



Mirza International Limited

A-7, Mohan Coop. Indl. Estate,
Mathura Road, New Delhi - 110044
Ph. +91 11 4095 9500 / 9501
CIN : L19129UP1979PLC004821
Email : marketing@mirzaindia.com
Website : www.mirza.co.in

September 17, 2024

Dear Sir,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Scrip Code: 526642	National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 NSE symbol: MIRZAINIT
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Sub.: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we hereby inform you that Mirza International Limited has incorporated a new 100% Wholly Owned Subsidiary ("WOS") with the name "Genesis Brands Private Limited" on September 17, 2024.

The details as required under SEBI Listing Regulations read with SEBI circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are enclosed herewith as Annexure A.

Thanking you.

For **Mirza International Limited**

Harshita Nagar
Company Secretary & compliance Officer

Encl.: As above.

Information as per Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

(a) Acquisition

Sr. No.	Particulars	Details
1.	Name of the Target Company, details in brief such as size, turnover etc.,	<p>Name: Genesis Brands Private Limited</p> <p>CIN: U47713UP2024PTC209290</p> <p>Authorised Share Capital: Rs. 1,00,000</p> <p>Turnover: Not Applicable (yet to commence business)</p>
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms-length";	Genesis Brands Private Limited is 100% Wholly Owned Subsidiary of Mirza International Limited. Accordingly, it is a related party.
3.	Industry to which the entity being acquired belongs;	Footwear Industry
4.	Objects and impacts of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	To carry on the retail marketing and e-commerce business of Footwear.
5.	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6.	Indicative time period for completion of the acquisition	Not Applicable
7.	Nature of consideration - whether cash consideration or share swap and details of the same;	100% initial subscription to the share capital in cash by Mirza International Limited
8.	Cost of acquisition or the price at which the shares are being acquired;	Not Applicable
9.	Percentage of shareholding / control acquired and / or number of shares are being acquired;	100% Wholly Owned Subsidiary

10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>Product / Line of Business: To carry on the retail marketing and e-commerce business of Footwear.</p> <p>Date of Incorporation: September 17, 2024</p> <p>History / Turnover: Not Applicable (Yet to commence business)</p> <p>Country of Incorporation: India</p>
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