

Date: September 23, 2024

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Dear Sir,

Subject: Business Update **“Product Launch – Winter Season Range”**

Scrip Code: 539216

With reference to the captioned subject and pursuant to regulation 30 of SEBI (LODR) Regulations, 2015, please find attached herewith Business Update **“Product Launch – Winter Season Range”** is attached herewith for your records.

We hereby request you to take this on record and acknowledge us the same.
Thanking you,

Yours faithfully,
Thanking you

For Garment Mantra Lifestyle Limited

K. Lakshmi Priya
Company Secretary
Membership No: A36135





(Formally Known as Junction Fabrics and Apparels Limited)

CIN: L18101TZ2011PLCO017586

No. 15, Murthy's Plaza, Karia Gounder Street, Khaderpet, Tirupur – 641601

Tirupur, September 23, 2024: Garment Mantra Lifestyle Ltd

(Erstwhile Junction Fabrics & Apparels Ltd)

Development of Winter Season Products

We are feeling extremely privileged to inform that, the Company has developed and created its strong footprints this year in Central and Northern part of India through renowned wholesalers and retailers with large customer base. Since monsoon season is almost over and in the coming months winter will start capturing half of the India. We at GMLL have started developing winter wear products to maintain our relationship with customers and to carry our business uniformly throughout the year. Samples of the products are already approved by the buyers and we are confident to start delivering these products from October to our Customers. As Tirupur is known for its cotton products and historically in winter season sale of cotton products are not as high as summer and monsoon season. This move of the Company can open a new avenue for the entire city and Tirupur can deliver garments round the year.

These products have been designed with trend and choice majorly for the light winter season and to wear whole day. The market is believed to in demand throughout the season thereby offering opportunity to establish and serve the market effectively. The product range addition would ensure our presence at the customer's end whole year.

Commenting on the Milestone, Mr. Prem Aggarwal, Chairman & Managing Director, Garment Mantra Lifestyle said: -

“Mr. Prem Aggarwal said that now company will start increasing its focus on sale of the new range of products along with the never old fashioned products already mastered by the Company in past 3 decades. The Company will continue focus in the same model which is Company owned and distributor operated.

These products have been developed in Tirupur considering the taste and preference of the buyers and demand and trends, we are expecting these products to hit the market in coming month, we are very confident about the success of these newly launched products.”

About Garment Mantra Lifestyle Limited

Garment Mantra is a company focused on fulfilling the fashion and lifestyle aspirations of Mass Indian Population. The promoters of the company have extensive experience in the Textile Industry for over **3 decades**. Garment Mantra has **various business divisions**. Primarily, Garment Mantra is engaged in the business of garment **manufacturing and selling** of both Knitted Fabrics as well as Knitted Garments. Its manufacturing facilities are situated in Tirupur “Knit City of India”. The company's complete range consist of **products for ladies, girls, boys & men** and are mainly targeted to mass customers, which

constitute around **70%** of domestic population. The company's products are available pan-India through a vast network of wholesalers and distributors.

GMLL lays emphasis on affordable cost of product without compromising on the quality of the product.

For further information on the Company, please visit www.garmentmantra.com

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