

HFFCIL/BSE/NSE/EQ/94/2024-25

To,	То,
BSE Limited,	The National Stock Exchange of India Limited,
Department of Corporate Services,	The Listing Department,
Phiroze Jeejeebhoy Towers,	Bandra Kurla Complex,
Dalal Street, Mumbai- 400001.	Mumbai- 400 051.
Scrip Code- 543259	Scrip Symbol- HOMEFIRST

Sub: Investor Presentation on the Reviewed Financial Results for the quarter ended December 31, 2024.

Dear Sir/Madam,

In pursuance of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of Investor Presentation of the Company on the Reviewed Financial Results for the quarter ended December 31, 2024.

This Investor Presentation may also be accessed on the website of the Company at www.homefirstindia.com

This is for your information and record.

For Home First Finance Company India Limited

Shreyans Bachhawat Company Secretary and Compliance Officer ACS NO: 26700

Home First Finance Company

Investor Presentation





Safe Harbour

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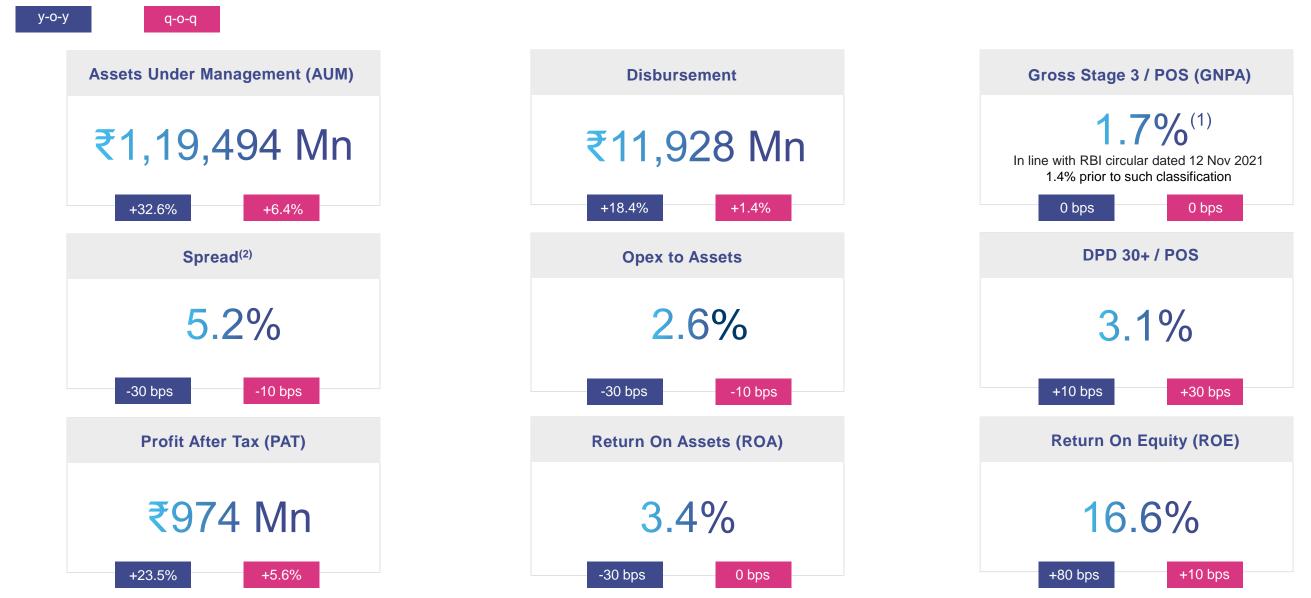
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This presentation includes a number of forward looking statements regarding the Company's future business prospects and profitability, which are subject to a number of risks and uncertainties, and the actual results may significantly differ from those in the forward looking statements. Risks and uncertainties related to these statements include fluctuations in earnings, our capacity to manage growth, competition, economic growth in India and abroad, ability to attract and retain highly skilled professionals, government policies and actions. The Company does not commit to making any announcement or update any forward looking statements made by or on behalf of the Company at any time.





Executive Summary | Q3FY25



(1)Pursuant to the RBI circular dated 12 Nov 2021 - "Prudential norms on Income Recognition, Asset Classification and Provisioning (IRACP) pertaining to Advances - Clarifications", the Company has aligned its definition of default and taken steps to comply with the norms/ changes for regulatory reporting, as applicable. Such alignment has resulted in classification of loans amounting to ₹316.05 millions as Gross Stage 3 (GNPA) as at Dec'24 in accordance with regulatory requirements. Gross Stage 3 prior to such classification for Dec'24 is 1.4%.

(2) As per IGAAP. Excludes Co-lending



MD & CEO Commentary on Q3 FY25



"We are delighted to report another quarter of strong performance. Our AUM grew to Rs. 11,949 Cr, reflecting a robust y-o-y growth of 32.6% and q-o-q growth of 6.4%. PAT increased by 23.5% on a y-o-y basis to Rs. 97 Cr leading to RoA of 3.4%. We achieved an ROE of 16.6% in Q3FY25; in a high-interest rate environment. The continued improvement in our return on equity reflects our focus on sustainable growth, operational efficiency and strong credit guality. Our strong liability profile and timely availability of competitive cost of borrowing enabled us to contain the cost of borrowing. We further expanded our network, adding 7 branches and 8 touch points, taking our total branch count to 149 and touchpoints to 359. Employee strength has grown from 1,249 in Mar'24 to 1,704 in Dec'24 with the objective of driving further expansion.

To enable further support of the vision of the company and achieve our medium-term ambition of AUM of Rs. 20,000 Cr by Mar'27, the Board has also passed an enabling resolution to raise equity capital into the company of upto Rs. 1,250 Cr. This reflects a strong confidence in our ability to drive our growth plans and gain market share in the affordable housing finance segment.

Our asset quality continues to be strong with a focus on early delinguencies.

- 1+ DPD is at 4.8% (increase of 30 bps on q-o-q).
- 30+ DPD at 3.1% (increase of 30 bps on q-o-q).
- Gross Stage 3 (GNPA) is at 1.7% (flat on q-o-q). Prior to RBI classification circular of Nov'21, it stands at 1.4%.
- Our credit cost at 30bps (remained flat on y-o-y and increased by 10 bps on q-o-q basis). We continue to maintain our conservative credit cost guidance of 30 to 40 bps.

Technology remains central to our strategy. Digital adoption continues to be strong and a key area of our focus as we grow. Account aggregator adoption has improved to 61% amongst new approvals. Digital fulfillment has reached ~80% with the use of digital agreements and E-NACH mandates. 96% of our customers are registered on our app as on Dec'24 and 88% of Service requests being raised on the app.

To further our commitment to the vision of "Housing for All," we are proud to share our partnership with MoHUA and NHB to spearhead the ISS vertical of the PMAY initiative. As part of this collaboration, we have successfully conducted initial pilot projects in our regions. At HomeFirst, we remain steadfast in our dedication to making this initiative a resounding success.

Our S&P Global ESG Score has improved significantly from 34 in FY23 to 45 in FY24, reflecting our unwavering dedication to environmental, social, and governance excellence. This remarkable progress underscores our commitment to sustainable business practices, fostering a positive impact on the environment, empowering communities, and maintaining the highest standards of governance.

We are excited about the opportunities ahead, especially with the continued push for affordable housing under government initiatives like PMAY-U 2.0. We remain committed to our mission of providing fast, transparent and efficient home finance solutions to the aspiring middle class."

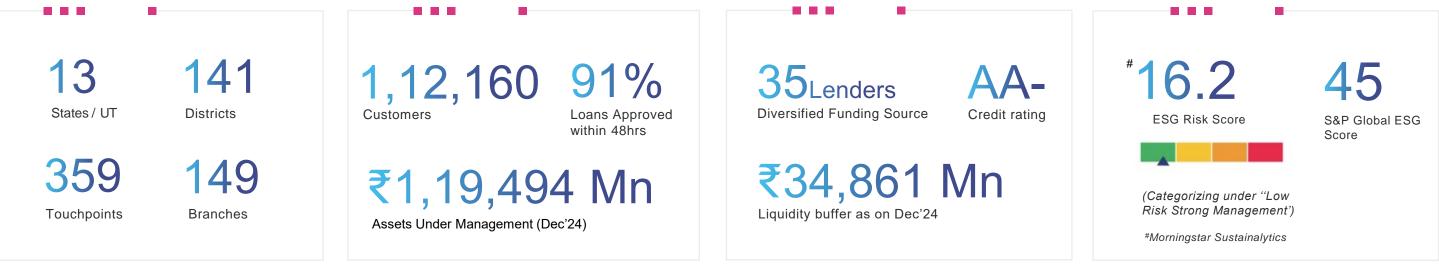


Home First Finance Company India Ltd. Investor Presentation - Q3 FY25

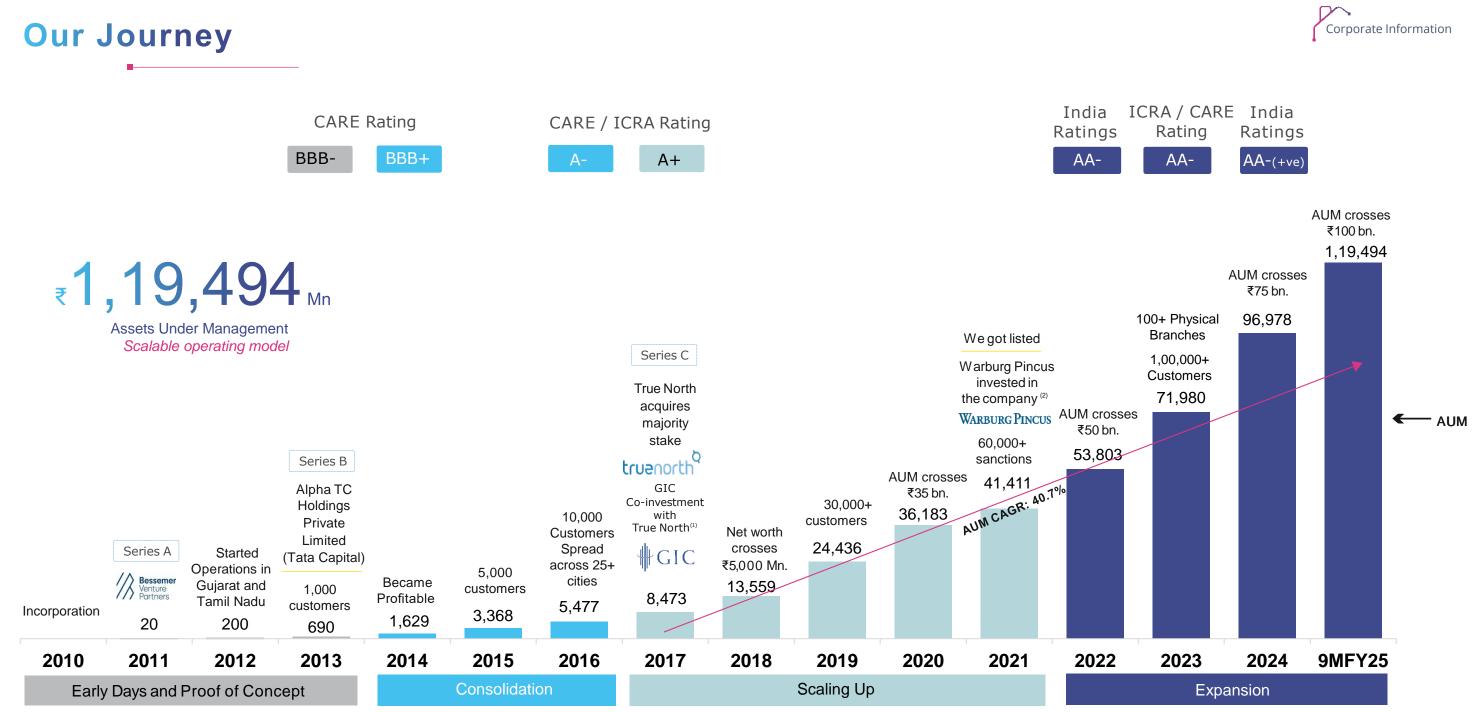
HomeFirst – Who are We?

- Technology driven affordable housing finance company with pan India presence. Hub and spoke distribution covering 80% of the affordable housing market in the country.
- Home loans to first time home buyers with predominant focus on families with a monthly income of < Rs 50,000 p.m. 84% of AUM comprises housing loans with an average ticket size of Rs 1.17 Mn.</p>
- Strong liquidity pipeline with positive ALM and zero exposure to commercial papers. AArated entity with a diversified lender base of 35 banks and financial institutions.
- Data science backed centralized underwriting integrated with Account Aggregator. Proprietary customer scoring models supported by digital data sources.
- Strong culture of continuous learning, innovation and improvement in productivity. Young, empowered employees with a customer centric mindset. 1704 employees with a median age of 26 years.









