



12th November, 2024

To,
The Department of Corporate Services
BSE Limited
Ground Floor, P. J. Tower,
Dalal Street, Mumbai - 400 001

Scrip Code: - 531898

Dear Sir,

Sub: Outcome of Board Meeting held on Tuesday, November 12,2024

With reference to above subject and in compliance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, We hereby submit the outcome of the Meeting of the Board of Director held on today i.e., Tuesday, November 12,2024 at 05:30 P.M. and concluded on 06:00 P.M. inter alia considered and approved the following:

1. Noted and accepted the resignation of M/s Mohandas & Co., Chartered Accountants, (FRN: 106529W), who have tendered his resignation vide his letters dated November 12, 2024, from the position of Statutory Auditor of the Company for the reasons mentioned in his letter

The copy of the resignation letter dated November 12, 2024 with annexure as received from M/s. Mohandas & Co, Chartered Accountant, Statutory Auditor are attached herewith.

The Board of Directors also noted that there are no other reasons other than mentioned in the resignation letter received from the Statutory Auditor dated November 12, 2024.

Details with respect to resignation of Auditor of the Company as required under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is attached herewith as an **Annexure – A**.

2. Appointment of M/s. K. S. Subrahmanyam & Co (FRN: 017461S), as the Statutory Auditor of the Company, based on the recommendation of the Audit Committee to fill the casual vacancy caused by the resignation M/s. Mohandas & Co with effect from November 12, 2024 and to hold office till the date of next annual general meeting of the Company to be held in 2025, pursuant to Section 139 and other applicable provisions, if any, of the Companies Act, 2013.

Details with respect to appointment of Auditor of the Company as required under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is attached herewith as an **Annexure – B**.

3. Unaudited financial result for the quarter and half year ended September 30, 2024 along with the Auditor's Limited Review Report.



sanguine

media ltd CIN : L74210TN1995PLC032921



Regd. Off : Plot No 135A, 1st Floor, Chandran Nagar Main Road Chromepet, Chennai - 600044 Tamil Nadu
Phone : 044 28231258 www.sanguinemedialtd.com E-mail : smedialtd@gmail.com

4. Reviewed the other businesses of the company

This is for your information and records. Please acknowledge the receipt of the same.

Thanking you.

Yours faithfully,

For Sanguine Media Limited

Aditya R

Aditya R Suryavanshi
Director
DIN: 07703306





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ANNEXURE-A

Details with respect to resignation of Auditor of the Company as required under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No	Particular	Details
1	Name of Company	Sanguine Media Limited
2	Name of Auditor	M/s Mohandas & Co (FRN: 106529W)
3	Reason for Change viz., Appointment, Resignation, Removal, Death or otherwise.	Please refer to his letters dated November 12, 2024 attached herewith.
4	Effective date of resignation	November 12, 2024
5	Brief profile	Not Applicable
6	Disclosure of relationship between director (In case of appointment of director)	Not Applicable





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ANNEXURE-B

Details with respect to appointment of Auditor of the Company as required under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No	Particulars	Details
1.	Reason for Change Viz., Appointment, Resignation, removal, death or otherwise;	Appointment: to Comply with provision of Section 139 the Companies Act, 2013 and the applicable Regulation of under SEBI (LODR) Amendment Regulations, 2015.
2.	Date and Terms of Appointment	12 th November, 2024 To fill the casual vacancy caused by the resignation M/s. Mohandas & Co with effect from November 12, 2024 and to hold office till the date of next annual general meeting of the Company to be held in 2025
3.	Brief profile (In case of Appointment)	
	Name of Auditor	M/s. K. S. Subrahmanyam & Co
	Office Address	Flat no 202, Rajnigandha Apt CHSL, Veer Savarkar Nagar, Near Platform No. 1, Vasai West, Palghar - 401202
	Email ID	officevasai202@gmail.com
	About Auditor	A versatile, analytical, focused and hard-working individual with 10+ years of experience in leading Operations, Process Management, Transition, Financial analysis and planning. Having rich experience specifically in Auditing and Assurance, Valuation, Ind-AS, Cost Reporting Defining, Process Improvement, People Management, Contract Management and Client Relationship Management. Dedicated operations manager and effective leader who excels at using proven methods to successfully serving the clients, streamline operations, process efficiency and increase productivity.





