January 23, 2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001 BSE Scrip Code: 540767 National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 **NSE Scrip Symbol: NAM-INDIA**

Dear Sir(s),

Sub.: Investor Presentation

Further to our letter dated January 7, 2025, please find attached the presentation to be made to the Analyst on the financial performance and Unaudited Financial Results of the Company for the quarter and nine months ended December 31, 2024.

Thanking you,

Yours faithfully, For Nippon Life India Asset Management Limited

Valde Varghese Company Secretary & Compliance Officer

Encl: A/a



Nippon Life India Asset Management Limited

4th Floor, Tower A, Peninsula Business Park, Ganapatrao Kadam Marg, Lower Parel (W), Mumbai - 400013 | CIN : L65910MH1995PLC220793 Tel: 022 6808 7000 | Fax: 022 6808 7097 | https://mf.nipponindiaim.com Email: Investorrelation@nipponindiaim.com



Investor Presentation – Q3 FY25

Jan-2025









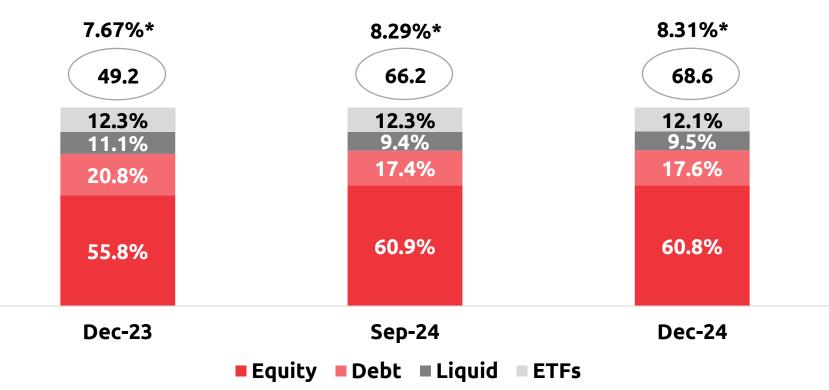
Data Classification: Public

Mutual Fund Industry



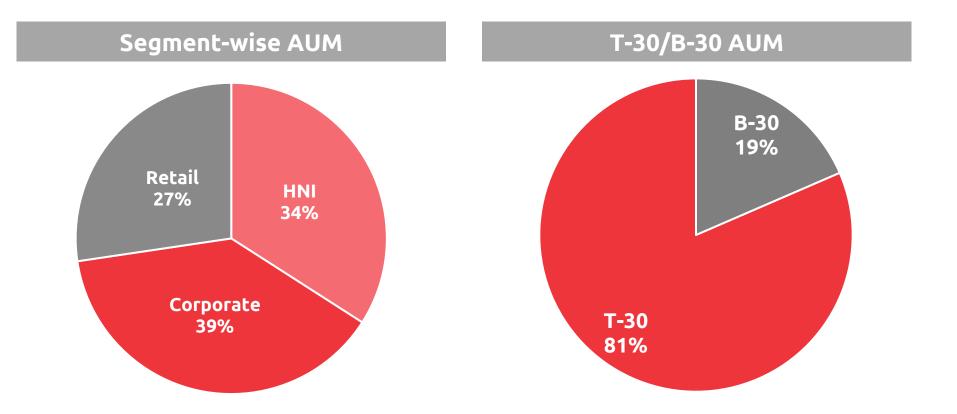
Quarterly AUM Trend

Industry AAUM (INR trillion)



- Proportion of Equity assets have increased over the last year
- Increase in Equity assets has been aided by strong retail participation

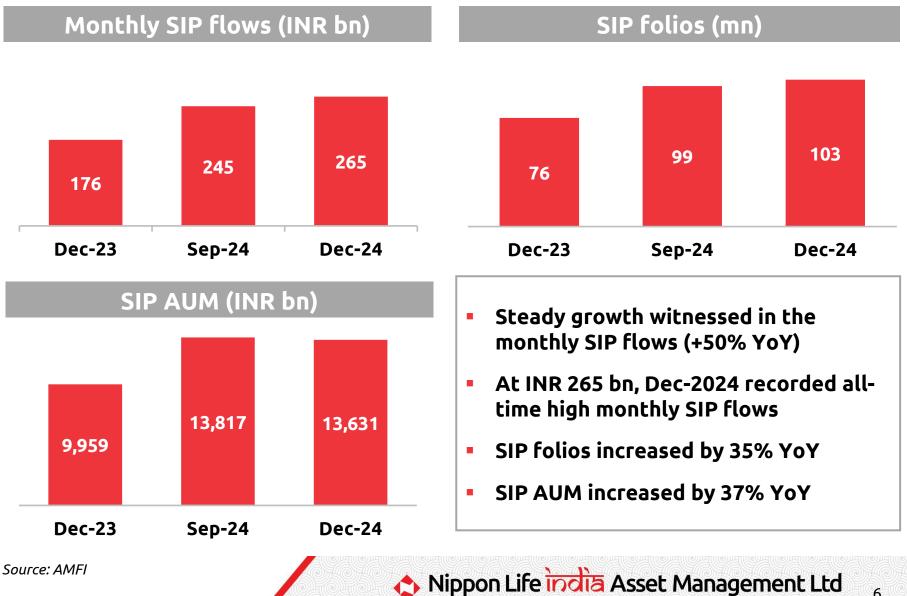
Segment-wise Mix & Geographic Spread



- Individual segment contributes 61% of AUM
- B-30 locations contribute 19% of AUM

Source: AMFI Data based on MAAUM for the last month of the quarter

Systematic Investments



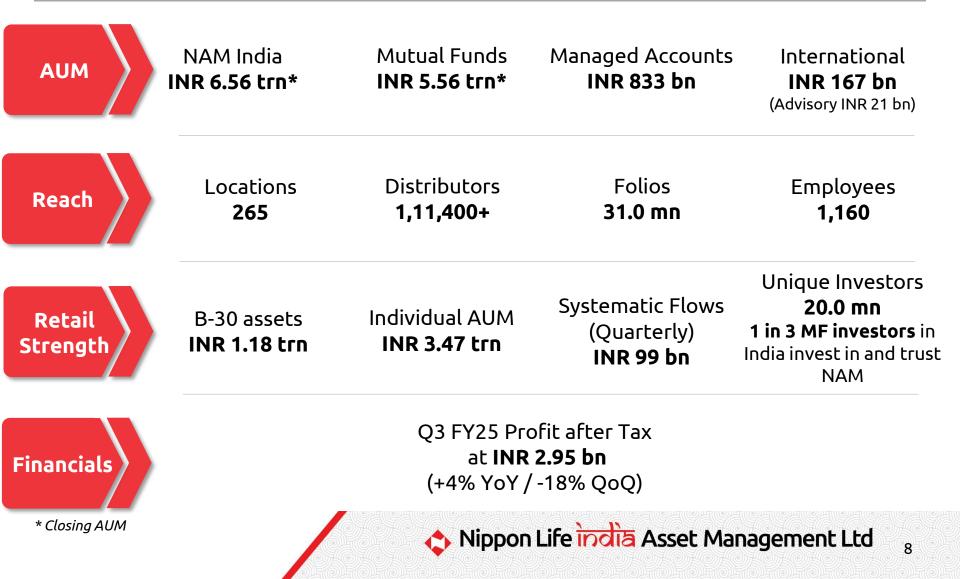
Data Classification: Public

Nippon Life India Asset Management





One of the largest Asset Managers in India, with track record of ~30 years



👅 Key Highlights (1/2)