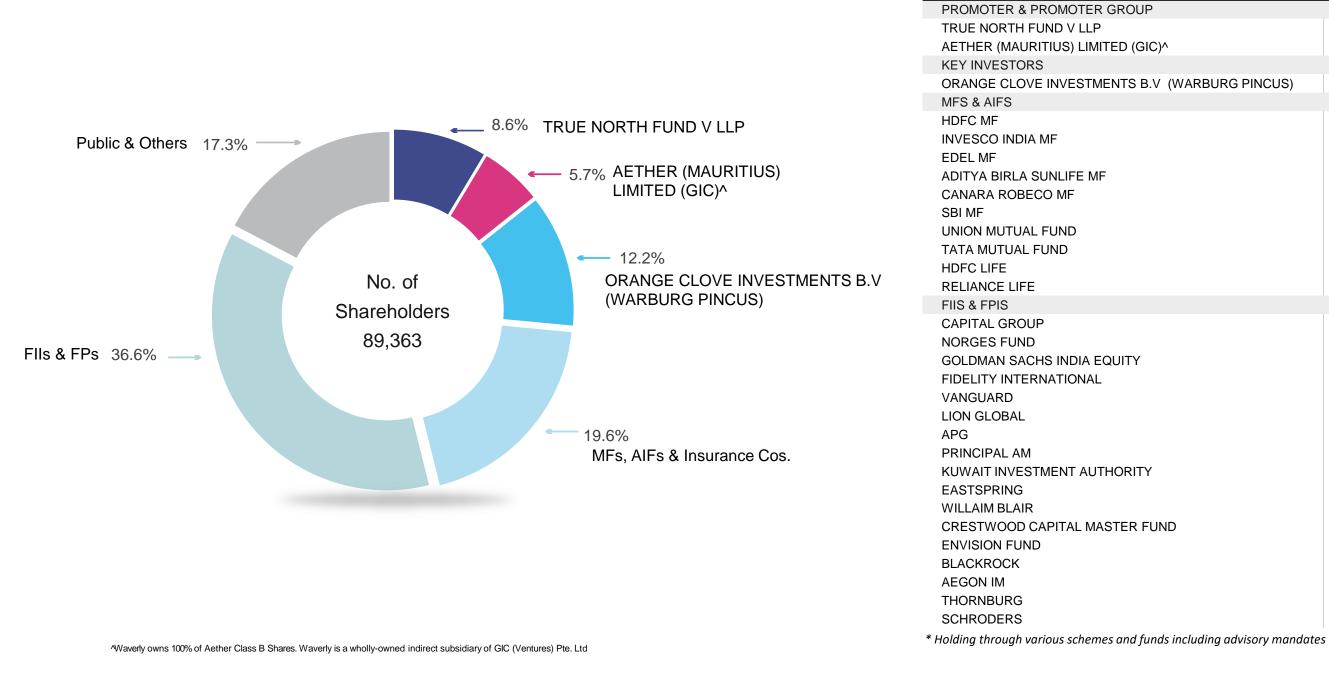
Note: AUM in INR Million

(1)Aether has co-invested with True North. Waverly owns 100% of Aether Class B Shares. Waverly is a wholly-owned indirect subsidiary of GIC (Ventures) Pte. Ltd

(2) Investment by Orange Clove Investments B.V (an affiliate of Warburg Pincus). Warburg Invested on 1st October 2020



Shareholding as on 24 Jan'25





	% Holding
	8.6
	5.7
	% Holding
(WARBURG PINCUS)	12.2
	% Holding*
	5.1
	2.8
	2.3
	1.5
	1.0
	1.0
	0.9
	0.9
	0.9
	0.6
	% Holding*
	5.6
	4.3
	4.2
	3.6
	2.0
	1.4
	1.2
	1.1
	0.9
	0.9
_	0.8
D	0.7
	0.7
	0.7
	0.7
	0.6
	0.5

Distinguished Board of Directors

Independent Directors



Deepak Satwalekar

Current: Independent Director at Wipro

Past: MD of HDFC Ltd. and MD & CEO of HDFC Life Insurance Company Ltd.



Geeta Dutta Goel

Current: Managing Director at Dell Foundation, Independent Director at Equitas SFB

Past: Director at Ujjivan Financial Services, Jana SFB and others



Anuj Srivastava

Current: Founder and CEO of Livspace

Past: Google (Google Wallet, Google Adsense, Google Local, Google Adwords)



Current: Partner at True North

Past:McKinsey& Company,ANZGrindlaysBank,Co-founded E-Medlife.com



Current: Partner at True North

Past: ICICI Bank, Godrej GE Appliances Limited, SRF Finance Limited and others



Narendra Ostawal

Current: Head of India Private Equity, Warburg Pincus

Past: 3 i India Private Limited, McKinsey & Company





Sucharita Mukherjee

Current: Founder and CEO of Kaleidofin

Past: Co-founded- Dvara group,Co-founded- Northern ArcCapital, Investment banker atMorgan Stanley & Deutsche Bank



Manoj Viswanathan

Current: Founder & MD and CEO HomeFirst

Past: Asian Paints Limited, Citibank, CitiFinancial Consumer Finance India Limited

Experienced Management Team



Education: B-Tech BITS, Pilani and PGDM XLRI Experience: Asian Paints, Citibank, CitiFinancial Consumer Finance India Limited



Education: Chartered accountant Experience: Micro Housing Finance Corporation, Janalakshmi Financial Services, Citibank.



Education: Chartered Accountant **Experience:** KPMG, State Bank of India, Kotak Securities



Education: MNNIT Allahabad and PGDM XIM-B Experience: Citibank, Macquarie Finance (India), Hewlett Packard Financial Services (India)



Education: B Com: Goenka College, Chartered Accountant

Experience: True North, Hindustan Unilever Limited, ITC Limited, Philip Morris Asia Limited



6 22

Business Head - South

Education: Master's degree in business studies, Bharati Vidyapeeth Experience: Karvy Financial Services, Atlantic Duncans International (P) Limited







Education: B.E (Electronics) and MBA, Welingkar Institute of Management Experience: Fidelity Investments, Bankbazaar

Years at HomeFirst 📃 Total years of experience

Mr Abhijeet Jamkhindikar who served as the Business Head - Maharashtra passed away on 2nd January, after a brief illness. We thank him for his valuable contribution to the Company and deeply mourn his sad demise.

Home First Finance Company India Ltd.

09 >>>



Rupesh Mehta

Head of Technology

Meet Our Customers

Formal Salaried

Customer 1 Age:38 / Location: Indore



Govt. employee - working at Nagar Nigam, has a total family income of ₹28,887

- Her current salary is ₹11,997 pm and she is getting a pension income of ₹12,900 pm on behalf of her husband
- She also does tailoring work and earns an additional income of ₹4,000 pm
- Assessment based on total income (formal salary + additional family income) unlike traditional financiers
- Home Loan sanctioned: ₹1.2mn at Rol of 12.60% and EMI of ₹ 14.232. First disbursal in Nov'21
- Current status: Standard

Informal Salaried

68%

Salaried

Customer 2 Age:46 / Location: Hyderabad



Automobile technician in an engineering company since last 23 years and has a family income of ₹47,000

- Both Applicant and Co-Applicant have informal income. Applicant – cash salary of ₹35,000 p.m., Co App – cash salary of ₹12,000 p.m.
- His wife (co-app) is working as a maths teacher at a high school since last 7 years
- Informal sources of income made it challenging for traditional lenders to find the correct loan eligibility for them
- Home Loan sanctioned: ₹1.0 mn at Rol of 13.75% and EMI of ₹12,254. First Disbursal in Feb'22
- Current Status: Standard

Self Employed

Customer 3 Age:46 / Location: Haridwar

32%

Self Employed



- ₹15,000 p.m.
- business
- Current Status: Standard

Who are they?



Applicant runs a gol gappa stall since last 25 years and has monthly family income of ₹50,000

Applicant's income from business ₹15,000 p.m., CoApp's (wife) income - ₹20,000 p.m and CoApp's (Son) income -

The father (App) and son (CoApp) duo run separate golgappa stalls, each with their own income. The applicant's wife runs an independent golgappa manufacturing business and supplies to various street food stalls.

They faced difficulty with lengthy documentation process at banks; taking time out of their work meant loss of a day's

Home Loan sanctioned: ₹1.60 mn at Rol of 14.00% and EMI of ₹18,745. First Disbursal in Feb'23

Home First Finance Company India Ltd. | Investor Presentation - Q3 FY25

Our Unique Value Proposition to Our Customers

Who are our customers	What do our customers need	What challenges do they face
 Salaried and self-employed individuals 75%+ Customers with annual household income level less than ₹0.6 mn comprising 61% of AUM First time home buyers 21% customers are new to credit contributing to 15% of AUM 	 Home loan requirement primarily in the ₹0.5 -1.5 mn range ⁽¹⁾ Access to formal housing finance Minimal disruption to daily work routine 	 Inability to meet documentation requirements of traditional lenders Time consuming loan sanction process Dealing with middle men

Our Value Proposition

Access	Speed	Transparency	Servic
 Understanding customer's needs via well educated & trained RMs Right-size the loan through a holistic evaluation of all formal/informal sources of income Alternative documents (Life insurance policies, property deeds etc.) used for evaluation 	 48 Hr Turn Around Time for Approval Centralised & consistent underwriting Mobility solutions for our customers, employees and sales channels for quick and efficient processes and service 	 Mandatory counselling sessions for customers on loan and insurance terms Digital access to loan documents for the customer No prepayment charges and easy prepayment options 	 Home visits coupled paperless process in minimal disruption in customer routine Dedicated Service every customer Customer app for e access to loan state prepayments and raservice requests

Note: Data for the period Q3FY25 (1) ~51% loans with Average ticket size between INR 0.5-1.5mn as of Dec'24





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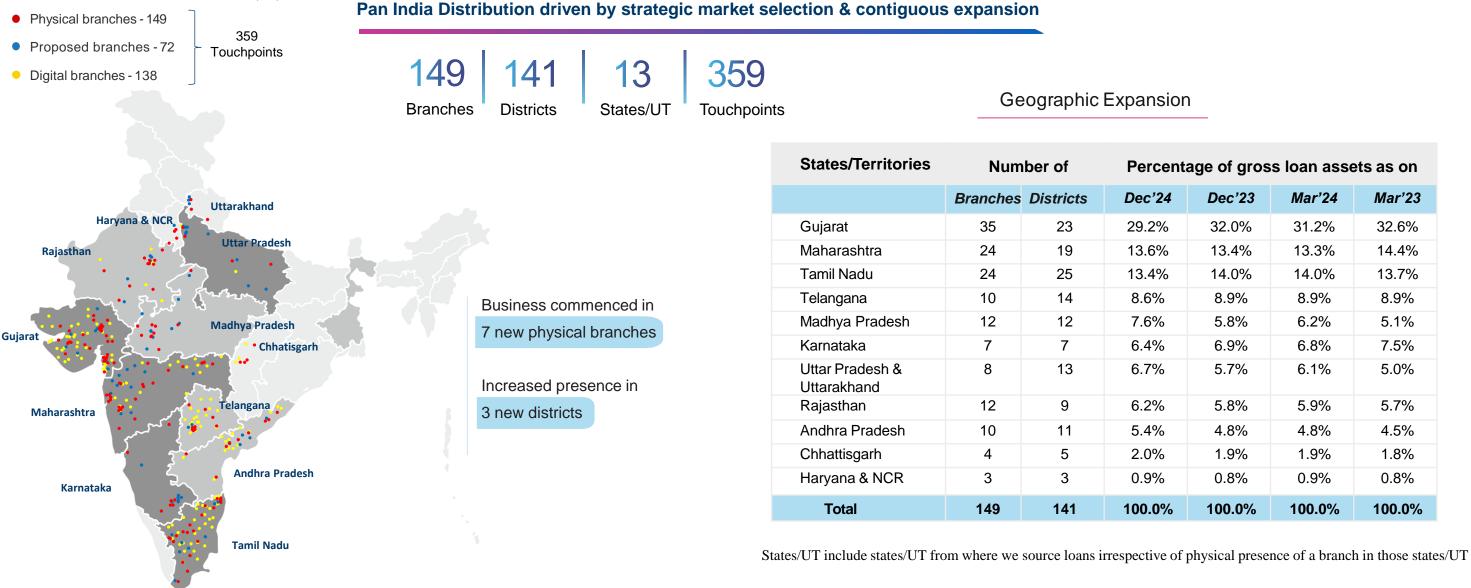
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Distribution Strategy

