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the issue Closing Date and should contain the

following particulans:

- Name of our issuer, being Jisykay Enterprises Limited: • Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); • Registered Folio Number/ DP and Client ID No.; • Number of Equity Shares held as on Record Date; • Alctiment option preferred - only Demat form; • Number of Rights Equity Shares sentitled to; • Number of Rights Equity Shares sentitled for, if any; • Total amount paid at the rate of ₹25 per Rights Equity Share; • Details of the ASBA Account such as appled for within the Right. Entitiernents; • Total amount paid at the rate of ₹25 per Rights Equity Share; • Details of the ASBA Account such as the account makes, name, address and branch of the relevant SCSB; • In case of NR Eighble Equity Shareholders making an application with an Indian address, details of the NREFCORNING Account such as the account number, name, address and branch of the relevant SCSB; • In case of NR Eighble Equity Shareholders making an application with an Indian address, details of the NREFCORNING Account such as the account number, name, address and branch of the SCSB with which we account it is matinization; • Except for Applications on behalf of the Central or State Government, the residents of Silkdin and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, invespective of the total value of the Rights Equity Shareholder provides of branch of the SCSB); • Additionally, at such Application whosp in the ASBA Account; • Signaterial of the Eligible Equity Shareholder in case of joint names are dement to two excepted the following: all such Applicants are deemed to have accepted the following:

whedge that the Company, the Lead Manager, its affiliates and others will rely upon the truth and ac ons, warranties and agreements set forth therein."

OVERSEAS SHAREHOLDERS: The distribution of the Later of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlements and the Rights Securities on a rights besite to personal in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form, or the Rights Entitlement Later may come, are required to inform themselves about the restrictions and

Our Company is making this issue on a rights basis to the Eligible Equity Shareholders and will dis Our Company is making this issue on a rights basis to the Eligible Equity Shameholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitiement Latter and other issue materiated only to small addresses of Eligible Equity Shameholders who have provided an inclian address to our Company and who are located in jurisdictions where the offer and eate of the Rights Entittement or Rights Ecutive in the Entitle Letter of the Rights Entittement or Rights in a case the Eligible Equity Shameholders have provided their valid e-mail address, the issue material will be sent only to their valid e-mail address and in case the Eligible Equity Shameholders have not provided their valid e-mail address, then the issue material will be dispatched, on a reasonable offer basis, to the Indian addresses provided by them. Inventors can also accoss the Letter of Offer, the Abridged Letter of Offer and the Application Form from the velocities of the Registers, our Company, SEBI, and the Stock Exchange.

NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITILEMENTS AND THE RIGHTS EQUITY SHARES HAVE NOT SEEN AND

NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE NOT BEEN AND WILL NOT BE REGISTERED JUDGET THE UNITED STATES SECURITIES ACT, 1933, AS AMENDED ("SECURITIES ACT), OR ANY U.S. STATE SECURITIES ACT), OR ANY U.S. STATE SECURITIES ACT, OR ANY U.S. STATE SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATE OF AMERICA OR THE TERRITORISE OR TO U.S. 7), OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REGULATION S UNDER THE SECURITIES ACT ("REGULATION S"), EXCEPT IN A

TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AN RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHER SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/ OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUC SUCH OF HER AND SALE OF THE RIGHTS EQUITY SHARES AND/OR RIGHTS ENTITLEMENTS ARE PERMIT IED UNDER LAWS OF SUBJURISDICTIONS, BUT NOT IN THE UNITED STATES. THE OFFERING TO WHICH THIS LETTER OF OFFER AND ASRIQUED LETTER OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OF RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER TO BLY ANY OF THE SAID SECURITIES OF RIGHTS. THERE IS NO INTENTION TO REGISTER ANY POTHIOS OF THE ISSUE OR ANY OF THE SCURITIES DESCRIBED HEREIN IN THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES.

LAST DATE FOR APPLICATION: The lest date for examination of excluding in the Application Form or a plain paper Application is Wednesdey September 04, 2824. (e.g., Issue Closing Date. Our Board or any committee thereof may extend the said date for such parced as it may determine from time to time, subject to the issue Period not exceeding 30 days from the Issue Opening Date (notation of the Issue Opening Date). If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchange and the Application Money is not blooked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof exits be attended to the Contained in the Letter of Ofter shall be deemed to have been descined and our Board or any committee thereof exits be at liberty to dispose or the Rights Equity Shares hereby offered, as provided under the heading. Besize of Allotherent* on page 238 of the Letter Offers.

ase note that on the issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard T Inded time as permitted by the Stock Exchange.

extended time as permitted by the Block Exchange.

LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "in-principle" approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated June 13, 2024. Our Company will also make applications to the Stock Exchange to obtain its trading approval for the Rights Emittements as required under (CDR Master Circular. For the purposes of this issue, the Designated Stock Exchange is BSE Limited.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the

contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer dause of the BSF Limite e 202 of the LOE

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Rights I DISPATCH AND AWAILABILITY OF ISSUE MATERIALS: in accordance with the SEBI ICOR Regulations and SEBI Rights Issue Circulars, the Letter of Offer, the Apriliaged Letter of Offer, the Apriliage Letter is offer, and the English Englis

accordance with the above the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been mpleted in electronic form through email on August 22, 2024 by Registrar to the issue and by Registered Post on August 23, 2024 by the Company

Banker to the leave: State Bank of India

Monitoring Agency: Aculte Ratings & Research Limited

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareho eligible to subscribe for the Rights Equity Shares under applicable laws) on the websites of:

(i) the Company at www.laykaventerprises.com:

(ii) the Registrar at http://www.rights.alankit.com/;

(iii) the lead manager at www.corporateorofessionals.com

(iv) the Stock Exchange at www.bseindia.com The Investors can visit following links for the below-mentioned purposes.

- Frequently asked questions and online/ electronic dedicated Shareholders helpdesk for guidance on the Applica of difficulties faced by the Shareholders: https://www.rights.elenkit.com/ and www.rights.elenkit.com/ and https://www.rights.elenkit.com/ and www.rights.elenkit.com/ and www.rights.elenkit.com/ and www.rights.elenkit.com/ and <a href="https://www.rights
- Updation of Indian address/ email address/ mobile number in the records maintained by the Registrar or http://www.rights.alankit.com/
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Si http://www.rights.elankit.com/

The LOF is available on the website of SEBI at www.sebi.gov.in.



LEAD MANAGER OF THE ISSUE

Corporate Professionals Capital Private Limited D-28, South Extension; Part I, Nove Delh -1100/9, Police D-28, South Extension; Part I, Nove Delh -1100/9, Police Tel: +91 011 4082 2200; E-mail: mb@indiscp.com Investor Grievance D: mb@indiscp.com Webells: www.corporateprofessionals.com Contact Person: Ms. Anjall Aggarval SEBI Registration No.: INMO00011435
RR OF THE BISUE

it Assignments Limited Alankit House, 4E/2, Jhandewalan Extension, New Delhi-110055, India Tel: +91 11 4254 1966: Fax: +91 11 2355 2001

F.mail: isvkaverights@elank Grievance D: jaykayerights@

Webells: http://www.rights.elenkil.com/ Contact Person: Ms. Shipra Sharma SEBI Registration No.: INR000002532 OMPANY SECRETARY AND COMPLIANCE OFFICER

Jaykay Enterprises Limited
Mr. Yogesh Sherms
Kamia Tower, Kanpur - 208001, Ultar Pradesh – India.
Telephone: +91512-2371478
E-mal kir: aggravkayrentemdese.com
Website: www.jaykaysutancises.com

Corporate Identification Number: L55101UP1981PLC001187 Secretary and Compilance Officer for any pre-lesue or pos Investors may contact the Registrar to the Issue or our Company St matters. All grisvancous relating to the ASBA process may be addressed to the Registrar to the Issue, with a crypt to the SCSB, grying full details such as name, address of the Applicant, contact number(e). E-mail address of the solad first holder, bide number or dennat account, number of Rights Equity Shares applied for, amount blobded, ASBA Account number and the Designated Brendor the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgment slip.

On behalf of the Board of Director

Date: August 23, 2024

Mr. Yogesh & Company Secretary and Compilance Office advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is a nanouncement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated igust 17, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ("SEBI").

JAYKAY ENTERPRISES LIMITED



Jaykay Enterprises Limited (our "Company" or the "Issuer") was originally incorporated as "J.K. Investment Trust Limited" on May 17, 1943, as a public company under the provisions of the India Companies Act, VII of 1913 with a certificate of incorporation issued by the Registrar of Joint Stock Companies, United Provinces of Agra and Oudh on May 17, 1943. Subsequently, the name of ou Company was changed to "J.K. Synthetics Limited", and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Out 1966. Further, the name of our Company was changed to "Jaykay Enterprises Limited" and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Uttar Pradesh and Uttarakhand on October 15, 2010. For further details, please see "General Information" on page 76.

