



February 14, 2025

To,
The Secretary,
BSE Limited
P. J. Towers,
Dalal Street,
Mumbai- 400 001
Scrip Code – 543714

To,
The Secretary
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block- G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
Symbol – LANDMARK

Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the below-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

For Landmark Cars Limited

Amol Arvind Raje
Company Secretary and Compliance Officer
(A19459)

Landmark Cars Limited.
(formerly known as Landmark Cars Private Limited)
CIN : L50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

Registered Office : Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel : +91-7966185555
Email: info@landmarkcars.in | Website : www.grouplandmark.in



Landmark Cars enters into a bespoke Agreement with a Stellantis Group Company for sale and after sale business of Citroen Cars from existing Jeep Outlets in Mumbai

Friday, February 14th, 2025, Mumbai – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, has executed a bespoke Dealership Agreement with PCA Automobiles India Private Limited (Stellantis Group Company) for sale and after sale business of Citroen car brand from Landmark's existing Jeep facilities in Mumbai region with no additional investment. This dealership will be a part of M/s Landmark Lifestyle Cars Private Ltd, a wholly owned subsidiary company of Landmark Cars. Citroen will be the 11th brand for Group Landmark, which is known for other brands like Mercedes-Benz, BYD, Kia, Honda, etc.

Commenting on this development, Mr. Sanjay Thakker, Promoter and Chairman, Landmark Cars Limited said,

“As a company, we are committed to profitable growth by going deep in a brand/ geography by best utilising the existing infrastructure at our disposal. The addition of Citroen brand will enable us in optimizing our existing resources better.”

About Landmark Cars Limited:

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra, KIA and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - www.grouplandmark.in

Safe Harbour Statement:

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For more information please contact:

 <p>Landmark Cars Limited CIN No: L50100GJ2006PLC058553 Mr. Amol Rajee Company Secretary & Compliance Officer Email id: companysecretary@landmarkindia.net</p>	 <p>Strategic Growth Advisors Pvt Ltd. CIN No: U74140MH2010PTC204285 Devika Shah / Shikha Puri Tel No: +91 99207 64659 / +91 98192 82743 Email id: devika.shah@sgapl.net / shikha.puri@sgapl.net</p>
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