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Contribution to India's GDP FY'23 (%)



Note: Source for Contribution of states to India's GDP: NSO. MOSPI

Disclaimer :Map not to scale. All data, information and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness

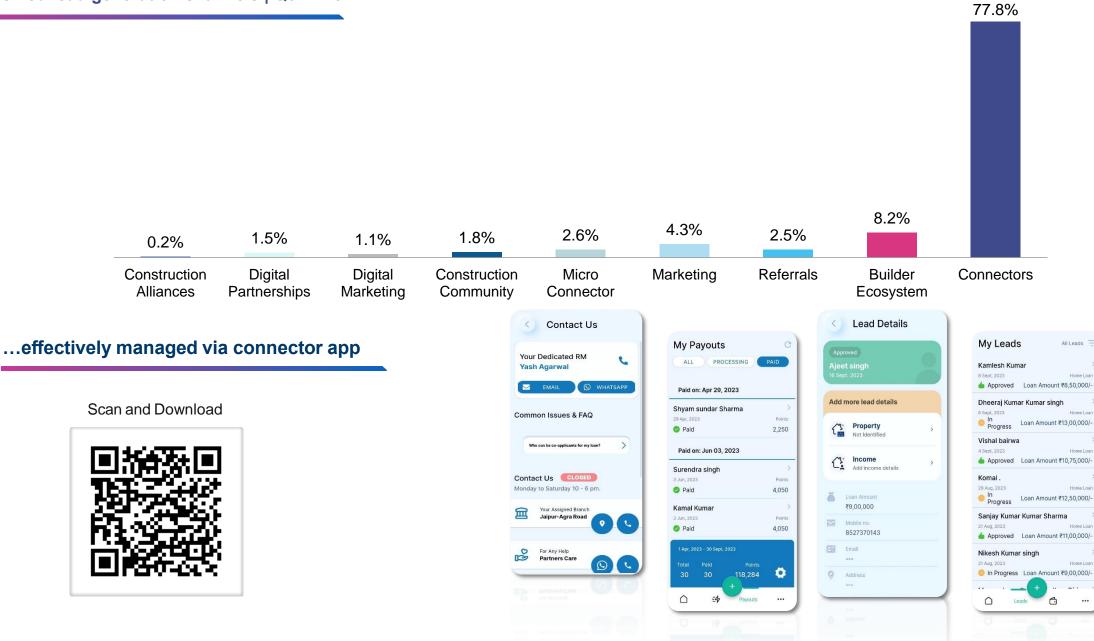


Percentage of gross loan assets as on

Dec'23	Mar'24	Mar'23
32.0%	31.2%	32.6%
13.4%	13.3%	14.4%
14.0%	14.0%	13.7%
8.9%	8.9%	8.9%
5.8%	5.8% 6.2%	
6.9%	6.8%	7.5%
5.7%	5.7% 6.1%	
5.8%	5.9%	5.7%
4.8%	4.8%	4.5%
1.9%	1.9%	1.8%
0.8%	0.9%	0.8%
100.0%	100.0%	100.0%

Omni Channel Lead Generation Strategy

Diversified lead generation channels | Q3 FY25



Corporate Information

Diversified channels for generating leads such as connectors, builder ecosystem, digital, etc.

100% in-house conversion by HomeFirst RMs.

95.0% connectors registered on the Connector App

Data Science Backed Centralised Underwriting



- Salaried customers
- Build detailed understanding of customer via field visits by RM
- In-depth understanding of operating geographies and property types
- Low under construction exposure and low LTV



API integration with third party independent sources like Hunter, Perfios etc.

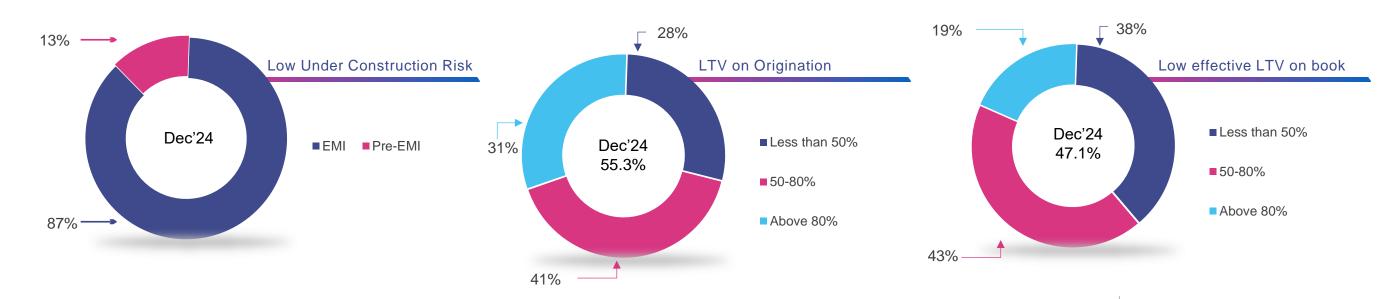
captured data for all customers

All customer and internal communication, documents, photographs, videos available on a single cloud based system



Centralised

- Integrated CRM and Loan Management System on cloud based platform
- Proprietary Machine learning & Customer scoring models used for credit decision



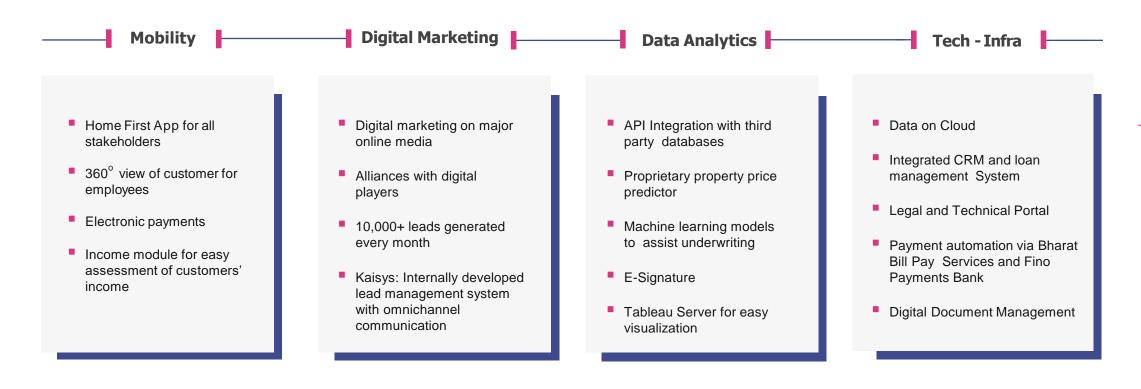


Loans Approved within 48hrs

91%

For Q3FY25

Scalable Operating Model built on Holistic Technology Usage



End - To - End Digital Process For Housing Loans

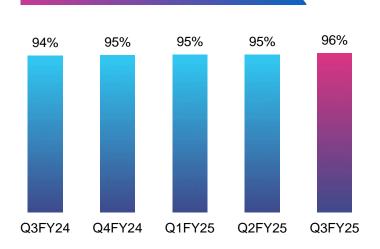


Corporate Information

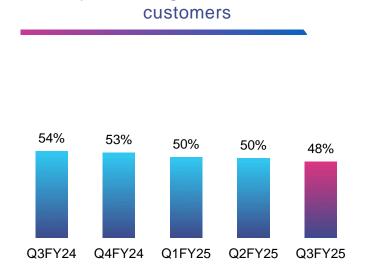
Recent Tech Interventions

- Account Aggregator
- KRA module integration with LOS
- Tableau visualization within Salesforce
- Property Insight 2.0
- New improved website
- Productivity tracking for field force

Digital Adoption



% Customers registered on App



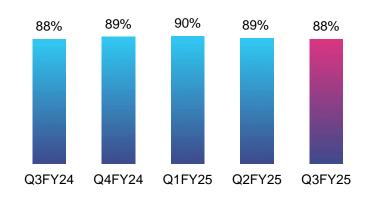
Unique user logins as % of active

Customer Rating on Google Playstore 4.2 ****> As of 24 Jan'25

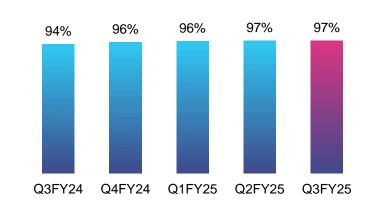
Avg time spent by user on the app per session 1m 40 sec

For Q3FY25

% of Service Requests raised on App







Source: HomeFirst App Database

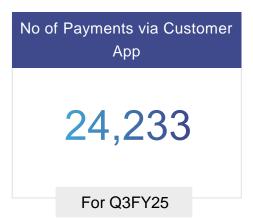
Note: Service requests raised are a count of unique requests made by the customers on the app.



Average payment per user on app

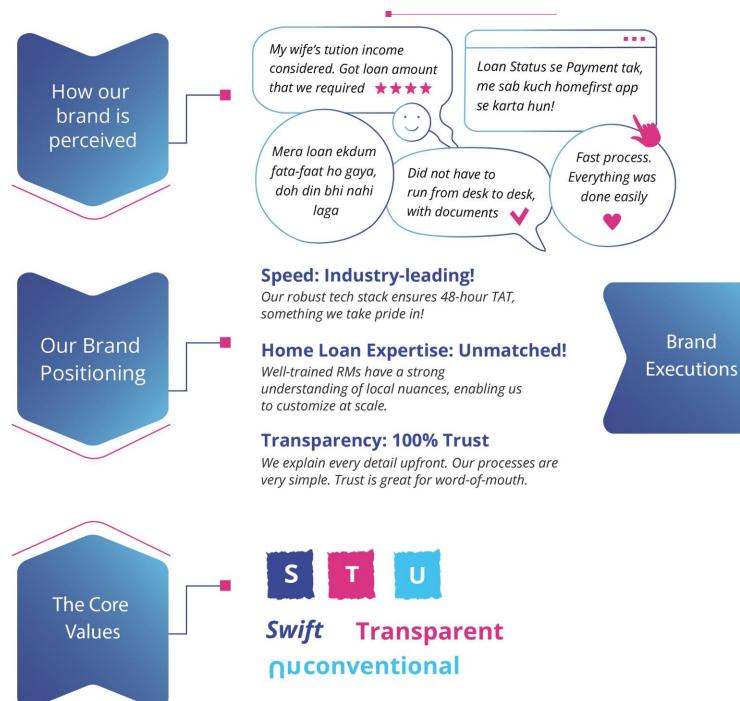
₹36,375

For Q3FY25



td. Investor Presentation - Q3 FY25

Building the Brand HomeFirst





Context: At HomeFirst, we are not just about providing home loans—we are about building trust and relationships with first-time homebuyers and their families. We understand that the decision to purchase a home is monumental, especially for young families, many of whom bring their little ones along when visiting our local branches. To make this loan-agreement signing experience seamless and stress-free, we've introduced the "Kit of Joy", designed for the children; so they can play, explore, and simply be kids!