Registered Office: Kamia Tower, Kanour-208001, Uttar Pradesh, India

Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer

Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer

Telephone: +91512-2371478 | E-mail Id: :sa@iavkayenternisss.com | Website: :www.iavkayenternisss.com | Corporate Identification Number: 155101UP1981PLC001187

PROMOTER OF OUR COMPANY MR. ABHISHEK SINGHANIA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF JAYKAY ENTERPRISES LIMITED ONLY

ISSUE OF UP TO 5,84,57,888 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹ 1/- EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 28- PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 24- PER EQUITY SHARE) AGGREGATING UP TO ₹ 14,64.42 LAKHS% ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE
FOR EVERTY FULLY PAID-UP EQUITY SHARES (IBIBLE EQUITY SHAREHOLDERS ON THE ECORD DATE, THAT IS, ON JULY 19, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 207. \$Assuming full subscription.

NOTICE TO THE ELICIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

LAST DATE FOR ON MARKET ISSUE OPENS ON ISSUE CLOSES ON* RENUNCIATIONS' Thursday, August 29, 2024 Wednesday, September 04, 2024 Tuesday, August 27, 2024

by Shareholders are nequested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces(s) on or prior to the Issue Closing Date.

**Register of the Issue Committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Fully any Applicant fairs the Issue Costing Date.

1		Simple, Safe, Smart Way of making an	*Applications supported by blocked amount (ASBA) is a better way of
-1	ASBA*	application-	applying to issues by simply blocking the fund in the bank account. For
-1		Make Use of It!!!!	further details, check section on ASBA below.

cilities for Application in this issue

n accordance with Regulation 76 of the SEBI ICOR Regulations, SEBI Rights leave Circular and the ASBA Circulars, all invastors selfing to make an Application in this leave are mandering required to use the ASBA process. Investors should carefully read to vividinous applicable to such Applications before making their Application through ASBA For defauls, rafer "Procedure for Application to vividinous applicable to such Applications before making their Application through ASBA For defauls, rafer "Procedure for Application to the ASBA For defauls, and the ASBA Procedure of the ASBA Proc

providings applicable to such Applications before mesong timer apprehension.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIRICFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SCBB (CIRICFD/DIL/13/2012 dated Jensey) 62, 2013, it is defined that for making Applications by SCSBs on their own account using ASSA facility, each such SCSBs should have a separate account in to own name with any other SCBI registered SCSB(s). Such account ratal be used solely for the purpose of making an Application in this Issue and deer demanzated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELGIBLE EQUITY SHAREHOLDERS
in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Entitlements and Alciment of Rights Equity Shares shall be made in dematcrialized from only. Prior to the issue Openity Date, our Company shall credit the Rights Entitlements to (t) the demat accounts of the Resident Eligible Equity Shareholders holding the Equity Shares holders from, and (i) a demat suspense secrow account, framely. "AMAY ENTERPRISES LIMITED RIGHTS ESCROW DEMAT ACCOUNT) opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 30 of the SEBI Limiting Regulations; or (b) Equity Shareholders held in the account of IEPP authority of the demat accounts of the Resident Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registers on the Record Date; or (d) credit of the Rights Entitlements returned/reversed/failed; or (d) the conversity of the Equity Shares currently undergous providence and provident providence and provident providence holding Equity Shares In physical form, as applicable, so on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders holding Equity Shareholders holding and power providence in the United States. g) non-institutional equity shareholders in the United States.

(g) non-institutional equity chareholders in the United States.

Additionally, our Company has submitted the details of the total Rights Entitlements credited to the demat accounts of the Eligible Equity Shareholders and the demat submitted the details of the Rights Entitlements in the demat accounts of the Eligible Equity Shareholders and the demat submitted in the Rights Entitlements with respect to each Eligible Equity Shareholders and he accessed by such respective Eligible Equity Shareholders on the website of Registrate. A Registrate Entitlements with respect to each Eligible Equity Shareholders before the Registrate. A Registrate Entitlements and be credited to the respective demand account of elligible Equity Shareholders before the issue Opening Date (1.a. Tussaley, August 27, 2024) only in dematerialized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Entitlements on Defore Issue Closing Date (1.a. Tussaley, Losens of Particle Equity Shareholders, September 64, 2024), such Rights Entitlements and Illians and shall be extinguished after the Issue Closing Date. No Rights Equity Shares for such lapsed Rights Entitlements will be credited, even if such Rights Entitlements are required to make an application to apply for Rights Entitlements will be credited. Per Rights Securities offered under Issue.

PLEAS ENDER THAT CREDIT OF THE RIGHTS ENTITEMENTS IN THE DEMATA CROUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS EQUITY SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE RIGHTS ENTITEMENT SHARES TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE RIGHTS EARLY FOR APPLICATION ON PAGE 27 or THE LETTER FOR OFFER.

BEFORE THE 18SUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR FURTHER DETAILS, - PLEASE SEE
"TERMS OF ISSUE". PROCEDURE FOR APPLICATION" ON PAGE 219 OF THE LETTER OF OFFER.

