

BSE Limited First Floor, New Trading Ring Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai 400 001 National Stock Exchange of India Ltd. Listing Compliance Department Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai 400 051

December 12, 2024 Sc no - 18549

Dear Sir/Madam,

## Sub: Press Release - "Tata Motors Limited to increase price of its Commercial Vehicles from January 2025"

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by Tata Motors Limited on the captioned subject, the content of which is self-explanatory.

This is for information of the Exchanges and the Members.

Yours faithfully, Tata Motors Limited

Maloy Kumar Gupta Company Secretary

Encl: as above

## TATA MOTORS LIMITED

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# for immediate use PRESS RELEASE

### Tata Motors announces price increase of its commercial vehicles from January 2025

**Mumbai, 12<sup>th</sup> December, 2024**: Tata Motors, India's largest commercial vehicle manufacturer, today announced a price increase of up to 2% across its trucks and buses portfolio, effective 1<sup>st</sup> January 2025. The price increase is to offset the rise in input costs. While the price increase will vary as per individual model and variant, it will be applicable across the entire range of trucks and buses.

#### About Tata Motors

Part of the USD 165 billion Tata group, Tata Motors Limited (BSE: 500570; NSE: TATAMOTORS), a USD 44 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks, and buses, offering an extensive range of integrated, smart, and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and ranks among the top three in the passenger vehicles market.

Tata Motors strives to bring new products that captivate the imagination of GenNext customers, fuelled by state-of-the-art design and R&D centres located in India, the UK, the US, Italy, and South Korea. By focusing on engineering and tech- enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused on developing pioneering technologies that are both sustainable and suited to the evolving market and customer aspirations. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by developing a tailored product strategy, leveraging the synergy between Group companies and playing an active role in liaising with the Government of India in developing the policy framework.

With operations in India, UK, South Korea, Thailand and Indonesia, Tata Motors markets its vehicles in Africa, the Middle East, Latin America, Southeast Asia, and the SAARC countries. As of March 31, 2024, Tata Motors' operations include 90 consolidated subsidiaries, two joint operations, five joint ventures, and numerous equity-accounted associates, including their subsidiaries, over which the company exercises significant influence.

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