

03.02.2025

The Bombay Stock Exchange Limited

Listing /Corporate Listing Department Floor No. 25, P.J.Towers, Dalal Street, Mumbai-400001.

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 on Business Update

Scrip Code: 530139 ISIN: INE302C01018

With reference to the above subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to submit a business update, a copy of which is attached below.

This is for your information and records.

For KREON FINNANCIAL SERVICES LIMITED

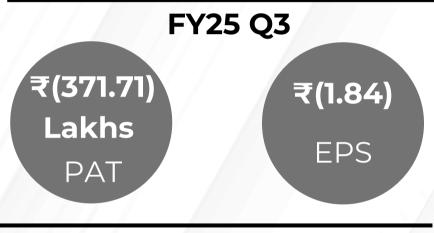
Vidyalakshmi R Company Secretary and Compliance Officer

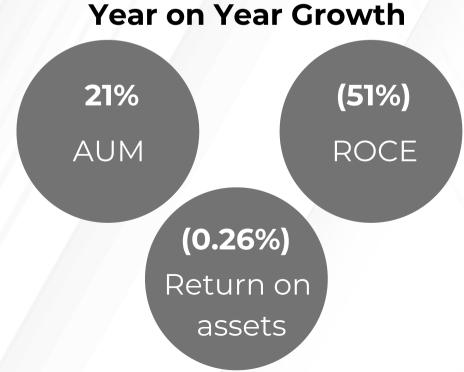
FISCAL INSIGHTS

Revenue from Operations

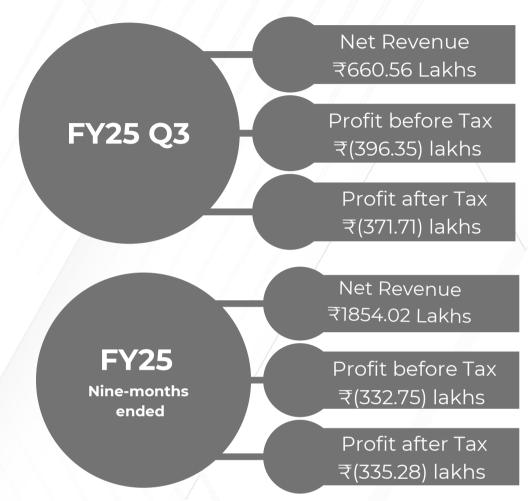








UNAUDITED FINANCIAL RESULTS



Effective from Q3 FY2025, the Company changed its policy of writing off debts from DPD 360 to DPD 180. This change in provisioning policy resulted in an increase in the amount of bad debts which has resulted to an increase in loss by Rs. 3.71 crores during this quarter.







OPERATIONS OUTLOOK

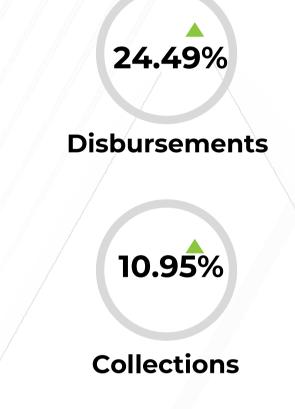
Collections





Customer





Key Performance Indicators

Our strong growth trajectory for the quarter ended December 31, 2024. Focused execution, strategic improvements, and customer-centric innovations delivered remarkable results:

✓ Revenue Growth: +30%

User

- 🕏 Loan Disbursement: +31.38%
- NPA Rate: Improved by 80%
- ii Avg DPD: Improved by 20% stronger portfolio health
- Customer Acquisition: +172.02% new customers onboarded
- © Customer Retention: +62.84% strengthening long-term relationships
- CAC Optimization: -57.08% efficient cost management
- ♣ Hiring Cost Efficiency: -60.39%

These numbers reflect our commitment to sustainable growth, operational efficiency, and customer success. We extend our gratitude to our stakeholders for their continued trust and support! The journey continues...