

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
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BRIGADE

Building Positive Experiences

Ref: BEL/NSEBSE/PR/08012025

8th January, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 -Material Information & Press Release - "Brigade Group Launches Hyderabad's Most Integrated Lifestyle Mixed-Use Development, Brigade Gateway at Neopolis":

We would like to inform you that we have launched "Brigade Gateway at Neopolis", approximately a 10-acre mixed use development in Neopolis, Kokapet, Hyderabad. Brigade Gateway at Neopolis will include a World Trade Center, Brigade Residences, a 300+ keys Intercontinental Hotel and a destination lifestyle mall, Brigade's Orion Mall. The Brigade Gateway Residences will be one of the tallest buildings in Hyderabad featuring around 600 premium residences in 3, 4 and duplex 5-bedroom formats across 58 floors. The project has a revenue potential of Rs. 3,300 Crores. The commercial tower will stand at 212 metres and will feature Orion Mall on the first seven floors, the World Trade Center spanning 22 floors, InterContinental across 12 floors, and two floors dedicated to serviced residences. The World Trade Center will offer flexible office spaces with the largest floor space at approximately 4,000 square meters. Brigade Gateway's design seamlessly integrates various asset classes while maintaining a core focus on sustainability.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Launches Hyderabad's Most Integrated Lifestyle Mixed-Use Development, Brigade Gateway at Neopolis."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Launches Hyderabad's Most Integrated Lifestyle Mixed-Use Development, Brigade Gateway at Neopolis

Brigade Residences to be one of the tallest buildings in Hyderabad and has seen tremendous response.

World Trade Center, InterContinental Hotel and Brigade's Orion Mall to debut in Hyderabad

Hyderabad, January 8, 2025: Brigade Enterprises Limited has announced the launch of Brigade Gateway at Neopolis, Kokapet, Hyderabad, approximately a 10-acre mixed use development. Brigade Gateway will be Hyderabad's most integrated lifestyle mixed-use development and includes a World Trade Center, Brigade Residences, a 300+ keys InterContinental Hotel and a destination lifestyle mall, Brigade's Orion Mall.

The Brigade Gateway Residences will be one of the tallest buildings in Hyderabad featuring around 600 premium residences in 3, 4 and duplex 5-bedroom formats across 58 floors and will have a sales potential of ₹ 3,300 crores. Brigade Residences includes a thoughtfully curated selection of world-class amenities, crafted to provide an elevated living experience at the pinnacle of luxury. As a green certified development, it will incorporate solar power generation, stormwater harvesting, and an on-site sewage treatment plant for water reuse.

The commercial tower, standing at 212 metres, is poised to become an iconic addition to the city skyline. It will feature Orion Mall on the first seven floors, the World Trade Center spanning 22 floors, InterContinental across 12 floors, and two floors dedicated to serviced residences.

This will be the fourth World Trade Center developed by Brigade Group among the six licenses it holds, offering flexible office spaces with the largest floor space at approximately 4,000 square meters. This skyscraper will be iconic in its own right, featuring cutting-edge, ultra-high-speed information network facilities, a comprehensive international design, and state-of-the-art security functions.

Brigade Gateway's design seamlessly integrates various asset classes while maintaining a core focus on sustainability. With approximately 10,000 employees across offices and commercial spaces, and around 3,000 residents, Brigade Gateway is poised to become a landmark in the city.

Commenting on the launch, Amar Mysore, Executive Director of Brigade Enterprises Limited, said, "Brigade's vision has always been to create transformative developments that not only redefine urban landscapes but also enhance the quality of life for residents and businesses. We designed Brigade Gateway at Neopolis on the lines of the successful model of Brigade Gateway in Bengaluru. This project is testament to our commitment to excellence and sustainability. Brigade Gateway is designed to be the epitome of modern living, integrating residential, commercial, and recreational spaces in a seamless, sustainable manner. As we continue our journey in Hyderabad, our focus will remain on innovation, sustainability, and community-centric developments."

The high-end residences are receiving great response. The Brigade Residences offer expansive decks in every living room for panoramic views. The 58-floor skyscraper guarantees privacy with wide corridors that ensure no apartments face each other, and there are no common walls. High-end fixtures include marble flooring, air conditioning systems, and high-performance double-glazed windows and sliding doors. The project includes an exclusive lifestyle premium 50,000 sq. ft. clubhouse.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with over three decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru,



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Mysuru, Hyderabad, Chennai, Kochi and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com

For more information, please contact: Miriam Macwana, Brigade Enterprises Ltd.,

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E-mail: miriammacwana@brigadegroup.com