Making of an Application through the ASBA process - Investors desiring to make an Application in this issue through ASBA process, may
submit the Application Form to the Designated Branch of the SCSB or oninefelectronic Application through the website of the SCSBs (if made
enablable by each SCSB) for submixting such SCSB by block Application Morey payates on the Application in their respective ASBA Accounts.
Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorization to the SCSB, vie
the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as
case may be, of the time of submission of the Application. For this late of bears which have been notified by SSBI to set as SCSSs for the ASBA
process, please refer to https://www.ssbi.gov.in/ssbi-sebioter/OberAction.do/doRecognisedFoi-yes@irmid=34. For further details, - please
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**Entered Foreign and Proc see "Terms of Issue" on page 207 of the Letter of Offer

APPLICATION ON PLAIN PAPER:

An Eligible Equity Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our corpany, Registrat to the Issue or from the weebsloof the Registrar, can make an application to subscribe to the Issue on plain paper through the SSBA process. Eligible Equity Shereholders shall submit the plain paper application to the Designated Branch of the SCSB for authorized SSBA by the area are considered to the amount equivalent to the amount equalent on the application in the said bank account maintained with the same SC applications on plain paper will not be accepted from any address outside India.

Additionally, in terms of Regulation 75 of the SEBI ICOR Regulations, investors may choose to accept the offer to participate in this Issue by making plain peper Applications. Please note that Eligible Equity Shareholders making an application in this issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the seme order and as per specimen recorded with higher benix, must reach the office of the Designated Branch of the SCSB before the Issue Closing Dete and should contain the letterage addition.

following particulars:

• Name of our issuer, being Jaykary Enterprises Limited; • Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); • Registered Folio Number OP and Client ID No.; • Number of Equity Shares held as on Record Date; • Allothered option preferred - only Demart form; • Number of Rights Equity Shares applied for, • Number of Rights Equity Shares applied for, within the Right Entitlements; • Total amount paid at the rate of < 25 per Rights Equity Shares; • Details of the ASBA Account such as the account number, name, address and interact of the relevant SCSB; • In case of NR Eligible Equity Shareholders making an application with an inclient address, details of the NRE/FCHRINNO Account such as the account number, name, address and branch of the SCBH with which the account is maintained; • Except for Applications on behalf of the Central or State Government, the residents of Sikkin and the scount is maintained; • Except for Applications on behalf of the Central or State Government, the residents of Sikkin and of the Israel Post to the Central or State Government, the residents of Sikkin and of the Israel Post to Central or State Government, the residents of Sikkin and the scount of the Rights Equity Shareholder and for each Eligible Equity Shareholder in case of John the State Account; • Signature of the Israel Post to the Deposite Shareholder (in case of John holders, to appear in the same sequence and order as they appear in the records of the SCSB; • Additionally, all such Applications are deemed to have accepted the Notlowing:

owledge that the Company, the Load Manager, its affiliates and others will rely upon the truth and a lons, warraniles and agreements sat forth therein."

proceduations, was a managed and a second sec setter, any other offering material and the issue of Rights Entitlements and the Rights Securifies on a rights basis to personal retain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Letter of Offer, the Abridged setter of Offer, the Application Form, or the Rights Entitlement Letter may come, are required to inform themselves about the restrictions and

observe such restrictions.

Our Company is making this issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material only to email addresses of Eligible Equity Shareholders who have provided an inclinant address to acc Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Socurities is permitted under laws of such jurisdictions and does not result in and may not be construed as, a public offering in such jurisdictions. In case the Eligible Equity Shareholders have provided their valid e-mail address, the issue material will be sent only to their valid e-mail address, he has the such and will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Investors can also access the Letter of Offer, the Abridged Letter of Offer and the Application Form from the weeblase of the Registers, our Company, SEBI, and the Stock Exchange.

NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE NOT BEEN AND LAND IS REFERENTED. IN SERVICE IN UNITED STATES.

NOT BE REGISTERED UNDER THE UNITED STATES SECURITIES ACT, 1833, AS AMENDED ("SECURITIES ACT), ORANY U.S. STATE
SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATE
SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATE
OF MALENIA OR THE TERRITIONIES OR POSSESSIONS THEREOF (PUNITED STATES) OR "U.S."), OR TO, OR FOR THE ACCOUNT
OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REGULATION S UNDER THE SECURITIES ACT ("REGULATION S"), EXCEPT IN A

TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AN RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHER SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUC JURISDICTIONS, BUT NOT IN THE UNITED STATES, THE OFFERING TO WHICH THIS LETTER OF OFFER AND ABRIDGED LETTE OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OR RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER IN BUT MAY OF THE SAID SECURITIES OR RIGHTS. THERE IS NO INTENTION TO REGISTER ANY PORTION OF THE ISSUE OR ANY OF THE SECURITIES DESCRIBED HEREIN IN THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES.