Rank



Maintained industry ranking of **4th Largest AMC** based on QAAUM

No.1 Non-Bank Sponsored MF in India

AAUM

Dec-24 QAAUM - INR 5,700 bn, up 51% YoY &

4% QoQ

Market share at 8.31% | +63 bps YoY / +1 bp QoQ Highest YoY Market Share increase across AMCs

Equity Mkt Share at 6.99% | +31 bps YoY / +3 bps QoQ



Investor Folio Base

Highest Investor Base – 31.0 mn

Added 2.3 mn folios in Q3 FY25

Unique Investor Base

```
Unique investors at 20.0 mn, with a 38.0% market share
```

Systematic Flows



- Q3 FY25 Systematic Flow- INR 99.1 bn vs.
- INR 90.3 bn in Q2 FY25 9.7% growth

Steady Uptick in SIP Flows

💠 Nippon Life india Asset Management Ltd

Key Highlights (2/2)

ETF

Dec-24 QAAUM - INR 1,502 bn

Market share at 18.1% (+278 bps YoY)



Profitability

Q3 FY25 **Profit After Tax at INR 2.95 bn** (+4% YoY / -18% QoQ)

Customer Centricity



One of the Lowest Investor complaints – **11 per mn Folios** vs.

Avg. 18 for other Top 5 AMCs (Q3 FY25)



4.08 mn Digital transactions in Q3 FY25



Contributed 73% to overall purchase + new

SIP transactions for Q3 FY25

46 new digital Purchase/SIPs every minute in

Q3 FY25

Employee Focus KINCENTRIC> Won #Super6 and a Hat-trick for NAM India Best Employer Won Kincentric Best Employer Club 2024 INDIA 2022 Won Global Employee Choice Award'2024 by WE Matte Ekincore* Employee celebrations & achievements – Young Achievers, Diwali, Christmas & Performance Awards

💠 Nippon Life india Asset Management Ltd

📕 A Complete Asset Manager



Comprehensive Product Bouquet

Offerings across MF, AIF/PMS and Offshore Diverse MF offerings in active/passive space



Wide Reach

Largest investor base in the industry Strong presence in B-30 segment



Optimal Mix of Investors

Higher share of retail AUM vs industry HNI segment gaining traction



AUM Spread Across Asset Classes

Equity constitutes 51% of MF AUM ETFs constitute 26% of MF AUM



Strong Physical & Digital Distribution

Large base of Mutual Fund Distributors Digital/total purchase transactions: 73%

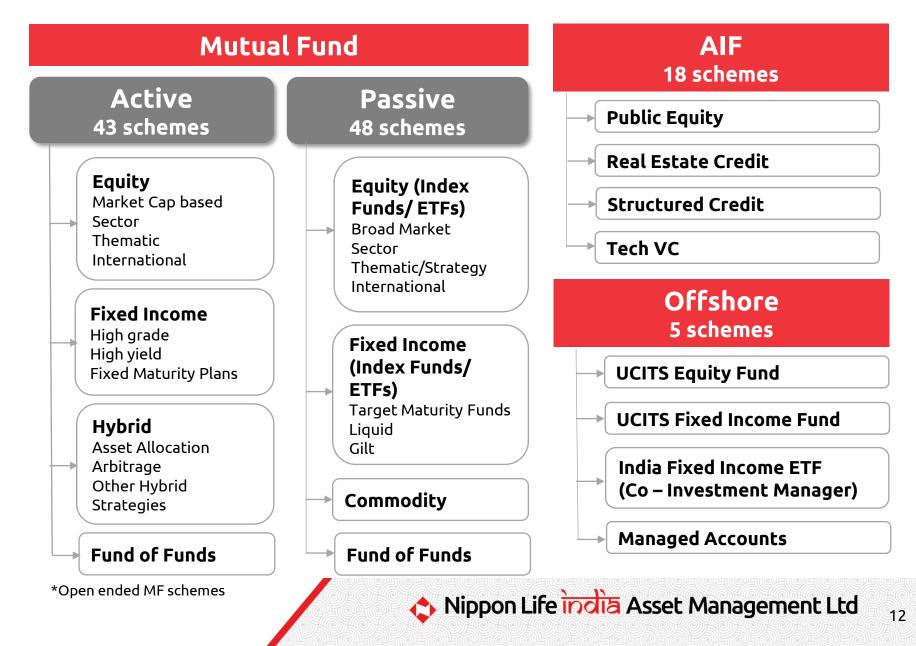


Steady Systematic transactions

Annualized book: INR 404 bn Higher longevity of SIP accounts vs industry

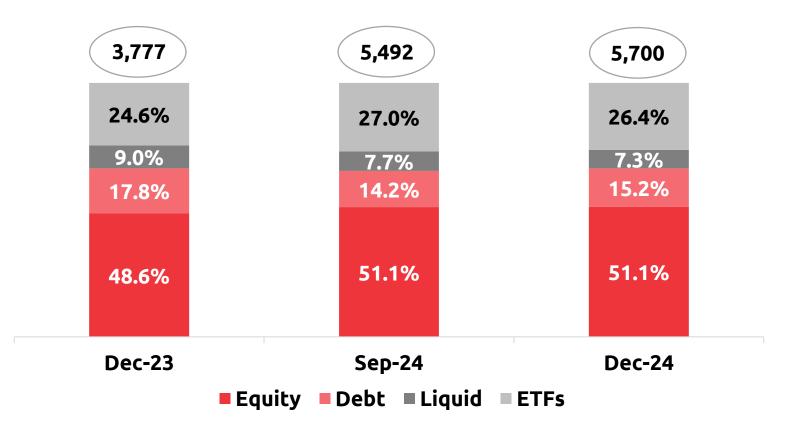
Nippon Life india Asset Management Ltd

Comprehensive Product Bouquet



MF AUM Spread Across Asset Classes

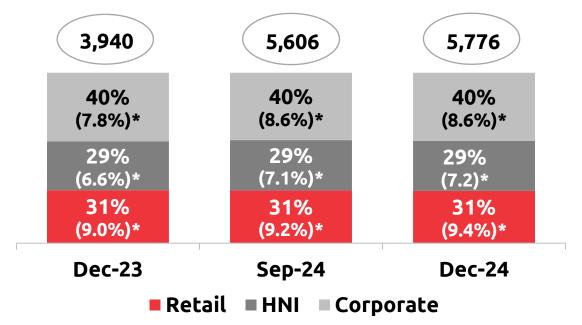
QAAUM (INR bn)

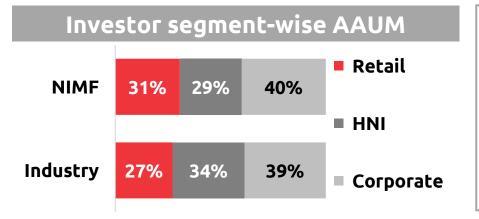


- Share of Equity AUM has increased over Dec-2023 level to 51%
- Share of ETF AUM has increased over Dec-2023 level to 26%

Optimal Mix of Investors

MAAUM (INR bn)