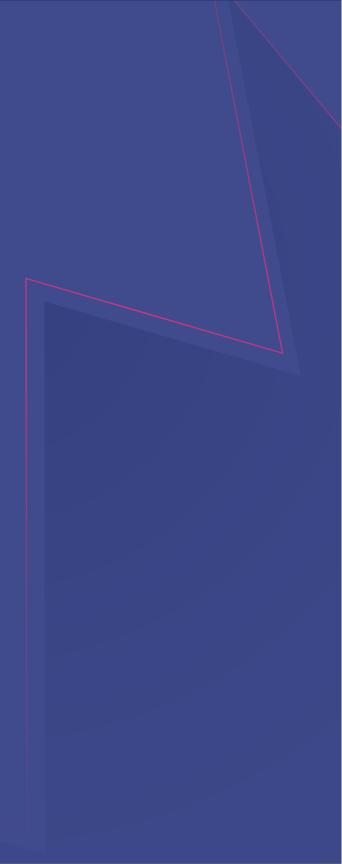
Brand attribute: Friendly & Approachable

Home First Finance Company India Ltd. Investor Presentation - Q3 FY25

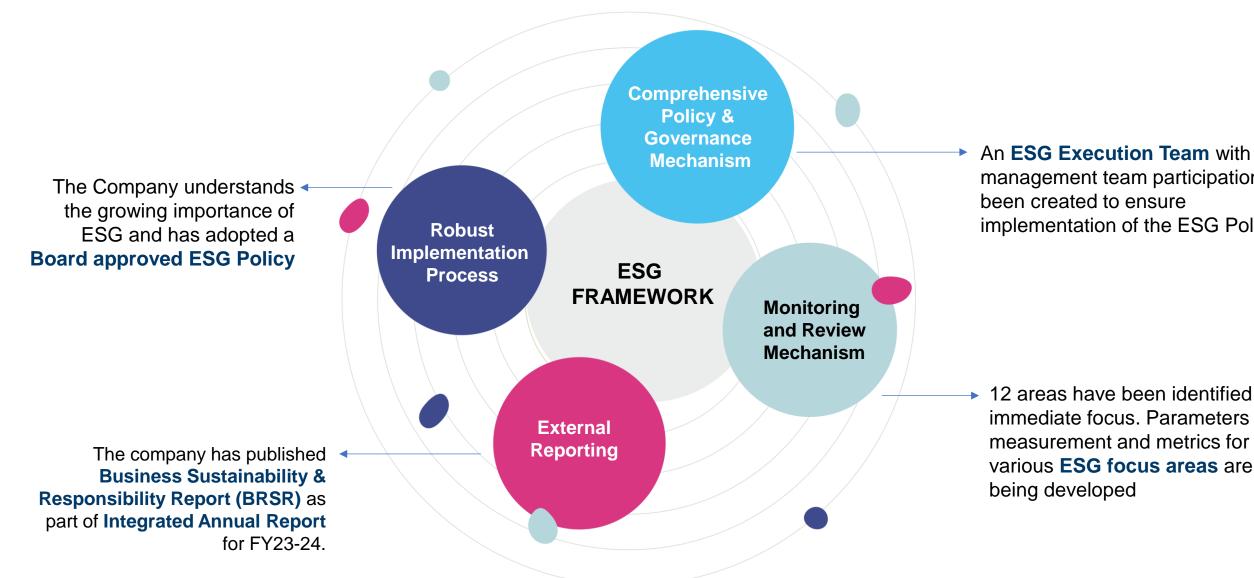


ESG at HomeFirst

Putting sustainability at core of operations



Commitment to ESG





management team participation has implementation of the ESG Policy

12 areas have been identified for immediate focus. Parameters for measurement and metrics for various ESG focus areas are

Digital Processes from start to finish to reduce Carbon Footprint

Green Operations

Operational Eco-efficiency & Climate Resilience

HomeFirst has a deeply ingrained Ideology of all processes being **paperless** across the product cycle.

Implemented Electronic processes even for traditional activities such as

- Capturing KYC documents
- Agreements signed digitally (78% of total in Q3FY25)
- E-Stamping (66% of total in Q3FY25)
- E-NACH mandates (81% of total in Q3FY25)

This results in saving of paper, time and energy.

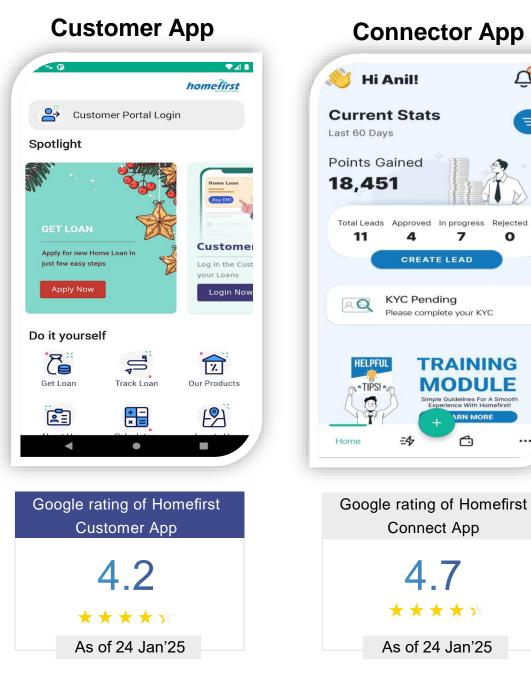
Mobile apps

- Provided to customers, employees and connectors.
- This has helped cut down on branch visits, thereby saving time, fuel as well as energy.

Other initiatives helped reduce use of electricity

- Cloud based loan management system and CRM.
- Open office structure in Head Office & Branches.

More information on our tech stack from slides 14 to 16.



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Rejected

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RM Pro App

-Z On-Boarding	Accept Payment	Create Lead
My Space		
wy space		
	.24 <u>.</u> -	E
Opportunities	Connectors	Leads
Je J		
Collections	Calculators	My Property
Transaction &	Services	
	8 5	
My Payments	Loan details	



Investor Presentation - Q3 FY25

Progress on Social Development

Responsibility towards community

Project Sashakt : 5,000+ families touched

Skilling & Employment | Education & Development | Health Initiatives | Financial Literacy

With the aim of empowering people to live better, we believe that the holistic development of the family is essential

- Skilling: Q3 FY25 witnessed 349 beneficiaries certified through Sashakt Skilling Centers at Narol & Naroda in 6 trades. Opening of Diva Design Studio was done in Q3 in Narol area for providing training and job opportunities to **75** women within a year.
- Education: To engage students 201 students visited science city in Q3. To be showcased at the Science Fair, 758 projects were made by the students.
- Health: 20 OPDs were held with over 1683 beneficiary walk-ins at Narol and Naroda.
- Financial Literacy: 1500+ beneficiaries were given awareness on government schemes available to provide financial security to the people.





Sashakt Stories

Sameer Chauhan Sashakt Beneficiary **DDEO Trade**



le works at Big Basket for a monthly income of ₹14,000. An ambitious young man who now makes a significant contribution to his family's income

Jamnabai Charan

Sashakt Beneficiary Tailoring



She operates her tailoring business from home and makes around ₹12,000 a month. This training enhanced her skills and advanced her professional career while supporting her family.

Privanka Rathod

Sashakt Beneficiarv **Beauty Therapist**



She runs a small beauty parlour at her home and earns ₹ 15,000 a month. With a long standing desire to learn Beauty & Wellness skills. she saw an opportunity to realise her dreams through project Sashakt.

Hetal Chudasama

Sashakt Beneficiary **Beauty Therapist**



Hetal has been earning ₹ 9.660 per month from her home run beauty parlour, post her training in beauty therapy at Narol.

Employee Training and Development

Formal talent pipeline development strategy. During the period Q3FY25, 6,000+ manhours of training was provided to employees though various courses

Adopted policies for creating a safe and conducive as well as inclusive work environment for its employees:

- HR Policy
- Equal Opportunity Policy
- Parental Leave Policy

This is reflected in the diverse employee base consisting of

- 27% women overall
- 49% women at head office
- 22% women in senior management

As of 31 Dec'24, 296 employees are covered under ESOP programs - comprising of 17.4% of employee base

Employee Development and Wellbeing: We have conducted programs for Financial, Emotional and Physical wellness for our employees.



Responsibility towards employees

Employment & Labour Practices

Employee Ownership

Human Rights, Health & Safety

Progress on Social Development

Responsibility towards customers

Customer Satisfaction

- Customer focus: Playing a key role in Financial inclusion by facilitating affordable home loans and empowering women borrowers.
- EWS and LIG customers account for ~61% of AUM.
- Feature rich mobile apps to provide seamless service and to track NPS score as a feedback mechanism. Our NPS score for Q3FY25 is 82.
- · Prepayment facility provided on the Customer App to "nudge" customers towards prudent finance management.
- 96% of active customers are registered on HomeFirst Customer Portal App. Android Rating is 4.2 (24 Jan'25).
- Throughout the duration of PMAY programme, a total of 38,507 customers were assisted with the PMAY subsidy benefit from NHB, amounting to cumulative credit of Rs. 966.4 Cr to their account. This has helped reduce ~26% of Loan Amount for those customers
- · Grievance Redressal Policy is in place to receive and respond to customer complaints. Link: https://homefirstindia.com/policy/complaints-grievances/

ESG Initiatives

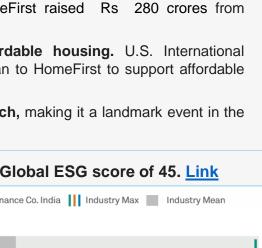
Sustainable Finance

- Funds raised from IFC to finance affordable housing and green housing. HomeFirst raised Rs 280 crores from International Finance Corp (IFC) through up to 7-year debt. Link
- Funds approved from DFC to support women borrowers for financing affordable housing. U.S. International Development Finance Corporation (DFC) Board of Directors approved a \$75 million loan to HomeFirst to support affordable housing mortgage loans to women low-income borrowers. Link
- The company is proud to announce the certification of our **first ever green housing batch**, making it a landmark event in the future of Green Affordable Housing in India!

MorningStar Sustainalytics ESG Strong rating for ES	C		Home First Fi
ESG Risk Rating CORE @	Ranking Industry Group (1st = lower Diversified Financials	st risk) 84 out of 915	Home First Finance Social
Negligible Low Medium High Severe 0-10 10-20 20-30 30-40 40+	Universe Global Universe	1945 out of 15634	Home First Finance Governance & I
			Home First Financ

- The company published its **Sustainability Report** for the year FY23-24 as part of its **Integrated Annual Report**. Link: https://homefirstindia.com/files/Sustainability%20Report.pdf.
- The Company received a Certificate of Merit in PMAY Empowering India Awards 2022
- Enhanced training measures by implementing training sessions for Prevention of Sexual Harassment (POSH) and Human Safetv









Investor Presentation - Q3 FY25

Strong Governance Structure

Work Sustainably & Ethically

Sustainable Finance

We promote Financial Inclusion.

We have customers belonging to EWS and LIG categories which account for 61% of our book size.

Overall, ~88% loans have woman as borrower

- Primary applicant in 13% of AUM
- Atleast 1 woman co-borrower in 78% of AUM

Code of Conduct and Business ethics

- Company has Code of Conduct for its employees which has operational guidelines. Link
- We have a **code of conduct for our connectors** Link
- Continuous training and communication on Whistle **Blower and POSH (Prevention of Sexual** Harassment)

Governance at core

Corporate Governance

- **Core competencies of Independent Directors** directly relevant to company's operations.
- Diverse Board, Senior management and • employee base.

The Company has also adopted the following policies to ensure ethical, transparent and accountable conduct:

- Customer Grievance Policy (Link)
- Code of Conduct for the Board of Directors and Senior Management Personnel (Link)
- Fair Practice Code (Link)
- Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information (Link)
- Policy on Prevention of Sexual harassment (Link)
- Vigil Mechanism and Whistle blower (Link)
- Know Your Customer (KYC) and Anti Money Laundering Measures Policy (Link)
- Internal Guidelines on Corporate Governance (Link)

Experienced Board & Management with diversified expertise across Technology, Financial Inclusion & **Risk Management**



Separate Chairman & Managing Director position

7 of 8 Directors are non-executive

4 of 8 Independent Directors

2 of 8 Woman Directors

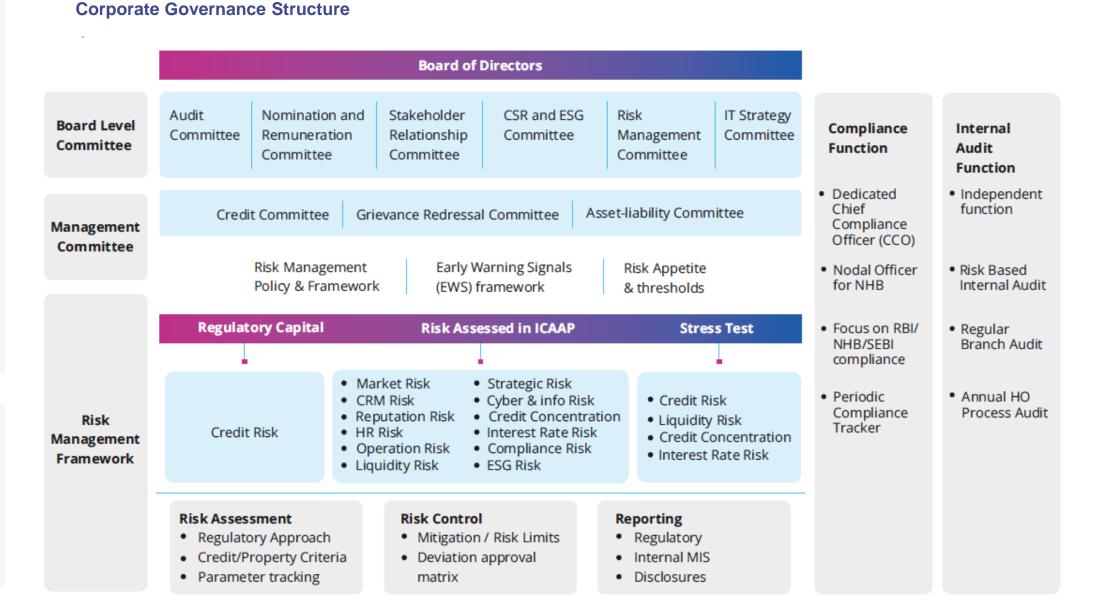
Strong Governance Practice

Top-tier Corporate Governance

- High Independent Directors representation in all Board Committees
- Highly experience Board & Management Team on Risk Management committee.
- Company's risk management framework is driven by its Board and its subcommittees including the Audit Committee, the Asset Liability Management Committee and the Risk Management Committee.
- "Risk Management Committee" meetings on matters including Operational, Risk oversight, fraud prevention and control.

