

Thomas Cook (India) Limited

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N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



January 02, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated January 02, 2025 titled, “Sterling Brookstone Coorg: A Gateway to Serenity and Exploration”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



Press Release

Sterling Brookstone Coorg: A Gateway to Serenity and Exploration

January 02, 2025 - Sterling Brookstone Coorg, nestled amidst the verdant Western Ghats, is an enchanting retreat offering travelers a perfect blend of modern comforts, natural beauty, and cultural charm. Surrounded by coffee plantations and fruit orchards, this peaceful haven caters to those seeking relaxation, adventure, and unique cultural experiences.

Conveniently located near Madikeri, a hub of scenic landscapes and rich heritage, the resort provides easy access to iconic attractions such as breathtaking waterfalls, lush coffee plantations, and panoramic viewpoints. With a pleasant climate throughout the year, sprawling greenery, and stunning vistas of the pristine Ghats, Sterling Brookstone Coorg sets the stage for an invigorating getaway. Whether exploring mesmerizing trails or savouring soulful creations by the Chef, every moment at this resort promises to be enriching.

The resort features villa and cottage-style accommodations that offer stunning views, seamlessly blending modern amenities with the serenity of nature. Guests can enjoy an array of facilities, including a swimming pool, banquet hall, and an upcoming spa, making it an ideal destination for a well-rounded holiday. Dining at the in-house restaurant, Planter's Kitchen, is a culinary journey, with authentic Kodagu cuisine complemented by a variety of regional and international dishes.

“Sterling Brookstone Coorg is designed to offer a truly immersive experience in one of India’s most picturesque destinations. It is a sought-after getaway for holidaymakers, blending heritage, culture, natural splendor, adventure, wildlife, and a perfect year-round climate. Our aim is to provide guests with not just a stay but an opportunity to connect with this vibrant ecosystem that rejuvenates the body and soul, heightening all five senses,” said **Vikram Lalvani, Managing Director & Chief Executive Officer of Sterling Holiday Resorts.**

A short drive from Sterling Brookstone Coorg unveils a treasure trove of experiences:

Abbey Falls: Witness the roaring cascades nestled amidst coffee plantations | **Madikeri Fort:** Discover history and stunning architecture with panoramic views of the town | **Raja’s Seat:** Enjoy tranquil gardens and spectacular sunsets over the valleys | **Dubare Elephant Camp:** Experience unforgettable wildlife interactions with elephants | **Namdroling Buddhist Monastery** (Golden Temple): Immerse yourself in spiritual serenity and vibrant Tibetan architecture.



About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages more than 3000 keys, across 57 resorts, hotels and retreats, at 48 unique destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan. Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to www.sterlingholidays.com