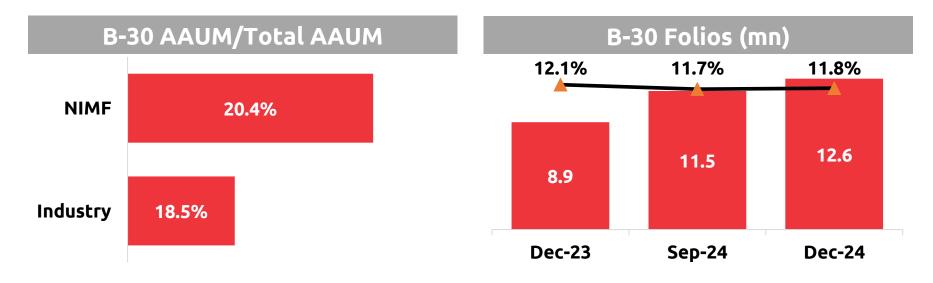


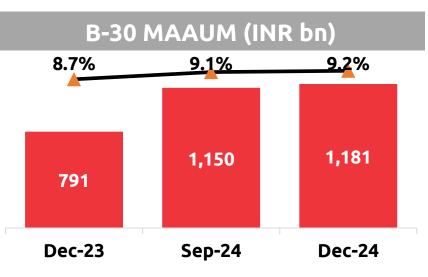


- NIMF's Retail share at 31% is higher than the industry average of 27%
- Asset growth and market share revival in high-yielding segments to drive further rise in earnings

Source: AMFI *Market Share based on MAAUM 👌 Nippon Life india Asset Management Ltd

Wide Reach



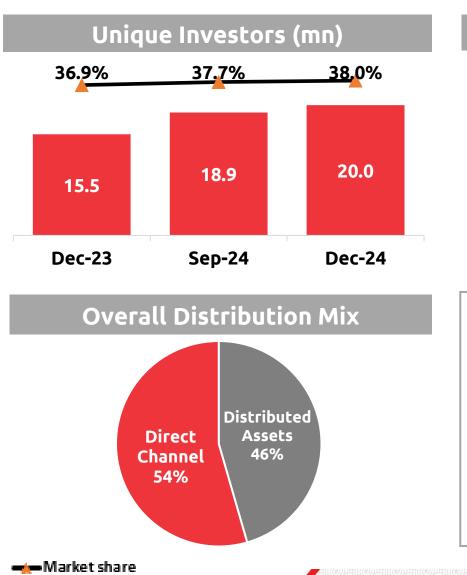


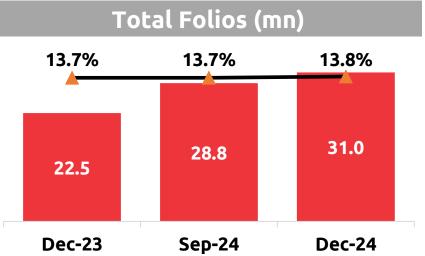


Source: AMFI; Calculated on MAAUM Nippon Life india Asset Management Ltd 15

Calculated on MAAUM

Wide Reach



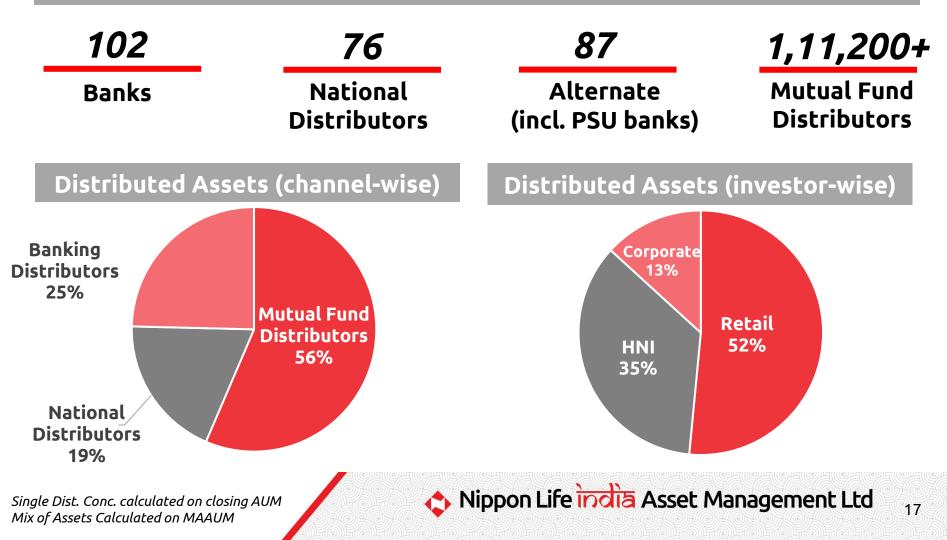


- NIMF has the largest investor base in the industry
- NIMF's market share in terms of unique investors was up QoQ
- No. of Branches: 194

👌 Nippon Life india Asset Management Ltd

Strong Physical Distribution

Total base of empaneled distributors rose to over 1,11,400 with highest single Distributor concentration at ~5% of assets



Focused Business Verticals for Various Segments



Key Clients Group (KCG)

 Experienced Institutional sales team managing specific target segment of clients with focused business approach by maintaining relationship with Large corporate groups, Banks and financial Institutions and aim to enhance market share from these investors



Elite Partners and Client Group (EPCG)

 Goal is to have a unified approach to build market share with Mid-size corporates & HNI segment of Investors by engaging with the said category of investors & also with Private wealth advisors/distributors (that cater to same investor segment)



Retail Business Development (RBD)

 Work with PSU Banks, Old Pvt Banks, Co-operative Banks, Gold Loan Companies and New Age Banks i.e. Small Finance Banks to capitalize on their large untapped Customer base of Retail, HNI's/Ultra HNI's & MSME



Rural and Emerging Market Group (REMG)

 Focus on the B-100 markets through a dedicated structure ensuring a focused approach to build and develop the Tier 2 & Tier 3 towns of India

Quick Commerce: Voice Enabled ,Intuitive VAS & Real Time Renditions!

Hands Free World – Voice on our Digital Assets

Speak to Simplify: Seamless Transactions with Voice Integration





Empowering Digitally

Voice-based transactions empower individuals by enabling them to take control of their finances without relying on traditional interfaces, making investing more intuitive and user-friendly.

Inclusive and Accessible

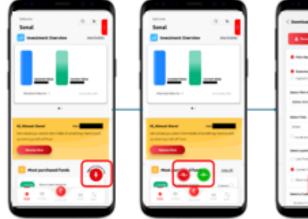
We at Nippon are committed to creating solutions that break barriers, ensuring equal opportunities for all our investors by providing an intuitive, easy-to-use alternative vis-a-vis traditional navigation.



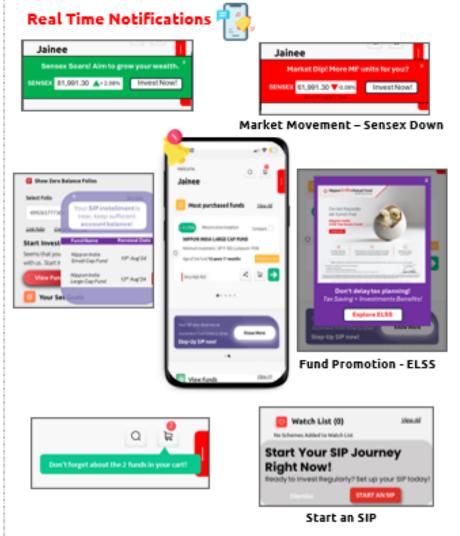


Conversational Commerce

We started this journey in 2019 and are not extending it to our other Digital Assets. Conversational Commerce uses voice to offers a simplified and engaging way for users like yourself to learn and take action on their finances.



