



January 07, 2025

To,

<b>BSE Limited,</b> 20 <sup>th</sup> Floor, P. J. Towers, Dalal Street, Mumbai – 400 001. (Scrip Code: 539528; Scrip Id: AAYUSH)	<b>Metropolitan Stock Exchange of India Limited,</b> Vibgyor Towers, 4 <sup>th</sup> floor, Plot No C 62, G - Block, Opp. Trident Hotel, Bandra Kurla Complex, Bandra (E), Mumbai – 400 098 (Symbol – AAYUSH, Series – EQ)
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Dear Sir/Madam,

**Subject: Intimation of Incorporation of Wholly Owned Subsidiaries.**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"). We would like to inform you that, Company had formed a wholly owned subsidiary in the name and style as "AAYUSH WORLDWIDE PRIVATE LIMITED" having Corporate Identification Number "U46497MH2025PTC437587".

The wholly owned subsidiary is incorporated in the state of Maharashtra vide Certificate of Incorporation granted by Central Registration Centre, Ministry of Corporate Affairs.

Enclosing herewith copy of press release for your kind perusal.

Details pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, have been annexed herewith as Annexure-A.

You are requested to kindly take the same on record.

**For Aayush Wellness Limited  
(Formerly known as Aayush Food and Herbs Limited)**

**Naveenakumar Kunjaru  
Managing Director  
DIN: 07087891**

**AAYUSH WELLNESS LIMITED  
(Formerly known as Aayush Food and Herbs Limited)**

**CIN: L01122DL1984PLC018307**

**Registered Office:** 55, 2<sup>nd</sup> Floor, Lane 2, Westend Marg, Saidullajab, Near Saket Metro Station, New Delhi, Delhi 110030

**Contact No:** +91 8448693031 **Email:** cs@aayushwellness.com **Website:** www.aayushwellness.com



## **Aayush Wellness Limited incorporates “Aayush Worldwide Private Limited” as Wholly Owned Subsidiary to tap into Global Nutraceutical Market.**

**January 07, 2025, New Delhi:** Aayush Wellness Limited, India’s Smart Nutrition Company, is excited to announce the incorporation of “Aayush Worldwide Private Limited” as a wholly owned subsidiary of the Company. With an initial capital of Rs. 25,00,000/- (Rupees Twenty-Five Lakhs only) aims for its expansion into the international market through the Wellness and nutraceutical export business. This move marks a significant milestone in the company's growth strategy, positioning it to provide high-quality health care products and solutions to a broader global audience.

Aayush Wellness Limited plans to offer Herbal and nutraceutical products to cater the surging demand for premium health supplements and wellness solutions globally. By entering the export market, the company is aims to capitalize on the increasing global demand for high-quality health supplements, medications, and wellness products.

**Mr. Naveena Kumar, Managing Director** said that we are thrilled to take this next step in our journey as we introduce our products to the global market. Our commitment to improving health and wellness will now extend beyond borders, enabling us to reach more people and contribute to their well-being worldwide. This expansion into the export business underscores our dedication to growth, innovation, and delivering exceptional products that people trust.”

The export business will provide Aayush Wellness Limited with an opportunity to tap into the burgeoning global demand for nutraceuticals and Herbal Products.

**About Aayush Wellness Limited:**  
(ISO 9000 and 22000 certified company)

Aayush Wellness Limited [BSE scrip code: 539528], established in 1989 is a pioneering name in health and wellness solutions, dedicated to offering products that merge wellbeing with innovation. We are India’s smart nutrition company committed to offer quality and Services to enhance the consumer well-being. Aayush Wellness continues to lead the industry in promoting healthier lifestyle choices through its diverse range of wellness products and services. For more information, please visit [www.aayushwellness.com](http://www.aayushwellness.com) or Call: 8655611700 for business inquiries.

**Disclaimer:** Certain statements in this press release may be forward-looking statements and/or based on management’s current expectations and beliefs concerning future developments and their potential effects upon Aayush Wellness Limited and its associates. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Aayush Wellness Limited does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.

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**Annexure A**

<b>S. No.</b>	<b>Particulars</b>	<b>Details</b>
1.	Name of the target entity, details in brief such as size, turnover etc.	AAYUSH WORLDWIDE PRIVATE LIMITED (CIN: U46497MH2025PTC437587) wholly owned subsidiary incorporated by Aayush Wellness Limited ("the Company"), having an authorised share capital of Rs. 25,00,000/- (Rupees Twenty Five Lacs Only) divided into 2,50,000 (Two Lac Fifty Thousand) equity shares of Rs. 10/- each.
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	NA, as it is a newly incorporated Wholly owned subsidiary.
3.	Industry to which the entity being acquired belongs	Nutraceutical and Wellness Industry.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The proposed WOS will play a pivotal role in driving the holding company's global expansion. By strategically enhancing export capabilities, the company can unlock new revenue streams and tap into growing demand for nutraceutical and wellness products in international markets.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	NA
6.	Indicative time period for completion of the acquisition	NA
7.	Nature of consideration - whether cash consideration or share swap and details of the same	The company shall pay the subscription amount in cash for the shares taken by the individual subscriber who are the nominee of the Company.
8.	Cost of acquisition or the price at which the shares are acquired	The Company has fully subscribed to 2,50,000 equity shares of AAYUSH WORLDWIDE PRIVATE LIMITED having a face value of Rs. 10/- each.
9.	Percentage of shareholding / control acquired and / or number of shares acquired	AAYUSH WORLDWIDE PRIVATE LIMITED will be a wholly owned subsidiary of the Company.
10.	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Same as mentioned in point no. 4 above. Date of Incorporation: January 04, 2025 Country: India

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