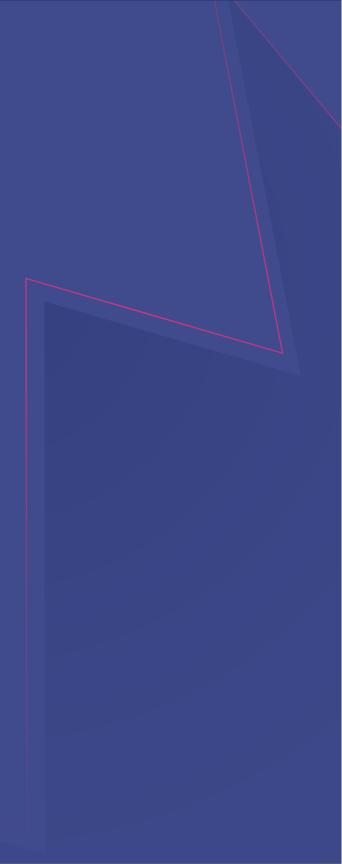
Clean Track Record

- NO Defaults.
- NO Auditor qualification.
- NO Re-statements of financials.
- **NO** Allegations of financial imprudence.
- Implemented 4 ESOP plans.

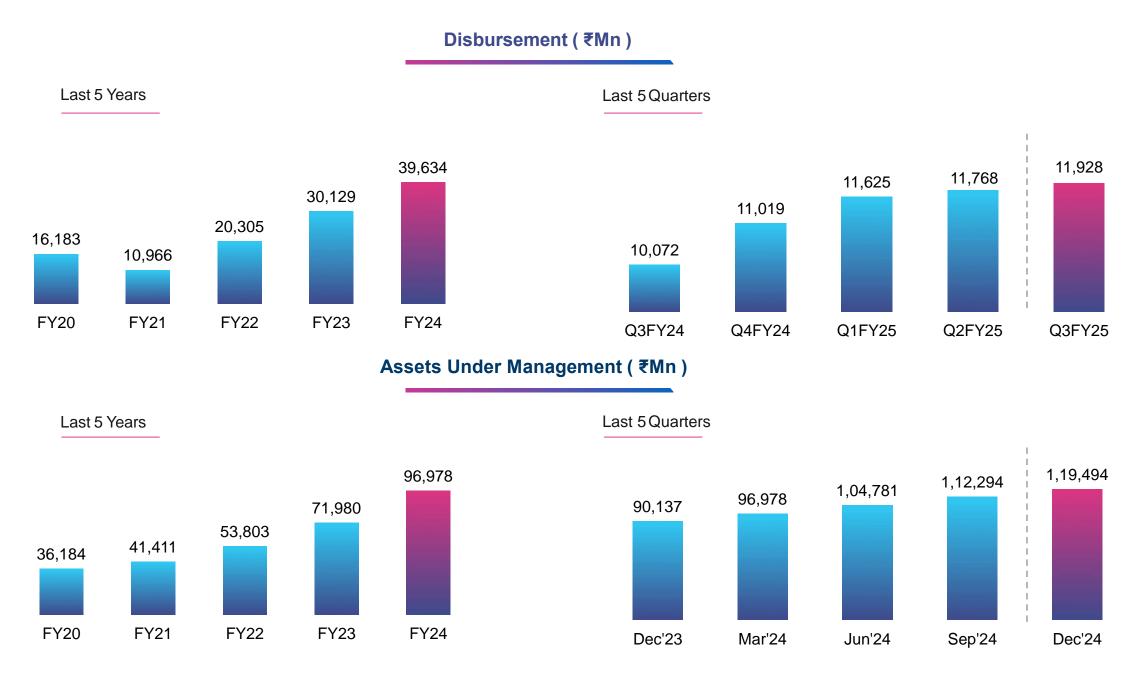




Business Updates



Healthy Growth in Loan Book and Disbursements



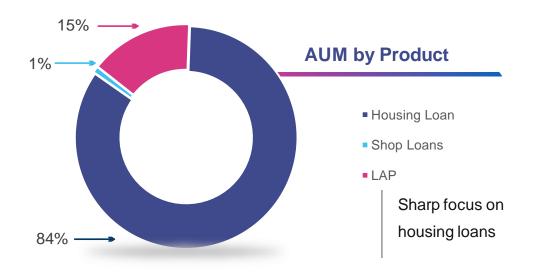
Home First Finance Company India Ltd. Investor Presentation - Q3 FY25



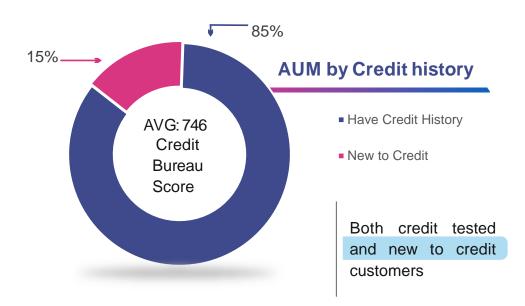
18.4% growth y-o-y on disbursements

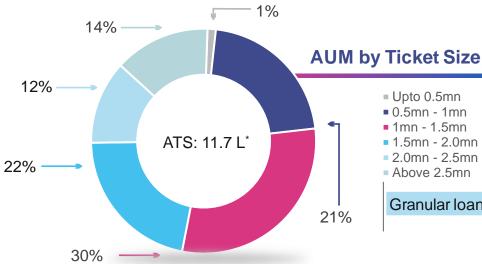
32.6% growth y-o-y 6.4% growth q-o-q CAGR (3 Years FY21-FY24) 33% BT Out rate for Q3FY25 7.3% (annualized)

Consistent Portfolio Matrix | Dec'24









All figures as of Dec'24

* Loans originated for Co-Lending are excluded while computing ATS



Salaried

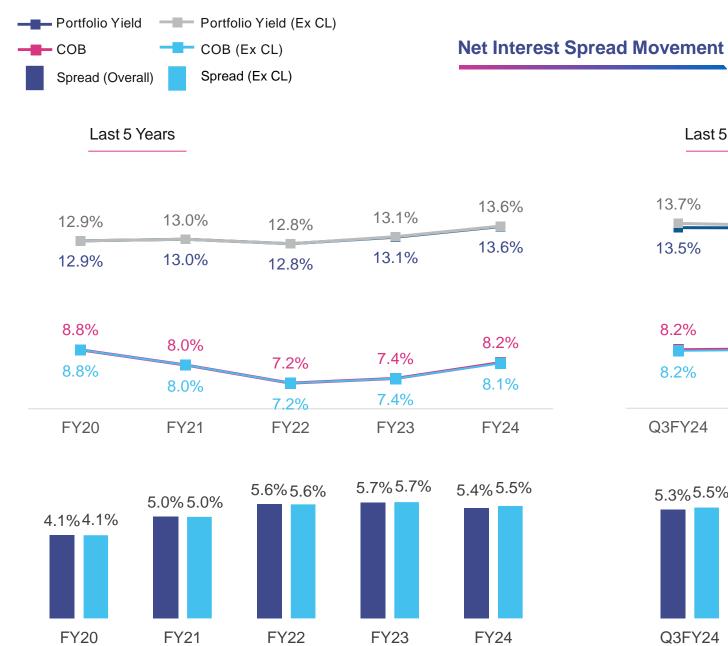
Self Employed

High ratio of salaried customers

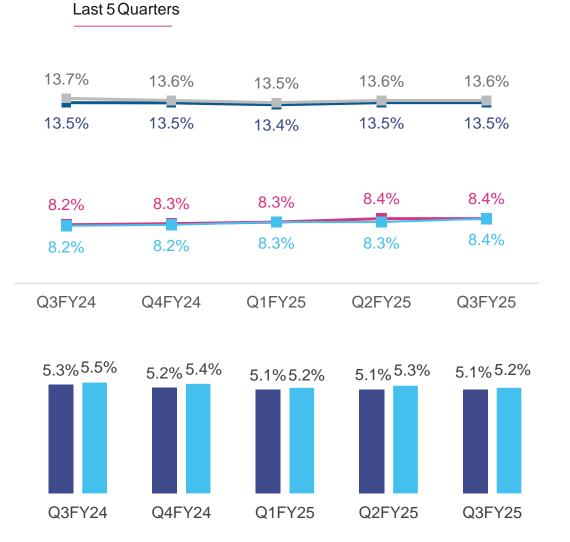
Upto 0.5mn • 0.5mn - 1mn • 1mn - 1.5mn 1.5mn - 2.0mn 2.0mn - 2.5mn Above 2.5mn

Granular loan book

Competitive Spreads



* Loans originated for Co-Lending are excluded while computing origination yield for Q3FY25



Home First Finance Company India Ltd.



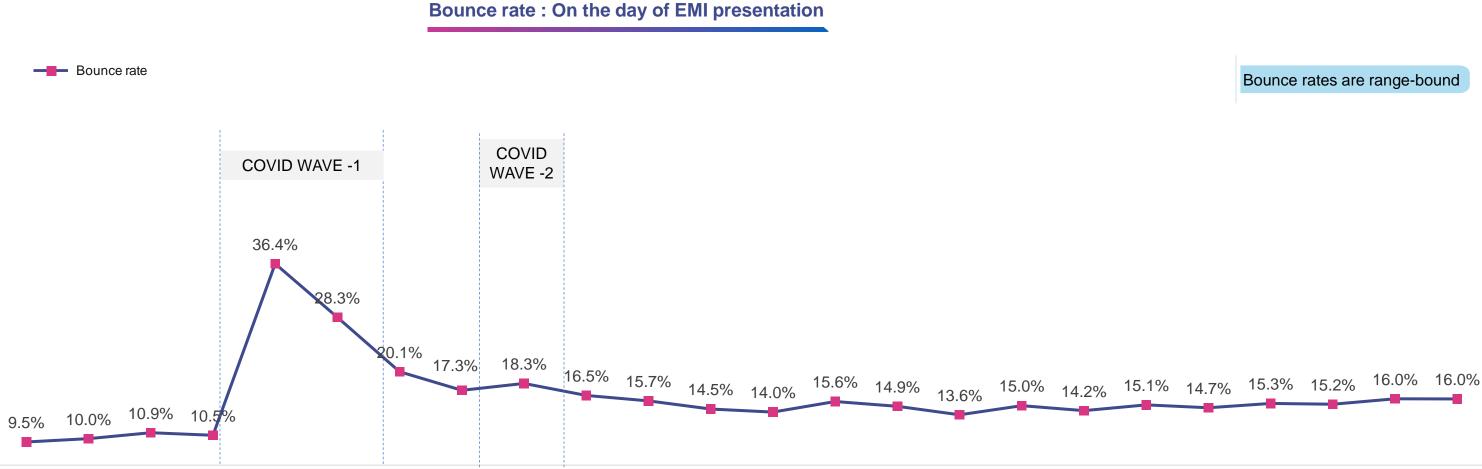
Repricing schedule 25bps w.e.f 1st Jul'22 50bps w.e.f 1st Dec'22 50bps w.e.f 1st Apr'23 35bps w.e.f 1st Aug'24

Competitive Cost of Borrowing

Origination yield for Q3FY25 stood at 13.4%^{*}

Marginal COB for Q3FY25 stood at 8.5%

Healthy Leading Indicators



Q1FY20 Q2FY20 Q3FY20 Q4FY20 Q1FY21 Q2FY21 Q3FY21 Q4FY21 Q1FY22 Q2FY22 Q3FY22 Q4FY22 Q1FY23 Q2FY23 Q3FY23 Q4FY23 Q1FY24 Q2FY24 Q3FY24 Q4FY24 Q1FY25 Q2FY25 Q3FY25 Jan'25