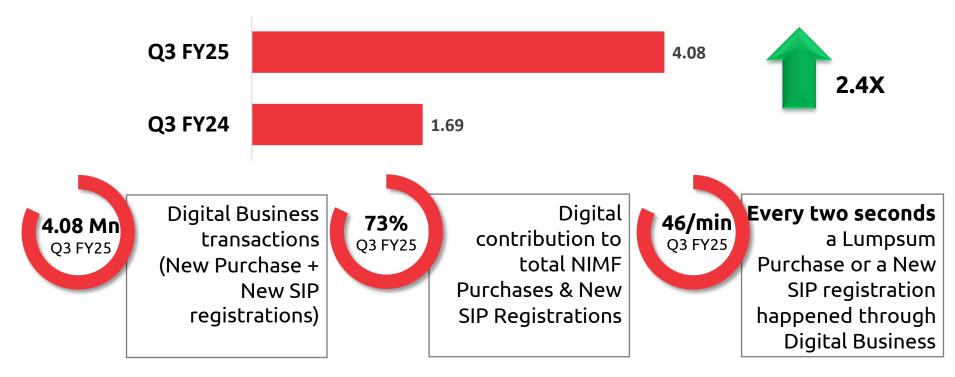




Strong Digital Presence

Lumpsum & New SIP Registration

Digital Purchases (mn)*



10.87 Mn New Purchase and New SIP transactions done by Digital in 9M FY25

* Including New SIP registrations * Digital purchases through NIMF-owned Digital assets and digital integrations with distribution partners

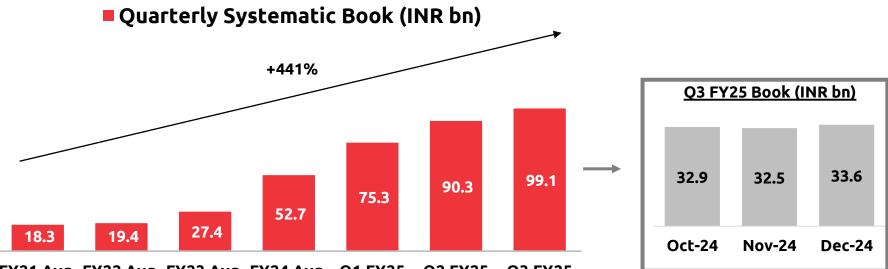
💠 Nippon Life india Asset Management Ltd

As on

Dec 31,

2024

Steady Systematic Transactions

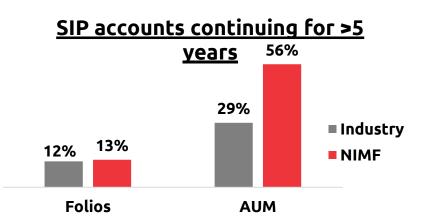


FY21 Avg. FY22 Avg. FY23 Avg. FY24 Avg. Q1 FY25 Q2 FY25 Q3 FY25

Folios at 10.7 mn (+56% YoY)

AUM at INR 1.4 trn (+48% YoY)

Annualized book of INR 404 bn



In volatile markets, folios with lower ticket size demonstrated longer vintage

Systematic Book is based on actual cash received

Nippon Life india Asset Management Ltd 21

ETF - Leadership Position Maintained

One of the largest bouquet of 24 ETFs in the industry across Equities, Debt & Commodities

55%	55%	1	18% Market Share^		502 bn	INR 148 bn		
Volume Share*	Share of folios^	Marke			AAUM	Gold ETF QAAUM		
NSE volume (Oct - Dec 2024) (INR mn)**								
Mutual Fund		50 ETFs 7)#	Nifty Bar (13)		Gold ETFs (18)#	Liquid ETFs (14)#		
NIMF	1,3	1,361		457		3,876		
MF1	2	233		59		840		
MF2	1	172		51		750		
MF3	1	168		34		709		
MF4	1	120		25		304		
Others	1	102		50		631		
Total	2,	2,156		675		7,110		
'Industry Avg.' (excl	. NIMF) 5	50	18		42	249		
NIMF's volun (vis-à-vis 'Indu Average')		27x		25x		16x		

NIMF remains the Category leader - ETFs with highest liquidity in the Industry

MFs ranked in terms of volume in each category |** Average Daily Turnover| # Figures in bracket represent AMC scheme count in respective categories

* Volume Share on the NSE and BSE for Q3 FY25

^ Folio Share and Market Share as on December 31,

2024

🔷 Nippon Life india Asset Management Ltd

ጦ Nippon India Alternative Investments (NIAIF)



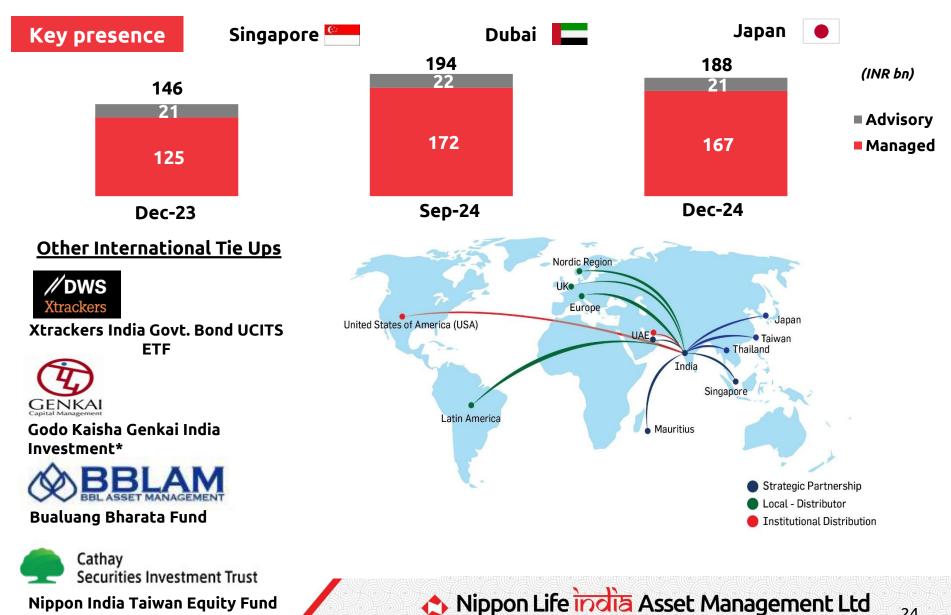
- Currently offers products across four business lines namely Public Equity, Real Estate Credit, Performing Credit & Tech VC
- Fund raising currently underway for:
 - Public Equity AIF "Nippon India Equity Opportunities AIF Scheme 9"
 - Performing Credit AIF "Nippon India Credit Opportunities AIF Scheme 1"
 - Tech/VC AIF "Nippon India Digital Innovation AIF Scheme 2A"; a direct VC fund targeting investments in early to growth stage start-ups

NAM India IFSC Branch in GIFT City

- GIFT City is set up as an international Business Unit (IBU) based out of Gandhinagar, Gujarat. International Financial Services Centre Authority (IFSCA) is the regulatory body.
- Nippon Life India Asset Management Ltd. has set up a branch in GIFT City and has taken a Fund Management Entity (FME) license to manage funds.
- First GIFT fund **Nippon India Large Cap Fund GIFT launched in Jan-2025.** This Feeder fund is investing in existing large cap MF in India. More fund launches are in the pipeline and will be launched later during the year.