LAST DATE FOR APPLICATION: The last data for submission of the duly filled in the Application Form or a plain paper Application is Wedn September 94, 2024, i.e., Issue Ciceing Data. Our Board or any committee thereof may extend the said date for such period as it may del from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Data (inclusive of the Issue Opening Data).

from time to time, subject to the issue Period not exceeding 30 days from the issue Opening Date (inclusive of the issue Opening Date). If the Application Form is not extendibed with an SCSB, unloaded with the Stock Exchange and the Application Money is noticed with the SCSB, on or before the issue Closing Date or such data as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Other shall be determed to have been declined and our Board or any committee thereof shall be at liberty to dispose or the Rights Equity Shares hereby offered, as provided under the heading, Resis of Affactors* or page 238 of the Letter of Other. Please note that on the Issue Closing Date, Applications through ASBA process will be upleaded until 5.00 p.m. (Indian Standard Time) or such

extended time as permitted by the Stock Exchange

LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "in-principle" approval from BS the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated June 13, 2024. Our Company will also make applica Stock Excharge to obtain its trading approval for the Rights Entitlements as required under ICDR Master Circular. For the purposes of the Designated Stock Exchange is 9SE Limited. l "In-principle" approval from BSE for

The Designated State Extensions to See Emiliary to the distinctly understood that the permission given by BSE Limited should not in any way be deemed construed that the Letter of Offier has been dearned or approved by BSE Limited, nor does it certify the correctness or completeness of any of contents of the Letter of Offier. The Investors are advised to refer to the Letter of Offier for the full text of the *Disclaimer clause of the BSE Limited. on nege 202 of the LOF

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Right DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Latter of Offer, the Application Form, the Rights Entitlement Latter and other issue material will be continued in a part dispatches only to the Eligible Equity Shereholders when have provided their Indian address to our Company and who are located in jurisdictions where the other and sale of the Rights Entitlement or Rights Equity Shere's is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case such Eligible Equity Shereholders have provided their valid e-mails address, the Letter of Offer, the Application Form, the Rights Entitlement Letter and other lessue material will be sent only to their vasis e-mail address, the called offers, the Application Form, the Rights Entitlement Letter and other Letter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, the Application Form, the Rights Entitlement Letter and other latter of Offer, t the Indian addresses provided by them.

In accordance with the above the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has bee completed in electronic form through email on August 22, 2024 by Register to the Issue and by Registered Post on August 23, 2024 by the Company.

Banker to the leave: State Bank of India

Monitoring Agency: Aculte Ratings & Rese

rvestors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder igible to subscribe for the Rights Equity Shares under applicable laws) on the websites of:

(i) the Company at www.jaykayenterprises.com

(ii) the Registrer at http://www.rights.alankit.com/

(ii) the lead manager at www.corporate (iv) the Stock Exchange at www.bseindia.com

atora can visit following links for the below ioned purposes:

- Frequently asked questions and online' electronic dedicated Shareholders helpdesk for guidance on the Applicat of difficulties faced by the Shareholders: https://www.rights.aiankit.com/ and www.iaykayentendises.com Updation of Indian address/ email address/ mobile number in the records maintained by the Reg
- http://www.rights.elenkit.com/
- Submission of self-attested PAN, client master sheet and demat account details by non-r www.rights.alankit.com/

The LOF is available on the website of SEBI at <u>www.sebi.gov.in</u>



Telephrone: *91512-2371478
E-mail file: ce@linkyacyenterprises.com
Website: www.javisnyaniterprises.com
Website: www.javisnyaniterprises.com
Corporate identification Number: LSS101UP1861PLC001187

Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue relating matters. All grievances releding to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, ghing full detauths a name, address of the solid first holds, rision unber or demat account, number of Post account, number of Post account, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application er application, as the case may be, was submitted by the Investors along with a photocopy of the acknowle

For Javkay Enterprises Limited

Date: August 23, 2024 Place: New Delhi

Company Secretary and Compliance Officer

advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is a nanouncement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated gust 17, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ("SEBI").



JAYKAY ENTERPRISES LIMITED

Jaykay Enterprises Limited (our "Company" or the "Issuer") was originally incorporated as "J.K. Investment Trust Limited" on May 17, 1943, as a public company under the provisions of the India Companies Act, VII of 1913 with a certificate of incorporation issued by the Registrar of Joint Stock Companies, United Provinces of Agra and Outh on May 17, 1943. Subsequently, the name of ou Company was changed to "J.K. Synthetics Limited", and a fresh certificate of incorporation consequent to the orbange of name was issued by the Registrar of Companies, Utar Pradesh, Kanpur or May 9, 1961, under the provisions of the Companies Act, 1966, Further, the name of our Company was changed to "Jaykay Enterprises Limited" and fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Utar Pradesh and Uttarakhand on October 15, 2010. For further details, please see "General Information" on page 76.

