

**Thomas Cook (India) Limited**

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February 17, 2025

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated February 17, 2025 titled, “Thomas Cook India & SOTC Travel expands collaboration with Malaysia - Announce Partnership with Sabah Tourism - This pioneering initiative commenced with MOU signing on January 31, 2025 at OTM Mumbai”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## **Thomas Cook India & SOTC Travel expands collaboration with Malaysia**

### **Announce Partnership with Sabah Tourism**

### **This pioneering initiative commenced with MOU signing on January 31, 2025 at OTM Mumbai**

**Mumbai, February 17, 2025:** In a strategic initiative to boost travel to Sabah (Malaysia) from the high-potential India market, Thomas Cook (India) Limited, India's premier omnichannel travel services provider, and its group company, SOTC Travel, have signed an agreement with Sabah Tourism Board. This strategic collaboration will ensure focus on growing Sabah's visibility and inspiring visitation from the India market. The MOU was signed by **Rajeev Kale, President & Country Head at Thomas Cook (India) Limited** and **Julinus Jeffery Jimit, Chief Executive Officer at Sabah Tourism Board**, in the esteemed presence of **Datuk Manoharan Periasamy, Director General, Tourism Malaysia**.

Sabah, with its multiple UNESCO Geoparks and Reserves, majestic Mount Kinabalu (S.E Asia's highest peak) and Sipadan Island, represents not just one of the world's top diving sites but also exciting white water rafting, ziplining and abseiling experiences. The state is famed for its diverse ecosystems, home to the endangered Bornean orangutan, the proboscis monkey and the Borneo pygmy elephant and rafflesia, the world's largest flower. Sabah's natural wonders and attractions make it a must-visit destination for travellers.

This multi-pronged collaboration will focus on destination knowledge, curating inspiring content, education, training and familiarization programs and joint marketing to position Sabah as a top-of-mind destination across India's metro, mini-metro, and Tier 2 and 3 markets.

**Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited**, said, *"We are delighted to be selected by Sabah Tourism's as their first partner for the Indian sub-continent. Our MOU signing on January 31, 2025 at OTM, Mumbai, heralds the start of what I am confident will be a vibrant and viable collaboration. Sabah is a destination known for its diversity of adventure, relaxation, cultural exploration and unique natural experiences – and holds strong appeal across India's new-age traveller segments.*

*He added, "The Thomas Cook India Group has been at the forefront of introducing attractive new destinations/experiences to the India market and this initiative reiterates our innovation and leadership."*

**S.D. Nandakumar - President & Country Head - Holidays and Corporate Tours, SOTC Travel Limited**, said, *"Sabah is a beautiful destination with breathtaking landscapes, adventure opportunities and rich cultural heritage. We are thrilled to collaborate with the tourism board to introduce our Indian travellers to Sabah's diverse experiences. Our MOU with Sabah Tourism Board hence aims to showcase the state's engaging and enriching experiences – to India's families/multigenerational families, Young India's Millennials/Gen Z, couples, ad-hoc groups of friends/colleagues and our powerful corporate MICE segment."*

**Julinus Jeffery Jimit, CEO, Sabah Tourism Board**, said, *"Our strategic collaboration with Thomas Cook India and SOTC Travel marks a significant milestone in our effort to tap into the vast Indian market. With India being a high-potential growth market, this collaboration between STB, Thomas Cook India and SOTC Travel will help to position Sabah, North Borneo as a must-visit destination."*



*Sabah is a rich haven of Culture, Nature, and Adventure, and we are excited to showcase these unique offerings to Indian travellers, including leisure seekers and business event groups.”*

**About Sabah Tourism Board:**

The Sabah Tourism Board, or generally known as Sabah Tourism, is an agency of the Sabah State Government operating under the purview of the Ministry of Tourism, Culture and Environment. Sabah Tourism’s primary responsibility is the marketing and promotion of tourism for the State.

**About Thomas Cook (India) Limited:**

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with Outbound Travel Operator of the Year and MICE Travel Operator of the Year and at The Economic Times Travel & Tourism Annual Awards 2024, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, MICE Travel Operator of the Year at the Economic Times Travel & Tourism Awards 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 & 2019 at the SATTE Awards, IMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programs and bank facilities of TCIL - 'CRISIL AA- / Positive' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

**About Fairfax Financial Holdings Limited:**

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Limited:**

**Sterling Holiday Resorts Limited**

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.



### **SOTC Travel Limited**

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

### **Travel Corporation (India) Limited**

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers) a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

### **DEI Holdings Limited**

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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