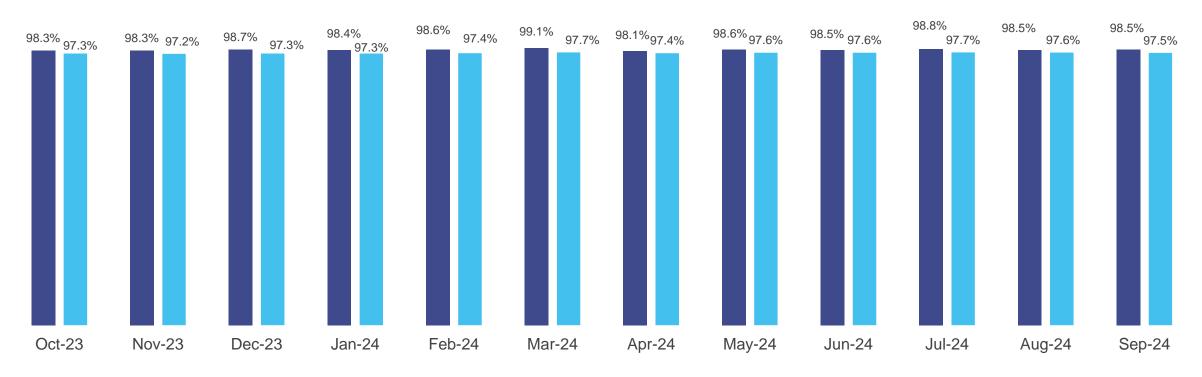
Investor Presentation - Q3 FY25

Healthy Leading Indicators

Collection Efficiency

Collection Efficiency ⁽¹⁾

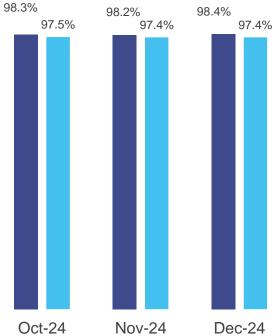
Unique Customers⁽²⁾



Note: (1) Collection Efficiency = Total # of EMIs received in the month (including arrears of previous months) / Total # of loan accounts whose EMIs are due in the month (2) Unique customers =# of customers who made at least one payment in the month / Total # of Customers whose EMIs' are due in the month



Collection efficiency at normal levels



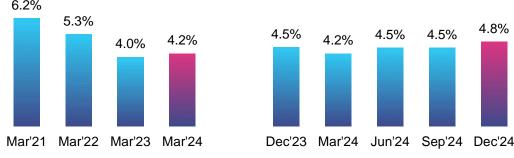
Sound Credit Indicators

DPD 1+/POS

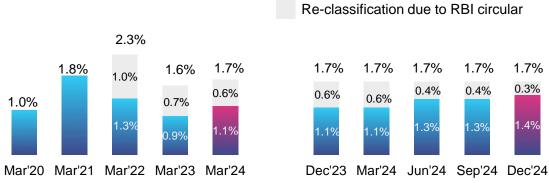
6.2%

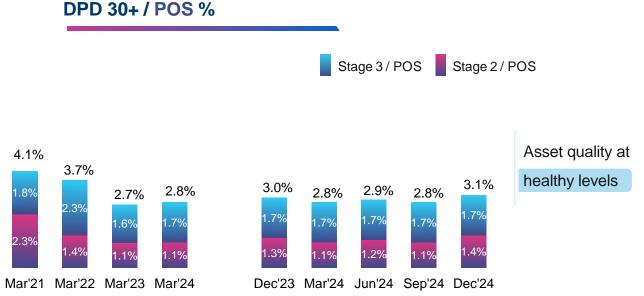
4.4%

Mar'20



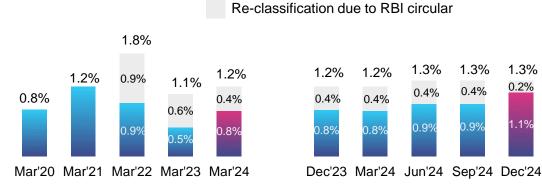
Gross Stage 3 / POS (GNPA) %





2.0% 1.0% 9% Mar'20 Mar'21 Mar'22 Mar'23 Mar'24

Net Stage 3 / Net POS (NNPA) %



Pursuant to the RBI circular dated 12 Nov 2021 - "Prudential norms on Income Recognition, Asset Classification and Provisioning (IRACP) pertaining to Advances - Clarifications", the Company has aligned its definition of default and taken steps to comply with the norms/ changes for regulatory reporting, as applicable. Such alignment has resulted in classification of loans amounting to ₹316.05 millions as Gross Stage 3 (GNPA) as at Dec'24 in accordance with regulatory requirements.

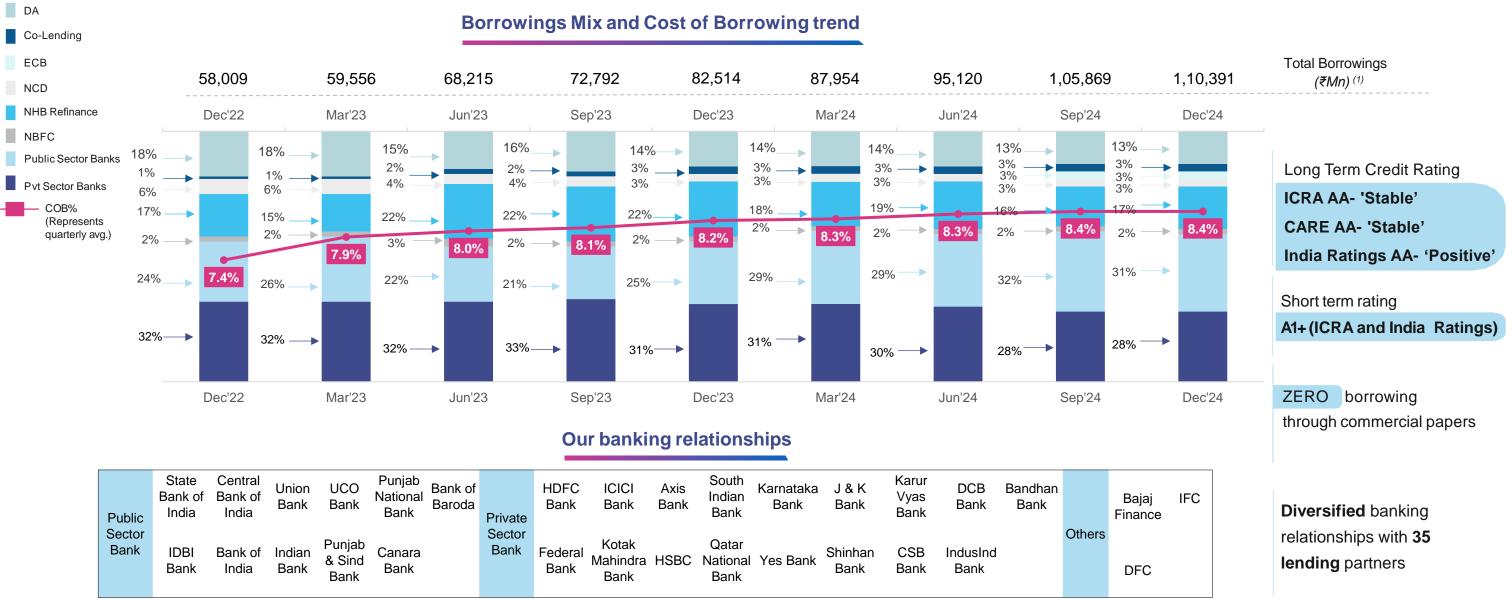
0.3%

.4%



Investor Presentation - Q3 FY25

Diversified funding profile at competitive Cost of Borrowing



Public	State Bank of India	Central Bank of India	Union Bank	UCO Bank	Punjab National Bank	Bank of Baroda	Private	HDFC Bank	ICICI Bank	Axis Bank	South Indian Bank	Karnataka Bank	J & K Bank	Karur Vyas Bank	DCB Bank	Bandhan Bank		Bajaj Finance	IF
Sector Bank	IDBI Bank	Bank of India	Indian Bank	Punjab & Sind Bank	Canara Bank		Sector	Federal Bank	Kotak Mahindra Bank	HSBC	Qatar National Bank	Yes Bank	Shinhan Bank	CSB Bank	IndusInd Bank		Others	DFC	

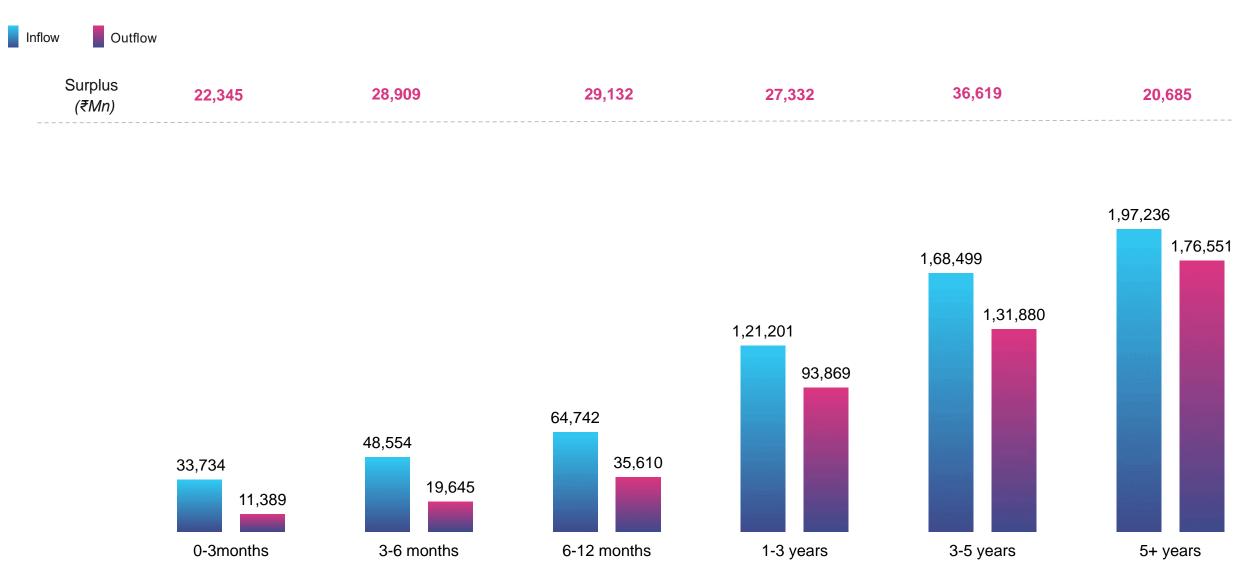
Validation by NHB - Single largest lender with ₹ 19,129.6 Mn outstanding 20+ lines

₹ 2,800 Mn NCD investment by IFC – a step towards sustainability and green financing

(1) Total Borrowings includes Off book Direct Assignment and Co-Lending



ALM Position as of Dec'24 - Cumulative



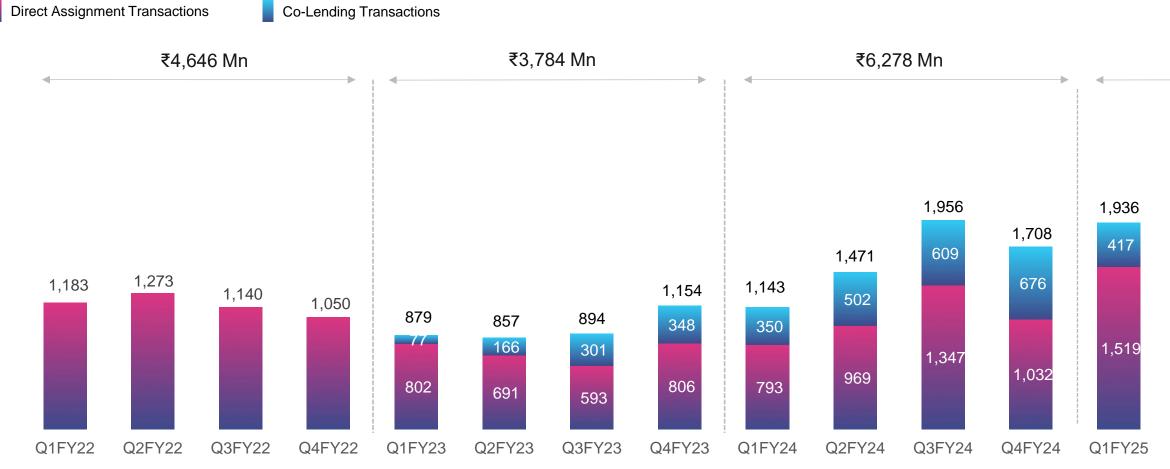
Classification of assets and liabilities under different maturity buckets is based on the same estimates and assumptions as used by the Company for compiling the detailed ALM return submitted to NHB.



