

December 13, 2024

**National Stock Exchange of India Ltd. (Symbol: INDUSINDBK)
BSE Ltd. (Scrip Code: 532187)**

Madam / Dear Sir,

Subject: Press Release

Reference: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed copy of press release titled as “**IndusInd Bank embarks 30 years of banking excellence and celebration with Customized My Stamps**”.

In this connection, the Bank will issue a press release today.

This is also being uploaded on the Bank’s website at www.indusind.com.

We request you to take the above information on record.

Thanking you,

Yours faithfully,

For IndusInd Bank Limited

**Anand Kumar Das
Company Secretary**

Encl.: As above.



Press Release

IndusInd Bank embarks 30 years of banking excellence and celebration with Customized My Stamps

Mumbai, December 13, 2024: IndusInd Bank celebrates its 30th anniversary, reflecting on three transformative decades at the forefront of technological advancements and digital innovations, shaping the future of banking in India. To embark this significant milestone, the Bank is proud to announce its association with India Post to **release Customized My Stamp**. Department of Post, Government of India will be releasing the sheets of these Customized My Stamps, which will be available for sale to public on the portal www.epostoffice.gov.in. This initiative not only celebrates the Bank's achievements but also underscores its unwavering commitment to its 41 million valued customers.

The partnership with India Post symbolizes IndusInd Bank's enduring legacy and its steadfast commitment to trust, reliability, and service, values that both institutions have upheld throughout their histories. The Customized My Stamps marks an important initiative in the Bank's journey and its role in driving innovation and customer-focused solutions in the financial sector. Looking ahead, the Bank's dedication to enhancing customer experiences, embracing digital transformation, and promoting financial inclusion remains as robust as ever.

On the occasion, Mr. Soumitra Sen, Head – Consumer Banking & Marketing, IndusInd Bank, said "This year signifies a remarkable milestone as IndusInd Bank proudly celebrates 30 years of excellence. Throughout these three decades, we have embraced transformative growth and innovation, continuously redefining the future of banking. Our collaboration with India Post to introduce Customized My Stamps is not only a tribute to our journey but also a testament to our commitment to harmonizing heritage with modernity. As we move forward, we are resolutely dedicated to advancing the banking experience and sustaining the trust and support of our valued customers and stakeholders."

Shri Sameer V Mahajan (IPoS), Sr. Superintendent of Post Offices, remarked, "Postage stamps serve as ambassadors of a nation's history, culture, and heritage. They reflect a country's achievements, its socio-political landscape, and the aspirations of its people. The release of a Customized My Stamp is a testament to the remarkable journey and success of IndusInd Bank. This My Customized Stamp is not just a piece of paper; it stands as a symbol of pride and accomplishment, representing 30 years of unwavering dedication, hard work, and a relentless pursuit of excellence by IndusInd Bank.

The journey of IndusInd Bank has been marked by growth, expansion, and the ability to continuously adapt to an ever-evolving business landscape. As we reflect on the past and look ahead to the future, let us draw inspiration from the legacy of IndusInd Bank and its ongoing commitment to making a positive and lasting impact in the banking industry. Department of Posts is pleased to release the Customized My Stamp and be a part of this celebration."

About IndusInd Bank:

IndusInd Bank Limited has been redefining banking for the past 30 years and has been a force for progression and innovation, offering an elevated banking experience for its diverse range of stakeholders,

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IndusInd Bank

including government entities, PSUs, retail customers, and large corporations. The Bank's product offerings include microfinance, personal loans, debit/credit cards, SME loans, advanced digital banking facilities, affluent and NRI banking services, vehicle financing, and innovative ESG-linked financial products. The Bank also caters to the growing Indian diaspora with representative offices in London, Dubai, and Abu Dhabi. As of September 30, 2024, IndusInd Bank serves approximately 41 million

customers through 3040 branches/banking outlets and 3011 ATMs, reaching 1.61 lacs villages across India. IndusInd Bank leverages technology through its 'Digital 2.0' strategy, ensuring multi-channel delivery and a robust digital infrastructure. In each of its unique offerings that include 'INDIE' – the one-stop-shop for all things digital banking and 'Indus PayWear' - first-of-its-kind payment wearable product that combines IndusInd Bank credit and debit card payments through a watch clasp, mobile sticker and ring; innovation and customer centricity remain at the core. IndusInd Bank holds clearing bank status for major stock exchanges BSE and NSE, settlement bank status for NCDEX, and is an empanelled banker for MCX.

RATINGS

Domestic Ratings:

- CARE A1+ for Certificate of Deposits
- CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL A1+ for certificate of deposit program / short term FD programme
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research

International Rating:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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Instagram: [indusind_bank](https://www.instagram.com/indusind_bank)

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