



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
04th Floor UNO Business Park, Indore Bypass Road, Oppo. Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 04th October, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jesejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Subject: Notice of Adjournment of NCLT Convened Meeting of Unsecured Creditors

Dear Sir/Ma'am,

The Notice is hereby given to all the Unsecured Creditors of the Company for Adjournment of NCLT Convene Meeting held on 04th October 2024 at 03:30 pm to next week at same day and same time i.e. Friday, October 11th, 2024 at 03:30 pm.

As requisite quorum ordered by Hon'ble National Company Law Tribunal is 50% of the value as a whole of the class of unsecured creditors.

Mr. Jay Kocheta, Tax Consultant, Chairman of the Meeting after getting information from Ms. Swati Gupta Company Secretary & Compliance Officer of the Company regarding the requisite quorum not being present within 30 minutes of the meeting ordered adjournment of the meeting to the same day in the next week at the same time and place as per the NCLT Order through Video Conferencing (VC)/for approving the Scheme of Amalgamation of IFF Overseas Private Limited (“Transferor Company”) with Brand Concepts Limited (“Transferee Company”) and their respective shareholders and creditors under Sections 230 to 232 of the Companies Act, 2013 to transact the business.

S. No	Business Transacted
<u>Special Business</u>	
1.	Approval of Scheme of Amalgamation of IFF Overseas Private Limited (“Transferor Company”) with Brand Concepts Limited (“Transferee Company”) and their respective shareholders and creditors under Sections 230 to 232 of the Companies Act, 2013



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The intimation about the adjourned meeting is being given to each Unsecured creditor through e-mail or by any other mode. As per NCLT Order if quorum is still not present on such adjournment date, then the Chairman may furnish a report to that effect to NCLT within seven days thereafter.

We hereby request to kindly take the notice of above information on your record.

**Yours Sincerely,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
(Mem No. ACS 33016)**