Registered Office: Karnia Tower, Kanpur-208001, Uttar Pradesh, India

Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer

Telephone: +91512-2371478 | E-mail Id: cs@laykayenterprises.com | Website: www.laykayenterprises.com

Copporate Identification Number: L55101UP1961PLC001187

PROMOTER OF OUR COMPANY: M.R. ABHISHEKS! Com | Website: www.laykayeniarprises.com | Website: www.laykayeniarprises.com | Version |

NOTICE TO THE I	<u>ELIGIBLE EQUITY SHAREHOLDI</u>	ERS OF OUR COMPANY
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATIONS'	ISSUE CLOSES ON#
Tuesday, August 27, 2024	Thursday, August 29, 2024	Wednesday, September 04, 2024

Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces(s) on a prior to the issue Closing Dis Our Board or a duly authorized Right issue Committee thereof will have the right to extend the issue Period as it may determine from time to time but not exceeding 30 (thirty) days from the issue Opening Date (inclusive of the issue Opening Date) e-permitted by any Applicant after the issue Closing Date.

ı		Simple, Safe, Smart Way of making an	*Applications supported by blocked amount (ASBA) is a better way of
ı	ASBA*	application-	applying to issues by simply blocking the fund in the bank account. For
ı		Make Use of It!!!!	further details, check section on ASBA below.

cilities for Application in this issue

scordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights issue Circular and the ASBA Circulars, all investors lifting to make an Application in this issue are mandatority required to use the ASBA process. Investors should carefully read the visitions applicable to such Applications before making their Application through ASBA. For details, refer "Procedure for Application ough the ASBA Process" on page 219.

arough are notwer process on page 21s.

Gress note that subject to SCSBs compying with the requirements of SEBI Circular CIRICFD/DIL/13/2012 dated September 25, 2012, within the periodis stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI Circular IRICFD/DIL/12/13 dated annuary 02, 2013, it is defined that for mading Applications by SCSBs on their own account using ASBA facility, each way SCSB should have a separate account in its own mane with any other SEBI registered SCSIG)s. Out encount shall be used skyly for the urpose of making an Application in this issue and clear demandated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Equity Shares shall be made in dematerialized form only. Prior to the issue Opening Date, our Company shall credit the Rights Entitlements to (1) the demate accounts of the Resident Eligible Equity Shareholders holding the Equity Shares had common for the Resident Eligible Equity Shareholders holding the Equity Shares had from an account pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Share held in a demate suspense acrows exocuting pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Share held in the account of IEEP submitty (or (c) the demate accounts pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Shares held in a demate suspense account pursuant to Regulation 30 of the SEBI Listing Regulations; or 10 Equity Shares held in the account accounts of the Resident Eligible Equity Sharesholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Dale; or (4) credit of the Rights Emittements returned/reversed/faled; or (6) the ownership of the Equity Shares accounts the registral accounts and the Registral or the Record Dale; or (6) credit of the Rights Emittements returned/reversed/faled; or (6) the ownership of the Equity Shares accounts the provision of the Registral or the Record Dale or (6) credit of the Rights Emittements returned/reversed/faled; or (6) the ownership of the Equity Shares held by Equity Shares held by Equity Sharesholders be found to physical form, as applicable, as on Record Dale where details of demate accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (6) or non-institutional equity shareholders in the United States. (g) non-institutional equity shareholders in the United States.

(g) non-institutional equity shareholders in the United States.

Additionally, our Company has autimated the details of the total Rights Entitlements credited to the demat accounts of the Eligible Equity Shareholders and the demat suspense escrew account to the Stock Exchange after completing the corporate action. The details of the Rights Entitlements with respect to each eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders on the website for Registrar Le, www.almitt.com after keying in their respective details along with other excurtly control measures irreprenented thereat. Rights Entitionens shall be credited to the responder demant accounts of Eligible Equity Shareholders before the issue Opening Date (i.e. Tuesday, August 27, 2049) only in demantalized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Eligible Equity Shareholders before the issue Opening Date (ii.e. Tuesday, August 27, 2049) only in demantalized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Eligible Equity Shareholders, Persons who are credited the Rights Eligible Equity Shareholders. Persons who are credited the Rights Eligible Equity Shareholders of Rights Eligible Equity Shareholders of Rights Eligible Equity Shareholders. Persons who are credited the Rights Eligible Equity Shareholders are considered to the Rights Eligible Equity Shareholders are REQUIRED TO INSINE BIT OFFICE RIGHTS ENTITLE MENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS EQUITY SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR FURTHER DETAILS, - PLEASE SEE ROCEDURE FOR APPLICATION" ON PAGE 219 OF THE LETTER OF OFFER.

