



January 21, 2025

The Manager (Listing - CRD)

BSE Limited

Phiroze Jeejeebhoy Tower,
Dalal Street, Fort,
Mumbai - 400 001.

Scrip Code: 533151

The Manager (Listing Department)

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051.

SYMBOL: DBCORP

ISIN: INE950I01011

Sub.: Launch of Bhaskar English Mobile News App – A New Milestone for Dainik Bhaskar Media Group.

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations').

Dear Sir/Madam,

We are pleased to announce the launch of our new English mobile news application, **Bhaskar English**, marking a significant milestone in our journey as a leading media group.

This launch aligns with our vision to expand Bhaskar's reach and establish it as a trusted news source across multiple languages. Bhaskar English represents a strategic step toward engaging a broader, more diverse global audience, while continuing to uphold our commitment to credible, insightful and high-quality journalism.

The app integrates cutting-edge technology to provide real-time news updates with an intuitive user interface, reflecting our dedication to innovation and excellence in delivering news. **It is designed for audiences who prefer consuming news in English and can be easily downloaded from the App Store (iPhone) and Play Store (Android).**

We believe that the launch of Bhaskar English will further strengthen our position as a leader in the media industry and reinforce our commitment to pioneering multilingual news delivery.

This intimation is also being uploaded on the Company's website i.e. www.dbcorpltd.com.

Request you to kindly take the above on record.

Thanking you,

For **D. B. Corp Limited**

Om Prakash Pandey
Company Secretary & Compliance Officer
Membership No.: F7555

