30th January, 2025

National Stock Exchange of India Ltd.
Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, please find enclosed the Press Release titled:

Reid & Taylor adopts Unicommerce to integrate all its physical stores, online channels and warehouses in one tech network

~ Integration will automate order processing and enable omnichannel experience for its customers ~

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: https://unicommerce.com/

You are requested to kindly take the abovementioned on record.

Thanking you.
For UNICOMMERCE ESOLUTIONS LIMITED

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Name: Kapil Makhija
Designation: Managing Director & CEO
DIN: 07916109
Address: Sector 44, Gurugram, Haryana
Encl: As above

Reid & Taylor adopts Unicommerce to integrate all its physical stores, online channels and warehouses in one tech network

Integration will automate order processing and enable omnichannel experience for its customers

Date, New Delhi: Unicommerce today announces that **Reid & Taylor Apparel** has implemented Unicommerce's multi-channel order management, warehouse management, and omnichannel retail management systems, knitting **Reid & Taylor Apparel's website, warehouses, physical stores, and other online platforms in one integrated network.** With this, Reid & Taylor Apparel will be able to seamlessly **automate order processing** across all these customer touchpoints using Unicommerce's unified dashboard.

Deployment of Unicommerce's suite of solutions will allow the brand to seamlessly serve the customers as they move between various offline and online channels, **offering them a consistent shopping experience, wider choice and faster deliveries.** The tech integration follows the recent launch of Reid & Taylor Apparel's brand website and its growing presence across various online marketplaces. Reid & Taylor Apparel is a leading exclusive, ready-to-wear player in premium clothing for men.

Integrating all the stores and their warehouses on the **centralized platform allows the brand to offer ship-from-store service** to its customers, enabling it to switch orders between its warehouses and stores. It enhances the available inventory, leading to a wider assortment and faster **order fulfilment** through a touchpoint nearest to the customer's location.

Speaking about the recent partnership, **Mr.Subrata Siddhanta**, **CEO** - **Reid & Taylor Apparel** said, *"Unicommerce's expertise across retail and e-commerce technology offers an in-depth understanding of a business's operational challenges, and that is what makes it a perfect fit for our business."*

Kapil Makhija, **MD & CEO** of **Unicommerce,** mentioned, *"We are excited to be part of Reid & Taylor's customer experience journey, which aims to align closer with the omnichannel expectation that its users have."*

As of Q2 2025, Unicommerce serves 3600+ clients including D2C brands, retail and e-commerce companies as well as logistics provider firms. With 260+ technology & partner integrations, the company has achieved an annual transaction run rate of 850+ million order items managing 8800+ warehouses and 3150+ omni-enabled stores across geographies. Shipway by Unicommerce, the company's logistics automation arm, enables automated shipping for faster fulfilment, serving more than 6,500+ online brands.

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