



February 15, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 543542

Sub: Intimation for Acquisition of Kesar Naturals Private Limited (“KNPL”).

With reference to the captioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we wish to inform that, the Company has on February 15, 2025 executed the Share Purchase Agreement for Acquisition of 100% equity stake of Kesar Naturals Private Limited (“KNPL”).

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November, 2024 are given as **Annexure A**.

Kindly take the same on your records.

Thanking you,

**Yours faithfully,
For Kesar India Limited**

**Toshiba Jain
Company Secretary & Compliance Officer**

End: As above



Annexure A

Sr. No.	Details of Events	Information of such Event																
1.	Name of the target entity, details in brief such as size, turnover etc.	<p>-Name: Kesar Naturals Private Limited (“KNPL”)</p> <p>-Authorized Capital: Rs. 1,10,00,000/- (Rupees One Crore Ten Lakh Only) divided into 11,00,000 equity shares of ₹10/- each.</p> <p>-Paid-up Capital: Rs. 1,00,000/- (Rupees One Lakh Only) divided into 10,000 equity shares of ₹10/- each.</p> <p>-Turnover: Rs. 6.24 Lacs as on March 31, 2024</p>																
2.	<p>Whether the acquisition* would fall with in related party transaction(s) and</p> <p>Whether the Promoters/ Promoter Group/Group Companies have any interest in the entity being acquired*</p> <p>If yes, nature of interest and details thereof and whether the same is done at "arm length"</p>	<p>Yes, the acquisition of KNPL would fall with in related party transaction(s).</p> <p>The Members of Promoter Group are the shareholders of the Company. The details of the shareholding are as follows</p> <table border="1" data-bbox="826 1384 1445 1839"> <thead> <tr> <th>Sr No</th> <th>Name of Shareholder</th> <th>No of Shares held</th> <th>% of Shares held</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Sangeeta Gupta</td> <td>9000</td> <td>90%</td> </tr> <tr> <td>2</td> <td>Pankhuri Gupta</td> <td>500</td> <td>5%</td> </tr> <tr> <td>3</td> <td>Shweta Gupta</td> <td>500</td> <td>5%</td> </tr> </tbody> </table> <p>The transaction will be done at arms’ length basis.</p>	Sr No	Name of Shareholder	No of Shares held	% of Shares held	1	Sangeeta Gupta	9000	90%	2	Pankhuri Gupta	500	5%	3	Shweta Gupta	500	5%
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3.	Industry to which the entity being acquired*belongs	As per the Memorandum of Association of the KNPL, the main object of the Company is to buy, sell, Import, export, distribute and otherwise deal in all kinds and Varieties of cosmetics, health care products, beauty and skin care products, perfumes, colognes, food supplements, health aids, glamour products.
4.	Objects and impact of acquisition* (including but not limited to disclosure of reasons for acquisition* of target entity, if its business is outside the main line of the listed entity)	The object of acquisition of the Company is to venture into new business.
5.	Brief details of any Governmental or regulatory approvals required for the acquisition*	Not Applicable
6.	Indicative time period for completion of the acquisition	The transaction is completed today.
7.	Nature of consideration - whether cash consideration or share swap or any other form and details of the same	Cash.
8.	Cost of acquisition* and/or the price at which the shares are acquired	10,000 Equity Shares are acquired at a Value of Rs. 10 each.
9.	Percentage of shareholding / control acquired*and / or number of shares acquired	100%
10.	Brief background about the entity acquired in terms of product / line of business acquired*, date of incorporation, history of last 3 years' turnover, country in which the acquired* entity has presence and any other significant information (in brief)	Kesar Naturals Private Limited is incorporated in India and registered with the Registrar of Companies, Maharashtra at Mumbai on October 13, 2020 with the main object of the Company is to buy, sell, Import, export, distribute and otherwise deal in all kinds and Varieties of cosmetics, health care products, beauty and skin care products,

KESAR INDIA LIMITED (Formerly known as Kesar India Private Limited, Kesar Impex (India) Private Limited)

Website: www.KesarLands.Com, **Email:** Info@KesarLands.com, **Tel:** +91 7122546666, +91 7122568888

Registered Office: F-101, Jagat Plaza, Law College Square, Amravati Road, Nagpur 440010 India.

CIN: L51220MH2003PLC142989



		<p>perfumes, colognes, food supplements, health aids, glamour products.</p> <p>-Authorized Capital: Rs. 1,10,00,000/- (Rupees One Crore Ten Lakh Only) divided into 11,00,000 equity shares of ₹10/- each.</p> <p>-Paid-up Capital: Rs. 1,00,000/- (Rupees One Lakh Only) divided into 10,000 equity shares of ₹10/- each.</p> <p>Other Details</p> <p style="text-align: right;">(Rs. In Lacs)</p> <table border="1"> <thead> <tr> <th>Particulars</th> <th>2023-24</th> <th>2022-23</th> <th>2021-22</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>6.24</td> <td>3.13</td> <td>0.00</td> </tr> <tr> <td>PAT</td> <td>(22.72)</td> <td>(7.09)</td> <td>(0.14)</td> </tr> </tbody> </table>	Particulars	2023-24	2022-23	2021-22	Turnover	6.24	3.13	0.00	PAT	(22.72)	(7.09)	(0.14)
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