

# SHALBY LIMITED

•Passion•Compassion•Innovation•

**Shalby/SE/2024-25/53**

August 9, 2024

The Listing Department  
**National Stock Exchange of India Ltd**  
**Scrip Code : SHALBY**  
Through :  
<https://neaps.nseindia.com/NEWLISTINGCORP/>

Corporate Service Department  
**BSE Limited**  
**Scrip Code: 540797**  
Through : <http://listing.bseindia.com>

**Sub: Appointment of Chief Marketing Officer, Senior Management Personnel**

**Dear Sir/ Madam,**

This is to inform you that Mr. Atul Bhatnagar has joined as Chief Marketing Officer of the Company w.e.f. August 9, 2024.

In terms of Reg. 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, the details of said exercise are attached in Annexure-A.

Kindly take the same on record.

Thanking you,

Yours faithfully,  
For **Shalby Limited**

**Tushar Shah**  
**AVP & Company Secretary**  
Mem. No. F7216

## SHALBY LIMITED

**Regd. Office:** Opp. Karnavati Club, S. G. Road, Ahmedabad - 380 015, Gujarat, India.

Tel: 079 40203000 | Fax: 079 40203109 | [info.sg@shalby.org](mailto:info.sg@shalby.org) | [www.shalby.org](http://www.shalby.org)

CIN: L85110GJ2004PLC044667

**Annexure - A**

Sr. No.	Particulars	Details
a)	reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise</del>	Appointment
b)	date of appointment/ <del>re-appointment/cessation</del> (as applicable) & <del>term of appointment/re-appointment</del>	August 9, 2024
c)	brief profile (in case of appointment)	<p>Mr. Atul Bhatnagar is an MBA from Amity University, Noida and have Post Graduate Diploma in Computer Application. He has completed various professional certifications from IIM Bangalore and IIM Kolkata and completed program on Next generation Manager conducted by Harvard University.</p> <p>He has rich and varied exposure of over 25 years in Sales &amp; Marketing, Branding &amp; Communication and Business Development including an extensive experience of 10 years as leadership roles in healthcare sector for companies like Rainbow Children Medicare, Narayana Health and around 15 years in reputed companies in FMCG and Telecom sector. He will be leveraging his expertise in market creation, innovative revenue models and strategic marketing aiming to enhance and expand our reach.</p>
d)	disclosure of relationships between directors (in case of appointment of a director)	Not Applicable

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