Robust ALM profile ensuring sufficient liquidity buffers

Cumulative Positive flows across all the time buckets

Assignment and Co-lending Transactions

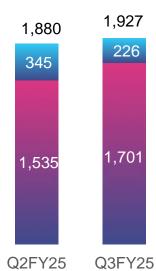


Our partners in Assignment and Co-Lending

Direct	В	Central Bank of India	HDFC Bank	State Bank of India	Bank of Baroda	South Indian Bank	Aditya Birla Housing	Co-	Central Bank of India
Assignm	В	Union Bank of India	Indian Bank	Yes Bank	Bajaj Housing Finance	Shinhan Bank		Lending	Union Bank of India



₹5,743 Mn



Consistent demand for assignment of the company's portfolio

Strong Liquidity Position

Liquidity Buffer as on Dec'24 (in ₹Mn)					
Unencumbered Cash and Cash equivalent 14					
Un-availed Sanction from NHB	750				
Un-availed Sanction from Banks	20,004				
Total	34,861				

₹	50	,869	mi
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Liquidity raised during 9MFY25

Particulars (in ₹Mn)	Q4FY25	Q1FY26	Q2FY26	Q3FY26
Opening Liquidity	34,861	36,918	37,350	37,608
Add: Principal Collections & Surplus Operations	7,662	7,511	7,379	7,250
Less: Debt Repayments	5,605	7,079	7,121	7,945
Closing Liquidity	36,918	37,350	37,608	36,913

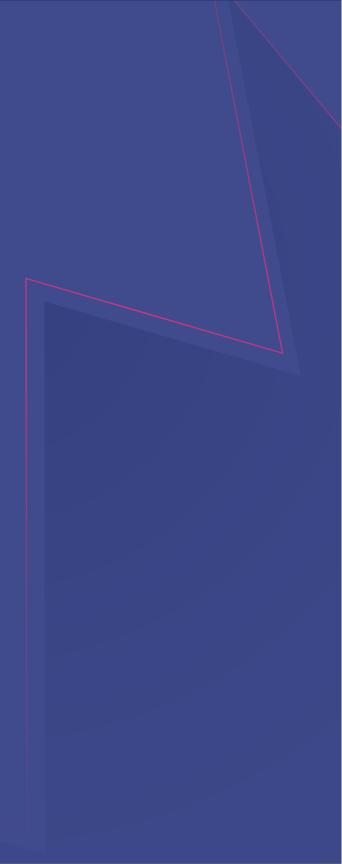
Data as per IGAAP



illion

Home First Finance Company India Ltd. Investor Presentation - Q3 FY25

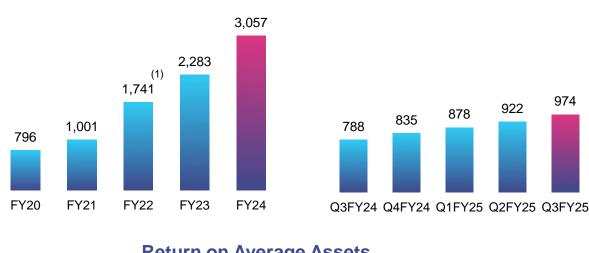
Financial Updates



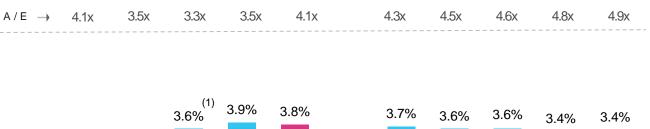
Financial Highlights

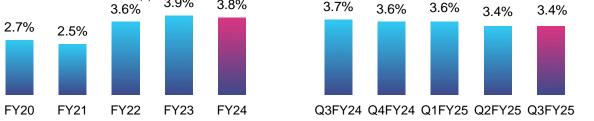
Profit After Tax (₹Mn)

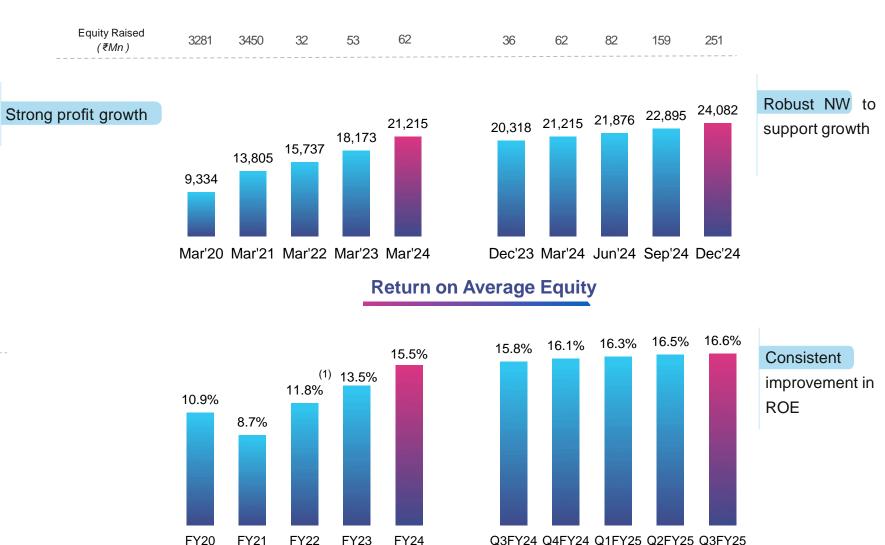
Net worth (₹Mn)

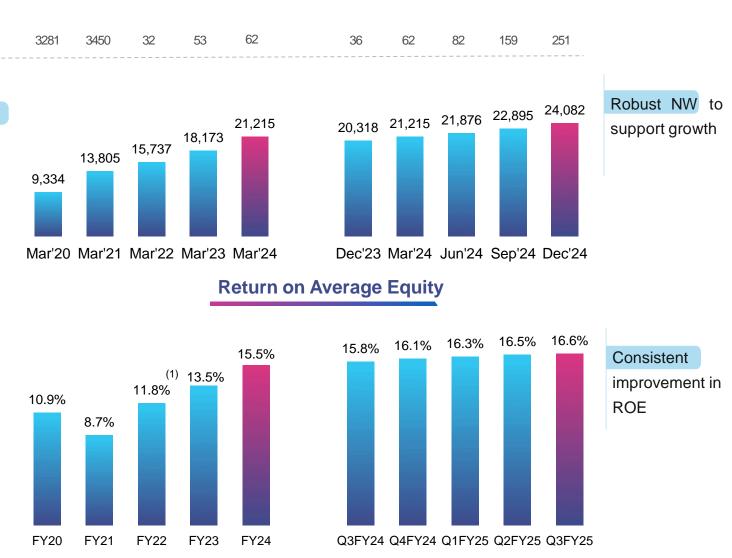


Return on Average Assets









Note: Fiscal year ending 31st March. A/E - Average Total Assets / Average Equity.

(1) Adjusted PAT, Adjusted RoA and Adjusted RoE FY22 is computed considering Adjusted PAT without the impact of one-time deferred tax liability adjustment

974



ECL Provisions Summary

Particulars (in ₹Mn)	Stage 1	Stage 2	Stage 3	Loan Commitment	Total
For period ended Dec'24					
Loans – Principal Outstanding	98,326.3	1,368.3	1,769.5		1,01,464.1
ECL Provision	232.4	131.4	450.9	22.9	837.6
Net Loans – Principal Outstanding	98,093.9	1,236.9	1,318.6		1,00,626.5
ECL Provision %	0.2%	9.6%	25.5%		0.8%
For period ended Sep'24					
Loans – Principal Outstanding	92,562.9	1,025.9	1,640.1		95,228.9
ECL Provision	221.2	103.9	438.6	23.6	787.3
Net Loans – Principal Outstanding	92,341.7	922.0	1,201.5		94,441.6
ECL Provision %	0.2%	10.1%	26.7%		0.8%
For period ended Dec'23					
Loans – Principal Outstanding	73,863.5	983.6	1,295.3		76,142.4
ECL Provision	200.2	76.3	387.5	14.9	678.9
Net Loans – Principal Outstanding	73,663.3	907.3	907.8		75,463.5
ECL Provision %	0.3%	7.8%	29.9%		0.9%

Pursuant to the RBI circular dated 12 Nov 2021 - "Prudential norms on Income Recognition, Asset Classification and Provisioning (IRACP) pertaining to Advances - Clarifications", the Company has aligned its definition of default and taken steps to comply with the norms/ changes for regulatory reporting, as applicable. Such alignment has resulted in classification of loans amounting to ₹316.05 millions as non-performing assets (Stage 3) as at 31 Dec 2024 in accordance with regulatory requirements.

Dec'24

Sep'24

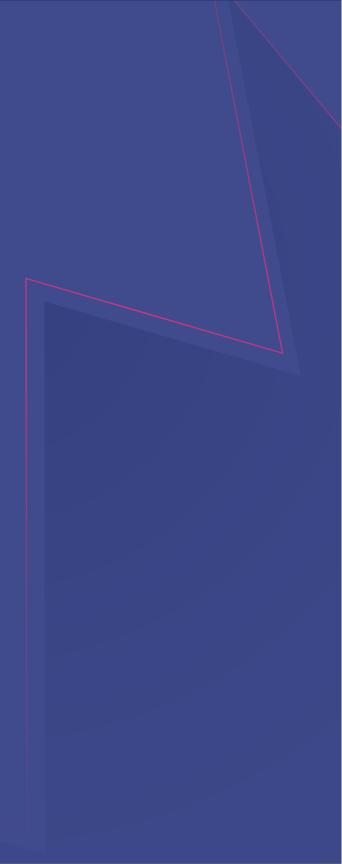
Dec'23



Total Provision Coverage Ratio

47.3%	(57.6% Pre-RBI circular)
48.0%	(63.7% Pre-RBI circular)
52.4%	(79.0% Pre-RBI circular)

Annexures



Quarterly and Annual Profit and Loss Statement

Particulars (in ₹Mn)	Q3FY25	Q2FY25	Q3FY24	QoQ	ΥοΥ	FY24	FY23	ΥοΥ
Interest Income on term loans	3,344.4	3,146.4	2,508.9	6.3%	33.3%	9,696.1	6,825.0	42.1%
Net gain on DA	215.0	201.7	206.3			631.1	380.4	
Income other than interest income on term loans ⁽¹⁾	515.1	394.3	294.9			1,238.2	750.6	
Total Income	4,074.5	3,742.4	3,010.1	8.9%	35.4%	11,565.4	7,956.0	45.4%
Interest expense	1,920.4	1,751.9	1,299.0			4,986.6	3,032.6	64.4%
Net Interest Income	1,424.0	1,394.5	1,209.9	2.1%	17.7%	4,709.5	3,792.4	24.2%
Net Total Income	2,154.1	1,990.5	1,711.1	8.2%	25.9%	6,578.8	4,923.4	33.6%
Operating Expenses ⁽²⁾	758.1	729.6	613.6			2,324.9	1,756.0	
PPOP	1,396.0	1,260.9	1,097.5	10.7%	27.2%	4,253.9	3,167.4	34.3%
Credit Cost	97.9	57.3	70.1			254.3	215.2	
Profit before tax	1,298.1	1,203.6	1,027.4	7.9%	26.4%	3,999.6	2,952.2	35.5%
Tax expense	324.3	281.3	239.2			942.4	669.3	
Profit after tax	973.8	922.3	788.2	5.6%	23.6%	3,057.2	2,282.9	33.9%
Basic EPS	10.9	10.4	8.9			34.7	26.0	
Diluted EPS	10.7	10.1	8.7			33.7	25.2	

(1) Income other than interest income on term loans includes interest on bank deposits, other interest income, fees and commission income, other operating income and other income (2) Operating Expenses is the sum of Employee Benefits Expenses, Depreciation and Amortization, Interest on lease liability, Bank charges and other Expenses for the relevant year or period as per the financial statements.

Investors & Analyst can download the excel version of operational & financial numbers from our website link.