Nippon Life india Asset Management Ltd

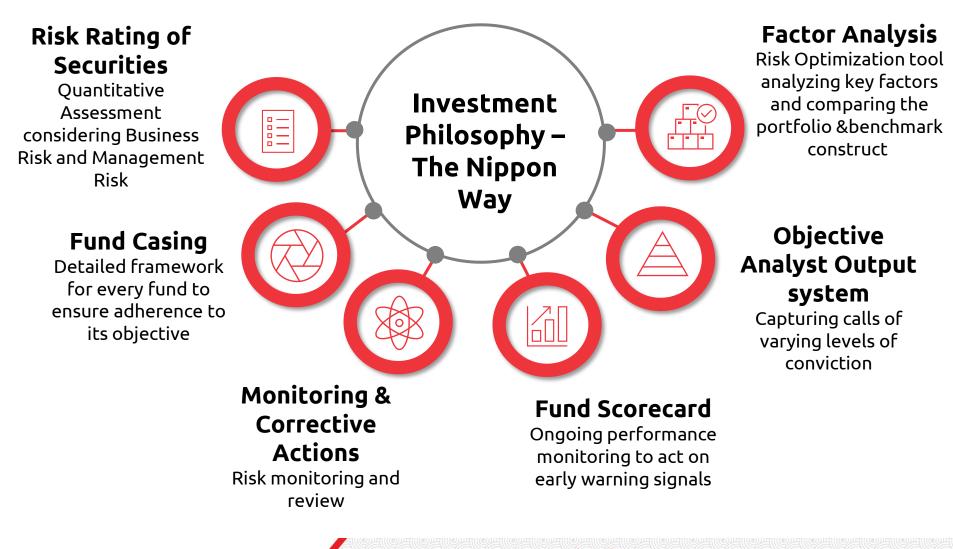
Offshore Business - Creating 'Expressways' Globally



Nippon India Taiwan Equity Fund

*invests into Nippon India Yield Plus AIF - Scheme 2 (India)

Process Orientation - Investments

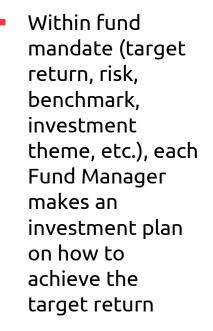


Nippon Life india Asset Management Ltd

PDCA Approach







- Analysis and prediction of macro economy and market
- Portfolio construction based on analyst research, valuation, fund casing, style analysis, etc.
- Monthly fund review by the Fund Management Team

Check

- Risk and return measurement
- Interactive discussion on each Fund Manager's investment portfolio

 Adjustment in portfolio for better riskreturn

Act

- Refine performance improvement and reproducibility
- Communicate the outcome of the Check and Action to the IC

Nippon Life india Asset Management Ltd 26



69 Members Investment Team Strength



~1,000 years Cumulative experience of Investment Team

20+ years Average tenure of CIOs with NAM India

Dedicated Teams for Credit Research, Real Estate and Venture Capital



Data Classification: Public





Social responsibility commitment aligned with UN SDGs



Employees

- Customers
- Communities
- Suppliers & vendors
- Investors
- Regulators

social and governance (ESG) principles into our business operations, investment processes and stewardship Topics identified for strategy formulation and disclosures ESG integration initiatives are focused on

Responsible <u>Environment</u> relationships commitments investments **Climate Action** Ethics & Screening Governance ESG Social Data security integration **Diversity & Inclusion** & Customer Active privacy ownership Environment Governance Goc Corporate Governance Geverna **Business Ethics** Responsible Investing

NAM India became a UN PRI Signatory in 2021

🛧 Nippon Life india Asset Management Ltd 29 CSR

NAM has allocated INR 185 mn towards CSR initiatives in YTD FY25

Focus Areas	NGO Partners	Number of Beneficiaries from projects in FY25	SDG Linkage
Healthcare	 Tata Memorial Centres Vision Foundation of India 	4,706 Community members from economically weaker section	
Education & Skill Development	 Ekam Foundation 	213 Students from economically weaker sections	4 CONTRACTOR 5 CONCEPT 10 NEROSCUES
Rural Development	 Tata Institute of Social Sciences The Energy and Resource Institute Swades Foundation 	6,805 People from the marginalized community	1 NOVERIV 1 NOVERIV
Support for Sports	 Foundation for Promotion of Sports and Games 	198 Athletes, para-athletes	3 source to the source of the
Support to Armed Forces	 Army Welfare CSR Fund 	10,560 * Dependents of army personnels	
Environmental Sustainability	 Aga Khan Agency for Habitat, India 	10,271 Community members of the coastal areas and members from drought-prone areas	3 soonelahe -MV 14 UErwater 14 UErwater 15 contro 16 cidawater 16 cidawater 17 cidawater 18 cidawater 19 cidawater 10

🔷 Nippon Life india Asset Management Ltd

Data Classification: Public

Financial Overview



Financial Summary

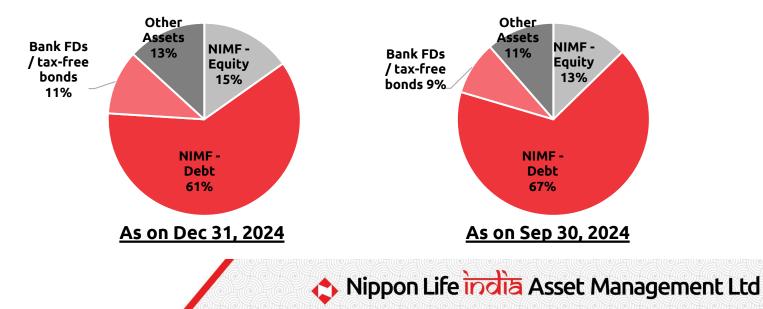
Consolidated

Particulars (INR mn)	Q3 FY25	Q3 FY24	Change (YoY)	Q2 FY25	Change (QoQ)	9M FY25	9M FY24	Change (YoY)	FY24
Revenue from Operations	5,879	4,233	39%	5,713	3%	16,642	11,750	42%	16,432
Operating Expenditure	2,116	1,723	23%	2,060	3%	6,146	4,984	23%	6,849
Finance cost	17	17	-1%	17	-1%	49	46	6%	62
Fee & Commission	187	156	20%	192	-3%	559	447	25%	620
Employee benefits	1,065	881	21%	1,069	0%	3,185	2,474	29%	3,360
Depreciation	77	65	19%	74	4%	220	218	1%	291
Other Expenses	770	604	27%	708	9%	2,133	1,798	19%	2,515
Core Operating Profit	3,763	2,510	50%	3,653	3%	10,495	6,766	55%	9,583
Other Income	154	1,071	-86%	1,208	-87%	2,670	3,018	-12%	3,941
Profit Before Tax	3,917	3,581	9%	4,861	-19%	13,165	9,784	35%	13,525
Profit After Tax	2,954	2,843	4%	3,601	-18%	9,878	7,644	29%	11,073
<u>Standalone</u>									
Particulars (INR mn)	Q3 FY25	Q3 FY24	Change (YoY)	Q2 FY25	Change (QoQ)	9M FY25	9M FY24	Change (YoY)	FY24
Revenue from Operations	5,454	3,923	39%	5,270	3%	15,387	10,894	41%	15,211
Core Operating Profit	3,687	2,459	50%	3,530	4%	10,229	6,625	54%	9,385
Profit After Tax	2,961	2,647	12%	3,437	-14%	9,565	7,223	32%	10,472
As per IND AS			🔥 Ni	ppon Lil	fe india	Asset N	Aanage	ment Lto	

