



SARVESHWAR FOODS LIMITED

(Formerly Known As Sarveshwar Organic Foods Limited)

CIN : L15312JK2004PLC002444

Regd. Off : Sarveshwar House, Below Gumat, Jammu, (J&K) - 180001

Ph. : 0191-2483981, 2481954, Fax : 0191-2481941, Email : info@sarveshwarrice.com

Ref. No. :

Dated :

03rd October, 2024

Listing Compliance Department
National Stock Exchange of India Ltd
Exchange Plaza,
Bandra- Kurla Complex
Bandra (E), Mumbai 400051

Listing Compliance Department
BSE Limiteds
PhirozeeJeejeebhoy Towers,
Dalal Street,
Fort, Mumbai - 400 001

Symbol: SARVESHWAR

Scrip Code: 543688

Sub: Submission of Press Release
“Sarveshwar Foods Limited achieves ₹500 Crores Sales for the First Time in Half a Fiscal Year”

Dear Sir/Ma'am,

We are submitting herewith Press Release, in terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, with captioned title.

We request you to please host the information on Stock Exchange official website for the knowledge of members/investors of the Company and oblige.

Thanking you,

Yourfaithfully
*for***Sarveshwar Foods Limited**

Anil Kumar
Managing Director

Encl : a/a



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Press Release

“Sarveshwar Foods Limited achieves ₹500 Crores Sales for the First Time in Half a Fiscal Year”

Jammu, 03rd October, 2024: Sarveshwar Foods Limited (SFL), an ISO 22000:2018 and USFDA certified leader in the agro product FMCG sector, proudly announces a remarkable achievement: surpassing ₹500 crores in sales during the first half of the current fiscal year. This significant milestone reflects the increasing popularity of SFL’s premium offerings and is largely attributed to the growing recognition of its organic products sold under the brand name 'Nimbark'. As a result, the company is witnessing profit growth driven by its commitment to high-quality organic offerings.

With a legacy spanning over 130 years, SFL has earned a reputation for excellence in producing healthy and flavourful rice, catering to both domestic and international markets. The company specializes in manufacturing, trading, processing, and marketing a wide array of branded and unbranded basmati and non-basmati rice, alongside other premium FMCG and organic products. Each product embodies the philosophy of a ‘SATVIK’ lifestyle, derived from rice cultivated in the fertile, mineral-rich soils of the Himalayas, nurtured with organic manure and the pure waters of the Chenab River.

In recent years, a notable shift in consumer preferences has emerged, characterized by a growing health consciousness and an increasing demand for quality packaged and organic products. This trend resonates particularly among youth globally, who are more inclined towards sustainable and health-focused choices. SFL is swiftly aligning its sales strategy to maximize the benefits from this evolving market landscape.

“This outstanding achievement is a testament to the trust our customers place in us and underscores our unwavering commitment to our long-term business strategy,” said Mr. Rohit Gupta, Chairman, Sarveshwar Group. “We are grateful for the increasing recognition of our organic products, which has significantly contributed to our growth. Our focus on delivering high-quality, organic offerings not only enhances lives but also promotes sustainable practices. We are on track to achieve approximately 25% CAGR growth continuously.”



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SFL's operations are bolstered by an array of prestigious certifications, including BRC, Kosher, NPPO USA & CHINA, and NOP - USDA Organic, ensuring the highest standards of food safety and quality. The company employs a comprehensive strategy to reach consumers through multiple channels: conventional retail outlets, its own retail stores, and an online platform at www.nimbarkfoods.com, effectively catering to the preferences of today's tech-savvy customers.

Looking ahead, the Company is strategically positioned to build on this momentum and further solidify its market presence, and is committed to leveraging its rich heritage and expertise to drive innovation across its product lines, ensuring that it remains attuned to the evolving preferences of consumers. By continually enhancing its offerings, investing in sustainable practices, and expanding its distribution channels, SFL aims to meet the growing demand for high-quality, organic products. As the market landscape shifts, the Company will adapt and respond proactively, reinforcing its role as a leader in the agro product FMCG sector and setting new benchmarks for excellence in quality and sustainability. This forward-thinking approach not only aims to capture new growth opportunities but also to cultivate lasting relationships with customers who value integrity and health in their food choices.

About Sarveshwar Foods: Sarveshwar Foods Limited (SFL) is an ISO 22000:2018 and USFDA (United States Food and Drug Administration) certified company. SFL also has BRC (biggest global standard for food safety), Kosher, NPPO USA & CHINA along with NOP - USDA Organic certifications for its products.

The Company is engaged in the business of manufacturing, trading, processing, and marketing of branded and un-branded basmati and non-basmati rice in the domestic and international markets. Our operations are based out of the Jammu Region in the State of Jammu and Kashmir. SFL has sustainable and eco^{+ve} legacy of serving healthy and tasty rice for more than 130 years and in last couple of decades proliferated its heritage to other premium categories of FMCG and Organic products.

SFL belongs to the lands in foothills of Himalayas which is nourished by fertile mineral-rich soil, organic manure and snow melted waters of river Chenab, wherein without using any artificial fertilizers and chemicals, they produce full range of 'ORGANIC' products, being sold with brand name 'NIMBARK'- conceptualized to spread the philosophy of the 'SATVIK' conscious lifestyle.



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To sell its products, SFL has adopted 3-way strategies, first through conventional channels, another to have its own retail outlets, and to tap young and tech-savvy generations' growing tendency of buying products online through www.nimbarkfoods.com

SFL is the first private sector NSE and BSE listed food company in Jammu & Kashmir with NSE Symbol: SARVESHWAR and BSE Scrip Code: 543688

Disclaimer: Certain statements, words in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks and many other factors that could cause actual result to differ materially from those contemplated by this forward-looking statement. Sarveshwar Foods Limited, its subsidiaries and associates shall not be in any way responsible for any action taken based on such looking statements.