

November 7, 2024

**Corporate Relationship Department**  
BSE Ltd.,  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

Dear Sir/Madam,

**Sub: Intimation of the Media release under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Ref: Scrip Code – BSE: 540704**

Pursuant to the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, copy of the media release is enclosed for your information and records

Thanking you,

Yours faithfully

For **Matrimony.com Limited**

**Vijayanand Sankar**  
**Company Secretary & Compliance Officer**  
**ACS: 18951**  
**No.94, TVH Beliciaa Towers, Tower II, 5<sup>th</sup> Floor,**  
**MRC Nagar, Raja Annamalaipuram**  
**Chennai – 600028**

## Matrimony reports PAT growth of 5% y/y

**Chennai, November 7, 2024:** Matrimony.com Limited, the leading online matrimony company, announced its unaudited standalone and consolidated financial results for second quarter and half year ended September 30, 2024, as approved by its board of directors.

**Murugavel Janakiraman, Chairman and Managing Director** said, “This quarter was muted in terms of revenue growth due to seasonality. We expect to move to positive trajectory in Q3. To leverage on our brand strength and network effects, we have launched new / adjacent businesses. These initiatives have the growth potential in the years to come. I am also excited to share that Matrimony.com has officially been certified a great place to work by an assessment conducted by Great Place to Work, India, based on feedback received from all our Associates. This recognition reflects our commitment to fostering a culture of trust, respect, and collaboration, complemented by dedication and contributions of our leaders and all our Associates”.

### Key financial highlights for the quarter ended September 30, 2024

#### **Consolidated**

- Billing at Rs 111 crores (decline of 5.5% q/q and 5.2% y/y)
- Revenue at Rs 115.5 crores (decline of 4.2% q/q and 5% y/y)
- Profit After Tax (PAT) at Rs 13.2 crores (decline of 5.8% q/q and growth of 5% y/y)

#### **Matchmaking**

- Billing at Rs 109.9 crores (decline of 5.5% q/q and 4.3% y/y)
- Revenue at Rs 114.3 crores (decline of 3.7% q/q and 4.1% y/y)
- Added 2.47 lakhs paid subscriptions during the quarter (decline of 6.4% q/q and 4.9% y/y)

#### **Other highlights**

- Launched an App “Luv.com” in the matchmaking space to address Next Generation (Next-Gen) serious relationships. The offering will focus on the theme of “love” before marriage, thereby building a clear differentiation and addressing the market potential in India.
- Launched a new line of business called “ManyJobs.com” – to focus exclusively on grey-collar, front-line and entry level jobs. Initial Launch completed for the Tamil Nadu market in both English and Vernacular (Tamil).
- Matrimony.com has officially been certified a great place to work by an assessment conducted by Great Place to Work, India.

## **About Matrimony.com limited**

Matrimony.com is India's leading consumer Internet Company managing marquee brands such as BharatMatrimony, CommunityMatrimony and EliteMatrimony. BharatMatrimony is considered the largest and most trusted matrimony brand which has also established a considerable retail presence with over 100 self-owned retail outlets across India. Matrimony.com has also launched Jodii – an exclusive matchmaking service for non-graduates, in 9 Indian languages. The Company delivers matchmaking and marriage related services to users in India and the Indian diaspora. The Company has pioneered several new business models such as WeddingBazaar.com, Mandap.com and CommunityMatrimony.com, a consortium of over 300 community matrimony services.

For more details, visit <https://www.matrimony.com>

## **Safe Harbour**

Certain statements in this release could be forward-looking statements on our business. These involve a number of risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. We do not undertake to update any such forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

For further information, please contact:

Vijayanand S

Company Secretary

Matrimony.com Ltd.

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