



PIIL:SEC:NSE/BSE:85/2024-25
February 22, 2025



BSE Limited Corporate Relationship Deptt. PJ Towers, 25 th Floor, Dalal Street, Mumbai – 400 001 Code No.523642	National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G-Block Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 Code No. PIIND
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Dear Sir/ Madam,

Sub: Press Release on “PI Industries Limited and C-CAMP Announce Strategic Partnership to Drive Innovation in Biocontrol Technologies”

Pursuant to the provisions of Regulations 30 read with Part A of Schedule III and Regulation 46 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, we are enclosing herewith a copy of Press Release on “PI Industries Limited and C-CAMP Announce Strategic Partnership to Drive Innovation in Biocontrol Technologies”.

Further, please note that the said press release is also made available on the Company’s website at <https://www.piindustries.com/investor-relations/co-go/press-release-others/>.

This is for your information and record please.

Thanking you,

Yours faithfully
For **PI Industries Limited**

Sanjay Agarwal
Group Chief Financial Officer and
Head- Strategy and Integrated Development Cell

Encl: As above.

PI Industries Ltd.

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PI Industries and C-CAMP Announce Strategic Partnership to Drive Innovation in Biocontrol Technologies

Gurugram, February 22, 2025: PI Industries Ltd. (PI), a leading player in Agri Sciences, has entered into a strategic partnership with the Centre for Cellular And Molecular Platforms (C-CAMP), an initiative of the Department of Biotechnology, Ministry of Science and Technology, Government of India. This collaboration marks a significant milestone in advancing sustainable and nature-driven solutions for agricultural challenges, positioning India at the forefront of global agri-tech innovation.

Under this partnership, C-CAMP has successfully transferred two breakthrough biocontrol technologies to PI on an exclusive basis. These cutting-edge solutions, **AphidControl** and **XanthoControl**, are set to revolutionise pest and disease management in agriculture by providing environmentally friendly alternatives to traditional chemical pesticides.

- **AphidControl** is a botanical insecticide designed to combat aphids, a major pest responsible for yield losses of up to 60% across various crops. This innovation can potentially benefit over 25 million farmers.
- **XanthoControl** is a biocontrol agent targeting *Xanthomonas* species, a pathogen responsible for significant crop diseases leading to yield losses of up to 80%. This technology has the potential to support over 45 million farmers fighting this menace.

Strategic Synergy & Global Expansion

This partnership is a significant step in PI's broader strategy to expand its presence in the biological sector. The company has consistently grown its portfolio, with biological products registering 45% revenue growth over the last two years. Adding C-CAMP's innovations complements PI's previous investments in biological solutions and other



partnerships, further strengthening its integrated approach to sustainable agriculture.

PI aims to commercialise these innovative bio-solutions across key global markets, leveraging its robust R&D capabilities and international distribution network. By combining C-CAMP's scientific expertise with PI's market reach, this collaboration is poised to make a transformative impact on the future of agriculture.

Leadership Perspectives

Mayank Singhal, Vice Chairman & Managing Director, PI Industries Ltd., stated:

“As the world confronts the dual challenges of climate change and food security, biological solutions have transitioned from being an option to a necessity. Through our collaboration with C-CAMP, we are leveraging cutting-edge science to develop sustainable, nature-driven solutions that not only mitigate immediate agricultural threats but also pave the way for a more resilient and eco-friendly farming ecosystem. This partnership reinforces our commitment to innovation and sustainability while taking India's scientific prowess to the global stage.”

About PI Industries

PI Industries Ltd. is a leading Agri Sciences player transitioning into a Life Sciences powerhouse, known for its innovation-led growth, sustainability initiatives, and strong global partnerships. PI is dedicated to delivering cutting-edge solutions that reduce environmental impact and create long-term value for all stakeholders.

About C-CAMP

C-CAMP is India's premier science and technology hub in the biosciences sector and one of India's largest bio-incubators. It has nurtured over 60 high-impact innovations, many of which have successfully reached commercialisation, driving transformative advancements in agriculture and industrial biotechnology.

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For further information on PI Industries, please visit www.piindustries.com

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