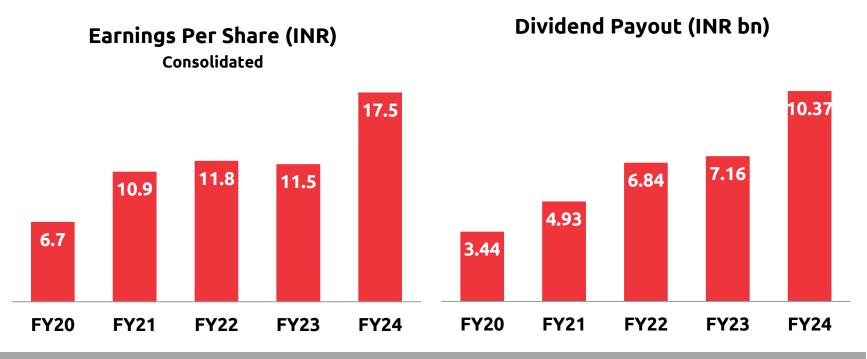


Constituents of Financial Assets

(INR mn)	Dec 31, 2024	Sep 30, 2024	
Investment in NIMF's schemes	25,638	32,254	
- Debt	20,510	27,112	
- Equity	5,128	5,142	
Bank FDs and tax-free bonds	3,646	3,650	
Other assets	4,454	4,632	
Total	33,738	40,537	



Dividend History



Total Dividend INR 16.50 per share in FY24

~99% of FY24 standalone earnings shared with shareholders

Cumulative dividend of INR 51 bn in last 10 financial years

Including Dividend Distribution Tax, wherever applicable





Thank you for your time!



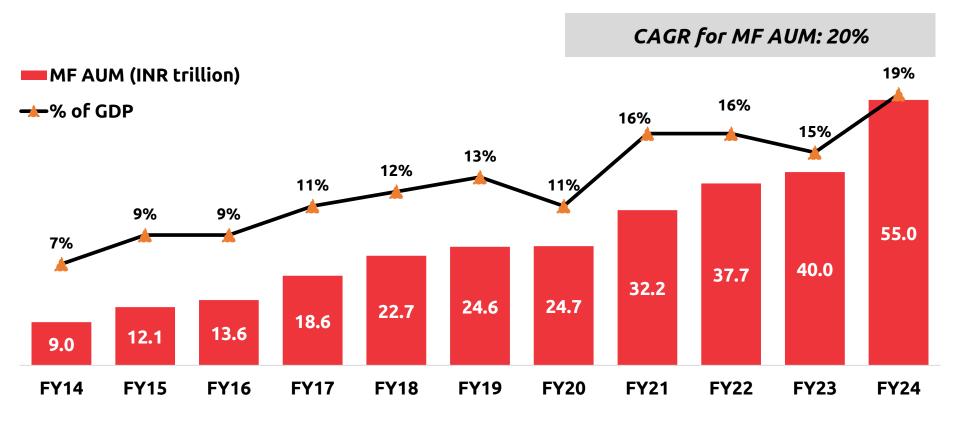
Annexure



Macro Trends

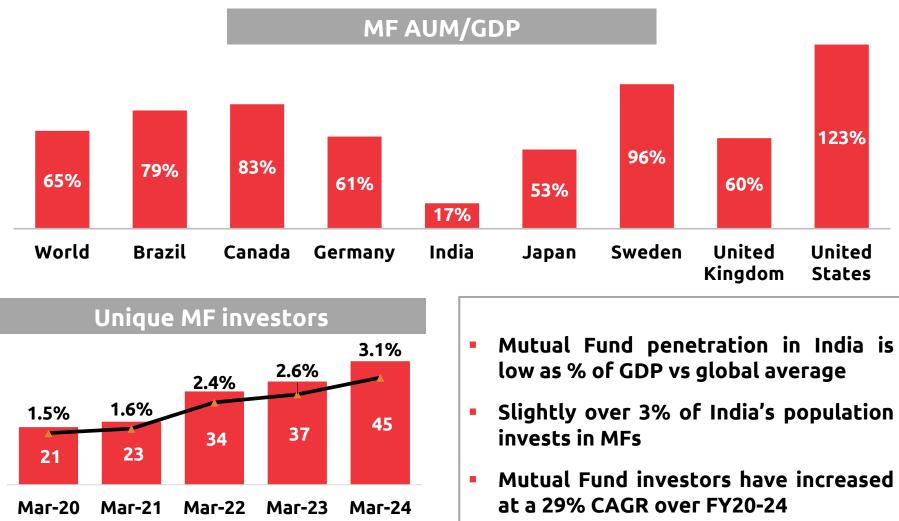


Industry AUM has grown rapidly over the last decade



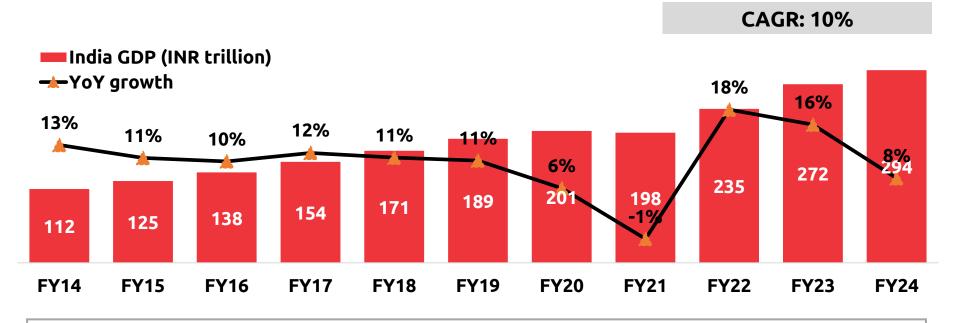
Source: RBI, SEBI, MOSPI Note: a) AUM is based MAAUM for March, b) 2023-2024 GDP as per Second Adv .Estimates

Under-penetration presents significant growth potential



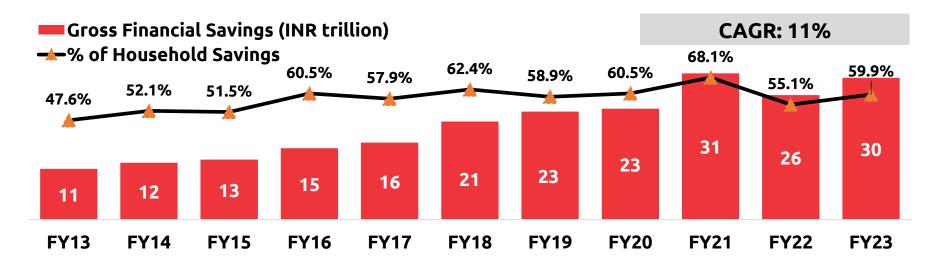
Source: World Bank, Intl, Investment Funds Association, AMFI, Statista GDP and MF AUM data as of 2023

