

Date: December 02, 2024

To,

The General Manager, Listing Department, <b>Bombay Stock Exchange Limited,</b> P.J. Towers, Dalal Street, Mumbai - 400 001	The Manager, Listing & Compliance Department <b>The National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra East, Mumbai - 400051
<b>Scrip Code: 531449</b>	<b>Symbol: GRMOVER</b>

**Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') for appointment of Mr. Barun Prabhakar as Chief Marketing Officer (CMO)**

Dear Sir/ Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the GRM Overseas Limited ("the Company") has appointed Mr. Barun Prabhakar as its Group Chief Marketing Officer (CMO) with effect from 02<sup>nd</sup> December, 2024 and has been designated as one of the SMPs (Senior Management Personnel) of the Company.

Further, the disclosure as required under Regulation 30 of the Listing Regulations read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is attached as "Annexure A".

The above information is also available on website of the company [www.grmrice.com](http://www.grmrice.com)

Kindly take the same on your records.

Thanking you,

Yours faithfully,  
For GRM Overseas Limited

Sachin Narang  
Company Secretary & Compliance Officer  
Membership No.: 65535



**Registered Office**  
128, First Floor,  
Shiva Market Pitampura,  
Delhi 110034, India. • +91-11-4733 0330

**Corporate Office**  
8 K.M. Stone, Gohana-Rohtak Road  
Village Naultha, Panipat 132145  
Haryana, India • +91-972964 7000/8000

**Factory**  
• Gohana Road (Panipat), Haryana  
• Naultha (Panipat), Haryana  
• Gandhidham, Gujarat

“Annexure A”

S. No.	Disclosure Requirements	Description
1	Reason for change viz. appointment/ re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Barun Prabhakar as its Group Chief Marketing Officer (CMO)
2	Date of appointment/ resignation & term of appointment.	With effect from December 02, 2024  Terms of appointment is not applicable since he is in full time employment with the company
3	Brief profile (in case of appointment)	<p><b>Barun Prabhakar: A Trailblazer in Marketing and Advertising</b></p> <p>Barun Prabhakar is a distinguished name in the marketing and advertising industry, celebrated for his dynamic career spanning over two decades.</p> <p>With a strong foundation in footwear design from CFTI, Chennai, and an international affiliation with Leicester College of Footwear, UK, Barun began his professional journey in design. His versatility and passion for innovation propelled him to transition into the marketing domain, where he has left an indelible mark.</p> <p>Barun has been associated with some of the most renowned brands in India, including Relaxo, Woodland, Wildcraft, and Liberty Shoes. His expertise lies in seamlessly integrating creative storytelling with strategic branding, which has garnered him recognition as one of the top marketing professionals in the industry.</p> <p>At Liberty Shoes, Barun played a pivotal role in redefining the brand’s positioning, creating campaigns that have been lauded as case studies for their impact and creativity. Notably, some of his campaign became a viral phenomenon, showcasing his ability to connect brands with audiences in meaningful ways.</p> <p>In 2022, Barun’s contributions to the advertising and marketing landscape were acknowledged by Social Samosa, which honored him in their prestigious ‘40 under 40’ list. His journey from a footwear designer to a marketing visionary stands as a testament to his adaptability, leadership, and relentless pursuit of excellence.</p>
4	Disclosure of relationships between directors (in case of appointment of a director).	Not applicable



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