



**Date: - 11/07/2024**

To,  
Corporate Relationship Department  
The Bombay Stock Exchange Limited  
Dalal Street  
Mumbai – 400 001

**Subject: -Regulation under Section (30) LODR, new outlet of the Company – Urban Family Salon (Mira Road)**

**Scrip Code: 530525**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities & Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are pleased to inform that Rajnish Retail Limited (RRL) has initiated Exclusive Urban Family Salon. After extensive planning and analysis, we had decided to expand our portfolio by venturing into the beauty and wellness industry with the launch of one more salon. This strategic move is aimed at diversifying our business and capitalizing on a growing market.

**About URBAN FAMILY SALON ([www.urbanfamilysalon.com](http://www.urbanfamilysalon.com))**

Urban Family Salon a brand of Rajnish Retail Limited has started one more new outlet at Shop No.20 and 21, Ground Floor, Hubtown Gardenia, Hubtown Gardenia Shopping Premises Co. Op. Society Ltd., Near GCC Club, Shantivan, Mira Road (E), Thane :- 401 107, Maharashtra, image of which has been displayed below,





Key highlights of our new salon venture include:

1. **A strong brand and reputation:** Our salon has a strong reputation in the community for offering high-quality services, this can be a major strength. Our salon has consistently received positive reviews online and has a large and loyal customer base.
2. **Skilled and experienced staff:** Our stylists and other beauty professionals who are experienced and highly skilled are an asset to our salon. Our stylists have been trained by professionals and have experience for our customers who are looking for top-quality services.



**CIN: L47190MH1994PLC083945**



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3. **A prime location:** We locate in a prime, busy, highly visible location in Mira Road.
4. **A diverse range of services:** We offer a wide variety of beauty services, such as hair styling, manicures, and facials, for our clientele. Urban salon offers a full range of hair care services, including cuts, coloring, and styling, as well as a variety of spa services may be more likely to appeal to customers.
5. **A clean, welcoming atmosphere:** We provide a clean, relaxing and welcoming atmosphere with a warm and inviting décor, comfortable seating, and a friendly and helpful staff.

We believe to be the premier destination for holistic beauty and wellness, where every client experiences personalized, cutting-edge treatments in a relaxing and eco-friendly environment, inspiring confidence and well-being from the inside out. We envision a salon where innovation meets tradition, offering the latest in hair care, skincare, nail care and wellness treatments while maintaining a commitment to sustainable and ethical practices. Our goal is to create a sanctuary where clients feel valued, rejuvenated, and empowered, supported by a team of highly skilled professionals dedicated to continuous learning and excellence in service. We strive to set new standards in the beauty industry by fostering a community that celebrates individuality, inclusivity, and the transformative power of self-care.

We look forward to sharing more details about our salon venture in the coming weeks. Your continued support and trust are invaluable as we embark on this exciting journey.

This is for your information & record.

Thanking you,

For Rajnish Retail Limited