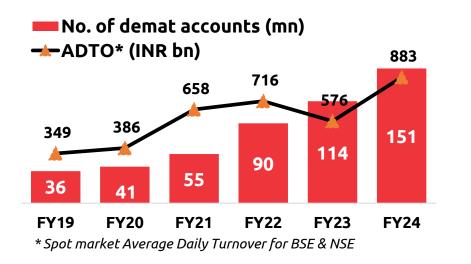
Key Enablers – Robust Economic Growth



- India is now the 5th largest economy in the world
- GDP growth rate is among the highest vs. developed and emerging markets
- India is poised to become the world's 3rd largest economy by 2030 (S&P Global)
- Government policies like PLI, National Infrastructure Pipeline, Make in India, etc. have created a conducive growth platform

Key Enablers – Financialization of Savings



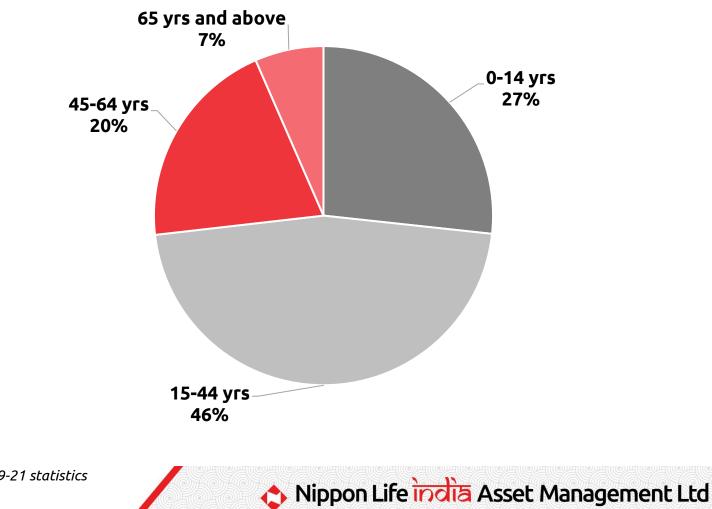


Source: RBI, CEIC, MOSPI, NSE, BSE, NSDL, CDSL

- In the last decade, households have increasingly preferred financial assets over physical assets to achieve long term savings' goals
- No. of demat accounts has increased to 4x in the last 5 years

Key Enablers – Favourable Demographics

~60% of India's population is in the working age group



Source: NFHS-5; 2019-21 statistics

Key Enablers – Increased Awareness

MUTUAL FUNDS Sahi Hai

Investor education and awareness initiative by AMFI

The initiative has reached out to Indians across states and languages through TV, Digital, Print and other media

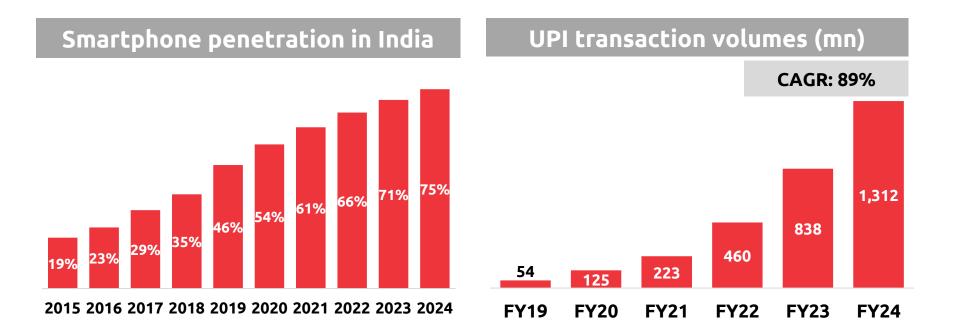


What is the risk of investing in Mutual Funds?

What are the indicators of risk in a Mutual Fund Scheme

How to deal with rumours while investing?

Key Enablers – Easy Accessibility



- Smartphone penetration (% of population) in India is expected to reach 96% by 2040
- Total value of monthly UPI transactions touched an all-time high of INR 19.8 trillion in Mar-2024

About Nippon Life Insurance



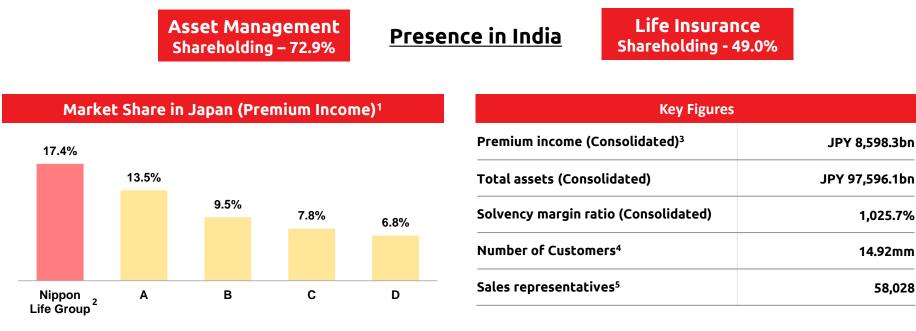


Largest market share in Japan among private life insurers in terms of premium income

Total assets over JPY 97 Trillion

Go Asset Management related & 21 Insurance related operations worldwide*

*As of March 31, 2024

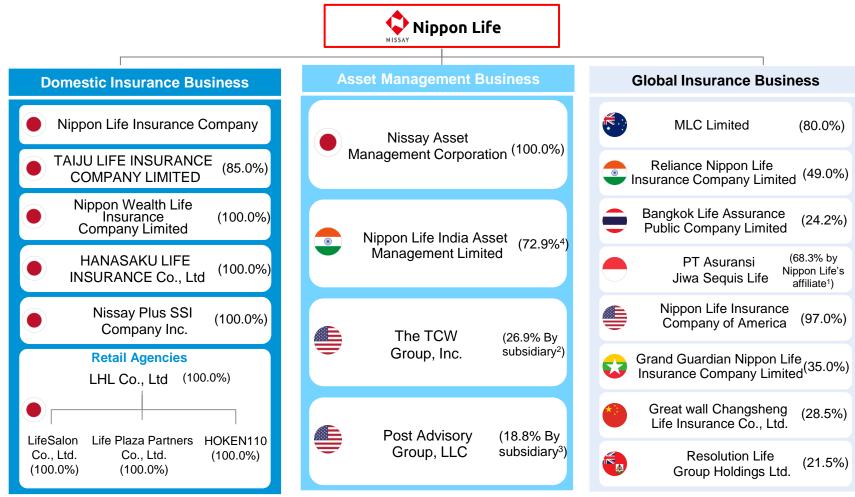


Source: Company disclosures and the Life Insurance Association of Japan Note: As of March 31, 2023

- 1. Excluding Japan Post Insurance
- 2. Nippon Life Group represents the sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life

3.Revenues from insurance and reinsurance premiums 4.Sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life 5.Sum of Nippon Life and Taiju Life as of March 31,2023

Nippon Life Group



Note: As of December 31, 2023

- 1. 68.34% held by Nippon Life's equity-method affiliate PT Sequis, in which Nippon Life holds 29.26% of the total voting rights. 0.01% is held directly by Nippon Life
- 2. 100% held by a subsidiary of Clipper Holding, L.P., of which 26.85% of voting rights are held by Nippon Life's fully owned subsidiary NLI US Investments
- 3. An equity-method affiliate held by Nippon Life's fully owned subsidiary NLI US Investments
- 4. Nippon Life India Asset Management shareholding is as of March 31,2024.