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Sr. No	Particulars	Details
	Disclosure of relationships between directors (in case of Appointment of a director)	Not Applicable.



SANGUINE MEDIA LIMITED

CIN : L74210TN1995PLC032921

Plot No 135A, 1st Floor, Chandran Nagar Main Road, Chromepet, Chennai - 600044 Tamil Nadu

Statement of Unaudited Financial Result for the quarter and half year ended 30th September, 2024

(Rupees in Lacs)

	Particulars	Quarter ended	Preceding	Corrensponding	Half year ended	Corrensponding	Year to date figures
		30/09/2024	Quarter ended	Quarter ended	30/09/2024	Half year ended	for the 31/03/2024
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
I	Revenue From Operations	2.40	0.00	5.50	2.40	5.50	9.50
II	Other Income	0.00	2.50	1.15	2.50	6.25	8.60
III	Total Income (I+II)	2.40	2.50	6.65	4.90	11.75	18.10
IV	EXPENSES						
	Cost of materials consumed	0.00	0.00	0.00	0.00	0.00	0.00
	Purchases of Stock-in-Trade	0.00	0.00	0.00	0.00	0.00	0.00
	Changes in inventories of finished goods, Stock-in-Trade and work-In-progress	6.25	0.00	6.09	6.25	6.09	16.09
	Employee benefits expense	1.31	1.30	1.30	2.61	2.60	5.21
	Finance costs	0.00	0.00	0.00	0.00	0.00	0.00
	Depreciation and amortization expense	0.00	0.00	0.00	0.00	0.00	0.00
	Other expenses	2.03	1.70	2.03	3.72	4.11	6.96
	Total expenses (IV)	9.58	3.00	9.42	12.58	12.80	28.26
V	Profit/(loss) before exceptional items and tax (I- IV)	(7.18)	(0.50)	(2.77)	(7.68)	(1.05)	(10.16)
VI	Exceptional Items	0.00	0.00	0.00	0.00	0.00	(400.00)
VII	Profit/(loss) before tax (V-VI)	(7.18)	(0.50)	(2.77)	(7.68)	(1.05)	(410.16)
VIII	Tax expense:						
	(1) Current tax	0.00	0.00	0.00	0.00	0.40	0.00
	(2) Deferred tax	0.00	0.00	0.00	0.00	0.00	0.00
	(3) Earlier year taxes						0.00
IX	Profit (Loss) for the period from continuing operations (VII-VIII)	(7.18)	(0.50)	(2.77)	(7.68)	(1.45)	(410.16)
X	Profit/(loss) from discontinued operations	0.00	0.00	0.00	0.00	0.00	0.00
XI	Tax expense of discontinued operations	0.00	0.00	0.00	0.00	0.00	0.00
XII	Profit/(loss) from Discontinued operations (after tax) (X-XI)	0.00	0.00	0.00	0.00	0.00	0.00
XIII	Profit/(loss) for the period (IX+XII)	(7.18)	(0.50)	(2.77)	(7.68)	(1.45)	(410.16)
XIV	Other Comprehensive Income	0.00	0.00	0.00	0.00	0.00	0.00
	A (i) Items that will not be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	B (i) Items that will be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	(ii) Income tax relating to items that will be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
XV	Total Comprehensive Income for the period (XIII+XIV) (Comprising Profit (Loss) and Other Comprehensive Income for the period)	0.00	0.00	0.00	0.00	0.00	0.00
	Paid-up equity share capital Face Value of the Share of Rs. 10/- each	11,410.00	11,410.00	11,410.00	11,410.00	11,410.00	11,410.00
XVI	Earnings per equity share (for continuing operation):						
	(1) Basic	(0.01)	(0.00)	(0.00)	(0.01)	(0.00)	(0.36)
	(2) Diluted	(0.01)	(0.00)	(0.00)	(0.01)	(0.00)	(0.36)
XVII	Earnings per equity share (for discontinued operation):						
	(1) Basic	0.00	0.00	0.00	0.00	0.00	0.00
	(2) Diluted	0.00	0.00	0.00	0.00	0.00	0.00
XVIII	Earnings per equity share (for discontinued & continuing operations)						
	(1) Basic	(0.01)	(0.00)	(0.00)	(0.01)	(0.00)	(0.36)
	(2) Diluted	(0.01)	(0.00)	(0.00)	(0.01)	(0.00)	(0.36)

Note:

- 1 The Financial Results of the company for the quarter and half year ended 30th September 2024 have been reviewed and recommended by the audit committee and approved by the Board of Director of the Company in their respective meetings held on 12th November 2024.
- 2 The previous period figures have been regrouped wherever necessary.
- 3 The Statutory auditors of the Company have carried out a "Limited Review Report" of the above results as per Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015.
- 4 The above results have been prepared in accordance with the Companies (Indian Accounting Standard) Rules, 2015 prescribed under Section 133 of the Companies Act, 2013

For and behalf of Board
SANGUINE MEDIA LIMITED



ADITYA

Aditya Rupchand Suryavanshi
(Director)
DIN : 07703306

Date: 12/11/2024
Place: Chennai

Statement Of Assets and Liabilities

(Rs. In Lacs)

Sr. No	Particular	AS at 30th September' 2024	AS at 31st March' 2024
A	ASSETS		
1	Non-Current Assets		
	a) Property, Plant and Equipment	0.00	0.00
	b) capital work-in-progress	0.00	0.00
	c) Goodwill	0.00	0.00
	d) Other Intangible Assets	0.00	0.00
	e) Intangible Assets under Development	0.00	0.00
	f) Financial Assets		
	(i) Investments	644.80	644.80
	(ii) Loans	5,654.40	5,654.40
	g) Deferred Tax Assets (net)	0.00	0.00
	h) Other Non-current Assets	0.00	0.00
	Total Non-Current Assets	6,299.20	6,299.20
2	Current Assets		
	a) Inventories	1,269.15	1,275.40
	b) Financial Assets		
	(i) Investments	0.00	0.00
	(ii) Trade Receivables	1,530.43	1,530.43
	(iii) Cash & Bank Balance	12.17	13.31
	(iv) Loans	0.00	0.00
	(v) Others Financial Assets	3,206.44	4,216.44
	c) Other Current Assets	0.00	0.00
	Total Current Assets	6,018.19	7,035.58
	Total Assets	12,317.39	13,334.78
B	EQUITY & LIABILITIES		
1	Equity		
	a) Equity Share Capital	11,410.00	11,410.00
	b) Other Equity	733.13	740.81
	Equity Attributable to shareholders	0.00	0.00
2	Non - Controlling Interest	0.00	0.00
	Total Equity	12,143.13	12,150.81
3	Liabilities		
	Non-Current Liabilities		
	a) Financial Liabilities		
	(i) Borrowings	0.00	0.00
	(ii) Other Finanacial Liabilities	0.00	0.00
	b) Deferred Payment Liabilites	0.00	0.00
	c) Deferred Tax Liabilities (net)	0.00	0.00
	d) Long Term Provision	0.00	0.00
	Total Non-current Liabilities	0.00	0.00
	Current Liabilities		
	a) Financial Liabilities		
	(i) Borrowings	133.50	133.50
	(ii) Trade Payables	40.76	1,050.47
	(iii) Other Finanacial Liabilities	0.00	0.00
	b) Other Current Liabilities	0.00	0.00
	c) Short Term Provisions	0.00	0.00
	Total Current Liabilities	174.26	1,183.97
	Total Equity and Liabilities	12,317.39	13,334.78

For and behalf of Board
SANGUINE MEDIA LIMITED

ADITYA

Aditya Rupchand Suryavanshi
(Director)
DIN : 07703306Date: 12/11/2024
Place: Chennai

SANGUINE MEDIA LIMITED

CASH FLOW STATEMENT FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2024

(Amount in Lacs)