Making of an Application through the ASBA process – investors destring to make an Application the lesue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or enfine/electronic Application through the website of the SCSB in the Application Form to the Designated Branch of the SCSB or enfine/electronic Application through the website of the SCSB of the Application Form on the Application in their respective ASBA Accounts, investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorization to the SCSB, where electronic monks, for blocking ruids in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of bards which have been notified by SEBI to act as SCSBs for the ASBA. e refer to https://www.ebb.gov.in/seb/web/other/OtherAction.do?doRecognisedFol=ves&intmid=34. For further details. - piesas ne of Jeans" on page 207 of the Letter of Office

APPLICATION ON PLAIN PAPER:

AR EIGHE ACUS Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our Company, Registrar to the issue or from the webette of the Registrar, can make an application to subscribe to the issue on plain paper through ASBA process. Eligible Equity Shareholders shell submit the plain paper application to the Designated Branch of the SCSB for sutherizing such SCSB to lock an enount equivalent to the enount peoples on the application in the seld bank account meintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Additionally, in terms of Regulation 76 of the SEBI ICDR Regulations, investors may choose to accept the offer to participate in this issue by making plain paper Applications. Please note that Eligible Equity Shareholders making an application in this issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitiernents.

The Application on plain paper, duty signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Deta and should contain the

following particulans:

- Name of our issuer, being Jisykay Enterprises Limited: • Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); • Registered Folio Number/ DP and Client ID No.; • Number of Equity Shares held as on Record Date; • Alctiment option preferred - only Demat form; • Number of Rights Equity Shares sentitled to; • Number of Rights Equity Shares sentitled for, if any; • Total amount paid at the rate of ₹25 per Rights Equity Share; • Details of the ASBA Account such as appled for within the Right. Entitiernents; • Total amount paid at the rate of ₹25 per Rights Equity Share; • Details of the ASBA Account such as the account makes, name, address and branch of the relevant SCSB; • In case of NR Eighble Equity Shareholders making an application with an Indian address, details of the NREFCORNING Account such as the account number, name, address and branch of the relevant SCSB; • In case of NR Eighble Equity Shareholders making an application with an Indian address, details of the NREFCORNING Account such as the account number, name, address and branch of the SCSB with which we account it is matinization; • Except for Applications on behalf of the Central or State Government, the residents of Silkdin and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, invespective of the total value of the Rights Equity Shareholder provides of branch of the SCSB); • Additionally, at such Application whosp in the ASBA Account; • Signaterial of the Eligible Equity Shareholder in case of joint names are dement to two excepted the following: all such Applicants are deemed to have accepted the following:

whedge that the Company, the Lead Manager, its affiliates and others will rely upon the truth and ac ons, warranties and agreements set forth therein."

OVERSEAS SHAREHOLDERS: The distribution of the Later of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlements and the Rights Securities on a rights besite to personal in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form, or the Rights Entitlement Later may come, are required to inform themselves about the restrictions and

Our Company is making this issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Later and other issue material only to entel addresses of Eligible Equity Shareholders who have provided an Indian addresses to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Securities is permitted under laws of such jurisdictions and does not result it and may not be construed as, a public offering in such jurisdictions. In case the Eligible Equity Shareholders have provided other valid e-mall address, the issue material will be active to the their and address and in case the Eligible Equity Shareholders have not provided their e-mall address, then the issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Investors can also access the Letter of Offer, the Abridged Letter of Offer and the Application Form from the weekstee of the Registers, our Company, SEBI, and the Stock Exchange.

NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE ONT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE ONT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE ONT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS EQUITY SHARES HAVE NOT EBEN AND WILL SHARES AND THE RIGHTS Our Company is making this issue on a rights basis to the Eligible Equity Shareholders and will dis

NOT BE REGISTERED JUDGET THE UNITED STATES SECURITIES ACT, 1933, AS AMENDED ("SECURITIES ACT), OR ANY U.S. STATE SECURITIES ACT), OR ANY U.S. STATE SECURITIES ACT, OR ANY U.S. STATE SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATE OF AMERICA OR THE TERRITORISE OR TO U.S. 7), OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REGULATION S UNDER THE SECURITIES ACT ("REGULATION S"), EXCEPT IN A

TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AN RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHER SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/ OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUC SUCH OF HER AND SALE OF THE RIGHTS EQUITY SHARES AND/OR RIGHTS ENTITLEMENTS ARE PERMIT IED UNDER LAWS OF SUBJURISDICTIONS, BUT NOT IN THE UNITED STATES. THE OFFERING TO WHICH THIS LETTER OF OFFER AND ASRIQUED LETTER OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OF RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER TO BLY ANY OF THE SAID SECURITIES OF RIGHTS. THERE IS NO INTENTION TO REGISTER ANY POTHIOS OF THE ISSUE OR ANY OF THE SCURITIES DESCRIBED HEREIN IN THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES.