Board of Directors



Profile of Board Members



Mr. Upendra Kumar Sinha (Independent Director & Chairman) a 1976 batch IAS officer of Bihar cadre, during his 3 decades plus of experience has held several responsible government positions in India, including as Joint Secretary (Banking) and Joint Secretary (Capital Markets) in the Ministry of Finance; Chairman of the Working Group on Foreign Investment in India & Chairman of the Securities and Exchange Board of India (SEBI), to name a few. He has also been the Chairman & Managing Director of UTI Asset Management Company Limited and Chairman of the Association of Mutual Funds in India. He has actively contributed to the financial sector reforms in the country and is credited with starting the micro pension movement in India. Under his leadership, SEBI introduced significant developmental changes in the areas of Foreign Portfolio Investors, Alternate Investment Funds, Real Estate Investment Trusts (REITs), Infrastructure Investment Trusts(InvITs) and Corporate Governance.



General Ved Prakash Malik (Retd.) (Independent Director) has worked in the Indian Army as **Chief of the Army Staff** from Oct 1, 1997 to Sep 30, 2000. He had dual responsibility of being an advisor to the Government as well as commander of 1.2 million strong Indian Army to fulfill its national role and assigned missions. During the service at Indian Army, General Malik was bestowed with prestigious awards like Ati Vishishta Seva Medal (1986) and Param Vishita Seva Medal (1996). He has also received 'Excellence in Leadership Award' by Atur Foundation, 'Pride of Nation Award' by Doon Citizens Council and 'Distinguished Fellowship' by the Institute of Directors, New Delhi (1999).



Ms. Ameeta Chatterjee (Independent Director) has over 25 years of corporate finance experience and is currently an advisor to large and mid corporates on strategy, market entry, growth and financial advice in relation to M&A transactions in the cross border areas in India and Europe. After starting her career with ICICI Limited in 1995, she moved to KPMG to set up their infrastructure related Corporate Finance team. During her 8 years with KPMG, she gained experience across various sectors including health, education, Public Private Partnerships etc. In 2010, she moved to corporate sector as GM - Investments & Acquisitions at Leighton India Contractors Pvt. Ltd where she worked on various joint venture projects & also oversaw the finance, tax and secretarial matters. Since 2013 she has been working as independent advisor to senior management of domestic & international companies across various matters. She has also founded Ekam Foundation Mumbai, a non governmental organization that works in the areas of child healthcare and education which provides financial aid to over 2000 children annually on a pan India basis to meet their medical and educational outcomes.

Profile of Board Members



Mr. Ashvin Parekh (Independent Director) is a qualified Chartered Accountant and has set up the advisory firm that provides services to the Boards and the management of BFSI companies. Mr. Parekh retired as a Senior Partner from Ernst & Young in June 2013. Earlier, Mr. Parekh was the ED of Deloitte Touche Tohmatsu India Pvt. Ltd. Mr. Parekh has also held senior positions in Arthur Anderson, PwC, KPMG and Hindustan Lever. Mr. Parekh has worked in the United Kingdom, Dubai, Australia, Germany and the US for about 11 years. He is registered with the World Bank and the Asian Development Bank as an expert in the financial services sector. He has worked on gamut of areas like business strategies, corporate planning, institutional strengthening and business transformation across industries including banking, insurance, pension and capital markets. He has been a member of several committees set up by the Ministry of Finance, RBI, IRDA and SEBI. He is also a member of industry bodies and associations namely CII, FICCI and ASSOCHAM.



Mr. B. Sriram (Independent Director) has over 37 years of experience in all areas of Banking and Finance. He joined State Bank of India as a Probationary Officer in December 1981, and has held various key assignments within the Bank and the Group in Credit and Risk, Retail, Operations, IT, Treasury, Investment Banking and International Operations. His rich experience includes stints as Managing Director & CEO, IDBI Bank Ltd. (from June 30, 2018 to September 29, 2018), Managing Director, State Bank of India (from July 2014 to June 2018), Managing Director, State Bank of Bikaner & Jaipur (from March 2013 to July 2014).



Mr. Minoru Kimura (Associate Director) serves as Director &Managing Executive Officer, Head of Global Business at Nippon Life Insurance (Nippon). In his over 30-year professional career with Nippon, he has engaged in corporate planning for more than 10 years. Also, he has worked for Nissay Asset Management in investment planning for 4 years from 2010 to 2014. Other than above, he has also spent his professional career with Nissay Deutsche Asset Management (Europe) and NLI Investments (Europe), where he carried the position of CEO for 4 years (2003 to 2007). He has engaged in Head of Asia Pacific at Nippon for 2 years (2018-2020) and Regional CEO for the Americas and Europe for 2 years (2020-2022).

Profile of Board Members



Mr. Tomohiro Yao (Associate Director) is Regional CEO for Asia Pacific and Head of India at Nippon Life Insurance (NLI). He is responsible for operations in the Asia Pacific. He is a seasoned professional with over 25 years of experience in the life insurance industry. He has extensive knowledge of Planning & Research and Global Business Planning at NLI. In 2011 he assumed charge as Executive Assistant to the Chairman of Life Insurance Association, Japan for 2 years. Following which, he was engaged in NLI's Global Business Planning, leading its international M&A strategy. He was also responsible for driving NLI's overseas Insurance businesses including India, mainland China as well as the US.



Mr. Hiroki Yamauchi (Associate Director) serves as General Manager, Global Asset Management Business Department at Nippon Life Insurance Company (NLI). In his over 20-year professional career with NLI, he has performed various roles, including corporate planning, marketing planning, and group annuity business. Also, he has worked for Nissay Asset Management in corporate / investment planning for 4 years. Besides the above, he has also spent his professional career with Nissay Deutsche Asset Management (Europe), where he held the position of Fund Manager for 3 years. In the most recent role, he has engaged in NLI's Indian life insurance and asset management business as Head of Indian Business for 2 years (2020-2022).



Mr. Sundeep Sikka (Executive Director & CEO) has over 28 years of rich experience in the financial services domain with core expertise in the asset management business. He has held both Vice-Chairman and Chairman positions of the industrial body AMFI (Association of Mutual Funds in India). Sundeep joined NAM India in 2003, holding various leadership positions before being elevated in 2009, when he became one of the youngest CEOs of India. Possessing rich experience in the financial services sector, Sundeep went on to lead NAM India towards tremendous growth of assets and to emerge as one of the most trusted mutual fund houses in India. He has grown the NAM India to an allround brand and a respected #EmployerOfChoice that has been recognized as 'Kincentric Best Employers' 6 times in 8 years and is the member of prestigious Kincentric Best Employers Club – 2024.



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