PARTICULARS	As at 30th September, 2024	As at 31st March, 2024
<u>CASH FLOW FROM OPERATING ACTIVITIES</u>		
Net Profit before tax as per Statement of Profit & Loss	(7.68)	(410.16)
Adjustments for :		
Deffered Tax Assets	-	-
Interest Income/Other income	-	(8.60)
Provision for taxation	-	-
Operating Profit before working capital changes	(7.68)	(418.76)
Adjustments for :		
Trade Payables	(1,009.71)	(0.40)
Other current liabilities	-	-
Increase / (decrease) in Inventory	6.25	416.09
Other Financial Assets	1,010.00	-
Inventory	-	-
Change in Working Capital	6.54	415.69
Net income taxes(paid)/refunds	-	-
Net cash from operation activities	6.54	415.69
<u>CASH FLOW FROM INVESTING ACTIVITIES</u>		
Sales / (Purchase) of Invesment	-	-
Purchase of property, plant, and equipment	-	-
Profit on Sale of investment	-	-
NET CASH FROM INVESTING ACTIVITIES	-	-
<u>CASH FLOW FROM FINANCING ACTIVITIES</u>		
Interest Income/other income	-	8.60
Secured/unsecured borrowing received / (Repaid)	-	(1,019.26)
Unsecured Trade Loan/Advances received / (Repaid)	-	1,018.51
NET CASH FROM FINANCING ACTIVITIES	-	7.85
Net Increase in Cash & Cash Equivalent	(1.14)	4.78
Opening Cash & Cash Equivalent	13.31	8.53
Closing Cash & Cash Equivalent	12.17	13.31
Net Increase in Cash & Cash Equivalent (ii - i)	(1.14)	4.78

For and behalf of Board
SANGUINE MEDIA LIMITED



ADITYA

Aditya Rupchand Suryavanshi
(Director)
DIN : 07703306

Date: 12/11/2024
Place: Chennai



K S SUBRAHMANYAM & CO.

CHARTERED ACCOUNTANTS

Flat no 202 , Rajnigandha Apt CHSL, Veer savarkar nagar, Near
platform no. 1, vasai west, Palghar - 401202

Independent Auditor's Review report on unaudited financial results of **Sanguine Media Limited** Pursuant to the regulations 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the Quarter and half year ended 30th September 2024.

To
Board of Directors
Sanguine Media Limited

1. We have reviewed the accompanying statement of unaudited financial results of **Sanguine Media Limited**. ("the company") for the Quarter and half year ended 30th September 2024 ("the Statement") and year to date results for the period from 1st April 2024 to 30th September 2024 attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) including relevant circulars issued by the SEBI from time to time.
2. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors, has been prepared in accordance with the recognitions and measurement principal laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" (IND AS-34), prescribed under section 133 of the Companies Act 2013 read with relevant rules issued there under and other accounting principal generally accepted in India. Our responsibility is to issue a report on these financial statements based on our review.
3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410 Review of Interim Financial Information performed by the Independent Auditors of the entity issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audited accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement, prepared in accordance with recognitions and measurement principles laid down in applicable Indian Accounting Standards (IND AS) prescribed under section 133 of the Companies Act 2013, read with relevant rules issued there under and other recognized accounting practice and policies, has not disclose the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.

For K. S. Subrahmanyam & Co.
Chartered Accountants

K. S. Subrahmanyam
Proprietor
M. No.: 018630
FRN: 017461S
UDIN: 24018630BKBLHJ2003



Place: Mumbai
Date: 12/11/2024

MOHANDAS & CO.

Chartered accountants

B.M.SHETTY
B.Com, F.C.A

10,Krishna Cottage, Dattapada Road No.2, Dattapada Subway, Borivali (East), Mumbai – 400066

12th November, 2024

To,

Board of Directors

Sanguine Media Limited

Plot No 135A, 1st Floor,

Chandran Nagar Main Road,

Chromepet, Chennai, Tamil Nadu, 600044

Scrip Code: - 531898

I refer to my appointment as the Statutory Auditors of Sanguine Media Limited ('the Company') as Statutory Auditors of the Company for a period of 5 (five) consecutive years at the Annual General Meeting ("AGM") of the Members held on 26th September, 2022.

I hereby resign as Statutory Auditor of the company, due to an order from The Institute of Chartered Accountants of India (ICAI) that precludes me from continuing in this position. I have already discussed all the things related to such resignation with the management of the company.

Please accept our resignation with effect from November 12, 2024.

You are requested to take the resignation on record and arrange to file necessary information/forms with the Registrar of Companies, BSE Limited and other authorities at the earliest.

As per the requirements of the Companies Act, 2013, we shall be forwarding the copy of the ADT-3, as filed with the Registrar of Companies, in due course

Please find attached in Exhibit – A, the information to be obtained by the Company from the auditors for the resignation as required by Securities and Exchange Board of India circular CIR/CFD/CMD1/114/2019 dated October 18, 2019.

For MOHANDAS & CO.
Chartered Accountants
Firm Reg. No. 106529W



CA. Belle Mohandas Shetty
(Proprietor)
M. NO.: 031256
Place: Mumbai
Date: 12th November, 2024