



# PRITIKA AUTO INDUSTRIES LTD

Regd. Office: Plot No. C-94, Phase VII, Industrial Focal Point, S.A.S. Nagar (MOHALI)-160 055  
CIN : L45208PB1980PLC046738 Tel. : 0172-5008900, 5008901

21<sup>st</sup> January, 2025

Listing Compliance Department  
National Stock Exchange of India  
Limited  
Exchange Plaza, Bandra- Kurla  
Complex  
Bandra (E), Mumbai 400051

Listing Compliance Department  
BSE Limited  
PhirozeeJeejeebhoy Towers,  
Dalal Street, Fort, Mumbai –  
400001

**Symbol: PRITKAUTO**

**Scrip Code : 539359**

Dear Sir/Madam,

**Sub: Media Release – The Company is pleased to announce the start of commercial production of New Components**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015), enclosed herewith the copy of the Media Release with regard to starting of commercial production of New Components by the Company.

Kindly take the same on your records and oblige.

Thanking you,

Yours Faithfully,

**For Pritika Auto Industries Limited**

**C B Gupta**  
**Company Secretary & Compliance Officer**

CC:  
The Calcutta Stock Exchange Limited,  
7, Lyons Range, Calcutta- 700001  
CSE Scrip Code: 18096

Encl: a/a





## The Company is pleased to announce the start of commercial production of New Components

Mohali, 21<sup>st</sup> January, 2025 – Pritika Auto Industries Limited, one of the North India based leading manufacturers of precision machined components for the tractor and Heavy Commercial Vehicles in India, is pleased to announce the start of commercial production of the ordered components from a leading multinational Tractor Manufacturer in India after successful completion of inspection and trials at the customer end. The components include –

1. Case (Hyd. Cylinder)
2. Bracket Top Link
3. Block (Hyd)
4. Tube Cylinder

The total business value of the above said component will be approximately Rs. 20.00 Crores per annum in addition to current order book. At the same time, these orders have a long term visibility spanning to over next four to five years with volume of Rs. 80 Crores to 100 Crores.

### **ABOUT THE COMPANY**

CARE Ratings Ltd. has reaffirmed Stable credit Rating.

**Pritika Auto Industries Limited** has recently announced the issuance of right shares aggregating upto ₹49.90 crore to fund its expansion plans. The company is also planning to reduce its debt in due course of time.

### **GREEN SHOOTS IN TRACTOR INDUSTRY**

**One of the leading Tractor OEM has in it's Q2FY25 Presentation mentioned that H2FY25 tractor industry is expected to grow in double digits.**

The Pritika Group has long standing relations with its clients. It has PAN India presence & some of its major OEM clients are:

- Escorts Kubota Ltd.
- Tractor & Farm Equipment Ltd.
- Mahindra & Mahindra Ltd.
- Ashok Leyland Ltd.
- Mahindra Swaraj.
- Swaraj Engines Ltd.
- Tafe Motors & Tractors Ltd. (Eicher Tractors)
- Brakes India Ltd.





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- SML ISUZU Ltd.
- Knott – Vortex Pvt. Ltd.
- CNH Industrial (India) Pvt. Ltd. (New Holland Tractors)
- International Tractors Ltd. (Sonalika)

**The Pritika Group is celebrating its Golden Jubilee (50 years) this year.**

## **Disclaimer**

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