RoE Tree

Particulars	Q3FY25	Q2FY25	Q3FY24	FY24
Interest Income on term loans / Average total assets	11.6%	11.7%	11.8%	11.9%
Net Gain on DA / Average total Assets	0.7%	0.7%	1.0%	0.8%
Income other than interest income on term loans/ Average total assets	1.8%	1.5%	1.3%	1.5%
Total Income / Average total assets	14.1%	13.9%	14.1%	14.2%
Interest on borrowings and debt securities / Average total assets	6.7%	6.5%	6.1%	6.1%
Net Interest Margin	4.9%	5.2%	5.7%	5.8%
Net Total Income / Average total assets	7.4%	7.4%	8.0%	8.1%
Operating Expenses / Average total assets	2.6%	2.7%	2.9%	2.9%
PPOP/ Average total assets	4.8%	4.7%	5.1%	5.2%
Credit Cost / Average total assets	0.3%	0.2%	0.3%	0.3%
Profit before tax / Average total assets	4.5%	4.5%	4.8%	4.9%
Tax expense / Average total assets	1.1%	1.1%	1.1%	1.1%
Profit after tax on average total assets	3.4%	3.4%	3.7%	3.8%
Leverage (Average total assets / average Equity or average Net worth)	4.9	4.8	4.3	4.1
Profit after tax on average equity or average Net worth (ROE)	16.6%	16.5%	15.8%	15.5%
Average interest earning assets as % of average total assets	85.2%	85.4%	86.2%	87.7%
Average interest bearing liabilities as % of average total assets	78.3%	77.8%	75.4%	74.5%

Interest Earning Assets represents Loans – Principal outstanding (Gross) for the relevant year or period. Interest bearing liabilities represents borrowings (including debt securities) for the relevant year or period.



FY23
11.5%
0.6%
1.3%
13.4%
5.1%
6.4%
8.3%
3.0%
5.3%
0.3%
5.0%
1.1%
3.9%
3.5
13.5%
87.8%
69.8%

Key Financial Ratios

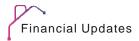
Particulars	Q3FY25	Q2FY25	Q3FY24	FY24	FY23
Profit after tax on average total assets (ROA)	3.4%	3.4%	3.7%	3.8%	3.9%
Leverage (Average total assets / average Equity or average Net worth)	4.9	4.8	4.3	4.1	3.5
Profit after tax on average equity or average Net worth (ROE)	16.6%	16.5%	15.8%	15.5%	13.5%
Cost to Income Ratio (Operating Expenses / Net Total Income)	35.2%	36.7%	35.9%	35.3%	35.7%
Operating Expenses / Average total assets	2.6%	2.7%	2.9%	2.9%	3.0%
Average Debt to equity ratio	3.8	3.7	3.2	3.1	2.4
CRAR (%)	33.1%	36.4%	40.9%	39.5%	49.4%
CRAR - Tier I Capital	32.7%	36.0%	40.5%	39.1%	48.9%
CRAR - Tier II Capital	0.4%	0.4%	0.4%	0.4%	0.5%
Book Value Per Share	268.5	256.8	230.0	239.7	206.5



Balance Sheet

Particulars (in ₹Mn)	Dec'24	FY24	FY23
ASSETS			
Cash & cash equivalents and Other bank balance	11,133.1	8,215.1	2,984.1
Loans	1,00,649.4	81,434.4	59,957.0
Investments	3,432.8	3,788.1	2,808.0
Other financial assets	1,842.6	1,440.7	1,241.0
Property, plant and Equipment*	418.7	298.2	253.5
Deferred Tax Assets (Net)	6.3	31.2	28.3
Non-financial assets other than PPE	200.2	131.9	117.7
TOTAL ASSETS	1,17,683.1	95,339.6	67,389.6
LIABILITIES & EQUITY			
Payables	115.5	114.8	149.1
Debt Securities	2,779.2	2,775.3	3,469.5
Borrowings	89,352.8	70,245.7	44,665.2
Other financial liabilities	1,017.1	792.0	754.5
Provisions	94.5	73.8	59.6
Deferred Tax Liabilities (Net)	0.0	0.0	0.0
Other non-financial liabilities	241.7	123.1	118.3
Equity	24,082.3	21,214.9	18,173.4
TOTAL LIABILITIES & EQUITY	1,17,683.1	95,339.6	67,389.6

* Including right to use assets.



Home First Finance Company India Ltd. | Investor Presentation - Q3 FY25

Consistent Financial Performance over the years

Particulars (in ₹Mn)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	CAGR %
Operational Information									
Number of Branches	36	42	60	68	72	80	111	133	
Loan disbursals	4,244	7,455	15,728	16,183	10,966	20,305	30,129	39,634	
AUM	8,473	13,559	24,436	36,184	41,411	53,803	71,980	96,978	41.7%
Number of Employees	200	382	675	696	687	851	993	1249	
Financial Information									
Income from Operations	916	1,326	2,637	4,108	4,891	5,957	7,910	11,374	
Interest Expenses	533	647	1,249	1,912	2,166	2,148	3,033	4,987	
Net Interest Income	319	627	1,040	1,513	1,895	2,622	3,792	4,710	
Operating Expenses ⁽¹⁾	262	424	735	1,046	1,064	1,296	1,756	2,325	
Credit Cost	17	29	73	165	322	250	215	254	
Profit before tax	104	243	653	1,073	1,340	2,263	2,952	4,000	
Adjusted PAT ⁽²⁾	67	160	457	796	1,001	1,741	2,283	3,057	72.7%
Net Worth	3,064	3,252	5,227	9,334	13,805	15,737	18,173	21,215	
Ratios									
Cost to Income	68.4%	61.0%	50.3%	45.8%	39.0%	34.0%	35.7%	35.3%	
Return on Total Assets ⁽²⁾	0.8%	1.4%	2.4%	2.7%	2.5%	3.6%	3.9%	3.8%	
Return on Equity ⁽²⁾	2.9%	5.1%	10.8%	10.9%	8.7%	11.8%	13.5%	15.5%	
Gross Stage 3 assets / Gross NPA	0.7%	0.6%	0.8%	1.0%	1.8%	2.3%	1.6%	1.7%	
Net Stage 3 assets / Net NPA	0.6%	0.5%	0.6%	0.8%	1.2%	1.8%	1.1%	1.2%	
Credit Cost	0.2%	0.2%	0.4%	0.6%	0.8%	0.5%	0.3%	0.3%	
CRAR	68.5%	43.0%	38.5%	49.0%	56.2%	58.6%	49.4%	39.5%	
Leverage	3.4	3.7	4.5	4.1	3.5	3.3	3.5	4.1	

(1) Operating Expenses is the sum of Employee Benefits Expenses, Depreciation and Amortization, Interest on lease liability, Bank charges and other Expenses for the relevant year or period as per the financial statements. (2) In FY22, company had reversed DTL created on amount transferred to special reserve. Adjusted PAT, ROA and ROE computed excluding the impact of one time deferred tax liability adjustment.



Experienced and Diverse Board

Mr. Deepak Satwalekar

Chairman/ Independent/ Non-Executive Director

Mr. Deepak Satwalekar was associated with HDFC Limited as a Director and HDFC Life Insurance Company Limited as the MD & CEO. Currently he is associated with Wipro Limited as an Independent Director. He has also been recognized as a distinguished alumnus by the Indian Institute of Technology, Bombay. He holds a bachelor's degree in mechanical engineering from Indian Institute of Technology, Bombay and a master's degree in business administration from the American University. He is Appointed as an Independent Director w.e.f. October 23, 2019

Ms. Sucharita Mukheriee

Independent/ Non-Executive Director

Ms. Sucharita Mukherjee is co-founder and CEO of Kaleidofin, a fintech platform with over 4 million underbanked customers in India. Prior to Kaleidofin, she co-founded Dvara group and most recently was the founding CEO of Dvara group. She founded Northern Arc Capital, building capital markets access for financial inclusion and Northern Arc Investments, an alternatives fund management platform focused on informal sector finance. She is an alumnus of IIM Ahmedabad and holds an undergraduate degree in economics from Lady Shri Ram College, Delhi University. She has also worked with Morgan Stanley and Deutsche Bank in London.

Mr. Narendra Ostawal

Nominee/ Non-Executive Director

Mr. Narendra Ostawal joined Warburg Pincus in 2007 and is currently designated as Managing Director and leads the Warburg Pincus' investment advisory activities in India. Prior to joining Warburg Pincus, Mr. Ostawal has worked with 3i India and McKinsey & Company. He is a Director of Avanse Financial Services Limited, Carmel Point Investments India Private Limited, Fusion Micro Finance Limited, IndiaFirst Life Insurance Company Limited, Vistaar Financial Services Private Limited, Micro Life Sciences Private Limited and more. Mr. Ostawal is a Chartered Accountant and an MBA from IIM, Bangalore.

Ms. Geeta Dutta Goel

Independent/ Non-Executive Director

Ms. Geeta Dutta Goel is finance professional and Managing Director for Michael and Susan Dell Foundation in India. She manages the strategy and implementation of the foundation's work in India in two key areas of Education and Family Economic Stability. Geeta has served as the Chairperson of India's Impact Investors Council from 2017-2019, and has been on several taskforces on Responsible Finance with the World Bank's Consultative Group to Alleviate Poverty. Geeta holds a bachelor's degree in Commerce from Lady Shri Ram College for Women, University of Delhi and a post graduate diploma in management from the IIM, Ahmedabad.

Mr. Divya Sehgal

Nominee/ Non-Executive Director

Mr. Divya Sehgal is a Partner at True North and leads their investments in the Financial Services industry. Divya holds a Bachelor's degree in Electrical Engineering from IIT, Delhi and holds a Post Graduate Diploma in Management from IIM, Bengaluru. Prior to joining True North, he started E-Medlife.com which was merged into Apollo Health Street, a leading healthcare outsourcing firm. Before that he worked as a consultant with McKinsey, with the corporate finance team at ANZ.

Mr. Anuj Srivastava

Independent/ Non-Executive Director Mr. Anuj Srivastava is the co-founder and Chief Executive Officer of Livspace - a unicorn, home interiors and renovation platform and an active angel investor. Before setting up Livspace, Anuj worked at Google's global HQ in Mountain View, where he led worldwide product marketing and growth functions for the e-Commerce, Shopping and Mobile Payments teams, Google local/ maps and online ad products such as Adsense. Anuj has completed his BTech at the IIT Kanpur and holds an MBA degree from London Business School.

Mr. Maninder Singh Juneja Nominee/ Non-Executive Director

Mr. Maninder Singh Juneja holds bachelor's degree in civil engineering from MS University of Baroda and a post graduate diploma in management from IIM Lucknow. Prior to True North, Maninder was the Group Head for ICICI Bank's Retail Banking group, covering Strategy, Products, Small Business Loans, Branch Banking and distribution channels. He was also leading the bank's various efforts in the area of payments and service innovations, many of which are industry firsts. He carries extensive experience across various industries such as Godrej GE Appliances Limited and many more.

Mr. Manoj Viswanathan Managing Director and CEO

Mr. Manoj Viswanathan holds a Bachelor's degree in Electrical & Electronics Engineering from BITS, Pilani and an MBA from XLRI Jamshedpur. He possesses extensive experience in consumer lending, encompassing sectors such as automobile loans, mortgages, and unsecured lending. He is considered to have played an important role in building the branchbased consumer-lending model for Citigroup in India. He is the Managing Director and CEO of Home First Finance Company.



Thank You

For further information, please contact

Company

CIN: L65990MH2010PLC240703

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- Investor Relations HomeFirst investor.relations@homefirstindia.com

Glossary

Terms	Explanation
AUM - Assets Under Management	Assets Under Management/Gross Loan Assets represents the aggregate of current principal outstanding and overdue principal outstanding, if any, for all loan assets under management which includes loan assets held by the Company as of the last day of the relevant year or period as well as loan assets which have been transferred by the Company by way of assignment and are outstanding as of the last day of the relevant year or period.
POS - Principal Outstanding	Loans – Principal outstanding represents gross principal outstanding of loans as of the last day of the relevant period or year as per the restated financial statements.
NII - Net Interest Income	Net Interest Income represents interest income on term loans minus Interest on borrowings and Interest on debt securities for the relevant year or period
NIMs - Net Interest Margin	Net Interest Income / Average total assets
DA - Direct Assignment / Assigned Assets	Assigned Assets represents the aggregate of current principal outstanding and overdue principal outstanding, if any, for all loan assets which have been transferred by the Company by way of assignment as of the last day of the relevant year or period. The Assigned Assets represent the direct assignments and not pass through certificate.
DPD - Days Past Due	
DPD 30+	DPD 30+ represents sum of Stage 2 loan assets and Stage 3 loan assets at the end of the relevant year or period
Gross Stage 3 / POS %	% Stage 3 Ioan assets / Loans - Principal Outstanding
Opex to Assets	Operating Expenses / Average Total Assets
Cost to Income	Operating Expenses / Net Total Income