LAST DATE FOR APPLICATION: The lest date for examination of excluding in the Application Form or a plain paper Application is Wednesdey September 04, 2824. (e.g., Issue Closing Date. Our Board or any committee thereof may extend the said date for such parced as it may determine from time to time, subject to the issue Period not exceeding 30 days from the Issue Opening Date (notation of the Issue Opening Date). If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchange and the Application Money is not blooked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof exits be attended to the Contained in the Letter of Ofter shall be deemed to have been descined and our Board or any committee thereof exits be at liberty to dispose or the Rights Equity Shares hereby offered, as provided under the heading. Besize of Allotherent* on page 238 of the Letter Offers.

se note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard T noded time as permitted by the Stock Exchange.

extended time as permitted by the Block Exchange.

LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "in-principle" approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated June 13, 2024. Our Company will also make applications to the Stock Exchange to obtain its trading approval for the Rights Emittements as required under (CDR Master Circular. For the purposes of this issue, the Designated Stock Exchange is BSE Limited.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the

contents of the Letter of Offer. The Investors are advised to refer to the Letter of Offer for the full text of the *Disclaimer clause of the BSE Limits e 202 of the LOE

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Rights I DISPATCH AND AWAILABILITY OF ISSUE MATERIALS: in accordance with the SEBI ICOR Regulations and SEBI Rights Issue Circulars, the Letter of Offer, the Apriliaged Letter of Offer, the Apriliage Letter is offer, and the English Englis

accordance with the above the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been mpleted in electronic form through email on August 22, 2024 by Registrar to the issue and by Registered Post on August 23, 2024 by the Company

Banker to the leave: State Bank of India

Monitoring Agency: Aculte Ratings & Research Limited

Investors can access the Latter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareh eligible to subscribe for the Rights Equity Shares under applicable laws) on the websites of:

(i) the Company at www.laykaventerprises.com:

(ii) the Registrar at http://www.rights.alankit.com/;

(iii) the lead manager at www.corporateorofessionals.com

(iv) the Stock Exchange at www.bseindia.com

- The Investors can visit following links for the below-mentioned purposes:
- Frequently asked questions and online/ electronic dedicated Shareholders helpdesk for guidance on the Applic of difficulties faced by the Shareholders: http://www.rights.elenkit.com/ and www.laykayenterprises.com Updation of Indian address/ email address/ mobile number in the records maintained by the Registrar
- http://www.rights.alankit.com/
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Si http://www.rights.elankit.com/

The LOF is available on the website of SEBI at www.sebi.gov.in.



LEAD MANAGER OF THE ISSUE

Corporate Professionals Capital Private Limited D-28, South Extension; Part I, Nove Delh -1100/9, Police D-28, South Extension; Part I, Nove Delh -1100/9, Police Tel: +91 011 4082 2200; E-mail: mb@indiscp.com Investor Grievance D: mb@indiscp.com Webells: www.corporateprofessionals.com Contact Person: Ms. Anjall Aggarval SEBI Registration No.: INMO00011435
RR OF THE BISUE

it Assignments Limited Alankit House, 4E/2, Jhandewalan Extension, New Delhi-110055, India Tel: +91 11 4254 1966: Fax: +91 11 2355 2001 F.mail: isvkaverichts@elani

Grievance D: lavkaverights@

Webelle: http://www.rights.alenkil.com/ Contact Person: Ms. Shipra Sharma SEBI Registration No.: INR000002532 COMPANY SECRETARY AND COMPLIANCE OFFICER

Jaykay Enterprises Limited
Mr. Yogesh Sharms
Kamia Tower, Kanpur - 208001, Ultar Pradesh Telephone: +91512-2371478
E-mail kf: a@@aykayenlappises.com
Webalta: yww.jaykayenlappises.com Corporate Identification Number: L55101UP1981PLC001187 Secretary and Compilance Officer for any pre-lesue or pos

Investors may contact the Registrar to the Issue or our Company St matters. All givenerous relating to the ASBA process may be addressed the Registrar to the Issue, with a copy the SCSS, giving full details such as name, address of the Aspacant, contact number(s), E-mail address of the scale first holder, folio number or dennie account, number of Rights Equity Shares applied for amount bloked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgment slip.

On behalf of the Board of Director

Date: August 23, 2024

Mr. Yogesh & Company Secretary and Compilance Office